

The logo for Valuence Japan, featuring the word "Valuence" in a large, bold, white sans-serif font, with the word "Japan" in a smaller, bold, white sans-serif font directly below it. The logo is centered on a solid black rectangular background.

Valuence Japan Issues ¥1 Billion in Private Placement Bonds for Decarbonization

The Valuence Group offers *life-changing value* tailored to all stakeholders, encouraging every person in the world to *live true to yourself*. Valuence Japan Inc. (Tokyo; Susumu Muguruma, representative director and president) has announced the issuance of ¥1 billion in private placement bonds for decarbonization. The bonds will be underwritten by MUFG Bank, Ltd.

Accelerating Contributions to Sustainability Through Business

The private placement bonds for decarbonization are private placement bonds subject to the usual screening process for private placement bond issuances by MUFG. In addition, the bonds make use of the decarbonization promotion support program tool developed by MUFG and Mitsubishi UFJ Research and Consulting Co., Ltd. to diagnose initiatives and provide solutions related to decarbonization.

Valuence Japan purchases unneeded items from general customers, and then passes these items on to the next person who wants the product. The company purchase luxury brand goods through direct purchases in buying offices, as well as through in-home, by-mail, and online purchasing channels. In addition, the company operates vintage brand shops that sell rare luxury brand goods and one-of-a-kind vintage items of timeless value, both through brick-and-mortar stores and e-commerce. The aim here is to communicate the unique appeal of reuse goods, encouraging the spread of reuse and creating circular societies.

In May 2021, the Valuence Group became the first company in the reuse industry in Japan to conduct life cycle assessments (LCA)*¹ in disclosing the reduction contribution of the group's environmental footprint*² in connection with its reuse product sales business. Beginning in May 2022, most product tags and product information for ALLU vintage brand shops and online store include the amount of CO₂ emissions and water use reduction contributions related to the product.

Valuence Japan believes that the funds raised through this private placement will serve as a stepping stone to accelerate the achievement of one of the company's sustainability commitments announced in October 2021 to become carbon-neutral*³ throughout the entire value chain by fiscal 2030. Valuence Japan intends to use the support tool in question to conduct objective diagnostics for decarbonization to understand the issues and consider solutions that lead sustainability.

The Valuence Group is committed to promoting reuse in Japan and internationally through its business activities, aiming to spread the adoption of reuse and create circular societies.

*1: A method to assess the environmental impact of products and services

*2: Environmental impact of greenhouse gases, etc., emitted by individuals, organizations, and companies in the course of their lives and activities.

*3 Greenhouse gas emissions throughout the entire value chain include emissions from the group (Scope 1 and Scope 2) as well as indirect emissions arising from group business activities (Scope 3).

■ **Valuence Japan Inc.** (<https://www.valuence.inc/en/>)

- Established: September 10, 2019
- Representative: Susumu Muguruma, Representative Director and President
- Head office: Shinagawa Season Terrace 28F, 1-2-70 Konan, Minato-ku, Tokyo, 108-0075
- Business lines: Purchase and sales of luxury brand goods, precious metals, gems, etc.

* Valuence Japan Inc. is a group company of Valuence Holdings, Inc. (Securities code: TSE Growth Market 9270, <https://www.valuence.inc/en/>).