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To whom it may concern:

Company Name: Mercari, Inc.  
Representative: Shintaro Yamada, Chief Executive Officer  
Code: 4385; TSE Prime  
Enquiries: Sayaka Eda, Vice President of Corporate, Chief Financial Officer  
Phone: +81-3-6804-6907

### **Notice Regarding Launch of New Business (Payment Service) at a Subsidiary**

Mercari, Inc. (the "Company") and its subsidiary, Merpay, Inc. ("Merpay"), are pleased to announce that, at a meeting of their Board of Directors respectively, they have resolved to launch a credit card business in order to strengthen Mercari Group's credit business. Details are as follows.

#### 1. Background

In January of this year, the Company made changes to its management structure to further strengthen the business foundation of Mercari Group. In addition, the Company is promoting the creation of synergies and business efficiency by strengthening collaboration between its Japan Region Group companies (Mercari Group's domestic business) in the two domains of Marketplace and Fintech (For specific details, please refer to [the presentation materials Mercari Group published regarding financial results for the fiscal year ended June 30, 2022](#)). In Fintech, which is Merpay's domain, the Company is making steady progress with its business objective for this fiscal year: promoting circular finance by strengthening Group synergy.

Merpay provides a deferred payment service called *Merpay Smart Payments*, as well as a small-sum loan service called *Merpay Smart Money*. For these services, rather than using the common form of credit based on generally available data, Merpay leverages real user data from the *Mercari* app. The number of users of these services is steadily increasing, with *Merpay Smart Payments* receiving particularly favorable reviews for its ease of use and payment management features. These include allowing the user to check their payment details on the *Mercari* app, set maximum spending limits, and make payments with their *Mercari* sales balance.

In entering this new market, the Company will strive for further expansion of the credit business, which has many unique features. By leveraging all of Mercari Group's strengths and allowing more users to take advantage of Merpay's credit business, which will be a key to further growth over the mid-to-long term, the Company will further bolster Group synergy by improving collaboration between the purchase and sale of items in the Marketplace business and payment and credit services in the Fintech business.

#### 2. Schedule

The Company plans to begin operations for its new credit card business in November 2022 (subject to change).

#### 3. Special expenses

Special expenses for launching this business are less than the amount deemed to be significant by the Timely Disclosure Rules.

#### 4. Future outlook

While the Company believes that this new business will contribute to the improvement of Group business performance in the mid-to-long term, at this time, the impact on business performance for the current fiscal year is still being examined. If there turns out to be any significant impact, it will be disclosed promptly.