

## Notification Regarding Exhibit at “Virtual Market 2022 Winter”

We are pleased to announce that we will be the first company in the consumer finance industry to exhibit at "Virtual Market 2022 Winter", a one of the largest VR Event on Metaverse. We will continue to actively work on new technologies, including Metaverse, to provide "new value" and "new convenience" to our customers.



### 1.Purpose

As a leading company in the consumer finance market, we have constantly made innovation under our corporate philosophy of "Management of Creativity and Innovation". We have launched automated contracting machine "MUJINKUN" and the credit card business, both were the first challenges in this market.

Metaverse has a potential to be a new channel following stores and the Internet and will be a mainstream online service in the near future. We will exhibit at "Virtual Market 2022 Winter" to verify the usefulness of metaverse as a customer contact channel.

### 2.Exhibition period

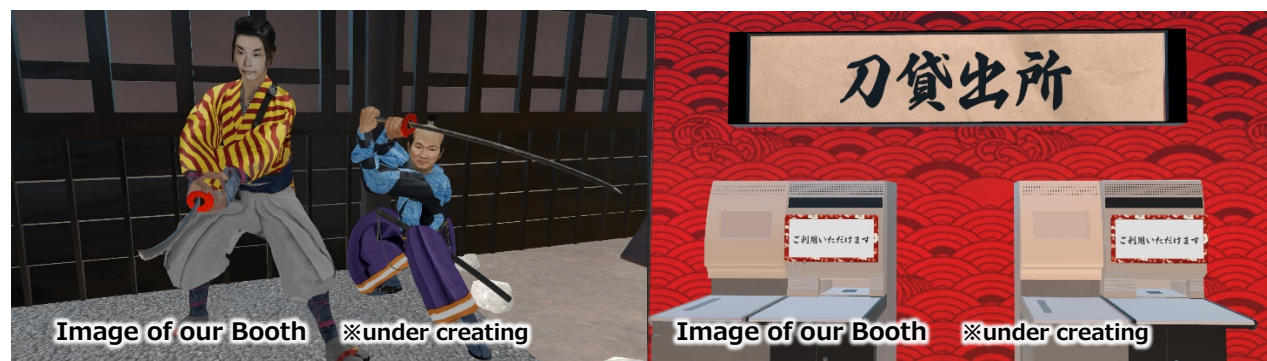
December 3, 2022, to December 18, 2022

### 3.Our Booth

Our booth is designed in the image of the fictional Azuchi-Momoyama period, the world of the "Samurai Big 3" on our TV commercial. Visitors are welcomed by two comedians of KAMAITACHI, well-known for

the commercials, and an avatar of ACOM's original town girl there.

The booths consist with two floors. On the first floor, visitors can rent KATANA by MUJINKUN, and play CHANBARA, a Sword Fighting Game. On the second floor, visitors can play a mini-game, and get a red sword, our company's image color, as a limited avatar item.



### 【What is Virtual Market “Vket”】

Vket is the world's largest VR event in the Metaverse where you can buy and sell 3D items such as avatars and real products (clothes, PCs, food and drinks, etc.) .

Since 2018, the pioneering Metaverse event boasts over 1 million visitors from Japan and around the world and has been recognized by Guinness World Records™\* .

Not only shopping, but also the event offers "experiences" unique to the virtual space, such as riding rides, watching movies, and participating in live music performances there.

Visitors can also communicate with their voice each other and enjoy a feeling as if they are touring the city together in the real world.

The virtual market started as a private shop of 3D data products. In recent years, a variety of real products are available in the market by major companies planning to enter the Metaverse business. They create new possibilities for VR commerce.

\* As the largest number of booths at VR market events

### 【Virtual Market 2022 Winter by HIKKY Co., Ltd.】

Term : December 3, 2022 to December 18, 2022 (16days)

Theme : NEXT Journey

Venues : Para-Real Paris / Para-Real Nagoya / Para-Real Osaka

Official Site : <https://winter2022.vket.com/>

Official SNS : Twitter→[https://twitter.com/Virtual\\_Market\\_](https://twitter.com/Virtual_Market_)

YouTube : <https://www.youtube.com/c/vketchannel>

Instagram : [https://www.instagram.com/vket\\_official/](https://www.instagram.com/vket_official/)

How to Join : From VR machine and Gaming PC: can visit the special world in VR Chat.

From Smartphone, etc.: Some venues can be available by clicking URL.