

News Release

MATRIX announces partnership program for global travel-related organizations; partners can promote real-life travel destinations and services while monetizing platform visitors

MATRIX Inc. (Headquarters: Chiyoda-ku, Tokyo; Representative Director: Junichi Goishi; hereinafter “MATRIX”) of the MetaReal Group announces its partnership program for global travel companies and organizations. By promoting global travel destinations and services in the Metaverse, partners can promote sales of real-life travel products and generate revenue at the same time.



[Leverage the DOKODEMO Door reality Metaverse platform to promote global travel]

By creating their own real-life VR content or leveraging our extensive library of more than 1,000 global destinations in more than 100 countries around the world, travel-related businesses and organizations can promote their real-life travel destinations and services to a global audience.

As investment in VR and the Metaverse continues to grow, travel businesses, airlines, hotel operators and tourism boards across the globe can benefit from this technology to offer potential customers an experience that is very close to actually being there.

In addition to increasing travelers to actual destinations, travel organizations can sell their VR travel experiences directly to users, as well as earn revenue through the monetization of the visitor traffic they attract to the platform. Details of the program can be found here: [Want to bring your business to the Metaverse? \(https://dokodemodoors.com/en/b2b/for-travel-agency\)](https://dokodemodoors.com/en/b2b/for-travel-agency).

■ About DOKODEMO Door

DOKODEMO Door is a reality “Metaverse space sharing platform” where users and creators (“Metaversers”) can come together to meet new people, gather with friends and family, share experiences, learn new skills and enjoy Metaverse spaces together.

Anyone can easily create a World (VR Metaverse space) and hold free or paid Events in which users from around the globe can take part using a VR headset, PC or smartphone.

DOKODEMO Door's Metaverse spaces are not computer graphics, but real video and images. When a user enters a space using a VR headset, it feels just like being in the real world. The DOKODEMO Door platform features real-time AI translation, where conversations between users are instantly translated and displayed in their language.

<https://dokodemodoors.com/>

■ About MATRIX Inc.

Established in September 2020 as a subsidiary of MetaReal Co., Ltd. (formerly Rozetta). Developed reality Metaverse platform “DOKODEMO Door” with the corporate vision of “Eliminating disparities and discrimination in the old reality, such as borders, language barriers, physical differences, knowledge gaps, and all other handicaps.”

<https://www.matrix.inc>

■ About MetaReal Co., Ltd.

Corporate mission: “Liberate mankind from the limitations of place, time, language, and the physical”

AI, AR (Augmented Reality), VR (Virtual Reality), 5G/6G/7G (high-speed, large-capacity, multiple simultaneous connection communication), 4K/8K/12K (super-resolution video), video distribution

By integrating the latest technologies such as solutions, wearable devices, robots, and HA (Human Augmentation), people from all over the world can interact, live, work, and enjoy their lives “anytime, anywhere, and with anyone without the impediment of language.” We will realize the goal of “global ubiquitous.”

For the last two years, we have been focusing on the “Metaverse business” as a growth field, handled by our group companies MATRIX Inc. (“DOKODEMO Door”) and TravelDX Co., Ltd. (“DOKODEMO Door Trip”).

Company name: MetaReal Co., Ltd.

URL: <https://www.metareal.jp/>

Location: New Kudan Building, 3-7-1 Kanda Jimbocho, Chiyoda-ku, Tokyo

Representative: Junichi Goishi, Representative Director

Established: February 2004

Business description: Language barrier-free services through AI translation; planning, development and operation of VR life services

■ Inquiries regarding this matter

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