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Ryosuke Mori, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Growth)

## Lifenet Renews “au Life Insurance” in February 2023 Starts sales of “au Life Insurance” with Ponta point

TOKYO, November 29, 2022 - LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces “au Life Insurance” with refunds, currently on sale through KDDI CORPORATION will be renewed and sold as “au Life Insurance” with Ponta point on February 1, 2023.

(“au Life Insurance” with refunds is currently on sale: <https://au.lifenet-seimei.co.jp/> Japanese version only)

### ■ Outline of “au Life Insurance” with Ponta point

Lifenet designated “enhancement of promotion capabilities” as one of the priority areas in the company’s management policy. We intend to utilize the high brand value and broad customer base of our partners in white label business to achieve it. Customers can earn Ponta point through various online services from au and many usual stores around Japan. Ponta point is collected 1 point per 100 JPY and customers can use point at many usual stores and online services.

“au Life Insurance” which will be renewed on February 1, 2023, is a life insurance product that policyholders who register au ID when applying for the products can collect Ponta point 1% of the monthly premiums and point will be accumulated over the insurance period. The coverage and premiums of the renewed “au Life Insurance” with Ponta point will not be changed from the current “au Life Insurance” with refunds.

### About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. We aim to be the leading company driving the growth of the online life insurance market.

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