

[Provisional Translation Only]

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Ichigo J.League Shareholder Program Special Gift ENSIA Skin Care Products & Shirabe Dietary Supplements

As an extension of its Ichigo J.League Shareholder Program, Ichigo is offering 40 shareholders the chance to win, via lottery, Ichigo’s original ENSIA skin care products and Shirabe dietary supplements.



1. Special Gift Details

Shareholders can enter the lottery for one of the following four products:

ENSIA Skin Care Gift Set (10 shareholders)

An anti-aging skincare gift box containing toning lotion, serum, and moisturizing cream from Ichigo’s original cosmetics brand, ENSIA, which derives its name from the words “en” (fate) and “siawase” (happiness).

ENSIA www.ichigo-ensia.jp (Japanese only)



Shirabe Black Garlic Supplement (10 shareholders)

Soft capsules containing extract of black garlic, known as a superfood that supports everyday health

Shirabe Salacia Supplement (10 shareholders)

Salacia extract capsules to support a healthy diet

Shirabe Theanine/Creatine/Glutamine Supplement (10 shareholders)

Three carefully selected nutrients for better sleep and brighter mornings

Shirabe www.ichigo-shirabe.jp (Japanese only)



Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders on record as of the following dates are eligible for the Shareholder Program Special Gift:

Ichigo (2337)	February 28, 2022
Ichigo Office (8975)	April 30, 2022
Ichigo Hotel (3463)	January 31, 2022
Ichigo Green (9282)	June 30, 2022

Lottery Entry Process

To enter the lottery shareholders can login to or create an account, using their shareholder credentials, at the below Shareholder Program website (Japanese only). Entry into the lottery can be made starting today and up until 5 p.m. on October 20, 2022. The lottery is scheduled to be drawn on October 21, 2022.

The website is accessible to the general public so that anybody can learn more about Ichigo's Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Impact

As the purpose of this J.League Shareholder Program Special Gift is to raise the recognition of Ichigo's original skin care and dietary supplement brands, there is minimal impact on Ichigo's FY23/2 earnings.

Through its Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.