Earnings Results Briefing for FY2022

(22nd Fiscal Year)

# And Corporate Profile

November 15, 2022 Securities Code: 3939

KANAMIC NETWORK

- Company Profile
- Earnings
- 3 TOPICS
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- Business Outline
- 6 Strengths





# 1-1. Overview of the Kanamic Group

**Company Name** 

Kanamic Network Co., Ltd

April 4, 2022 Shift to Prime Market

**Date of Establishment** 

October 20th, 2000

**Paid in Capital** 

JPY324,120,000 as of November 16, 2016



**Stock Listings** 

Tokyo Stock Exchange Prime Market (Securities Code: 3939)

Securities Code: 3939

**Business Offices** 

Tokyo Head Office, Nagoya Sales Office, Osaka Sales Office, Hiroshima Sales Office, Fukuoka Sales Office, Okinawa Sales Office

**Business Area** 

To provide cloud services in medical, nursing and childrearing fields To provide cloud services in medical, nursing and childrearing fields

**Group Companies** 

**KANAMIC NETWORK** 康纳美克(大连)科技有限公司 Kanamic (Dalian) Technology Co., Ltd.

Software development (web systems, Al/IoT, apps)

\_\_\_\_\_\_

URBAN FIT24 Urban Fit Co., Ltd.

24-hour fitness gyms and franchise operation

\_\_\_\_\_

Number of Group Employees

181 (Including full-time, contract, and part-time employees)

# 1-2. CEO Profile



# Representative Director and President

# **Takuma Yamamoto**

- 1978 Born in Kyoto, Kyoto Prefecture
- 2000 Graduated University, Joined Fujitsu System Solutions Ltd. (currently Fujitsu Ltd.)
  Within Fujitsu's "internet division", engaged in planning & development of in- house products as well as large-scale "entrusted development", etc.
- 2005 Joined Kanamic Network Co., Ltd., Executive Director
- 2011 Joint researcher, Institute of Gerontology, The University of Tokyo
- 2012 Visiting Researcher, National Cancer Center
- 2014 Representative Director and President of Kanamic Network (current position)
- **2016** Kanamic Network listed on the Mothers Market of the Tokyo Stock Exchange (TSE)
- 2018 Advisor, Japan Startup Support Association (current position)
  - Kanamic Network listed on the 1st Section of the TSE
- 2020 Director, The Tokyo New Business Conference (current position)
- 2022 Shift to Prime Market of the TSE
  - Chairman of the Board, Urban Fit Co., Ltd. (current position)

#### (Other)

Served as a committee member on the Ministry of Health / Ministry of Internal Affairs' Committee for Drafting Guidelines on healthcare/elderly-care/childcare/ICT

# Cloud technology for all stages of life

# **Purpose & Values**

We strive to contribute to people and society through "cloud technology for all stages of life".

Going forward, we will capitalize on opportunities for bringing Digital Transformation (DT) to aging populations in Japan and the rest of the world with our cloud platform. In doing so we seek to contribute to the development of a more sustainable and healthier future for humanity.

# Origin of our name

Kanamic Network traces the origins of our name to our ideal of developing a network to breathe life into elderly care, and it is composed of three keywords: "KAigo" (Japanese for "elderly care") + "DyNAMIC" + "Network."

#### Phase1: User Acquisition (BtoB、BtoG)

Cloud service ( healthcare / elderly care / childcare )

#### Phase2: Expansion of Platform Services (BtoB、BtoBtoC)

- Internet Ads
- Web Statements/BPO
- Talent Recruitment / Dispatch
- System Engineeering Service(SES)

- Fintech
- AI/IoT

- Physical Product Sales
- IT Lab
- Sharing Economy

# Phase3: Branding (BtoC)

- Healthcare related Pharmacy related Elderly care related
- Data Business Pharmaceutical-related **Talent Recruitment**
- Business related to prolonging the healthy lifespan
  - \*Nutrition/Excercise/Community
  - **\*\*Business targeting active seniors**

# **Phase4: Global Expansion**

- ICT for healthcare / elderly care
- Business related to prolonging the healthy lifespan Improve the lives of seniors around the world with "Kaigo" (Jananese-style elderly care)



Here

#### 2020

#### 2025

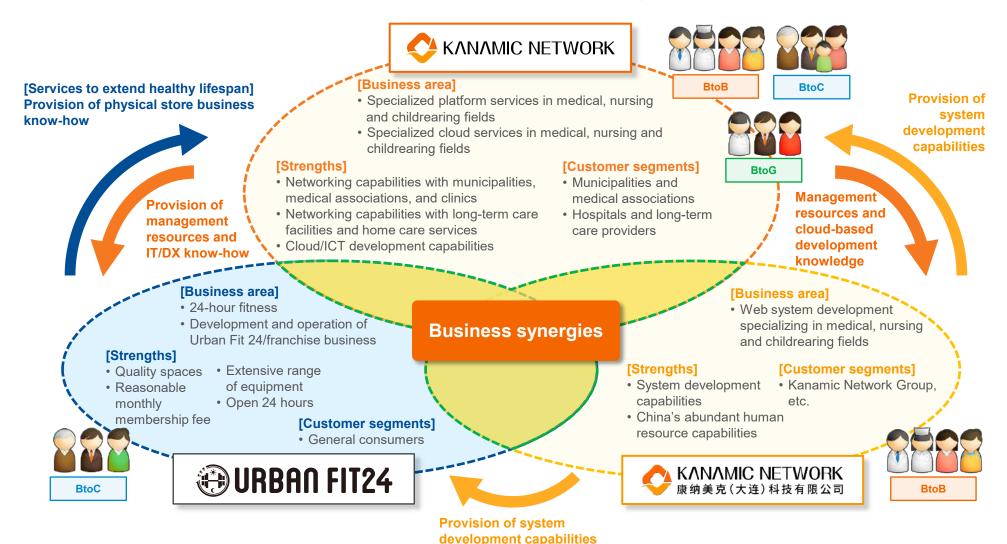
#### 2030

- : Japan
- Global

- Increased attention to wellness due to pandemic
  - Increased usage of social security numbers in Japan; Implementation of "sciencebased elderly care" Digital transformation of LTC industry
- Seniors as a percentage of Japan population surpasses30%
- Seniors as a percentage of population surpasses 20% for westem nations
- Baby boomers(as defined in Japan) all now older than 75 y/o
  - Global non-communicable disease (NCD) deaths rise to 55 million by 2030
- Japanese boomers all now older than 80
- Seniors as percentage of population for Asian countries (ex Japan)reaches 15-20%

# 1-5. Group Structure and Business Synergies

We leverage the strengths of each company to promote the "construction of healthcare platforms that people around the world can use," which is the Company's mission.



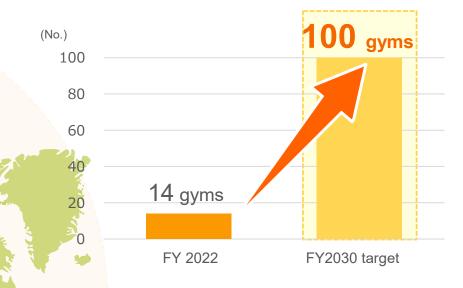
# 1-6. Target Number of Urban Fit Gyms

#### Urban Fit aims to open more than 100 gyms (including franchise gyms) by 2030.

# **URBAN FIT24**

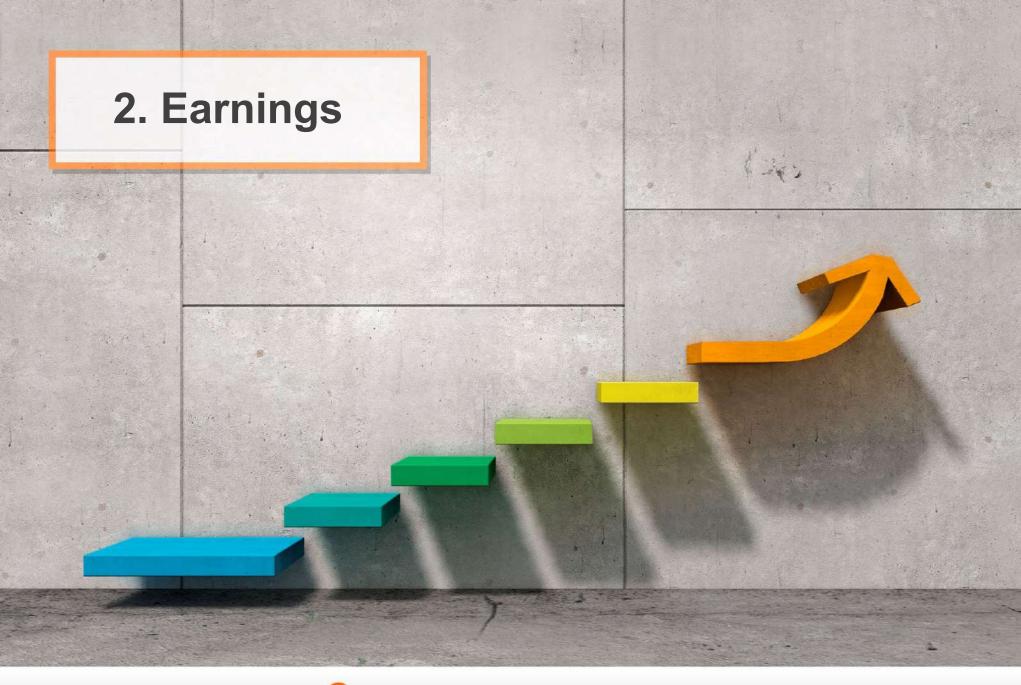
Urban Fit, which joined the Group in May 2022, operates a 24-hour fitness business with high customer satisfaction levels. The business features high quality spaces, fitness equipment from Italian-based company Technogym, and a variety of rental services that can be used without bringing anything else.

In the future, we will utilize the Group's business synergies to increase the number of gyms and aim for further growth of services to extend healthy lifespan.



As of September 30, 2022, there were 14 gyms, mainly in Osaka.



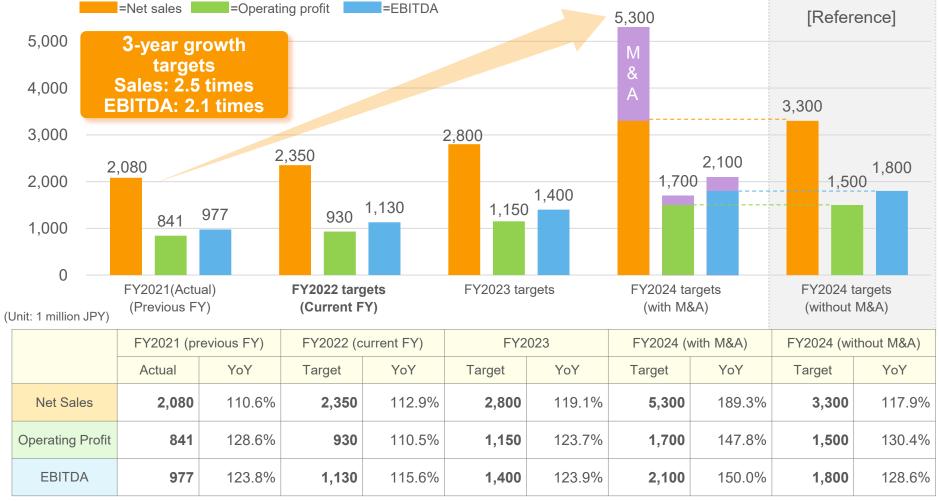




# ■ 3-year growth targets (FY2022 to FY2024)

Continue to record high-margin organic growth centered around cloud service/platform services.

<sup>\*</sup>Since it is difficult to estimate when M&A transactions will begin contributing to financial results, FY2024 is used as an assumption (amortization of goodwill not taken into account)

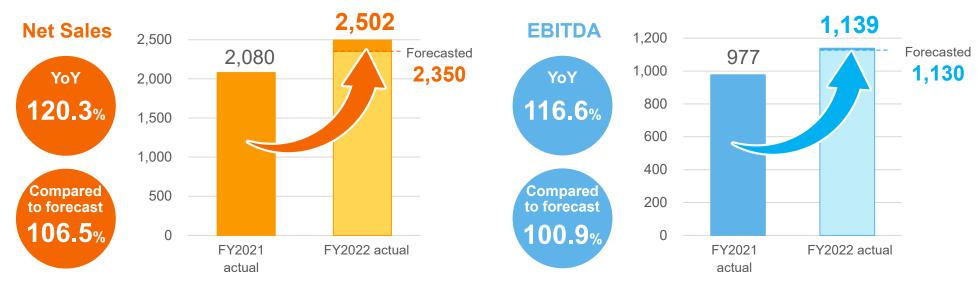


<sup>\*</sup>Revised citing 2-1. Financial Targets in Medium-Term Management Plan (2022 - 2024) as of November 2, 2021

<sup>\*</sup>A contract with a major elderly care service provider has been secured with implementation scheduled for FY2023. Ahead of this, preparatory investments will be made during FY2022.

# 2-2. FY2022, Consolidated Results

#### Achieved amounts forecast in Medium-Term Management Plan for both sales and profit

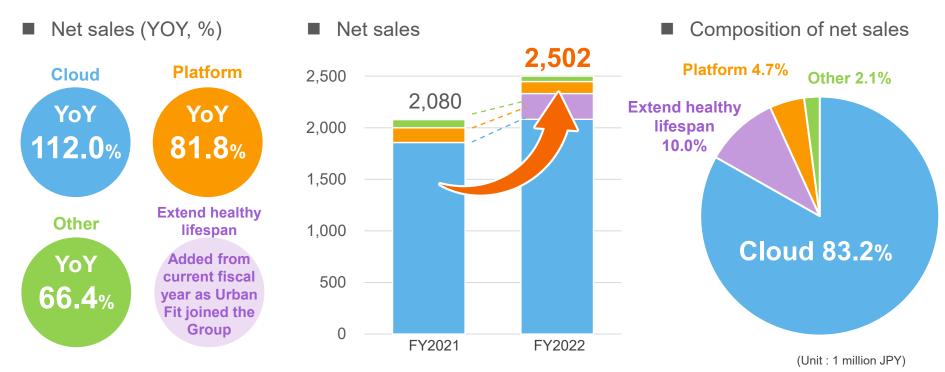


	PREV FY	FY 2022			Difference	
	Actual	Forecasted	Actual	Composition Ratio (%)	(% of Net Sales)	Compared to forecast (%)
Net Sales	2,080	2,350	2,502	100.0	120.3	106.5
EBITDA	977	1,130	1,139	45.5	116.6	100.9
Operating Profit	841	930	962	38.5	114.4	103.5
Ordinary Profit	829	930	980	39.2	118.2	105.5
Profit	579	640	685	27.4	118.3	107.1
Profit Per Share		13.50	14.45	(Unit : 1 million 、		(Unit : 1 million JPY

<sup>\*</sup>The forecast amount is the full-year forecast disclosed on November 2, 2021.

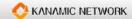
<sup>\*</sup>EBITDA is operating profit plus amortization (depreciation and amortization of goodwill).

# 2-3. FY2022, Consolidated Results (by product)

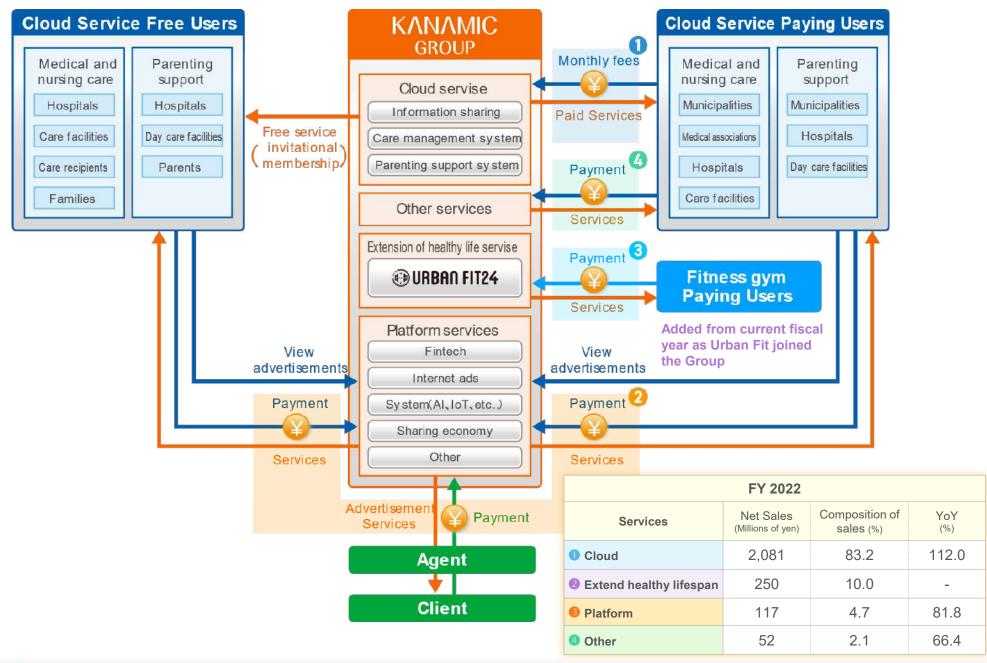


	FY2021		FY2022		YOY	
	Net Sales	Composition Ratio (%)	Actual	Composition Ratio (%)	Net Sales	(%)
Cloud	1,857	89.3	2,081	83.2	223	112.0
Extend healthy lifespan	0	0.0	250	10.0	250	-
Platform	143	6.9	117	4.7	-26	81.8
Other	79	3.8	52	2.1	-26	66.4
Total	2,080	100.0	2,502	100.0	421	120.3

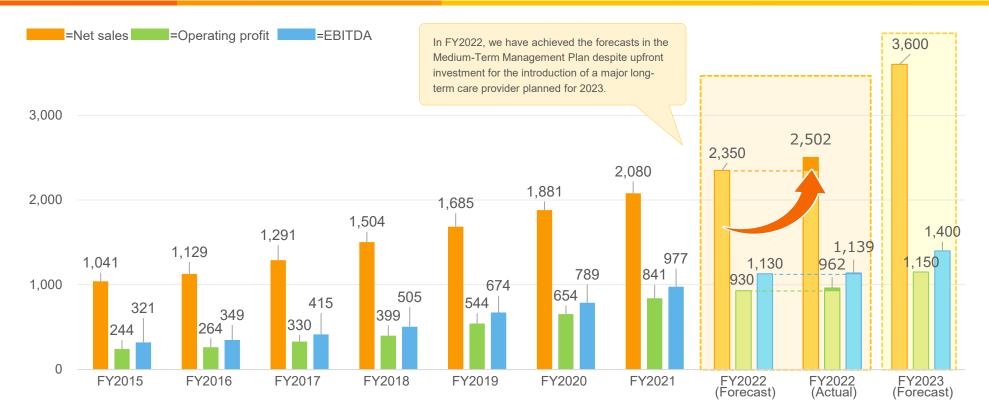
<sup>\*</sup>For other services, despite being contracted to develop customizations for large customers, sales were not recorded in the fiscal year under review.



# 2-4. Medical, Nursing Care, and Health Cloud Service Overview



# 2-5. FY2023 Estimate



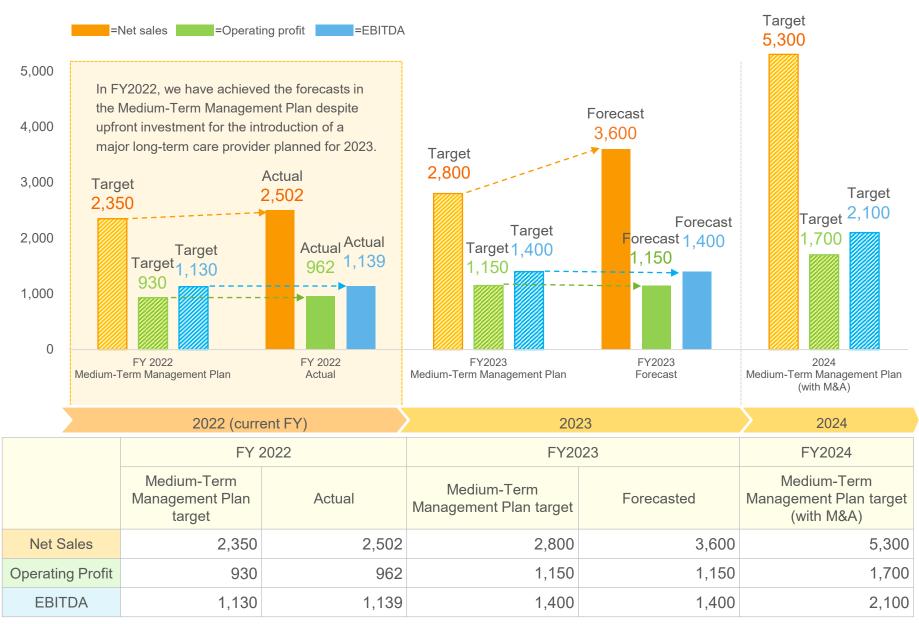
	EV 2022	FY2023	YoY (Forecasted)		
	FY 2022	Forecasted	Difference	(%)	
Net Sales	2,502	3,600	+1,097	143.8	
Operating Profit	962	1,150	+187	119.4	
Ordinary Profit	980	1,150	+169	117.2	
Profit	685	800	+114	116.7	
EBITDA	1,139	1,400	+260	122.8	

<sup>\*</sup>Results prior to FY2020 are non-consolidated as the Company adopted consolidated accounting in FY2020.

<sup>\*</sup>EBITDA is operating profit plus amortization (depreciation and amortization of goodwill).



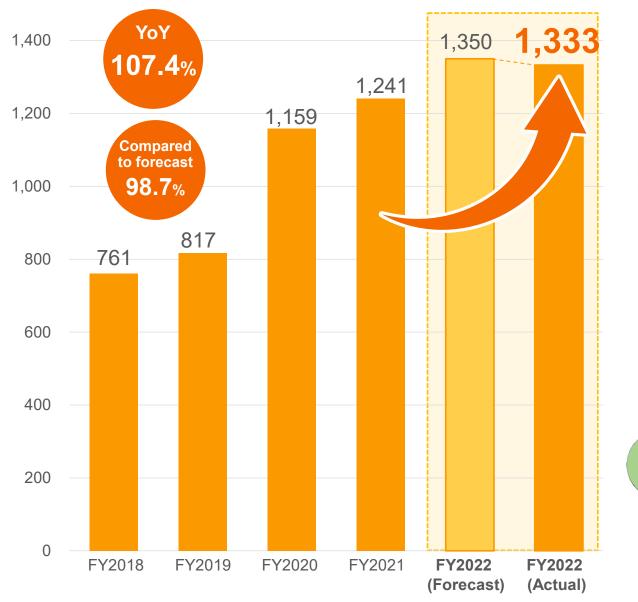
# 2-6. Medium-Term Management Plan and Progress



<sup>\*</sup>Forecast profit for FY2023 has been left unchanged despite the increase in sales due to investment in growth of Urban Fit. \*EBITDA is operating profit plus amortization (depreciation and amortization of goodwill).

(Unit: 1 million JPY)

# 2-7. Number of Regions Using Our Cloud Service



\*One region consist of an area with a population of 30,000 people, roughly the size of a junior high school district as defined within the community comprehensive care framework envisioned by the Ministry of Health, Labour and Welfare

# All areas of Tokyo

Contracted for operation of Tokyo's multi-service collaboration portal site

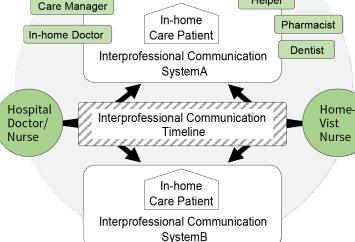
1 Interprofessional Communication Timeline

Communication among community medical/ elderly care professionals and hospitals

Communication among community medical/ elderly care professionals

[Smooth Access to Patient Information]

Helper



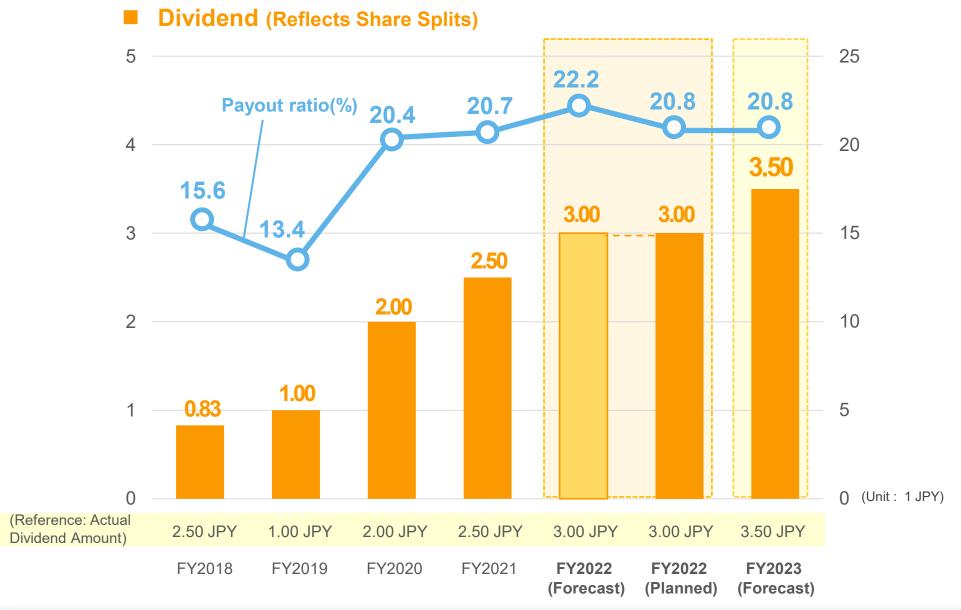
2 Patient Transfer Support System

# 2-8 Growth in the Number of User IDs & Care Facilities



# 2-9. Dividends

From FY 2020, the target dividend payout ratio has been 20% or better.



# 2-10. Dividends

To increase the attractiveness of our shares and attract more shareholders, Kanamic Network has implemented a lottery style shareholder benefit program.

# **Benefit** ①

Shareholders recorded in Registry of Shareholders as of September 30th of each year who hold 100 or more shares

Ten winners selected by lottery to receive a prize worth ¥200,000 JCB gift card

# Benefit 2

Shareholders who have held 100 or more shares continuously for 1 year or longer (recorded in the company's year end/interval Registry of Shareholders with the same shareholder number for at least 3 consecutive times)

Three winners selected by lottery to win a prize worth ¥200,000 JCB gift card

The lottery will be impartially conducted at a lottery event, which follows the Ordinary General Shareholders' meeting, and in the presence of Mitsubishi UFJ Trust and Banking Corporation, the Company's shareholder registry administrator. The lottery results will be announced by posting successful shareholders' shareholder numbers on the company website. We plan to send the JCB Gift Cards during the 2nd third of January each year.

<sup>\*</sup>Please note that in cases where all shares are disposed, subsequently purchased shares will be assigned a different shareholder number.

<sup>\*</sup>For the current fiscal year, the plan will be implemented starting with shareholders who are recorded or listed in the shareholders' register as of September 30, 2022 and who hold at least 100 shares. Shareholders listed or recorded in the shareholders' register on all record dates of September 30, 2021, March 31, 2022, and September 30, 2022 with the same shareholder number will be eligible for (2).

# 3.Topics



Announced May 10, 2022

# Urban Fit Co., Ltd. became a wholly owned subsidiary

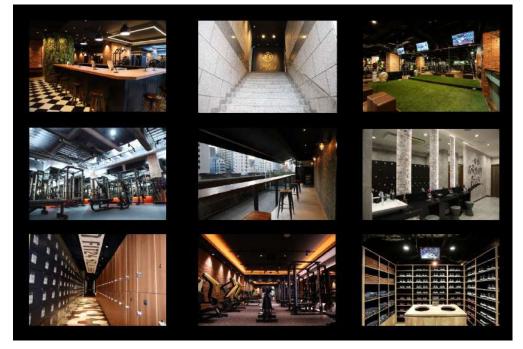


The Company acquired the shares of Urban Fit Co., Ltd., which operates 24-hour fitness gyms, mainly in Osaka, and develops franchises as its main businesses, and made it a wholly owned subsidiary.

To achieve further growth and development, we recognize the need to create new value added by pursuing businesses that are strongly related to the healthcare sector in a super-elderly society. We will continue to aggressively pursue M&A to expand our business portfolio from healthcare to insurance services, and from physical stores to IT-based services.

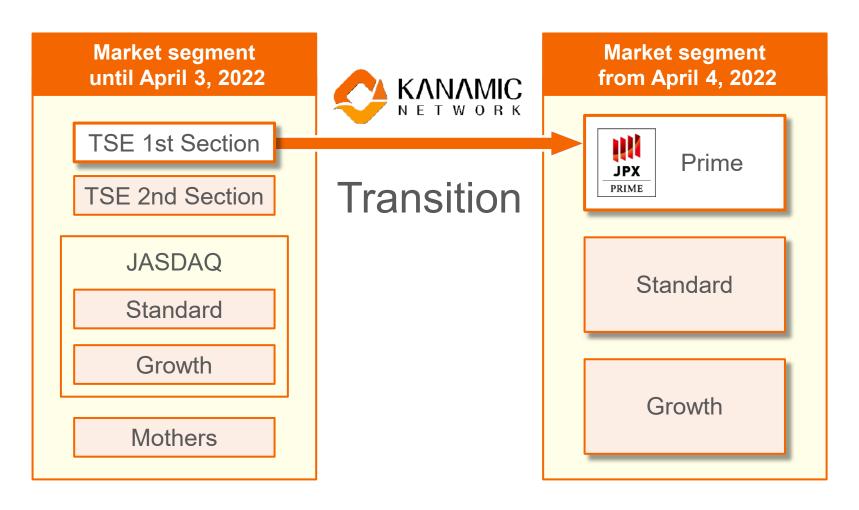






April 4, 2022

# Transition to the Prime Market segment of the TSE



With the reorganization of the TSE's market into new market segments, the Company transitioned to the new Prime Market.

Announced March 9, 2022

Kanamic Network Recognized under the "2022 Certified Health & Productivity Management Outstanding Organizations Recognition

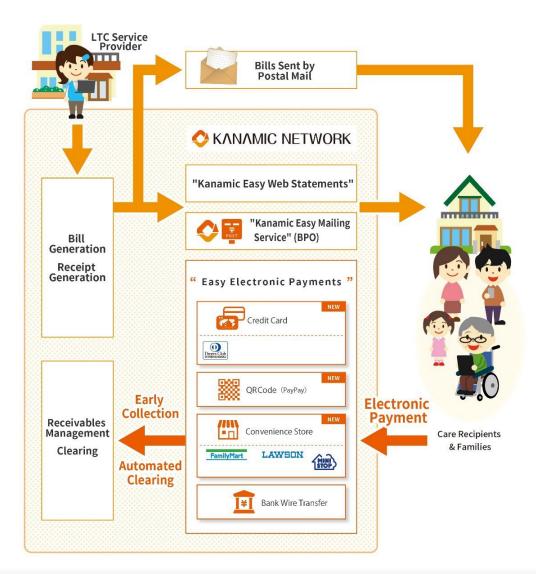


Through this award, the Ministry of Economy, Trade and Industry (METI), the Ministry of Health, Labour and Welfare (MHLW), and Nippon Kenko Kaigi jointly recognize outstanding large enterprises, SMEs and other organizations engaging in strategic efforts to advance employee health and productivity.

# 3-4. Driving Digital Transformation in Long-Term Care

Announced March 8, 2022

# Launch of "Kanamic Easy Electronic Payment Service"!



In addition to the existing bank transfer method of payment for nursing care service user invoices generated by the Kanamic Cloud Service and Kanamic Web statements, we will begin offering payment using the Fintech services of credit cards, QR code payments (PayPay), and payments at convenience stores.

This will reduce the administrative workload at nursing care facilities, make payments earlier, and avoid human error using automatic reconciliation which is part of the credit card management function of Kanamic cloud service.

# 4. Strategy



# 4-1. Kanamic's Growth Strategy

# ■ The Growth Blueprint

We will develop contents, reach, and platforms based on our Purpose & Value.

We will actively meet the challenge of organic growth in existing businesses and entry into new businesses. We are also actively considering M&A as a method of strengthening and expanding our business.

# Kanamic's Purpose & Values:

# "Helping People and Communities with a Cloud Service for ALL Stages in Life"

PHR Solutions: Empower children, adults and seniors alike with Personal Health Data

**Contents** 

For a GLOBAL Userbase (Japan and Abroad)

Reach

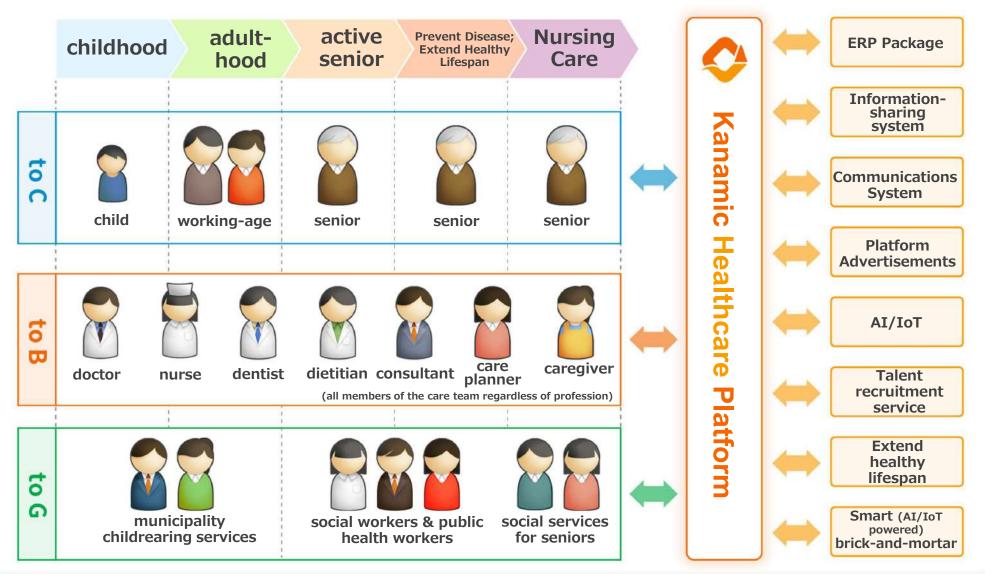
Healthcare Platform for Adding Value to People AND Businesses

**Platform** 

# 4-2. Kanamic's Growth Strategy

# "Helping People and Communities with a Cloud Service for ALL Stages in Life"

Developing PHR-based health management solutions for people of all biological ages and constructing a healthcare platform for use around the world



# 4-3. Growth Strategy / Platform Strategy

#### **Fintech**

T-POINT, etc.

**Factoring** 

Payroll prepayment

Internet ads

Internet Ads

Web Design

#### System (Al, IoT, etc..)

Care plan system with Al

Remote medical care with IoT

Multi-language support

Business management system

#### **Sharing economies**

Human resources

Care facilities

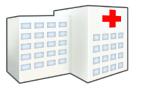
Care equipment & vehicles

#### Other

Internet shopping

**Public Subsidy** 





Hospital



Care facility

**Organizations** 



Home care



Care recpients



**Doctors** 



Municpalities



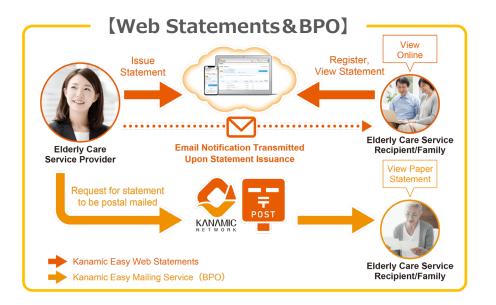
Nurses and Caregivers

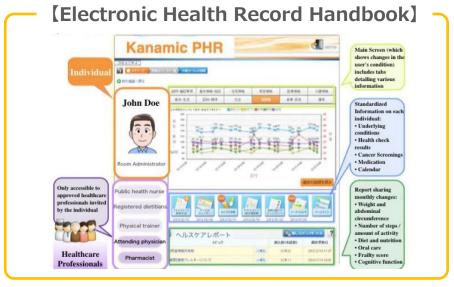
Medical and nursing care service providers and recipients

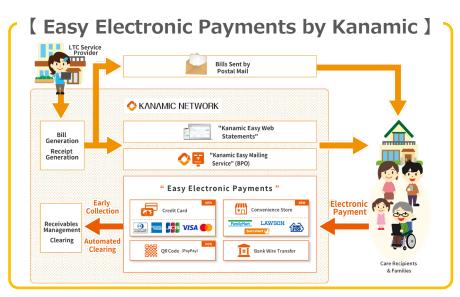
Kanamic users

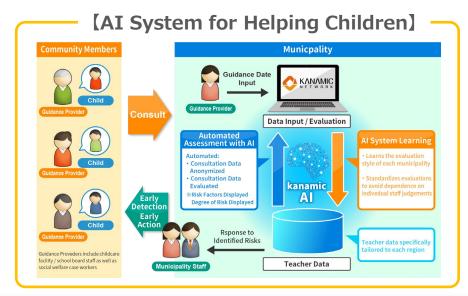
# 4-4. New Service Areas

Kanamic has begun expanding into new service areas where it can capitalize on healthcare/LTC expertise









# 4-5. Kanamic's M&A Strategy

■ Targeting M&A(and capital/business alliance) candidates that fit Kanamic's purpose & values

Identifying strategic synergies to accelerate the realization of the Kanamic Healthcare Platform; Smart (Al/IoT powered) brick-and-mortar facilities present opportunities for data gathering

Smart (AI/IoT powered) brick-and-mortar facilities business Business supporting the long-term care industry, etc. Services for medical care providers, Services for longer healthy lifespans Healthcare long term care providers, and (nutrition, exercise, community) pharmacists 20 **Wellness Business** Electronic health records, Health technology, Long-term care cloud-based system, AI technology, **Pharmacy cloud-based system** Childrearing cloud-based system Health examination system, \*includes services targeting the government **Custom development projects IT Service** 





# 5-1. Our Goals

Internet ads

Internet ads Web engineering **Fintech** 

T-POINT, etc. Factoring, payroll advances

System(AI,IoT,etc..)

Care plan system with AI, Telemedicine w/ IoT, Multi-language support, ERP System Sharing economies

Human resources, Care facilities Care equipment/vehicles Other

Internet shopping Public Subsidy

Public administration, medical care & nursing care

Collaboration in medical treatment and nursing care



Continuing Care Retirement Community

CCRC

Local revitalization

Platform Service



Our ICT platform spans across all functions

We introduce our operational software to nursing care administrators.

Public administration, child care & medical examinations

Parenting support



**Parenting support** 

Reduce burden Enhance social involvement

Creating the ideal work environment for young people

We provide care for all generations

# 5-2.Cloud Service: Medical & Nursing Care

\*Many other functions are available

# 2<sup>nd</sup> layer

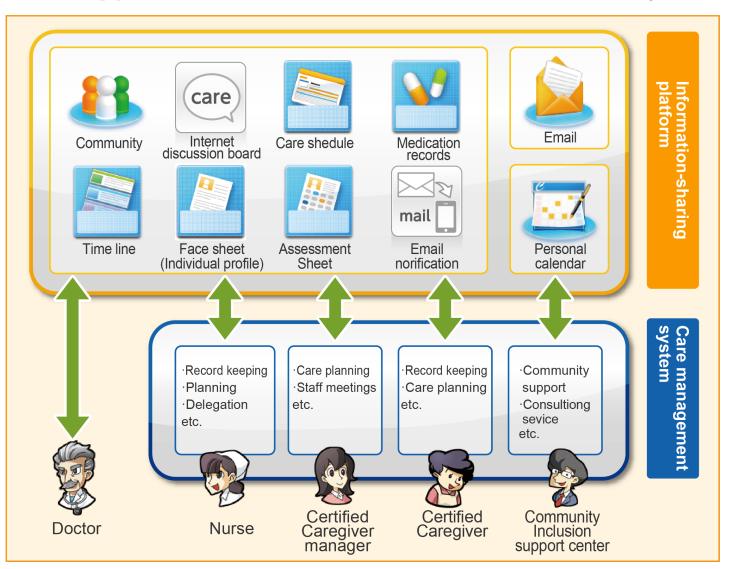
#### information-sharing platform is introduced into the whole area with an aspect

#### 2nd layer Paying user

- Municipalities
- Regional Comprehensive support centers
- Medical associations
- Central hospitals
- Home care doctors

#### 1st layer Paying user

- Care manager
- Care providers
- Community inclusion support center



1<sup>st</sup> layer

Care management system is introduced into every corporation, company

#### STEP.1

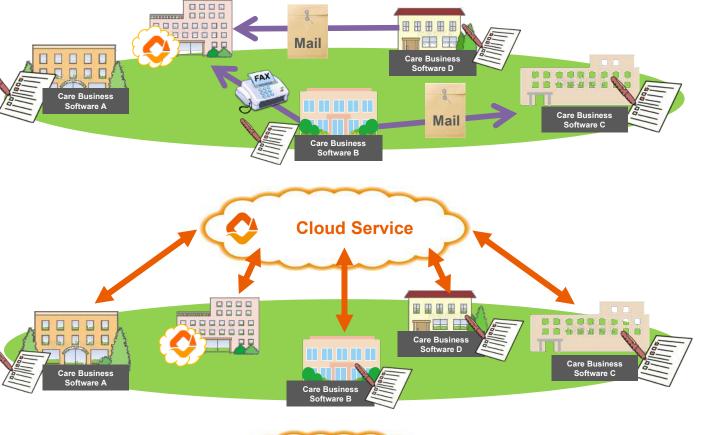
No information distribution system is in place. Each facility uses different software and there are separate communication channels among parties that utilize postal and FAX.

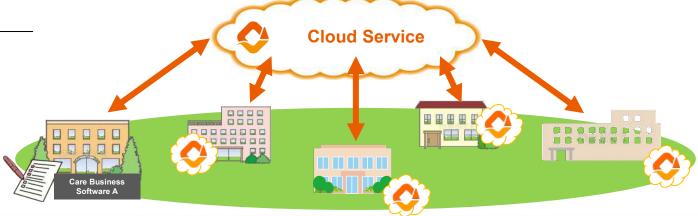
#### STEP.2

Our product is installed for regional nursing care information distribution(2nd layer), which leads to smoother distribution of information. However paperwork is still required on site.

#### STEP.3

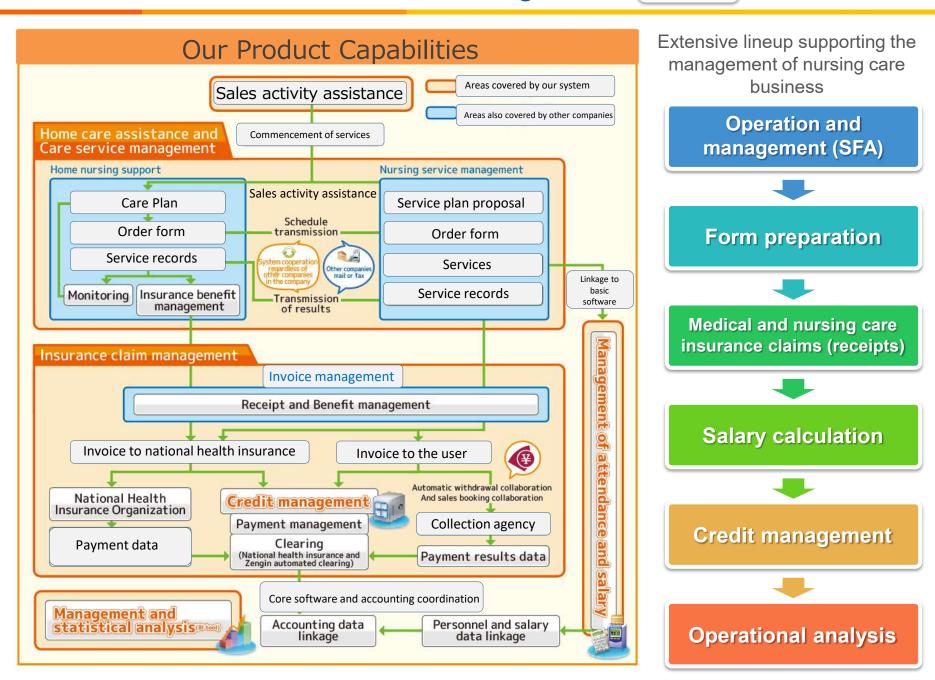
Our product is used in nursing care business administration (1st layer). By using KANAMIC Cloud, administrative work becomes more efficient and leads towards achieving a paperless operation.





# 5-4. Cloud Service: Medical & Nursing Care

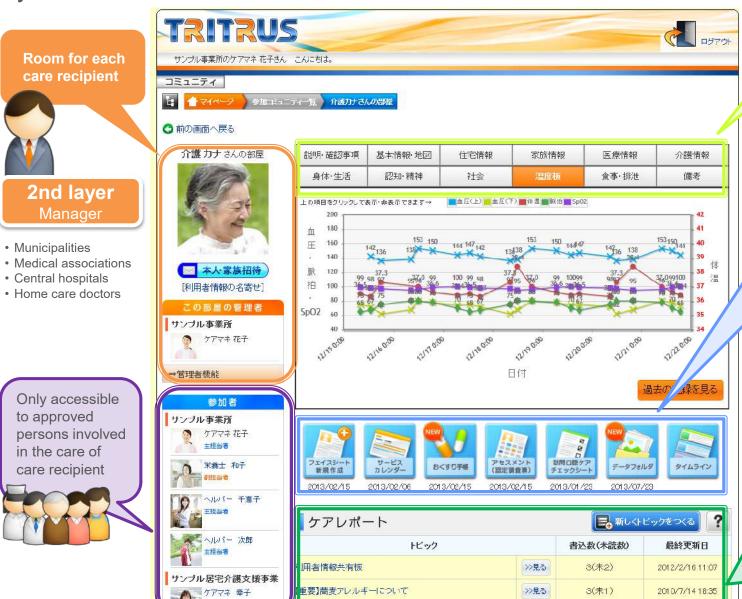




# 5-5. Cloud Service: Medical & Nursing Care



#### System screen



Tabs to monitor changes in the care recipients condition

# Information on each care recipient

- Face sheet (collaborative information)
- Calendar
   (Schedules of
   Relevant Persons)
- Medication records (Sharing of Drug Information)

# Care record for daily changes

- Care recipient information
- Shared diary
- Care plan
- Vital sign information
- Consumption /excretion records
- Instructions for visiting nurses
- Medical information

etc.

# 5-6. Parenting Support System

#### Local municipal project

- News distribution and event information distribution to connect municipalities with parents.
- Blog function based on electronic parent and child diaries
- SNS for parents etc..



Consolidation of consultation issues

Insure the distribution of appropriate information







Consultation

Parenting diary

Receive all notices on important child care related information





Municipality⇒Parent 🎰

Child care record keeping



- Information distribution
- Child care guide
- Answers and advice





# 5-7. Increase Revenue through Platform Introduction

#### **Fintech**

T-POINT, etc.

**Factoring** 

Payroll prepayment

Internet ads

Internet Ads

Web Design

#### System (AI, IoT, etc..)

Care plan system with Al

Remote medical care with IoT

Multi-language support

Business management system

#### **Sharing economies**

Human resources

Care facilities

Care equipment & vehicles

#### Other

Internet shopping

**Public Subsidy** 





Hospital



Care facility

**Organizations** 



Home care



Care recpients



**Doctors** 



Municpalities



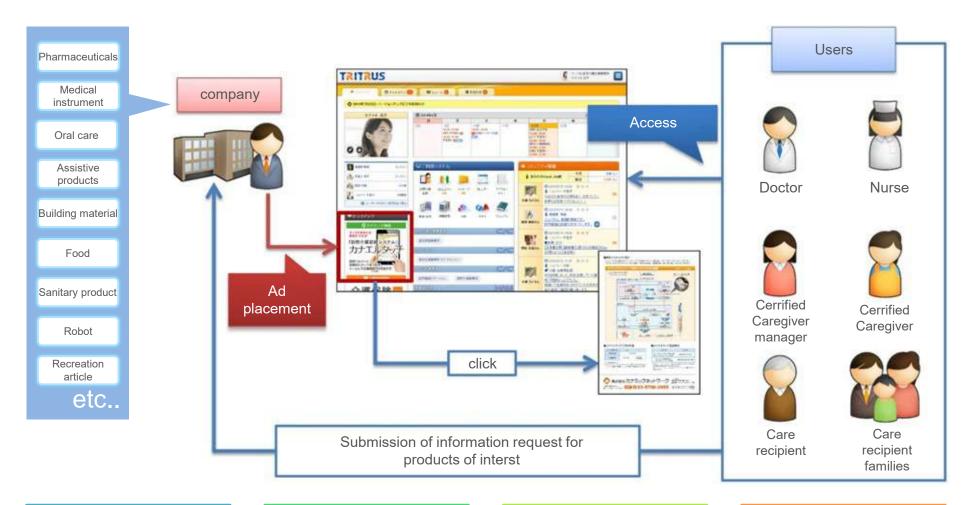
Caregivers

Medical and nursing care service providers and recipients

Kanamic users

# 5-8. Advertising Content Service

#### Advertising content service focused on medical and nursing professionals



#### Internet ads

- Impression ads
- Article ads
- Video ads

# Participation in user group meetings

 Invitation to participate in regularly held user meetings

#### Web questionnaire

- Product marketing
- Market research

# Distribution of samples

 Provide samples to cate recipients via service providers





# 6-1. Profit structure

Our current focus of providing cloud services results in a "Recurring Business Model" leading to high returns.

Earnings structure in recurring business



Stages for Kanamic



#### 6-2. Research Collaboration with The University of Tokyo in Development of "Kashiwa Model"

Our medical care collaboration cloud has been developed through joint research with the Institute of Gerontology, the University of Tokyo. It has been built as a local & comprehensive care system which we call "Kashiwa Model"





東京大学 東京大学 高齢社会総合研究機構 INSTITUTE OF GERONTOLOGY, The University of Tokyo

#### About ideal town for this institute

- In order to accomplish a local & comprehensive care system,
  - 1) Construct home medical care system
- 2) Create more visiting nursing care (enabling a 24 hours visiting nursing care system) 2) Better childcare services, founding child rearing support centers, reserving

An easier way to share information that allows for multidisciplinary collaboration in home medicine and nursing care services.

- 3) Create more care services (enabling a 24 hour care system)
- 4) Provide housing for the elderly with inclusive services
- Constructing information sharing systems

In order to get jobs for elderly people,

- 1) Fallow land agriculture, small-sized vegetable factory, rooftop farming
- spaces for child visitations
- 3) Livelihood support service
- 4) Services to support local food such as the creation of dining rooms and the implementation of delivery food services

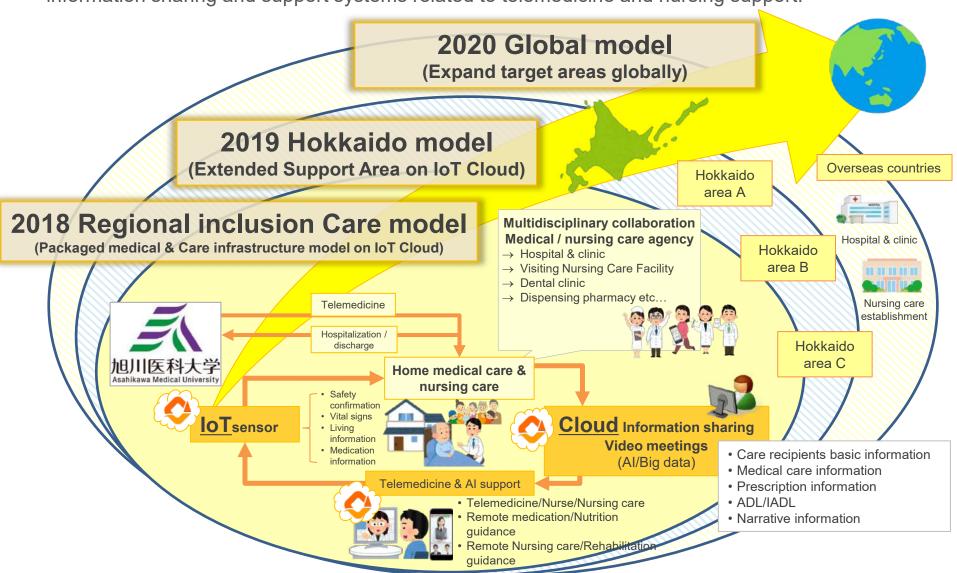
Data center Check the most recent status of terminally ill (Cloud) patients who are in the process of securing a Prevent heavy prescribing by Share face sheets\*, etc back-up bed. checking the prescription status of other hospitals Emergency Central hospital hospital Medical Care nspection agency Examination hospital **Seamless information Pharmacy** transmission Community healthcare Home visit Nursing institutions such as in-Report changes in the lives of people in need of nursing care to home treatment Alert physicians when busy doctors via email vital signs change support Support for Home Physician in Rehabilitation care charge recipient Understand the usage status of nursing care services by referring to Family living the calendars on the system together Share daily status with physicians o observe and share the condition of Nursing bedsores durina care Family Day service Home visit Home visit care **Bathing** 

Questionnaire conforms to Chiba Prefecture Community Livelihood Coordination Sheet, etc.

source: Institute of Gerontology, the University of Tokyo

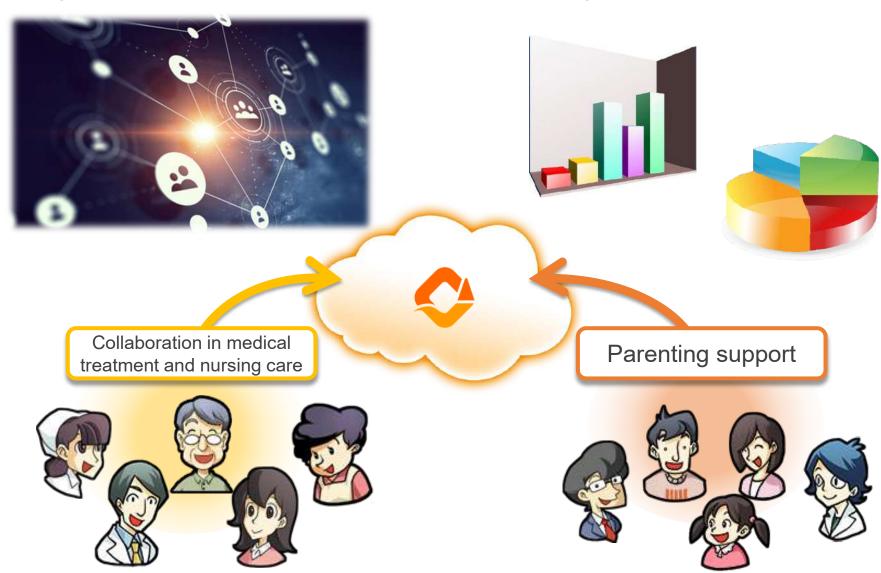
# 6-3. Growth Strategy / Research Collaboration

We set up a collaborative research course at Asahikawa Medical University. Together we aim to "create a global model using IoT clouds". Our role in this project is to research and develop new information sharing and support systems related to telemedicine and nursing support.



# 6-4. Big-data & IoT (Internet of Things) & Al

By analyzing big-data on regional networks and daily business tasks, we are aiming to establish Al to improve medical and nursing care service.



The materials and information provided herein include so-called "forward-looking statements."

These forward-looking statements are based on current expectations, forecasts and assumptions that involve risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements.

These risks and uncertainties include general industry and market conditions, general domestic and international economic conditions such as interest rates and currency exchange rate fluctuations.

The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information or future events.