| Company name | GIFT HOLDINGS INC. <br> (Stock code: 9279, Tokyo Prime Market) |
| :--- | :--- |
| Representative | Sho Tagawa, <br> President and Representative Director |
| Inquiries | Masanori Enoki, Director \& General Manager, <br> Corporate Planning Division |
| Email | m1-ir@gift-group. co. jp |
| Tel | $042-860-7182$ |

## November 2022 Monthly YoY Change in Sales and Number of Companyowned Stores

## Monthly review

We saw strong sales continuing, especially in dinner time and less busy time between lunch and dinner because crowds returned to business districts and commercial areas, where sales had been slow since the start of COVID-19 pandemic despite the warmer weather and growing concerns about the possible arrival of the eighth infection wave.
As a result, all stores sales increased by $28.3 \%$ in November and same stores sales including period with shorter business hours increased by $12.7 \%$ year on year.

## Year-on-year change in sales and number of company-owned stores in Japan

Fiscal year ending October 31, 2023

|  |  | November | December | January | February | March | April | 1H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All stores (incl. period with shorter business hours) | Sales | 128.3\% |  |  |  |  |  | 128.3\% |
|  | \# of customers | 124.6\% |  |  |  |  |  | 124.6\% |
|  | Average check | 103. 8\% |  |  |  |  |  | 103. 8\% |
| Same stores <br> (incl. period with shorter business hours) | Sales | 112. $7 \%$ |  |  |  |  |  | 112. $7 \%$ |
|  | \# of customers | 109.3\% |  |  |  |  |  | 109.3\% |
|  | Average check | 103. $2 \%$ |  |  |  |  |  | 103. $2 \%$ |
| \# of stores | Current year | 160 |  |  |  |  |  | 160 |
|  | Previous year | 138 | 141 | 143 | 143 | 146 | 147 | 147 |


|  |  | May | June | July | August | September | October | 2 H | Full year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All stores <br> (incl. period with shorter business hours) | Sales |  |  |  |  |  |  |  | 128.3\% |
|  | \# of customers |  |  |  |  |  |  |  | 124.6\% |
|  | Average check |  |  |  |  |  |  |  | 103. 8\% |
| Same stores <br> (incl. period with shorter business hours) | Sales |  |  |  |  |  |  |  | 112.7\% |
|  | \# of customers |  |  |  |  |  |  |  | 109.3\% |
|  | Average check |  |  |  |  |  |  |  | 103. 2\% |
| \# of stores | Current year |  |  |  |  |  |  |  | 160 |
|  | Previous year | 147 | 154 | 156 | 159 | 159 | 159 | 159 | 159 |

Notes 1 Percentages are rounded to first decimal places.
2 Stores refer to our company-owned stores in Japan.
3 Same stores are defined as those in operation at least 16 months.
4 Same stores sales represent comparable sales (current vs. previous year) including the period with shorter business hours.
5 Numbers in the table above are preliminary and unaudited, therefore, may differ from those based on actual results in the financial statements.
(Reference) Previous fiscal year ended 0ctober 31, 2022

|  |  | November | December | January | February | March | April | 1H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All stores <br> (incl. period with shorter business hours) | Sales | 129. 1\% | 135. 2\% | 139.1\% | 140.1\% | 143. 5\% | 140. $4 \%$ | 137. 8\% |
|  | \# of customers | 128. $0 \%$ | 134. $0 \%$ | 139.2\% | 140.9\% | 142. $5 \%$ | 138. $4 \%$ | 137. $0 \%$ |
|  | Average check | 100. 8\% | 100.9\% | 100. 0\% | 99. 5\% | 100. $7 \%$ | 101. 4\% | 100.6\% |
| Same stores <br> (incl. period with shorter business hours) | Sales | 102. $2 \%$ | 106. 8\% | 112. $2 \%$ | 116. $4 \%$ | 119.6\% | 118. 0\% | 112. 3\% |
|  | \# of customers | 101. 5\% | 105.9\% | 112.4\% | 116. 8\% | 118.3\% | 116. 2\% | 111. 5\% |
|  | Average check | 100. $7 \%$ | 100.9\% | 99. 9\% | 99.6\% | 101. $1 \%$ | 101. 6\% | 100. $7 \%$ |
| \# of stores | Current year | 138 | 141 | 143 | 143 | 146 | 147 | 147 |
|  | Previous year | 113 | 115 | 118 | 119 | 123 | 126 | 126 |


|  |  | May | June | July | August | September | October | 2H | Full year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All stores <br> (incl. period with shorter business hours) | Sales | 135.5\% | 125.6\% | 119.0\% | 135. 4\% | 139.6\% | 122. $2 \%$ | 129.0\% | 132.9\% |
|  | \# of customers | 133.9\% | 123.9\% | 115. 0\% | 131. 1\% | 134.0\% | 118. 0\% | 125. $4 \%$ | 130.6\% |
|  | Average check | 101. 3\% | 101. $4 \%$ | 103. 5\% | 103.3\% | 104. 2\% | 103.6\% | 102.9\% | 101. 8\% |
| Same stores <br> (incl. period with shorter business hours) | Sales | 114. 7\% | 106. 6\% | 96. 7\% | 111. 9\% | 116. 1\% | 105. 2\% | 108. 1\% | 109.9\% |
|  | \# of customers | 112.9\% | 104. 8\% | 93. 0\% | 107. 7\% | 110.9\% | 101. 1\% | 104. 5\% | 107.6\% |
|  | Average check | 101. 7\% | 101. 8\% | 104. 0\% | 103. 8\% | 104. 7\% | 104. 0\% | 103. $4 \%$ | 102. $2 \%$ |
| \# of stores | Current year | 147 | 154 | 156 | 159 | 159 | 159 | 159 | 159 |
|  | Previous year | 129 | 128 | 130 | 132 | 133 | 137 | 137 | 137 |

