## **Daiwa Securities Group**

November 30, 2022
Daiwa Securities Group Inc.
Seiji Nakata, President and CEO
(Securities Code: 8601 TSE Prime and NSE Premiere)

## **Enhancement of Financial Education**

With financial and economic expertise that has been cultivated through its business, Daiwa Securities Group Inc. has long been offering financial education resources and programs for each generation. In response to the growing needs for financial education, which has been considered as a national strategy, as of December 1st, we have appointed a Head of Financial Education in order to strengthen our efforts to promote financial literacy.

The Group's initiatives since the 2000s include providing educational materials and dart games to elementary, junior, and high school students, off-site classes, and teachers' training programs. We provide financial education to people of all ages, such as sponsored lectures for university students throughout Japan, life planning seminars for adults, and an information website.

In addition, with a particular focus on "experienced-based learning", we offer a workplace tour and sponsorships to a workplace experience theme park, "KidZania" \*\* 1 and an experiential education program, "Finance Park"\*2. And also we offer a game app \*\* 3 that enables people to learn about the significance of investments and SDGs business management while having fun.

In terms of external alliances, we support "Platform for Learning Innovation"  $^{*4}$ , which aims to expand STEAM-based learning within Japan, as well as "University of Tokyo Hongo Tech Garage"  $^{*5}$  organized by the University of Tokyo.





The Group will continue to promote individual and collaborative efforts with its partners towards improving financial literacy.

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X¹ KidZania:

https://www.kidzania.jp/tokyo/activity/securities-company.html

※2 Finance Park :

https://ja-japan.org/programs/financePark.html

 $\frak{3}\ \mbox{Game App "Hiyoko President's Town Development" provided by CONNECT:}$ 

https://piyo.connect-game.com/

X4 Platform for Learning Innovation :

http://plij.or.jp/

※5 University of Tokyo Hongo Tech Garage:

https://www.hongotechgarage.com/

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