Company name AEON CO., LTD.

Listings TSE PRIME of Tokyo Stock Exchange

Security code 8267

URL https://www.aeon.info/en/

Representative Akio Yoshida, President and Representative Executive Officer **Contact** Hiroaki Egawa, Executive Officer, Finance and Business Management

Telephone +81 43-212-6042

AEON Monthly Operating Performance of Major Consolidated Companies in October 2022

October Sales Trends:

- In October we expanded our product lineup of travel goods and casual apparel in order to capture the recovering demand for outings and excursions, which is attributable to school excursions and the government's domestic travel subsidy program, etc. Also, we strengthened our salesfloor displays of coats and other autumn and winter items to coincide with the earlier-than-usual onset of cooler weather. In addition, to meet increasingly diversified demand for gift items, we started taking orders for our Aeon winter gift offerings of up to around 2,600 items, which includes premium and popular delicacies such as prized specialty products like Matsusaka beef and tiger pufferfish.
- At General Merchandise Store Business company AEON Retail, same-store sales of apparel rose roughly 10% from the previous year on brisk sales of men's casual apparel, travel goods, and ladies' wear. For the latter, we expanded the lineup of ladies' coats by 60% year on year to meet demand for outings primarily with the "Purelast AirWOOLISH" series of garments that are made from lightweight wool-like material. Same-store sales of food were up year on year, driven by strong sales of delicatessen, dairy products, agricultural produce, groceries, and meat departments owing to efforts aimed at promoting products related to Halloween in order to capture party demand. Same-store sales in the health & beauty care category also increased year on year for the eighth month in a row by virtue of sustained brisk sales of cosmetics, beauty care products, pharmaceutical dispensing, and pet supplies.
- At the 10 major Supermarket Business companies, same-store sales came in higher than the year-earlier level as a result of growth in customer traffic because we stepped up efforts to offer low prices for day-of-week promotions, improve delicatessen product lineups for evening shoppers, expand frozen food displays, and increase sales of Topvalu prices subject to price freezing.
- Same-store prescription drug sales at Health & Wellness Business company Welcia Holdings remained solid at 6.3% year on year. Also, merchandise sales were 4.2% year on year, buoyed by strong sales of cold medication, general purpose cold medicine, and disposable body warmers, etc.
- Services and Specialty Store Business Cox recorded brisk sales of autumn and winter items centering on new product offerings in connection with the arrival of cooler weather. Same-store sales rose sharply to 18.3% year on year, driven in particular by sales of products marketed through a tie-up with a ladies' magazine. In addition, Aeon Fantasy now operates 1,000 stores in Japan and overseas after opening three new outlets, including the Toys Spot Fantazia store at Malaysia's Starling Mall on October 1.

(Unit:%)

FY2022	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON Retail Co., Ltd.	All stores	96.3	98.6	98.8	96.3	98.2	99.0	103.6	103.0				
	Same stores	100.1	101.8	102.2	99.2	101.0	101.3	103.0	101.8				
AEON Hokkaido Corporation	All stores	102.2	101.2	102.0	98.1	100.7	99.9	101.4	101.3				
	Same stores	103.4	102.4	103.2	99.4	101.9	101.1	103.6	103.0				
AEON KYUSHU CO., LTD.	All stores	97.7	101.0	100.8	100.5	103.1	102.2	104.6	105.5				
	Same stores	101.7	101.1	101.1	100.4	103.2	102.7	105.3	105.3				
Maxvalu Tokai Co., Ltd.	All stores	101.8	100.0	99.0	96.6	100.2	98.1	98.7	101.7				
	Same stores	101.1	99.0	97.8	95.5	99.2	97.1	97.6	100.5				
FUJI RETAILING CO.,LTD.	All stores	102.9	105.0	106.0	102.7	101.3	105.3	104.7	103.6				
	Same stores	102.1	104.1	105.1	101.9	100.5	103.8	103.7	102.5				
Maxvalu Nishinihon Co., Ltd.	All stores	99.7	98.4	97.2	96.5	100.4	99.5	100.9	101.6				
	Same stores	99.1	97.3	96.1	95.4	98.9	98.1	99.5	100.5				
MINISTOP CO., LTD.	All stores	99.4	97.4	97.7	97.0	97.5	98.0	96.7	100.8				
	Same stores	100.4	98.6	99.1	98.6	99.2	99.6	98.2	102.8				
WELCIA HOLDINGS CO., LTD.	All stores	110.4	110.3	108.5	113.5	117.1	116.4	116.0	116.4				
	Same stores	102.9	101.8	100.1	101.6	104.8	104.5	104.1	104.6				
COX CO., LTD.	All stores	105.5	120.8	137.9	121.2	108.1	132.0	123.2	111.0				
	Same stores	119.9	138.6	158.7	132.6	117.1	145.0	135.9	118.3				
GFOOT CO., LTD.	All stores	91.0	102.7	106.5	94.4	84.1	97.8	102.5	102.4				
	Same stores	95.2	106.9	110.8	98.3	88.0	101.8	106.9	106.8				
CAN DO CO., LTD.	All stores	98.4	101.7	102,5	102.5	100.6	102.7	102.9	105.9				
	Same stores	97.5	98.8	98,0	100.8	100.1	101.5	101.5	103.9				

 $\ensuremath{\ensuremath{\%}}\xspace$ Figures above are based on each company's disclosure policy.

- *1. AEON Retail transferred its Tohoku Business Division to AEON Tohoku on September 1, 2021.
- *2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of "Accounting Standard for RevenueRecognition (ASBJ Statement No. 29)" (hereinafter "the Accounting Standard".
- #3. The results for March of year-on-year change in all-store sales of Maxvalu Nishinihon Co., Ltd. have been revised from 99.7% to 100.8%.
- *4. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., Ltd. will be announced on the AEON website at a later date.
- «YoY difference in number of days in the month»
- ①Weekends: Sat. ±0day, Sun.±0day, National holidays: This year; October 10th (Mon.), Last year; N/A.
- ②Customer gratitude day: This year; October 20th (Thu.), 30th (Sun.). Last year; October 20th (Wed.), 30th (Sat.).