Casa

Financial Results Presentation for the second Quarter 2023

Listed Code: 7196

Consolidated income statement



Sales and profit targets achieved

	FY2021/2Q	FY2022/2Q		Compared to 2Q plan	
Unit: One million yen	Amount of money	Initial forecast	Amount of money	Change amount	YoY Rate
Net Sales	5,283	5,075	5,101	+25	+0.5%
Operating Profit	532	129	325	+196	+151.5%
Ordinary Profit	586	163	388	+225	+137.4%
Profit attributable to owners of parent	354	65	99	+33	+51.2%

■ Operating Profit

Net sales progressed as planned
Steady collection of receivables reduced cost of sales and increased operating profit

Breakdown of sales

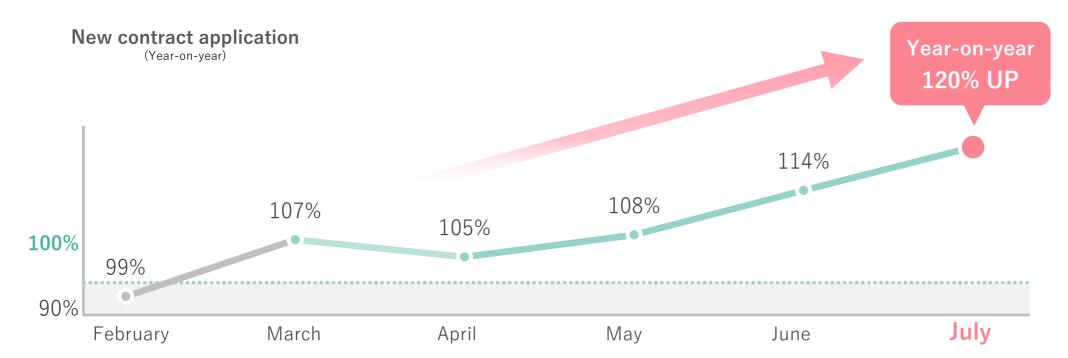


		FY2021/2Q	FY2022/2Q		
Unit: One million yen		Amount of money	Amount of money	Last year Change amount	Year-over-year basis
Net Sales		5,283	5,101	△182	96.5%
	Initial guarantee fee	2,777	2,447	△329	88.1%
	Continuation guarantee fee*	2,484	2,623	139	105.6%

■ Sales

Proportionally recorded, but progressed as planned despite the impact of reviewing the profitability of agencies in the previous fiscal year

*Monthly guarantee fee is included in the annual guarantee fee.



■ New contract application

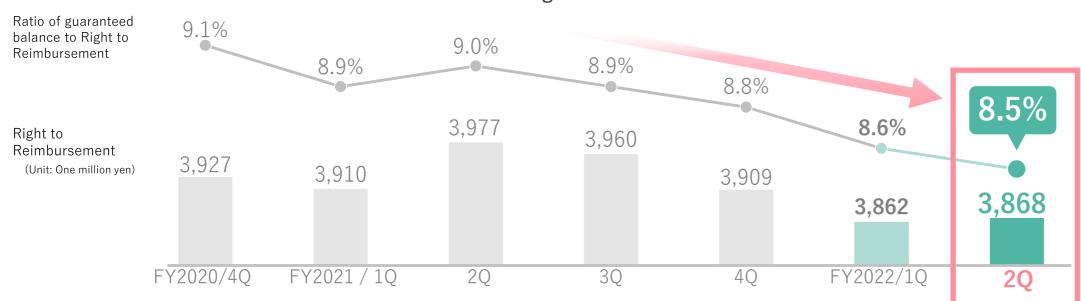
The number of applications increased as the number of new agencies increased by 915 year-on-year.

Cost of sales breakdown



		FY2021/2Q	FY2022/2Q		
Unit: One million yen		Amount of money	Amount of money	Year-over-year increase/decrease	Year-over-year basis
Cos	t of sales	2,244	2,215	△29	98.7%
	Provision of allowance for doubtful accounts	1,307	1,247	△60	95.4%
	Referral fee	463	537	73	116.0%
	Proceedings / Dispose expense	470	426	△43	90.7%

Transition of Right to Reimbursement



- Provision of allowance for doubtful accounts

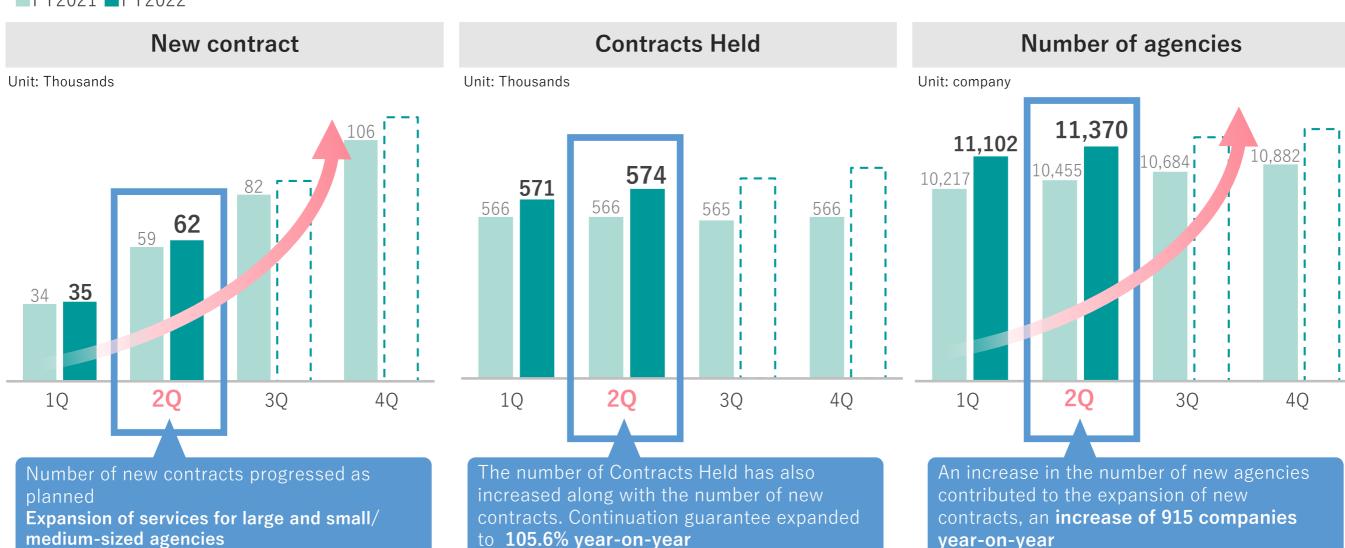
 Amount of claims for receivables fell below expectations by improving the efficiency of collection of Right to Reimbursement
- Litigation and disposal costs

 Decrease in the number of lawsuits that temporarily increased due to the impact of COVID-19
- Right to
 Reimbursement
 The ratio of Right to
 Reimbursements is
 declining at 8.5%

Key KPI







Warranty lineup



Expand earnings through enhanced guarantees and improved operational efficiency

Earnings expansion

Business efficiency

Full guarantee



Direct S

OEM products using credit information



Rakuden

Reduced work burden associated with turning on and off when rooms are vacant



Landlord Direct

Set of money collection agency, Solitary Death insurance and home contents insurance



Direct Wide

Guarantee of peace of mind that covers all risks



Tenant guarantee

Guarantees commercial properties with industry-leading warranty content



Foreign nationality

Eliminate the language barrier with a three-way call service that does not require a joint guarantor

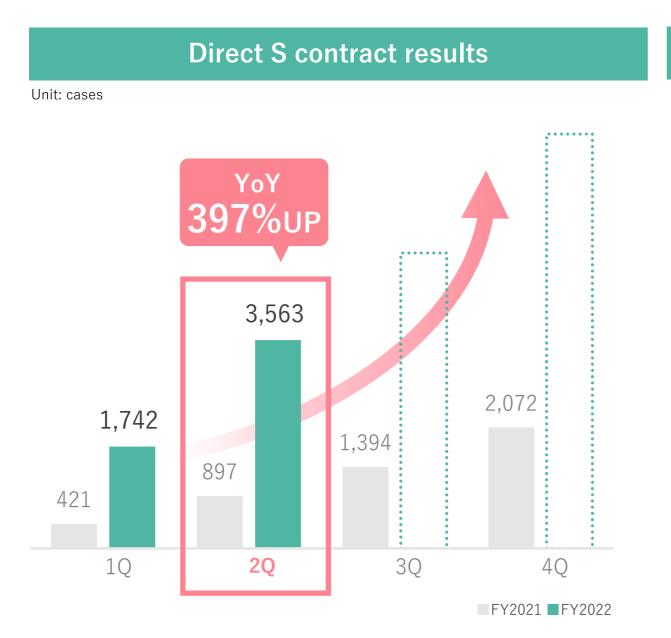
For large and mediumsized agencies

For small and medium-sized agencies

For all agencies

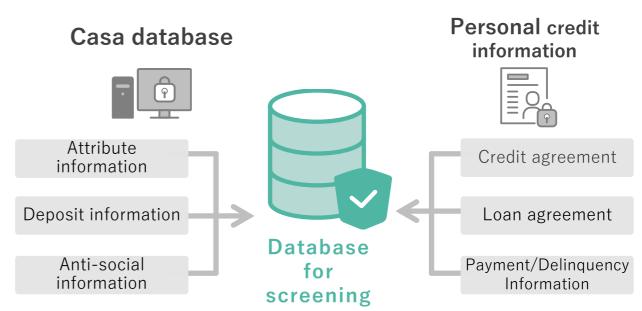
Warranty service for large and medium-sized agents





Direct S

OEM products using credit information

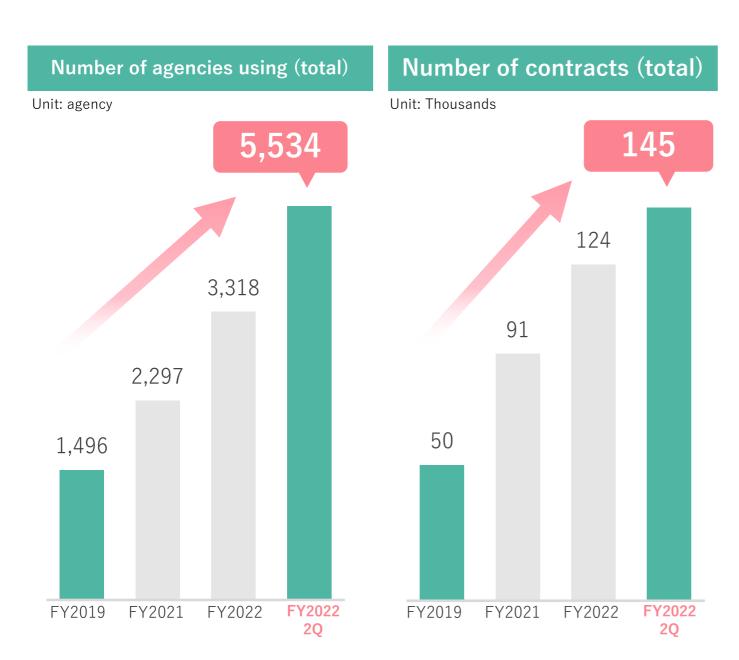


Product concept

The accuracy of screening is improved by utilizing the Casa database (rent information, payment history) and credit card and loan card transaction information held by personal credit information agencies.

Warranty service for small and medium-sized agents





Landlord Direct service content



Solitary Death

insurance

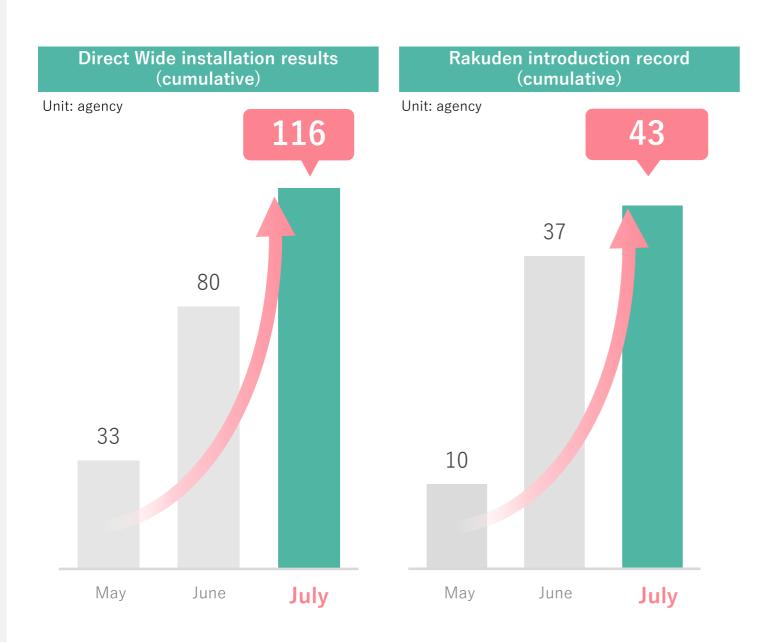




Rescue

Proposing operational efficiency through new services







Direct Wide (released April 2022)



- High creditworthiness utilizing credit information
- Reliable warranty period
- Stock-type income plan



Rakuden (Released in May 2022)

Procedures to the electric power company when the room is vacant can be done online

Move-out Vacancy period Move-in

Burden of real estate company

- Communication with the power company to turn on/off electricity
- Settlement with the power company and owner
- Cost of electricity

AI-powered credit and collection control



Suppress delinquency and long-term uncollected payments by creating an examination score and collection model

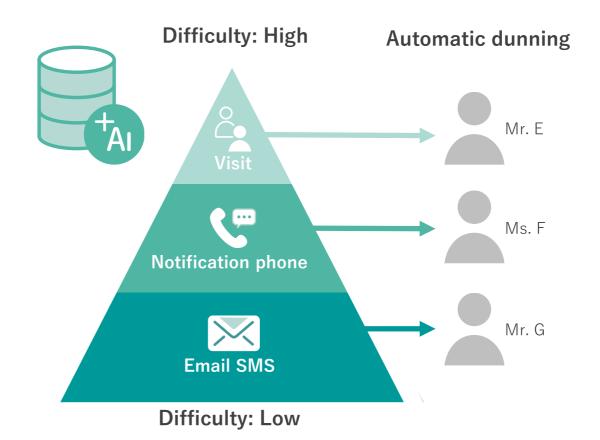
Aim to reduce cost of sales and operating costs



- Marital status
 Receivable information/overdue information
 Address/phone number
 Negotiation history/Deposit
- Address/phone numberNegotiation history/Deposit history

Application details	Rent	Score
Mr. A	100,000 yen	90 points
Mr. B	80,000 yen	60 points
Ms. C	50,000 yen	95 points
Ms. D	90,000 yen	50 points

Debt collection model (started in November)



Expansion of warranty service

Efforts according to the scale of the management company



Real estate industry needs

Breakdown of rental housing Number of rental housing units: 19.25 million (estimate)

→ Management company market 52.4%

Large/medium scale



- Expand earnings
- Response speed for screening, etc.
- System linkage with in-house management software

Small scale



- New system introduction
- Expansion of warranty coverage
- Operational efficiency

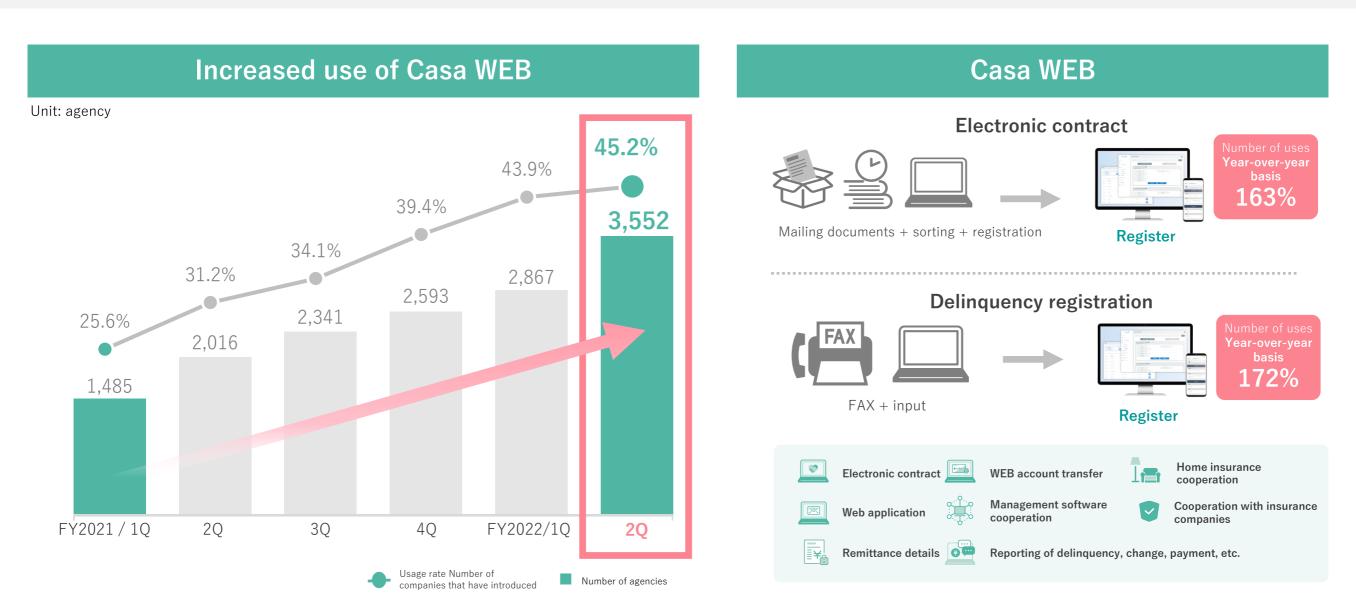
Source: From "Rental Management Market Data Book 2021-2022" published by Nationwide Rental Housing Newspaper

Market situation				
	Number of real estate companies	Digitalization	System supply	Service
Large /medium scale	3,000 companies	Advancing	System linkage Management software cooperation	Direct S
Small scale	300,000 companies	Running late	Casa WEB	事主 ダイレクト

Initiatives for Guarantee DX



Streamlining the guarantee business of real estate companies by going online



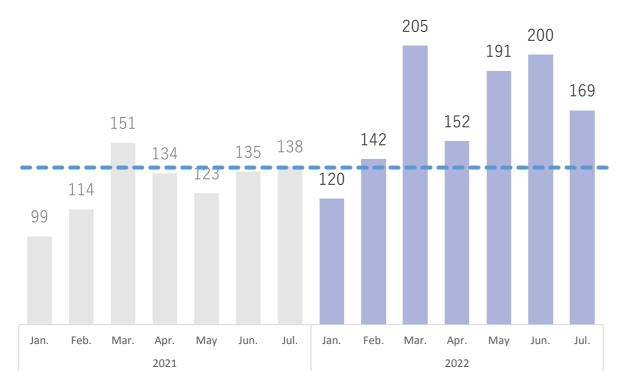
External environment



Bankruptcies of restaurants and retailers and increase in foreign tenants further increase the need for guarantee companies

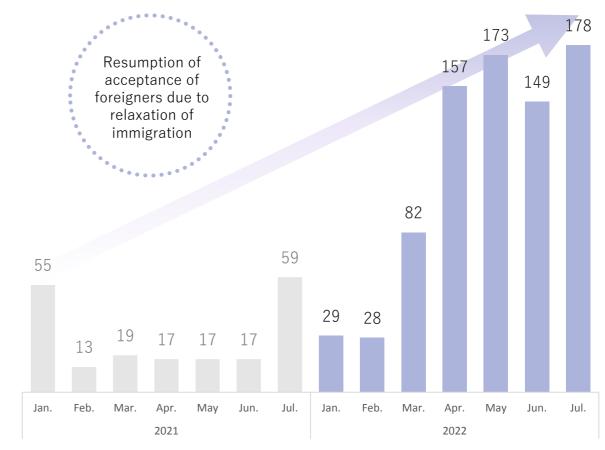


Covid-19 bankruptcies remain high



Source: From Tokyo Shoko Research "Corporate Bankruptcies Nationwide"

Number of foreign nationals entering Japan (unit: 1,000)



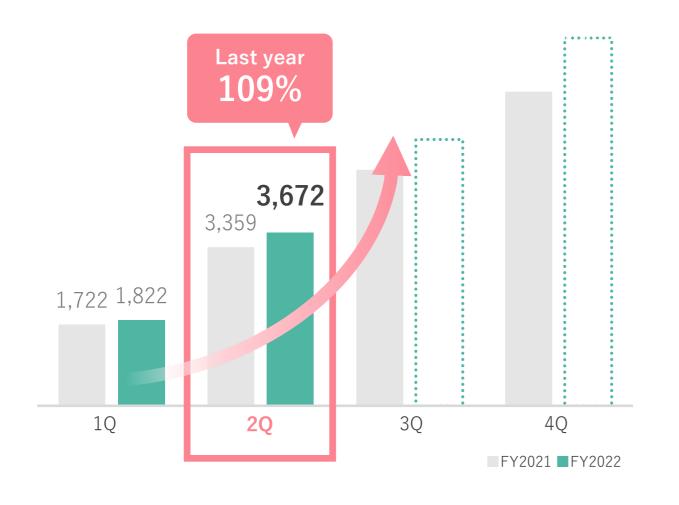
Source: Ministry of Justice "Immigration Control Statistics"

Rent Guarantee for Tenants



Tenant Guarantee Contract track record

Unit: cases



New service release in July



Service contents



Rent, etc.



Fixed cost (parking signboards, etc.)



Renewal fee



Early termination penalty



Variable costs (water, Utility costs)



Rent, etc. Equivalent damages



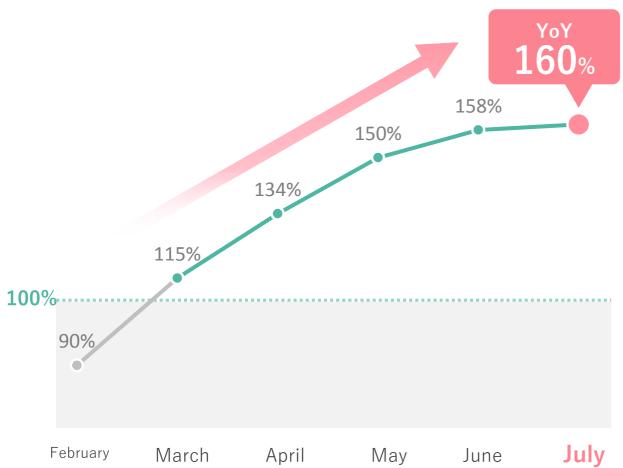
Legal proceedings cost

Increase in foreign nationality guarantees



Number of new applications for foreign nationals

unit:%



Serviced apartments for foreigners

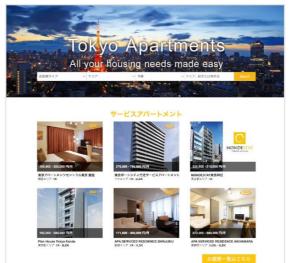




Casa

Casa have realized rent guarantee and rent payment by credit card. Users will be able to secure their creditworthiness by rent guarantees and make payments and contracts smoothly.





Strengths of Enplus

Casa support foreign workers working in Japan to set up their lives before coming to Japan and support them while they are in Japan. Casa provide a one-stop service for moving and setting up a life for human resources working overseas and those moving between countries.

Growth strategies





- Acquisition and development of IT human resources
- Area expansion through new office openings
- Commencement of recruitment activities for new graduates

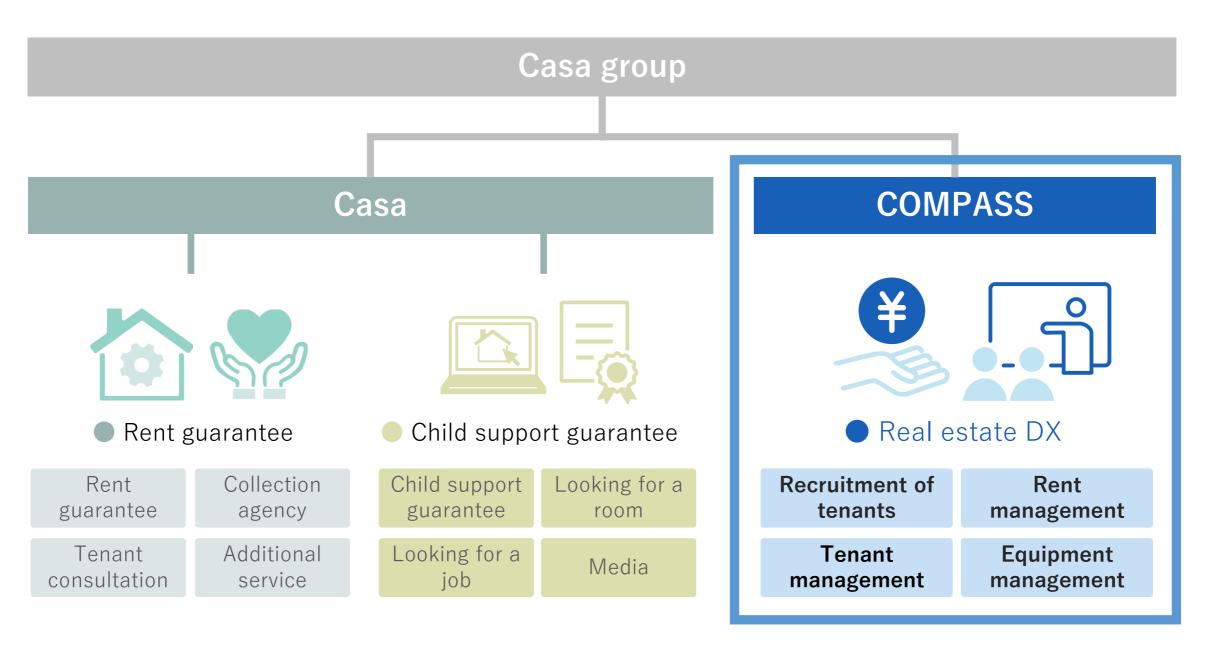
Service

- By alliance providing added value
- Provision of Landlord/tenant app
- Expansion of tenant guarantees



- Improved AI score accuracy
- Expansion of guaranteed DX
- Promote real estate DX

C O M P A S S

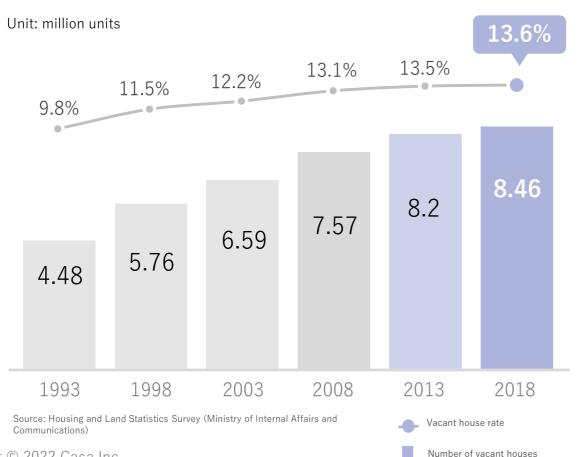


Breakdown of rental housing

Number of rental housing units: 19.25 million units (estimate) Self-managed market 47.6%

Source: "Rental Management Market Data Book 2021-2022" published by Zenkoku Rental Housing Newspaper

Changes in the number of vacant houses and the rate of vacant houses



Changes in population decline

Unit: 10,000 people



Source: Ministry of Internal Affairs and Communications White Paper on Information and Communications

Landlord using COMPASS



Number of units owned 8 to 15 units



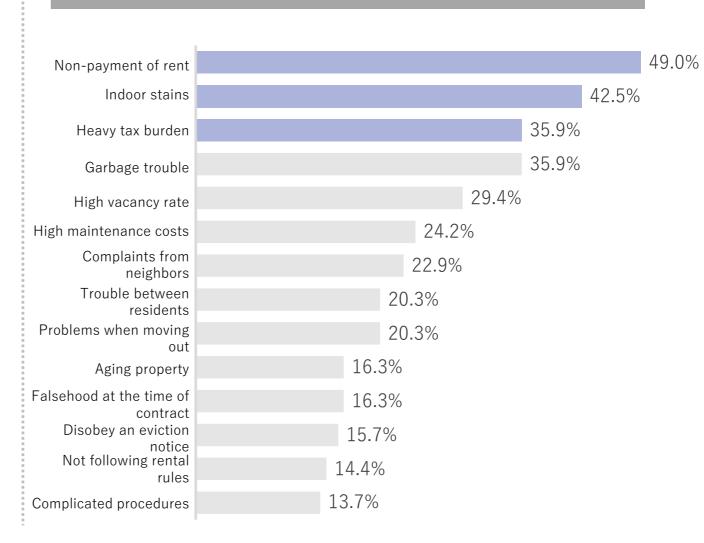


Management method: Voluntary management



30s to 50s

Troubles of rental management



View of the world of COMPASS





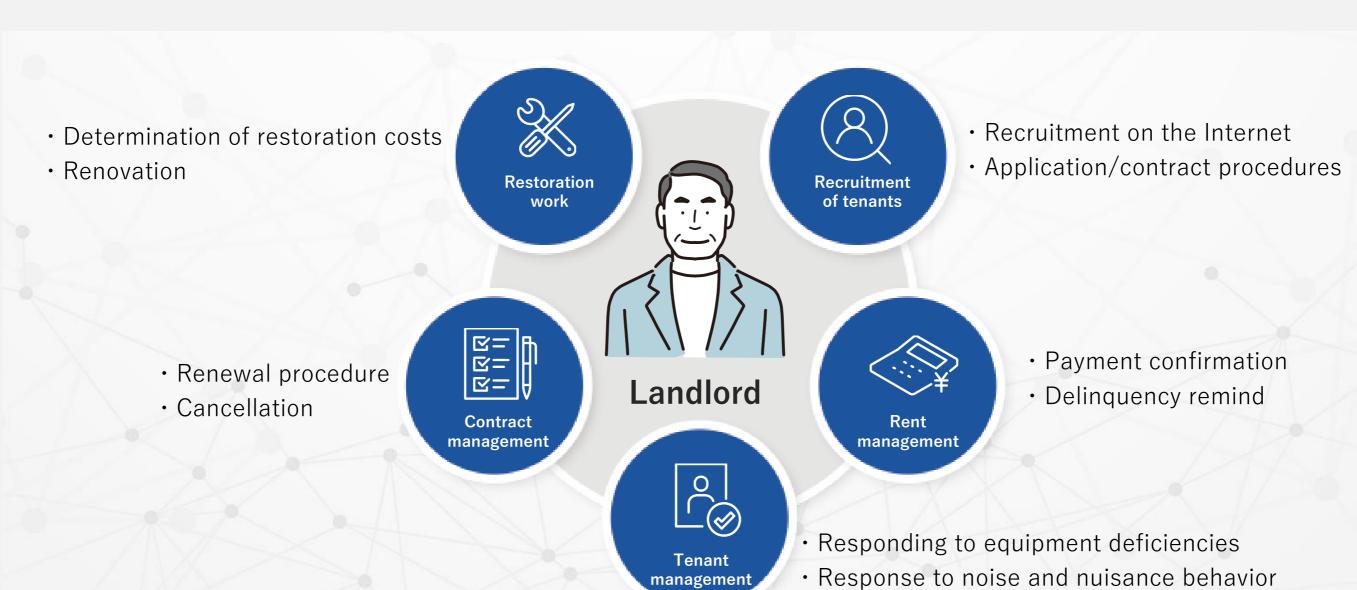
Create an Owner-centered transparent and efficient real estate industry



IT oriented business flow realized by DX

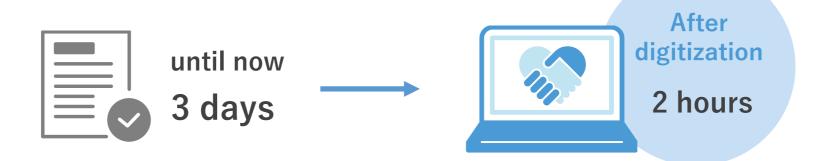
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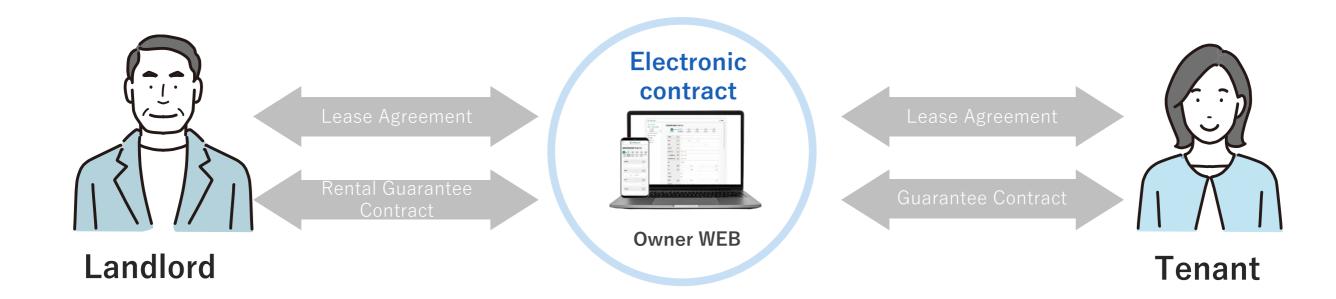
One-stop support for rental management of real estate owners



management

Significant reduction in the number of days required for Lease Agreement and Guarantee Contracts





COMPĂSS

Holding owner seminars





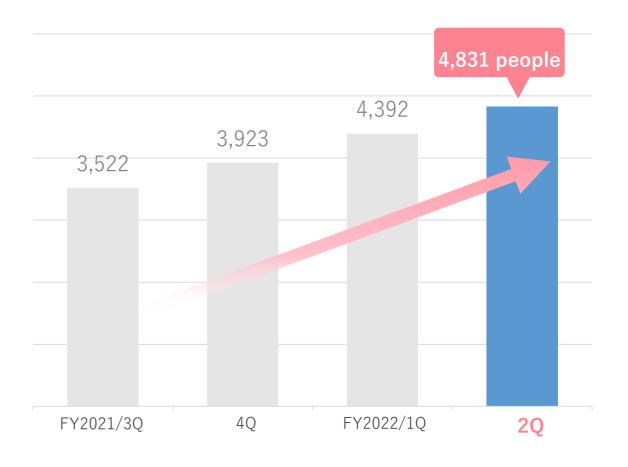






Number of landlords acquired

Owner Registered landlord of WEB



養育費保証 🚉

Child support guarantee

Current status of child support



Never received child support: 56%

Source: Nationwide Single-Parent Household Survey Report

Government efforts

- Assistance for expenses related to preparation of notarial deeds, etc.
- Assistance for initial guarantee fee for child support guarantee

Number of municipalities

2020: 22 municipalities 2022: **154 municipalities**

According to Casa research, as of the end of June 2022



Child and Family Agency



- Enhancing consultation services and information provision, creating a place for all children
- Measures against child poverty and support for single-parent families
- Policy planning from the perspective of children

A Japanese administrative agency scheduled to be established on April 1, 2023. The purpose is to consolidate administrative affairs related to children, which were previously under the jurisdiction of the Ministry of Education, Culture, Sports, Science and Technology, the Ministry of Health, Labor and Welfare, the Cabinet Office, and the National Police Agency.

Activities to raise awareness



Enlightenment activities for knowledge necessary for child support at the time of divorce

Publication in the media

- Published in various media such as newspapers
- Owned media management

Holding seminars and exchanging information

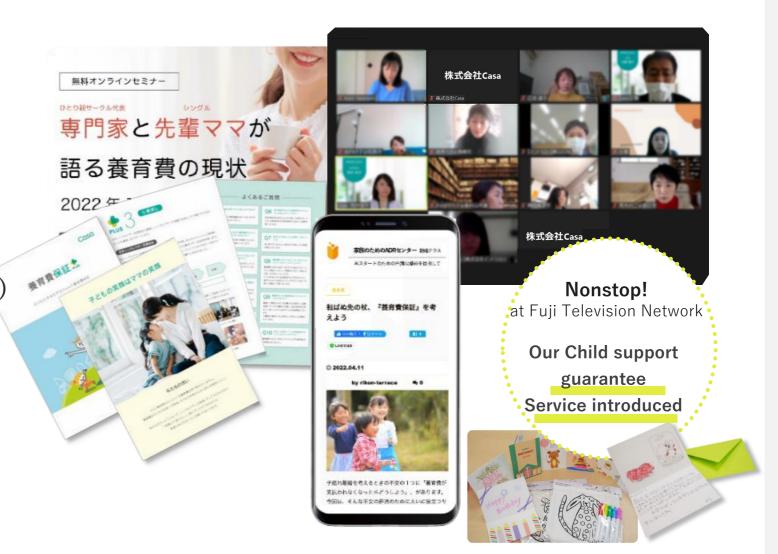
 Holding seminars with lawyers, FPs, and cooperating organizations

Administrative cooperation (154 local governments)

- Efforts to secure child support
- Exchange of information on cost subsidies

Holding events

- Thank you campaign
- Parent-child photo event
- Visiting Australian zoos



SUSTAINABLE GEALS

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES AND COMMUNITIES





Online real estate transactions



Business systematization



Promotion of real estate DX



Child support guarantee service



Rent guarantee service



Tenant service

Casa will maintain a healthy living environment for the people and contribute to the development of lifestyle, to realize a prosperous society.

A society where everyone can live with peace of mind

Notes

- In addition to our business and industry trends, this document also refers to our future prospects based on our current plans, estimates, forecasts or forecasts.
- These forward-looking statements carry various risks and uncertainties.
- Already known or unknown risks, uncertainties and other factors may or may not lead to different consequences than those contained in the statement of future prospects.
- We can not promise that our forward-looking statements are correct, and our results may differ materially from our forward-looking statements.
- The forward-looking statements in this material are made by us based on the information available as of September 8, 2022, and reflect any future events or circumstances, and any forward-looking statements. We have not updated or changed the Content of the statement.