

**Ichigo's Weightlifting, Rifle Shooting, and Track and Field Athletes  
to Compete in Ichigo Ichie Tochigi National Sports Festival**

As part of its initiatives to promote sports, Ichigo has established weightlifting, rifle shooting, and track and field teams that support the development of top athletes.

Ayana Sadoyama (Women's 55kg), Miku Ishii (Women's 71kg), Kosuke Chinen (Men's +109kg), and Eishiro Murakami (Men's +109kg) from Ichigo's Weightlifting Team, Yasuyo Matsumoto (Women's 50 meter rifle prone and 50 meter rifle 3 positions) from Ichigo's Rifle Shooting Team, and Chisato Kiyoyama (Women's 4x100 meter relay and 100 meter sprint) from Ichigo's Track and Field Team will be competing in the Ichigo Ichie Tochigi National Sports Festival (77<sup>th</sup> National Sports Festival) scheduled to be held from October 1 to October 11, 2022.



Tochigi National Sports Festival Registration No. 1-73

Participating Ichigo Athletes

Ichigo Weightlifting Team



Ayana Sadoyama



Miku Ishii



Kosuke Chinen



Eishiro Murakami

Ichigo Rifle Shooting Team



Yasuyo Matsumoto

Ichigo Track and Field Team



Chisato Kiyoyama

The hosting of the 77<sup>th</sup> National Sports Festival in Tochigi Prefecture this year marks 42 years since the prefecture last hosted the 35<sup>th</sup> National Sports Festival back in 1980. Known as Japan's top producer of strawberries, Tochigi Prefecture has named the sports event *Ichigo Ichie* (meaning one lifetime, one encounter; and also a pun on the Japanese word for strawberries, *ichigo*) in the hope that the hospitality of Tochigi will help participants realize new dreams and enjoy exciting moments via bonding and connecting.

Ichigo Ichie Tochigi National Sports Festival website (Japanese only)  
[www.tochigikokutai2022.jp/kokutai](http://www.tochigikokutai2022.jp/kokutai)

**Inquiries (Japanese & English):** Ichigo Communications at +81-3-3502-4800