# FY2022.10 Full-Year Financial Results

November 1, 2021 - October 31, 2022



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# **OUR AMBITION**

テクノロジー×イノベーションで、

人々に感動を生む

世界のトップ企業を創る。

Building a world leading company that inspires and impresses people with the power of technology and innovation.



### WHY: The Issues We Are Tackling and the Value Proposition

#### Pioneers of online real estate for solving social issues with technology

Low productivity due to analog process











Solving issues in the real estate industry with DX, and providing a highly transparent, smooth customer experience with online real estate

# **RENOSY**

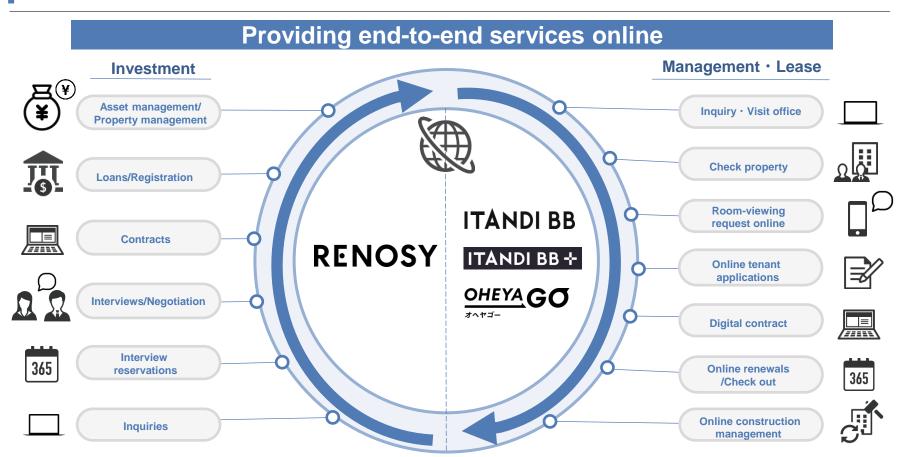








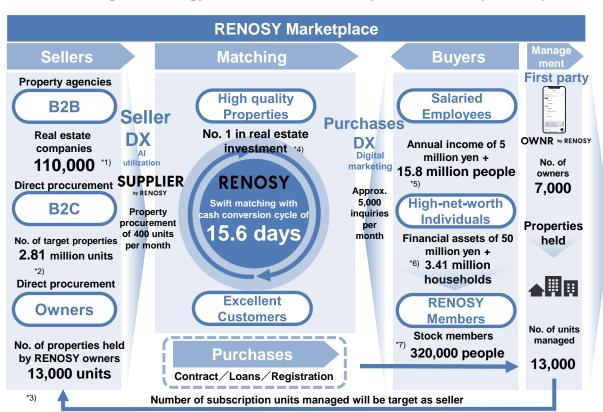
# WHAT: Our Problem-Solving Initiatives

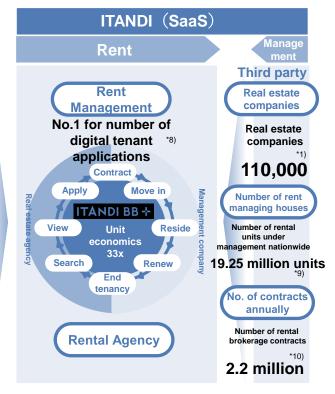




### **HOW: Our Business Model – Overview of Operation**

Using technology for the streamlined operation of sequential processes in a unique business model





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### **Business Overview**

Segment **Business Activities Product** Online real estate investment service RENOSY Online **Transactions** Utilizing RENOSY media to acquire real estate investment customers who are sellers (sales) and buyers (purchases), matching both, and utilizing technology to provide sales service **RENOSY** Property management (asset management) Market-Subscriptions Offering multiple plans with subscriptions for a service that protects asset value **Place** powered by RENOSY Third-party use of RENOSY Third party MORTGAGE GATEWAY services Making RENOSY media available for use by third-party companies and providing them with by RENOSY media use and a service for customer introductions **Vertical SaaS for real estate companies** SaaS ITANDI BB + Offering a streamlined system to real estate companies (mainly rental management companies and real estate agencies) through monthly and pay-as-you-go fees Inter-agency website for real estate companies B<sub>2</sub>B **ITANDI** ITANDI BB Marketplace Provided as an inter-agency website as a B2B marketplace OHEYA GO Online real estate rental service B<sub>2</sub>C オヘヤゴー Marketplace Offering a rental website as a B2C marketplace with a revenue model based on

commissions for each contract, etc.

Part I

FY2022.10 Full-year Consolidated Results



### FY2022.10 Summary - Highlights

#### FY2022.10 Initial Plan

### A return to profit generation after bottoming out from previous fiscal year

- Focusing on the two businesses of RENOSY Marketplace and ITANDI
- Only investing costs in growth businesses. Reexamining SG&A expenses and reducing costs
- With RENOSY Marketplace, implementing measures for improving commission through promoting seller DX, etc.
- In recruiting and staffing, implemented personnel changes to strengthen businesses, and applied thorough focus and selection
- Prioritizing the generation of synergy with our eight existing M&A companies over new M&A

# **RENOSY Marketplace**

- Improved profits and costs through sharp focus and selection for RENOSY Marketplace business
- Improved commission through expansion of product range, using seller DX for direct procurement from property owners, etc.

#### **ITANDI**

- Increased customer recognition with both SaaS, as well as greater improvement than expected in ARR and MRR, driven by high market needs around the time of the revised Real Estate Brokerage Act
- Product expansion through M&A of Dangonet, which has core software products for rental management operations

#### **Others**

- Following on from Shenjumiaosuan in China, implementing stronger foundations for expansion into overseas markets, for example through RENOSY Thailand becoming a group company
- Through implementation of PMI with our eight existing M&A companies, setting KPIs, reciprocal relocation of officers and employees, etc.



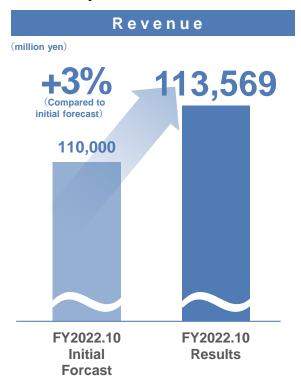
### FY2022.10 Full-Year Consolidated Results Highlights

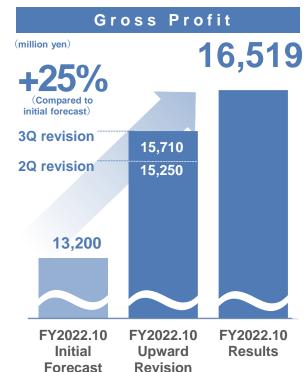
Both the RENOSY Marketplace and ITANDI businesses performed well, we achieved a high growth rate YoY, and recorded all time high revenue and gross profit

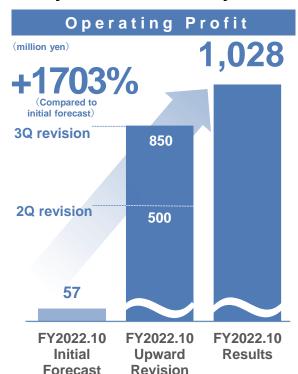
rate 101, and recorded all time high revenue and gross profit								
	Revenue	<b>Gross Profit</b>	Operating Profit (Segment profit)	Topics				
Consolidated	YoY +52%  113.5 billion (YoY+38.7 billion)	YoY +61%  16.5 billion (YoY+6.2 billion)	Previous Year Reference ∴ △1.1billion  billion	Selected by METI and TSE DX brand 2022 Selected for the three consecutive year				
RENOSY Marketplace	YoY +52%  110.8billion (YoY+37.7billion)	YoY +59%  14.4 billion (YoY +5.3 billion)	YoY +72% 4.9billion (YoY+2billion)	No.1 (2) for 3 consecutive years in pre-owned condominium investment sales				
ITANDI	YoY +75%  2billion (YoY+0.8billion)	YoY +82%  1.6 billion (YoY+0.7 billion)	YoY +28000% <b>280</b> million (YoY+270 million)	No. 1 (3) for 2 consecutive years in the number of tenant application service users				

### **FY2022.10 Difference from Earnings Forecast**

Both revenue and profits exceeded the forecasts at the time of the 3Q announcement. Compared with initial forecasts, operating profit increased significantly at about 1 billion yen









### **Full-Year Consolidated Results**

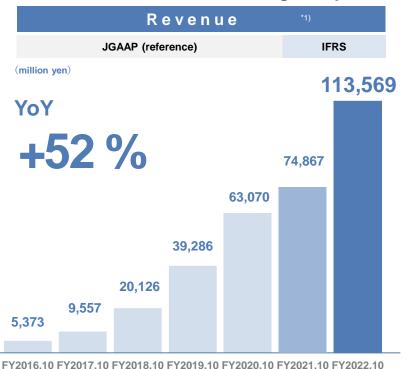
### RENOSY Marketplace maintained a high growth rate and ITANDI also grew significantly

(million yen)		FY2021.10 (IFRS)	FY2022.10 Initial forecast (IFRS)	FY2022.10 3Q Earnings Revision (IFRS)	FY2022.10 Actual (IFRS)	YoY changes →1)
Consolidated	Revenue	74,867	110,000	110,000	113,569	+52%
	<b>Gross Profit</b>	10,234	13,200	15,710	16,519	+61%
	Operating profit	△1,114	57	850	1,028	_
	Profit attributable to owners of parent	△854	<b>△700</b>	180	395	_
RENOSY Marketplace	Revenue	73,095	107,261	107,390	110,843	+52%
	<b>Gross Profit</b>	9,121	11,837	13,730	14,482	+59%
	Segment Profit	2,879	3,109	4,395	4,947	+72%
ITANDI	Revenue	1,170	1,691	1,970	2,046	+75%
	Gross Profit	934	1,340	1,630	1,698	+82%
	Segment Profit	1	<b>△152</b>	265	281	+28000%



### **Full Year Consolidated Performance Trends**

Revenue performed well with a 1.5-fold increase YoY, while improvement measures were successful for gross profit, which reached a high level by 61% YoY



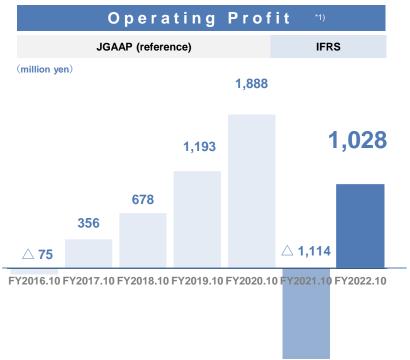


FY2016.10 FY2017.10 FY2018.10 FY2019.10 FY2020.10 FY2021.10 FY2022.10

### **Full Year Consolidated Performance Trends**

EBITDA achieved a high growth rate of 80% YoY, and thanks to increased earning power, operating profit was raised and improved significantly from being in the red in the previous fiscal year

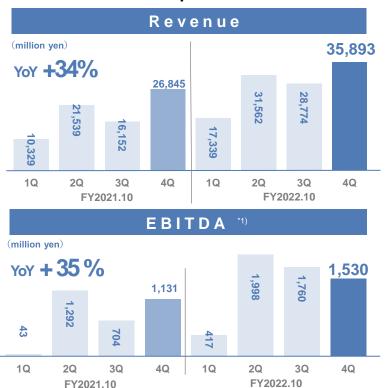


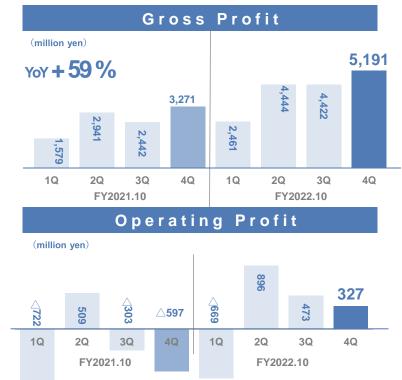


FY2016.10 FY2017.10 FY2018.10 FY2019.10 FY2020.10 FY2021.10 FY2022.10

# **Quarterly Results Trends (IFRS)**

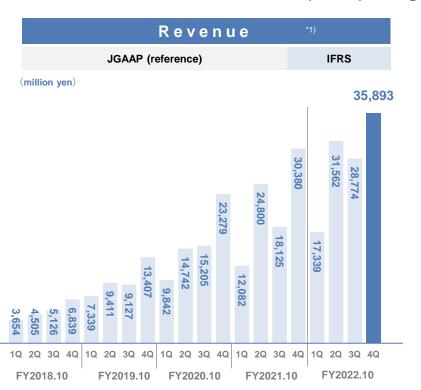
Revenue and gross profit margins achieved record highs. EBITDA and operating profit decreased in QoQ due to various prior investments include personnel expenses for the next fiscal year

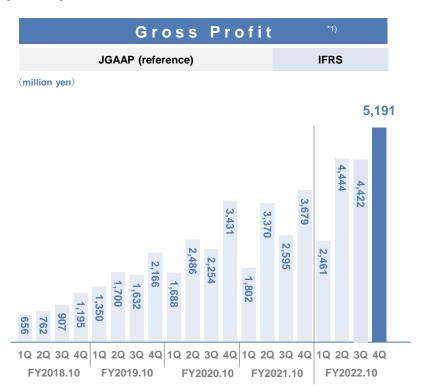




## **Quarterly Results Trends (Reference)**

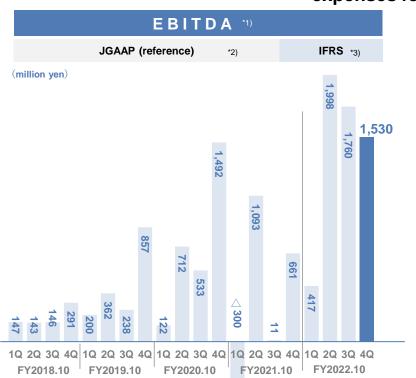
### Revenue (sales) and gross profit performed well

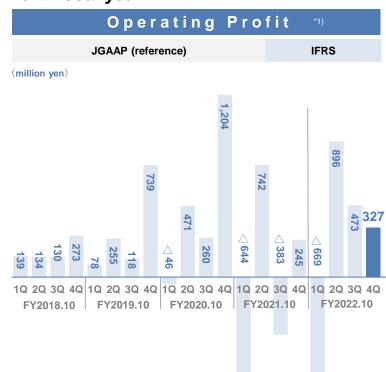




# **Quarterly Results Trends (Reference)**

# EBITDA and operating profit decreased in QoQ due to various prior investments include personnel expenses for the next fiscal year





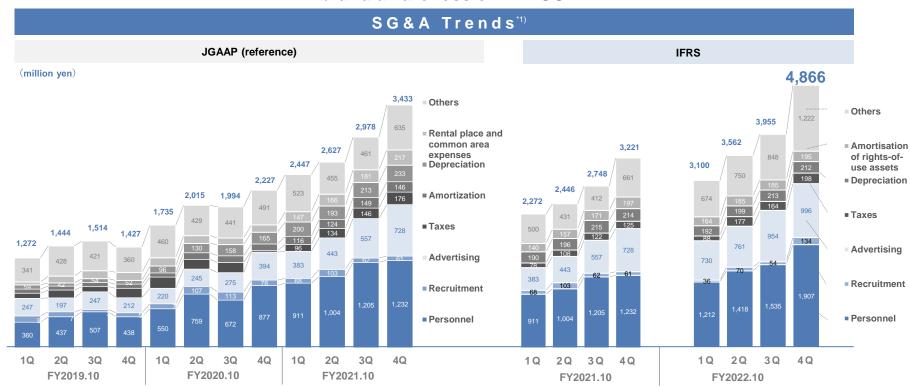
#### Notes:

<sup>1.</sup> The data is made based on financial documents released after FY2019.10 2. JGAAP EBITDA: Operating Profit + Depreciation costs 3. IFRS EBITDA = Business Profit + Depreciation Costs (Operating expenses)



### **SG&A Trends**

# Both personnel costs for growth investment and advertising costs were augmented to increase brand awareness of RENOSY

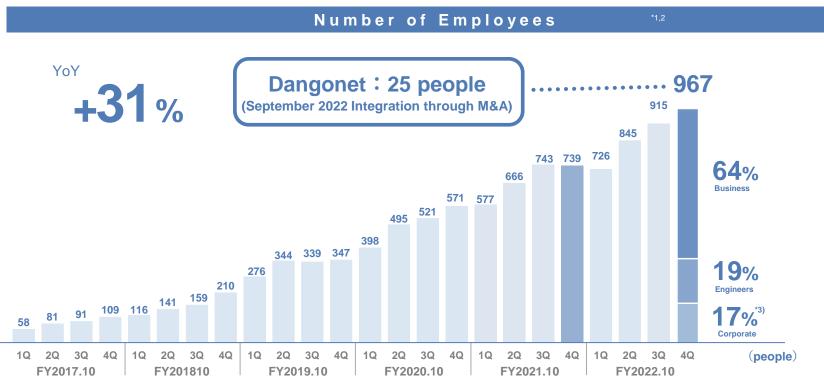


Note: 1. Based on financial documents released after FY2019.10



# **Employees Trends**

Aggressively implementing the recruitment of talented personnel, the adoption of a referral recruitment system in order to cut costs, etc., with a YoY increase of 228 employees (+31%)



Notes:

<sup>1.</sup> Board members, contracted workers, internships, part time workers are excluded (as of October 31 2022)

<sup>2.</sup> Based on consolidated number of employees after FY2019.10

# **RENOSY Marketplace Results**



# **Key KPI Highlights**

Full-year results achieved a growth rate of approximately 1.5 times in both revenue and gross profit. Also in the number of contracts for Purchase DX and Seller DX increased significantly

# Full-Year Revenue Growth Rate

Target : 20% ~ 30%

Revenue

110.8<sub>billion</sub>

(YoY appx.+52%)

Full-Year Number of Purchase DX Contracts <sup>22</sup>

YoY appx. +21%

4,593 deals (YoY+1.008 deals)

# Full-Year Gross Profit Growth Rate

Target: 20%~30%

**Gross Profit** 

14.4<sub>billion</sub>

(YoY appx.+59%)

# Full-Year Number of Seller DX contracts

YoY appx. +51%

1,342<sub>deals</sub>

(YoY+782 deals)

#### RENOSY Members \*1)

YoY appx. +26%

325,000

(YoY appx.+67,000 members)

#### **Subscriptions**

YoY appx. +43%

13,406 units

(YoY+4,040 units)

<sup>\*1)</sup> Refers to the total stock number of RENOSY members at the end of October 2022 (accumulated numbers of member registration).

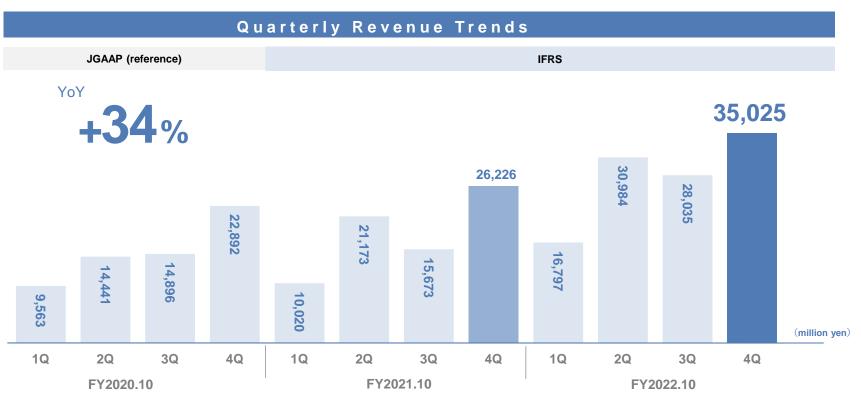
<sup>\*2)</sup> Total number of contracts for investment and home within RENOSY Marketplace through Purchase DX. Figures do not include those of pre-merger companies (FY2022.10 4Q total)

<sup>\*3)</sup> Total number of contracts for investment and home within RENOSY Marketplace through Seller DX. Figures do not include those of pre-merger companies (FY2022.10 4Q total)

\*4) The number was collected based on the number of deals made before FY2020.10 1Q and changed the standard for collection to number of listings managed after that

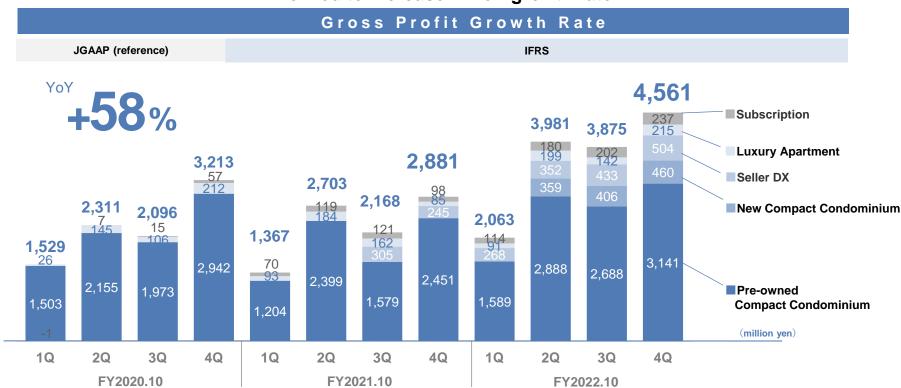
# **Revenue Trends (Quarterly)**

#### Quarterly revenue grew +34% YoY and achieved a record high of 35 billion yen



### **Gross Profit Growth Rate Trends (Quarterly)**

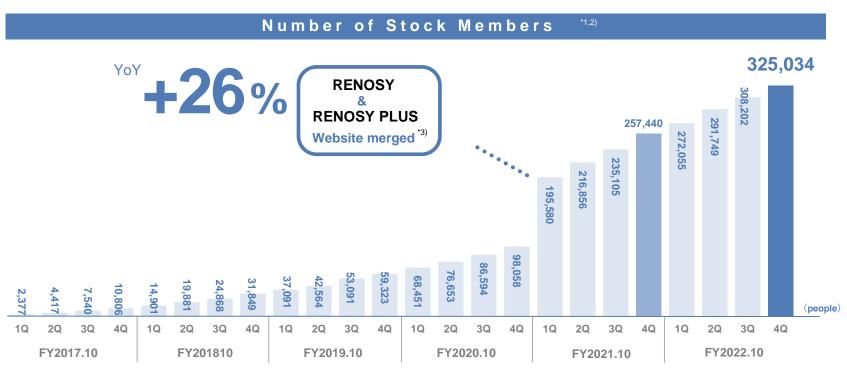
Through promoting Seller DX and expanding our product lineup, gross margin ratio was improved, which led to increase in YoY growth rate





### **RENOSY Member Stock Trends**

# Efficient use of digital marketing to attract customers brings the number of members to the 320,000 level



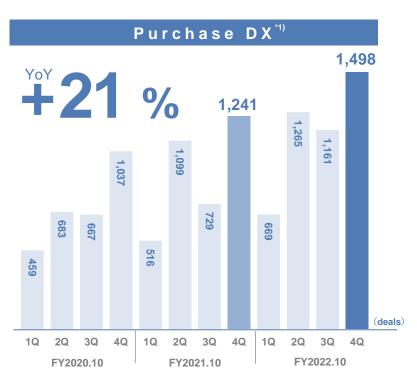
<sup>\*1</sup> The number of RENOSY member stocks refers to the cumulative number of people who have registered as members

<sup>\*2</sup> The number of RENOSY member stocks after FY2021.10 1Q in the graph differs from the number of members announced before FY2022.10 1Q due to a change in the definition of aggregation from FY2022.10 2Q

<sup>\*3</sup> Company name changed from 'Modern Standard Inc.' on April 1 2022

### **Number of Contract Trends for Purchase DX, Seller DX**

The number of contracts in the Purchase DX remained strong at 21% YoY. Strengthening the Seller DX contributed to a 1.5x YoY increase in contracts and improved gross profit margins

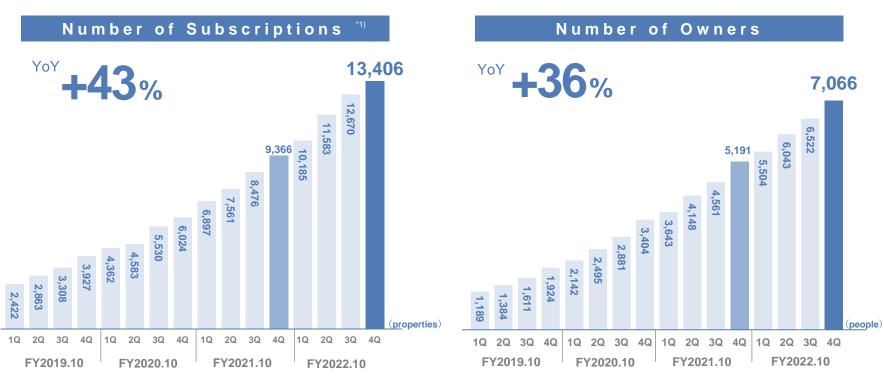




<sup>\*1)</sup> Total number of contracts for investment and home within RENOSY Marketplace through Purchase DX. Figures do not include those of pre-merger companies (FY2022.10 4Q total)
\*2) Total number of contracts for investment and home within RENOSY Marketplace through Seller DX. Figures do not include those of pre-merger companies (FY2022.10 4Q total)

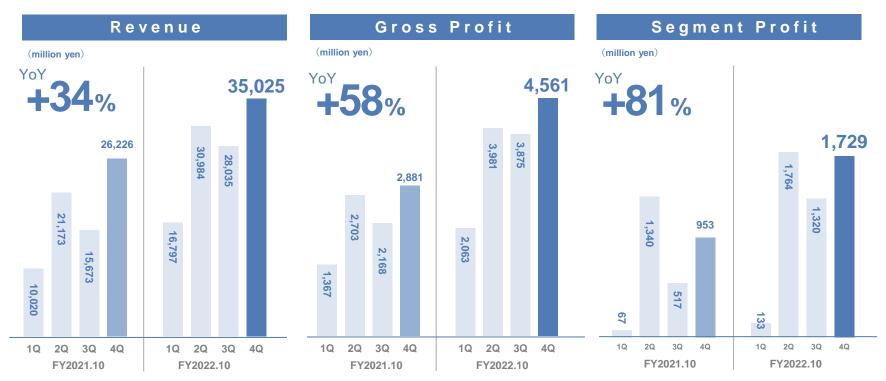
### **Number of Subscriptions Trends**

Subscription numbers grew to 43% YoY and strong growth in owner numbers, with a 36% increase YoY for a cumulative total over 7,000 people



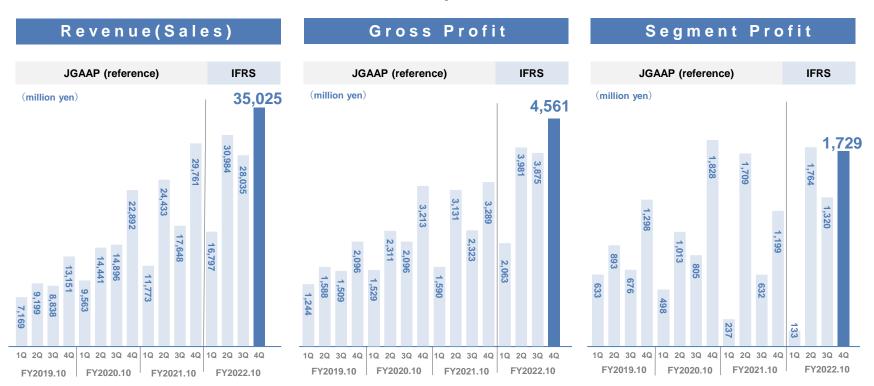
### **Quarterly Trends (IFRS)**

Revenue, gross profit and segment profit all increased compared with the same period the previous year and contributed significantly to positive growth of full-year earnings



### **Quarterly Trends (reference)**

# Through Seller DX, expanding our product lineup and an increase in RENOSY membership, both revenue and profits increased





# **ITANDI** Results



# **Key KPI Highlights**

Achieved No.1 in the number of digital tenant applications for two consecutive years due to increased market needs from the revised Real Estate Brokerage Act. It linked to significant growth in ARR growth rate and number of customers. Also unit economics remained high at 33x

YoY ARR Growth Rate \*1)

YoY +70%

1.9<sub>billion</sub>

(YoY +0.7billion)

Churn rate

0.47%

(Same period last year 0.43%)

**Number of Customers** 

YoY +67%

2,000 companies

(YoY+800 companies)

**Unite Economics** 

 $33_{\sf times}$ 

(Same period last year 23 times)

<sup>\*1) 1.</sup>Annual Recurring Revenue is calculated based on the MRR of each quarterly month (by the end of each month) times 12. MRR which includes monthly usage fee, pay-as-you-go fee, profit from additional businesses. It is calculated based on the ARR comparison between the numbers from October 2021 and October 2022 of ITANDI BB+.

\*2) Average monthly churn rate of ITANDI BB+ for the last 12 months as of the end of October 2022 \*3) As of October 2022 \*4) Multiple of LTV divided by CAC over the last 12 months /Unit: Multiple As of October 2022

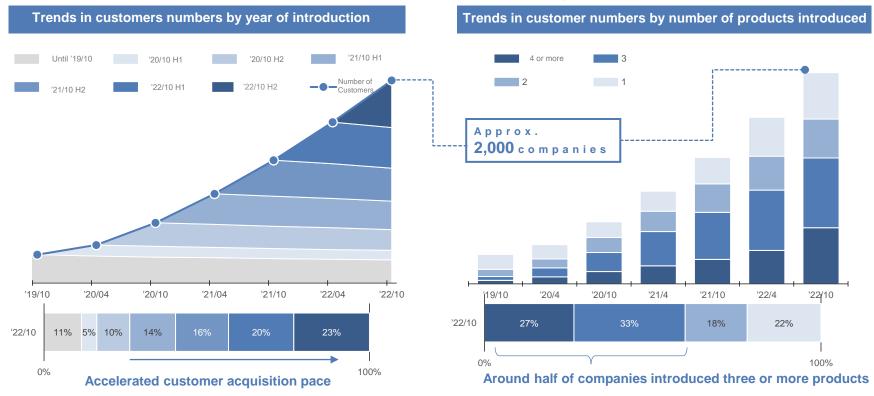
# **ARR Trends (Quarterly)**

Recurring revenue from ancillary services, which grew in proportion with online tenant applications contributed to ARR grew significantly at +70% YoY



### **Cumulative Trends for Numbers of Customers and Products Introduced**

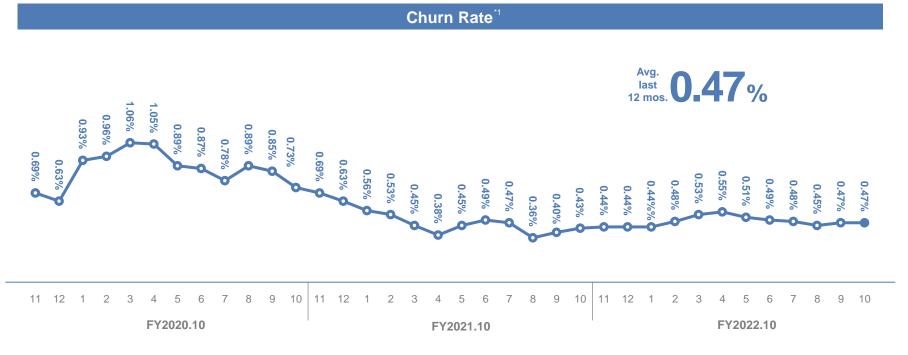
We capitalized on the strengths of vertical SaaS and accelerated our customer acquisition pace, while product introductions with cross-selling also increased





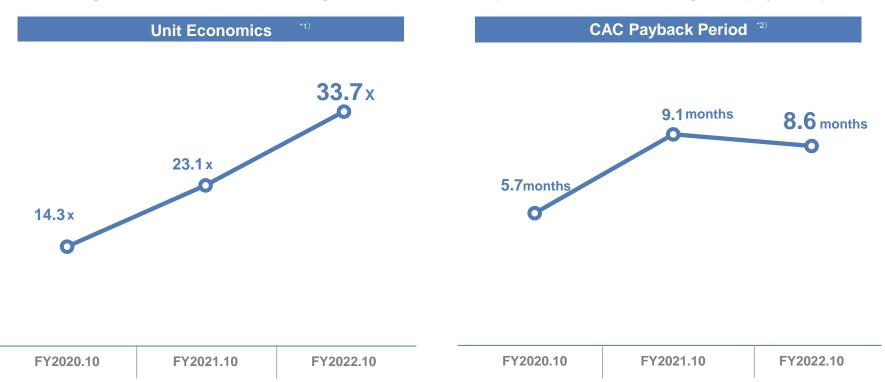
### **Churn Rate**

# Churn rate is improving due to higher evaluation of products and services by customers and strengthening of customer satisfaction



### **Unit Economics in the Last 12 Months**

#### Maximizing unit economics and aiming to increase new acquisitions while reducing CAC payback period

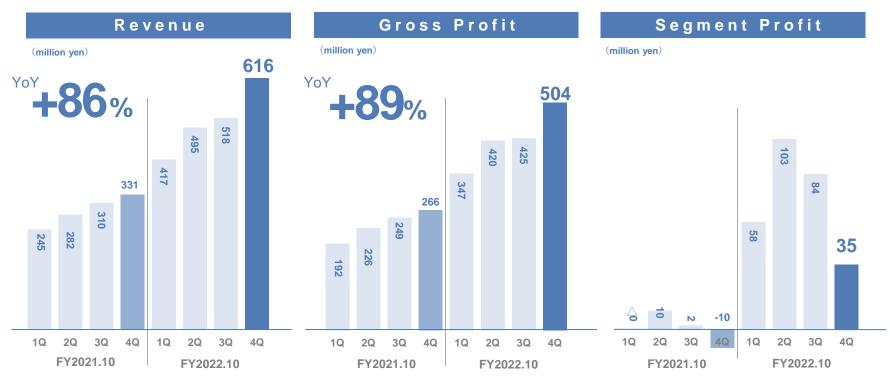


Notes: 1. Economy per customer calculated as LTV (lifetime value) ÷ CAC (customer acquisition cost) (CAC: Historical 12-month average /Unit: multiples) LTV: Monthly gross profit (including ancillary and pay-per-use revenue), divided by the average churn rate over the last 12 months/Unit: yen

<sup>2.</sup> Customer acquisition cost.: Historical 12-month average Includes sales personnel costs, planning/public relations/marketing costs, advertising costs, and onboarding personnel costs/Unit: JPY CAC payback period: CAC divided by single month gross profit per customer/Unit: Months

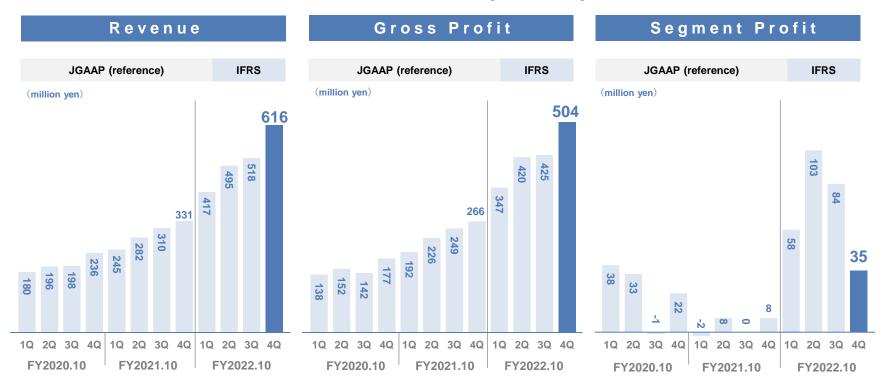
# **Quarterly Trends (IFRS)**

Gross profit grew significantly due to an increase in revenue that surpassed expectations. Due to increase in SG&A expenses from Dangonet acquisition, etc. that segment profit decreased



#### **Quarterly Trends (reference)**

# SaaS business performed well, expanding revenue and gross profit. Segment profit decreased due to an increase in revenue that surpassed expectations







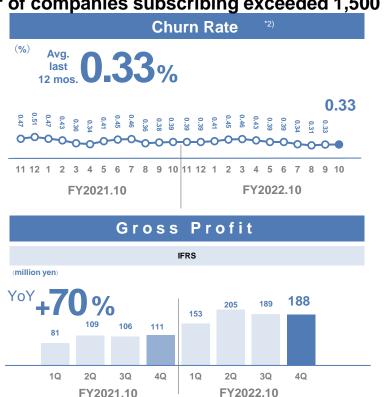




# SaaS for Management Companies KPI Trends ITANDI BB +

The churn rate remained at a low level of 0.33% on a downward trend Boosted by increased market needs, the number of companies subscribing exceeded 1,500

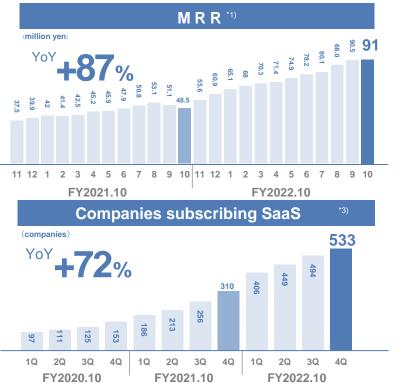


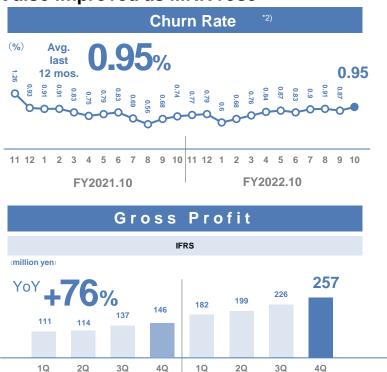


## SaaS for Real Estate Agencies KPI Trends



The number of companies subscribing exceeded 500 and MRR was on the verge of reaching 100 million yen. Gross profit also improved as MRR rose



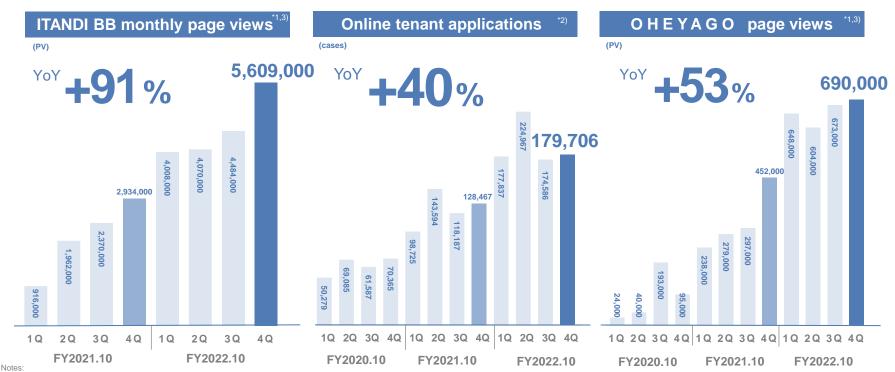


FY2021.10

FY2022.10

#### Other Indicators

# Thanks to factors such as an increase in the number of companies introducing each SaaS product, all indicators showed significant increases YoY



1 Round down to the 1 000

3. The figures are the last month of each quarter

<sup>2.</sup> Certain data published prior to FY2021.10 3Q have been tabulated differently. Please refer to the figures published after FY2021.10.

Part I

FY2023.10 Earnings Forecast and Growth Drivers

#### FY2023.10 Full Year Consolidated Earnings Forecast

While continuing to securely maintain profits, also aiming for high revenue growth in order to expand market share. From FY2023.10, business profit will replace operating income as the performance target measure for consolidated results

(million yen) FY2022.10 (IFRS) ①		FY2023.10 Plan (IFRS) ②	YoY Amount of change ②-①	YoY Percentage of change (②/①-1) <sup>11)</sup>	
Consolidated	Revenue	113,569	145,500	31,931	+28.1%
	<b>Gross Profit</b>	16,519	20,900	4,381	+26.5%
	Segment Profit	1,033	1,600	567	+54.8%
	Profit attributable to owners of parent	395	430	35	+8.8%
RENOSY Marketplace	Revenue	110,843	142,000	31,157	+28.1%
	Gross Profit	14,482	18,200	3,718	+25.6%
	Segment Profit	4,947	5,950	1,003	+20.2%
ITANDI	Revenue	2,046	3,000	954	+46.6%
	Gross Profit	1,698	2,480	782	+46%
	Segment Profit	281	510	229	+81.4%

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## FY2023.10 Assumptions For The Full-year Consolidated Earnings Forecast

#### **FY2023.10 Budget Assumptions (Top Line)**

Overall	<u></u>	Expansion of sales and market share except for new businesses, etc		
RENOSY Marketplace Online transactions	<u></u>	Continue to expand sales by continuously increasing the market share. Maintain and enlarge commission fees by direct procurement from property owners through Seller DX and expansion of product lineup		
RENOSY Marketplace Subscriptions	<b>→</b>	Increase sales in proportion to the number of online transactions. Promote DX and improve profitability as a standalone business		
RENOSY Marketplace Third party	$\rightarrow$	Focus on achieving product market fit with a limited expansion of the top line		
ITANDI SaaS for real estate agencies	<u></u>	The core of ITANDI's profitability. Further increase the sales and aim for higher profit to fund growth investment		
ITANDI SaaS for management companies	<b>→</b>	Continue to prioritize expanding market share rather than short-term profits as still in investment phase. Likely to see profits in 2-3 years		
New Business		Establish business model by expanding and developing sales channels as still in business start-up phase		

#### **FY2023.10 Budget Assumptions (Cost)**

Overall	<b>^</b>	Increase personnel to grow sales, invest in existing and new businesses, and strengthen M&A strategy. Maximize the effectiveness of management resources and continue to avoid unnecessary costs through selection and focus		
RENOSY Marketplace Online transactions	<b>♪</b>	Although there are costs to bear for market share expansion, such as by increasing sales personnel, continue to maintain the profit rate through the optimization of marketing, increasing of contract rate, etc		
RENOSY Marketplace Subscriptions	$\rightarrow$	Although there are costs for increasing sales personnel and DX, profit rates are expected to rise		
RENOSY Marketplace Third party	$\rightarrow$	Positioned as the investment phase, not expecting a large profit contribution for the period. However, cost is to be controlled within a certain range		
ITANDI SaaS for real estate agencies	<b>→</b>	Increase personnel focusing on sales and CS to expand sales. Contribution to profit is expected in return to prior investment made up until the last period		
ITANDI SaaS for management companies	<u>^</u>	Increase personnel focusing on sales and CS to expand sales. Further increase prior investment to expand market share		
New Business	<u>^</u>	After setting certain rules, determine increase/decrease in personnel and investment amount according to business progress		

#### FY2023.10 Business Expansion's Growth Drivers

Four important measures for each businesses that will drive growth in the expansion of earnings during FY2023.10

#### **RENOSY Marketplace**



#### **Utilization of NEOBANK®**





Realizing improved customer experience through developing and offering financial services, which have a high affinity with real estate

#### Launched business securitization business through the utilization of Self-trusts







Initiating business securitization by utilizing self-trusts. Realizing the improvement of productivity through revenue streams and sales efficiency

#### ITANDI



#### Collaboration with the All Japan Real Estate Association

#### ITANDI BB



Adopted as the infrastructure system for members of the All Japan Real Estate Association, which has around 35,000 affiliated member companies. The aim is to promote digitalization in the industry as a whole, up to and including the domain of SMBs

#### Dangonet M&A/Starting provision of Core system

ITANDI管理 クラウド











Adoption of Dangonet's "Chintai Meijin" and starting provision of the "ITANDI Management Cloud" core system. Streamlined digitalization of all operations

Part III

Growth Strategy by Business Segment

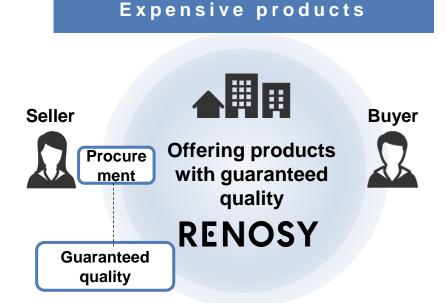


# **RENOSY Marketplace**

#### The RENOSY Model Managed Marketplace

This differs from the conventional marketplace model, in which service quality is completely delegated to the supplier. The managed marketplace leverages expertise with technology, with service quality controlled by the provider



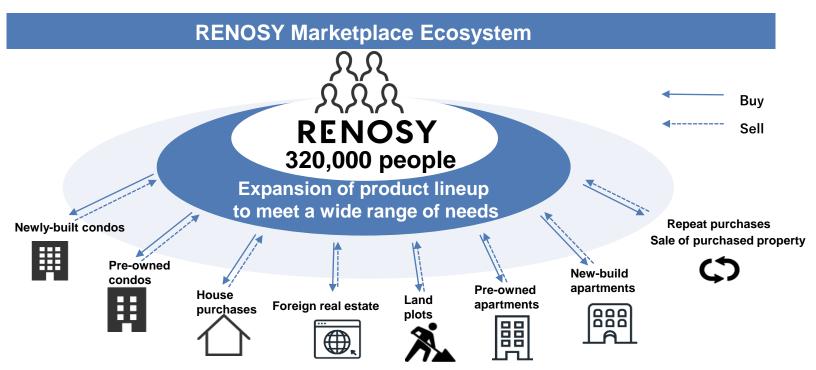


Managed marketplace



#### RENOSY Building an Ecosystem

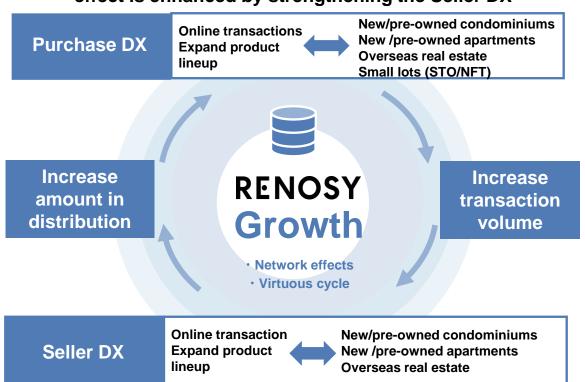
# Build a buy/sell ecosystem based on RENOSY marketplace and further expand the product lineup to maximize LTV





#### **RENOSY Marketplace Growth Story and Improvement of GMV/LTV**

In addition to the Purchase DX, a virtuous cycle model was developed in which the network effect is enhanced by strengthening the Seller DX



#### **High Customer Engagement**

# Due to high customer satisfaction, churn rate is only 0.78% for owners who acquired investment property

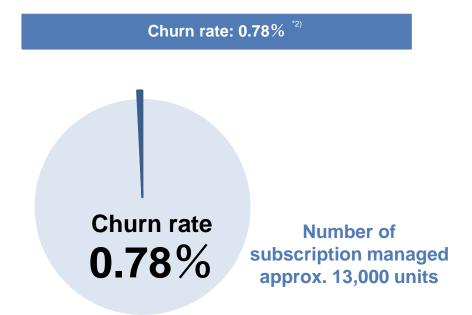
OWNR App MAU rate approx. 80%

Highly rated by owners due to extensive functionality, including a tax return function

**OWNR** by RENOSY

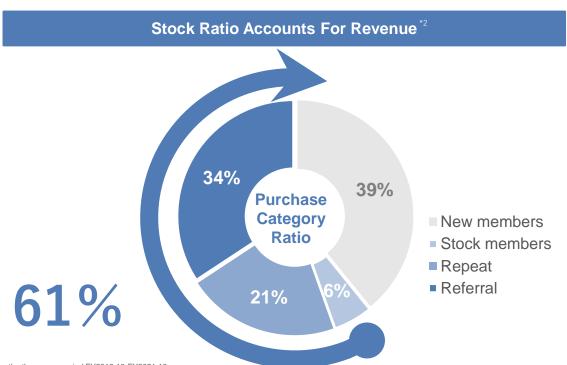
Approx.<sup>10</sup>
7,000
owners





## **Stock Business Through Utilisation of Customer Assets**

# Strong customer assets have been built up through product utilisation and Stock ratio accounts for approx. 60% of sales

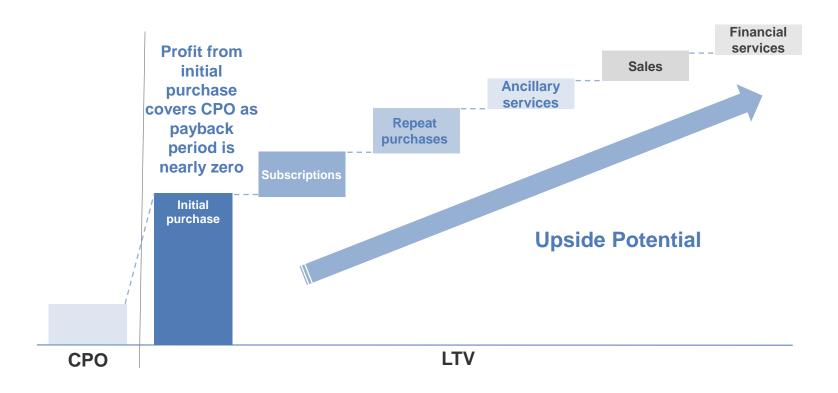


<sup>\*1</sup> Calculated based on data by purchase for the three-year period FY2019.10-FY2021.10

<sup>\*2</sup> Definition of purchase categories are as follows: Stock members - new purchases from members who were members in the past but had not yet purchased. Repeat members - purchases by customers who have previously purchased. Referral members - purchases by word of mouth from customers. New members - purchases within three months after a new enquiry

### **Growth Strategy: Expanding Unit Economics**

LTV is further improved through increases in repeat purchases, subscriptions, other ancillary services





## **RENOSY Marketplace Growth Driver**

## Trends in Integrating Real Estate and Technology

period	2000 onwards	2015 onwards  Real estate × IT	From 2023  Real estate × IT × Finance
Business model	Media operations	Media operations  ×  Sales and development,    distribution, property    management, lettings,    investments and asset    management	Media operations  ×  Sales and development, distribution, property management, lettings, investments and asset management  ×  Finance
Services	Major portal website	RENOSY × Investments and asset management  ITANDI BB → Property management  OHEYAGO × Rent & lease	RENOSY × Finance

### Collaborations for Providing Financial Services

# Started discussion to realize financial services

RENOSY





**RENOSY** connected with financial services

#### **About Financial Services that Utilize NEOBANK®**

By providing banking services through utilize NEOBANK® for partner companies, generating loyalty from those companies' customers

Providing banking functions to companies in various industries

Rail transport

Retail store

Retail store

Retail store

Partner companies (selection)





JAL MILEAGE BANK
(JAL Payment Port Co., Ltd.)





(Yamada Holdings Co., Ltd.)

From service functions held by banks, linking only what is necessary for solving partner companies' issues with the collaboration of APIs and Fintech. By providing services that create new value, it will be possible to improve satisfaction for partner companies' customers

Offering financial services with RENOSY that utilize NEOBANK®

Joined as a partner company



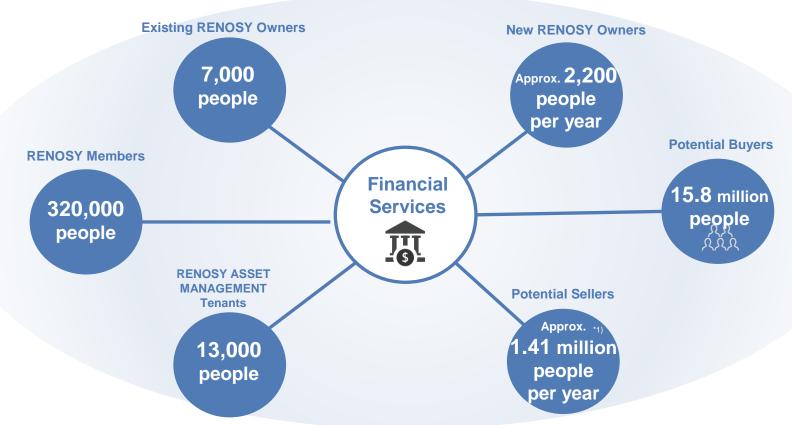




RENOSY

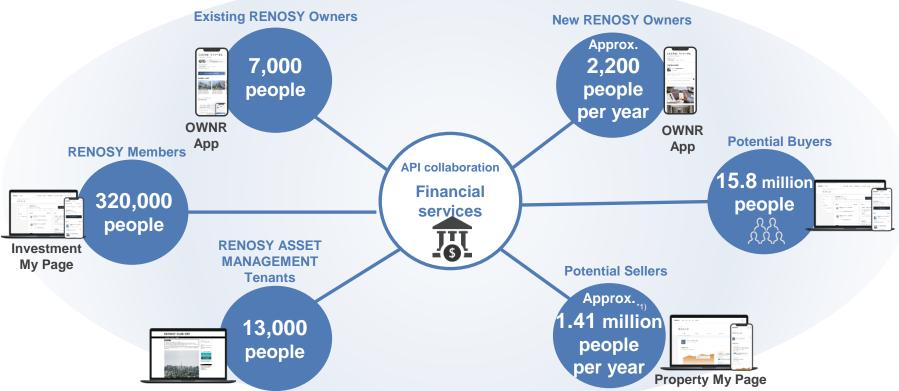
Using the NEOBANK® service that is being introduced to each company and offering new real estate × technology × financial services

## Financial Services: Target Customers



## **Strengthening Engagement by Utilizing Technology**

#### Building long-term relationships with acquired customers by utilizing the internet and apps



#### **Outlook for Financial Services**

#### **Before**

Real estate issues

### RENOSY until now

Now

After

Future RENOSY

Customer connections

Low connectivity



(The issue with real estate is less frequent resettlement)

Move Houses

Rental

Once every 10 years

Frequency of connections

Once every 4 years

With no tech touch, generally a low transaction every 10 years for home resettlement and every 4 years for rentals Medium connectivity



RENOSY OWNR App **Check rent** 

Once a month





With a tech touch app, the number of transactions is moderate at once a month

High connectivity



Financial Service App

Check financial services

**Everyday** 







By having a financial service app, the number of transactions is high at once a day

Notes: 1. Survey by ieul.jp. Conducted: October 16-30, 2020. Survey method: questionnaire emailed to users who had previously sold real estate via ieul.jp. Aggregated figures: 100 men and women from around Japan with experience of selling real estate via ieul.jp. https://prtimes.jp/main/html/rd/p/000000053.000014788.html

#### PL Impact of Providing RENOSY Financial Services

## Attracting customers with marketing

- ① Acquiring and maintaining financial connections with customers who have high real estate investment needs
- ② Accumulating and utilizing information about customers' earnings and assets by approaching customers who are highly motivated to purchase at low cost
- ③ Promoting repeat customer and cross-selling by combining real estate × financial functions

**Lower marketing costs** 

Cost Reduction
Effect

#### RENOSY member acquisition

## **Inquiries**

**Approx. 5,800** 

## **Targets**

**Approx. 3,200** 

Business talks
Approx. 1,300

Deals

Approx. 480



**Expanding the marketplace** 

#### Effects of app utilization

- Providing financial services that utilize customer assets for around 5,000 people with whom we have lost contact
- 2 Utilizing the nurturing of RENOSY members
- ③ Improving customer experience by linking with the OWNR App

Increased number of transactions per customer

Increase in LTV

#### **Securitization in Business Activation by Utilizing Self-Trusts**

# **Initiation of Real Estate Securitization Business**





Securitization in real estate that utilizes self-trusts



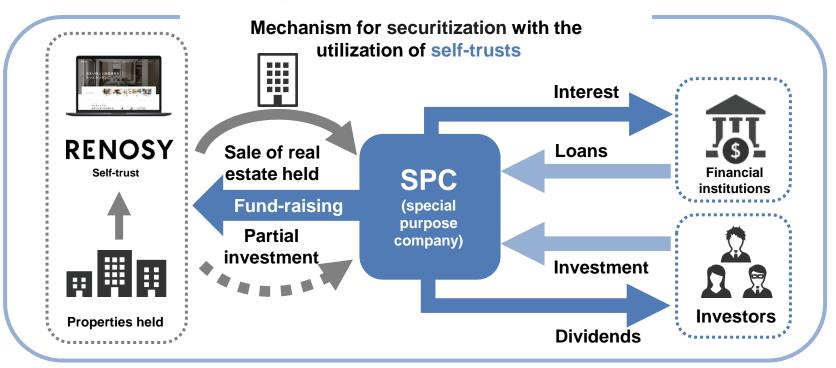




Participating in the financial field, which has a high affinity with the real estate industry, to improve productivity by increasing revenue sources and sales efficiency

#### **Business Team for Securitization in Business Utilizing Self-Trusts**

Fundraising using self-trusts for properties held. Raising asset effectiveness through the securitization of acquired assets



**Improved** 

finances

#### Benefits to be Gained from Business Securitization Utilizing Self-Trusts

#### Improved productivity through more efficient sales activities

Conduct sales, advertising and marketing activities



In the

past

Securitization

**Business** 





**Increased productivity** through efficient sales to institutional investors





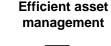


**RENOSY** Market place



#### Realizing improved asset efficiency and expanded market share

Expanding revenue even further through the securitization of acquired assets for stable expansion and ongoing growth





**Improved** asset efficiency



Also, with business securitization there is expansion in the area and the number of customers/transactions.



**Accelerated expansion of market share** 



### **Marketing Strategy: Expansion of Purchase DX**

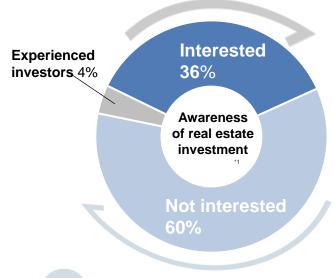
# <u>Implementing measures aimed at both</u> actualized and potential customers

STEP 01

**STEP** 

02

Turning actualized customers with an interest in investing into customers with investment experience



Turning potential customers with no interest in investing into actualized customers

#### [Step 1] Strategy for actualized customers

Concept reconstruction

Implementing in-depth interviews to understand insights and concepts (purchasing motivation)



Increasing contract rates and reconstructing concepts

My Page analysis

Among actualized customers, analyzing data for purchasers and non-purchasers

Reexamining products offered and improving contract rates

#### [Step 2] Strategy for potential customers

**SNS** utilization

Turning those with no interest in real estate investment into actualized customers

Utilizing influencers (investment in general) to improve visibility and expand motivation for use

Concept reconstruction

Turning those with no interest in real estate investment into actualized customers

Importing to Japan and utilizing the essence of videos that are popular in North America, where real estate investment is thriving



Growth Strategy by Business Segment RENOSY Marketplace Other Key Strategy

## **Target of Purchase DX (Buyers)**

Even domestically, the TAM for Purchase DX target customers is large, with extensive scope for growth

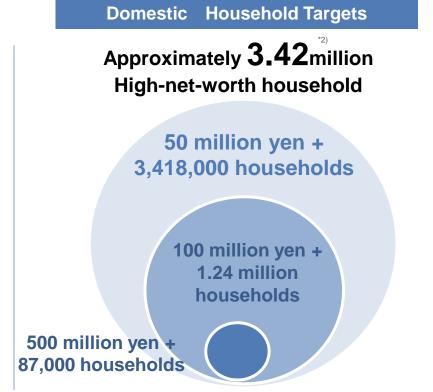
# Domestic Personal Targets

15.8 million salaried workers

Annual income of 5 million yen + 15.8 million people

Annual income of 10 million yen + 2.4 million people

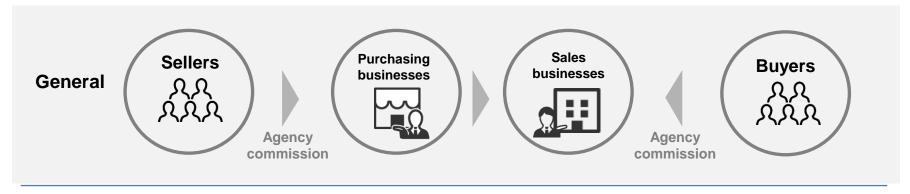
Annual income of 25 million yen+ 145,000 people



<sup>\*1</sup> Source: National Tax Administration Agency, Results of the Private Sector Salary Survey, FY2020 data compiled by the Company.

#### **Marketing Strategy: Expansion of Seller DX**

### From **RENOSY** for real estate investment to **RENOSY** for selling investment properties



With no agencies in between, midterm margins are cut, which benefits sellers and buyers.

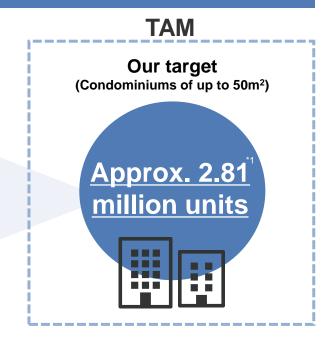


### **Target of Seller DX (Sellers)**

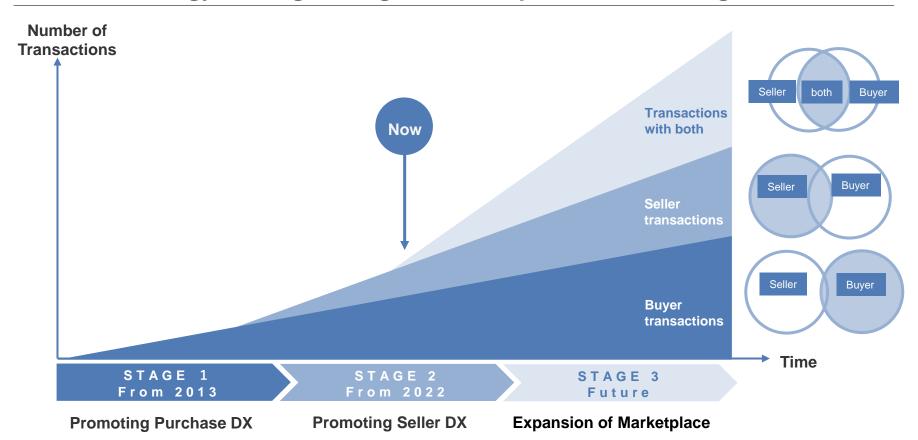
The number of our target properties within Japan is around 2.81 million units. TAM expands every year when new property additions are taken into account

#### **Domestic Targets of Seller DX**

Total number of condominiums nationwide Approx. 6.859 million units



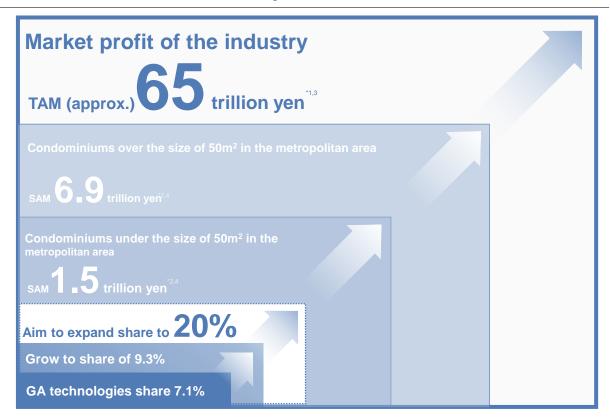
## **Growth Strategy: Strengthening the Marketplace at Each Stage**



#### **RENOSY Marketplace Path to Market Share Expansion**

GA technologies share of pre-owned condominiums under the size of 50m<sup>2</sup> and under in the metropolitan area





#### Notes

<sup>1.</sup> Source: Japan's real estate investment market size of profitable real estate by use, NLI Research Institute Real Estate Investment Report (March 12, 2021)

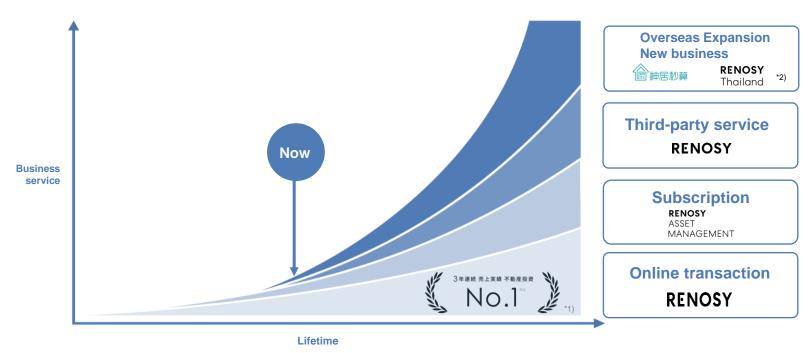
<sup>2.</sup> Estimated with reference to results released by Tokyo Kantei Co., Ltd.: Press release Newly built / existing apartment logistics change of Tokyo metropolitan area (May 2021), Data of registered properties released by Real Estate Information Network for East Japan, Data from top 10 companies in the property investment industry

<sup>3.</sup> TAM: Total Addressable Market (The maximum potential market size that the RENOSY marketplace business can take over)

<sup>4.</sup> SAM: Serviceable Available Market (The market share size that the RENOSY marketplace business is targeting)

#### **Growth Strategy**

# Expand use of services to other businesses by leveraging customer base of RENOSY, No.1 real estate investment company in terms of sales in Japan



Note:

2. Changed name from DEAR LIFE CO.,LTD. on May 1, 2022.

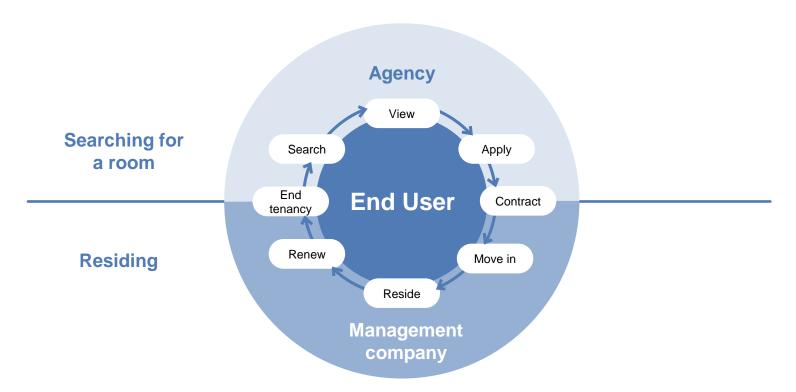
<sup>1.</sup> Sales results of used condominium investment by Tokyo Shoko Research (surveyed in March 2022)



## **ITANDI**

#### Vision: Enrich People's Life Through Our Platform by Connecting People and Their Living

In the short term, aim for smooth real estate transactions through SaaS and marketplace. In the long term, aim for a platform that modernizes overall "living" after occupancy including real estate





**Growth Strategy by Business ITANDI** 

### Issues in the Rental Housing Industry and ITANDI's Value Promise

[Issue 1] Unbalanced information

: Problems with bait and switch properties where inaccurate information is advertised to consumers

[Issue 2] Inefficiency of analog work

Even compared with other industries, telephone calls and faxes are used more, and a lot of monotonous work and manual labor still remains, such as that of transferring data from paper to electronic formats

[Issue 3] Shortage of capable staff

: With about 50% of real estate workers over the age of 60, and a turnover rate of 8.1%, the future labor shortage is even more serious than in other industries

### **Issues in the Rental Housing Industry**



Information asymmetry



Low productivity due to analog work style



Worker shortages due to falling laboring population



Provide accurate information in real time

# Marketplace

Streamline operations to promote DX

SaaS tailored to the rental housing industry



<sup>1.</sup> Taken from Real Estate Industry Vision 2030, Ministry of Land, Infrastructure, Transport and Tourism

### **Structure and Trends in Target Markets**

The real estate rental industry (agency business/management business) that is ITANDI's target has an extremely long-tailed structure, with SMBs accounting for approximately 90% of the total.

Based on trends in related industry law, through development and expanding market share with SMBs, we are aiming for DX in the industry as a whole

Ratio of employees per company in the real estate rental industry 10 or more 5 to 9 5.2% 6.7% employees or fewer

#### Trends in related industry law

#### Management industry law

From June 2021

#### **Complete enforcement**

- Explanation of important items and issuance of written documentation when management contracts are entered into are made compulsory
- Segregated asset management, regular reports of management operations, etc.

Increased amount of work on site

#### **Real Estate Brokerage Act**

From May 2022

# Introduction of digital contracts

 The affixing of seals when issuing all kinds of documents has abolished and issuing documents by electronic means became possible

Boosting the implementation of work efficiency by utilizing IT

# Topics



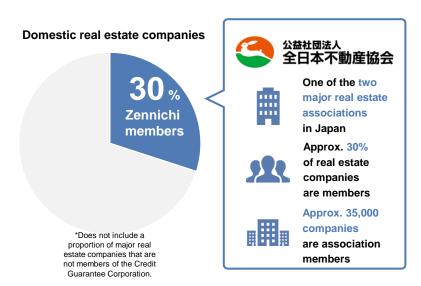


### The All Japan Real Estate Association Adopts ITANDI BB as its Infrastructure System

The Company's system has been adopted as the infrastructure system aimed at members of the All Japan Real Estate Association, which is one of the two biggest real estate associations in Japan, with approximately 35,000 affiliated member companies.

It provides affiliated members with a product lineup that enables linking with Rabbinet BB and aims to promote digitalization of the industry as a whole up to and including SMBs

#### **About the All Japan Real Estate Association (Zennichi)**



#### The impact of this initiative By the Company's product being linked with new systems that become part of companies' infrastructure, the number of companies introducing it is expected to increase. Approx. 35.000 Property information system aimed at members New system Former system Sequential transition Corporate from April ラピーネットBB 2023 users ITANDI BB + Approx. 2.000 companies No. of companies introducing the Company's service Now Now

### Acquisition of "Chintai Meijin" from Dangonet Co., Ltd.

In September 2022, we obtained management rights for Dangonet Co., Ltd., which supplies "Chintai Meijin", the core software (on-premises type) for rental management operations

Dangonet has been a pioneer of real estate industry DX since its founding more than 20 years ago and boasts high brand recognition, with a particular focus on SMBs





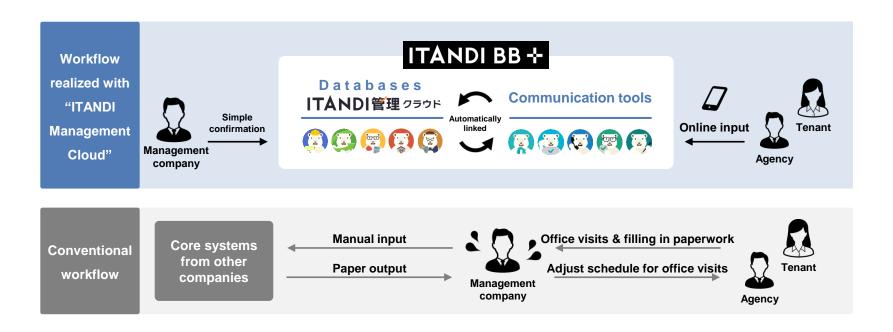
Name	Dangonet Co., Ltd.
Founded	February 1998
Location	7F/8F Sentokuoku Bldg., 2-2-14 Hon-cho, Kokubunji, Tokyo
No. of employees	25
Business content	Development, sales, and maintenance of software packages for the real estate industry
content	Undertaking system development
Summary of products	Core software (on-premises type) for real estate management companies
	<ul> <li>Rental management operations functionality, e.g., property management and billing management</li> </ul>
	• Cumulative total of companies introducing Dangonet software: 5,500
	Established in 1998
History	<ul> <li>2002: Commenced sales of the predecessor to the real estate management software "Chintai Meijin"</li> </ul>
	2005: Commenced sales of "Chintai Meijin"

Notes: 1. Including outright purchase-type software packages

### Start of Provision of the Core System "ITANDI Management Cloud"

In addition to the communication tools offered until now by ITANDI BB+, provision of the work database core system "ITANDI Management Cloud" will start providing in Spring 2023

By covering workflow as a whole, this will realize even greater convenience



### Challenges Faced by SMB Companies in the Real Estate Rental Industry and Our Solution

Provide as

**Package** 

#### Challenges faced by SMB companies

#### Solutions through our Products lineup





- Approximately 90% of real estate companies are operated by a small group of less than 4 people
- Chronic understaffing for workload, caused by many analog operations that remain

**Budget Shortage** 



Insufficient in-house development resources and budget for development outsourcing to digitalize the entire workflow (only individual IT tools are introduced and analog operations are mixed)

Digitization of all operations

(Interagency Listing Media, Communication Tools, and Databases)

















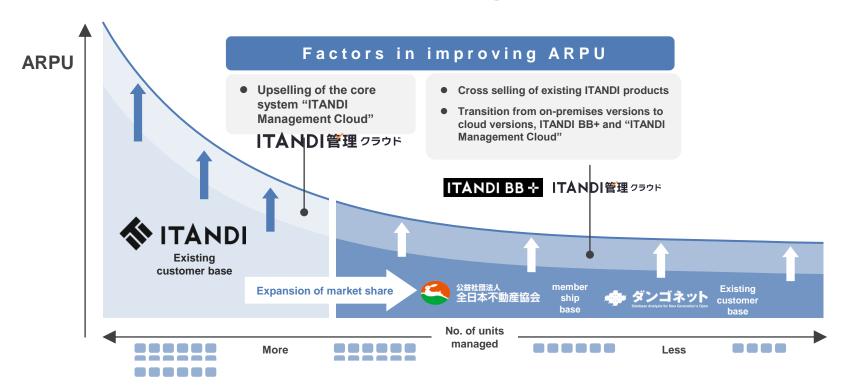






### **Strategic Positioning of Core Systems**

With core systems as a starting point, coexistence of an expanded number of companies introduced to the long tail and improved ARPU



# Rollout services in both SaaS and marketplace to achieve Vision. Each service shares real-time property data and has established its own position

SaaS

### Marketplace





For management companies



For real estate agencies



**ITANDI BB** 



Real estate industry professionals' website

OHEYA GO

オヘヤゴー

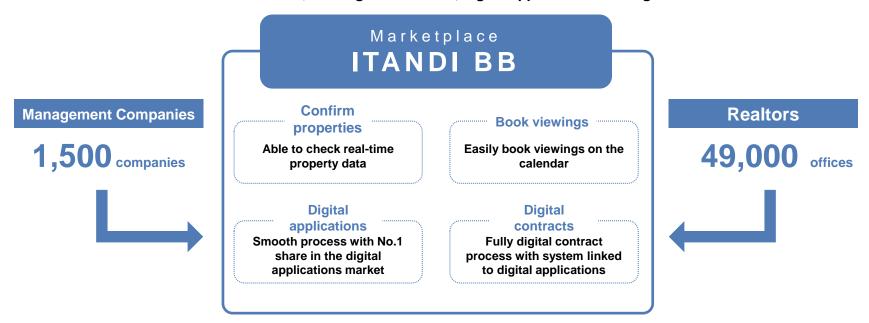


Online Real Estate Rental Service

### What is ITANDI BB?

A marketplace that makes transactions more efficient by matching management companies that list vacant properties with real estate agencies that want to introduce properties to consumers.

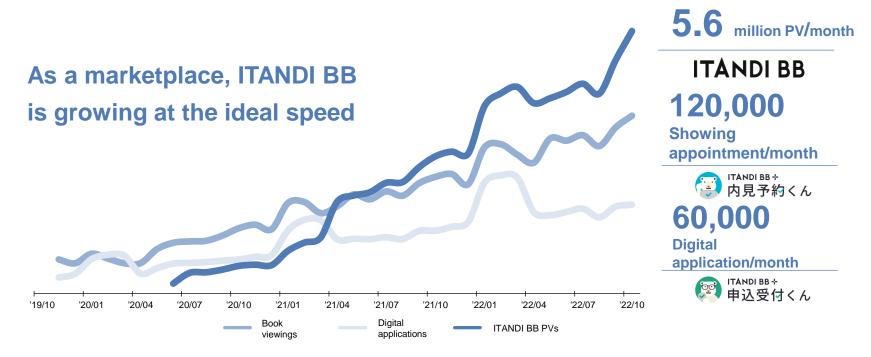
Increases market share by differentiating with features not available on other real estate websites, such as real-time property information confirmation, viewing reservations, digital applications and digital contracts



### **Network Effects of ITANDI BB**

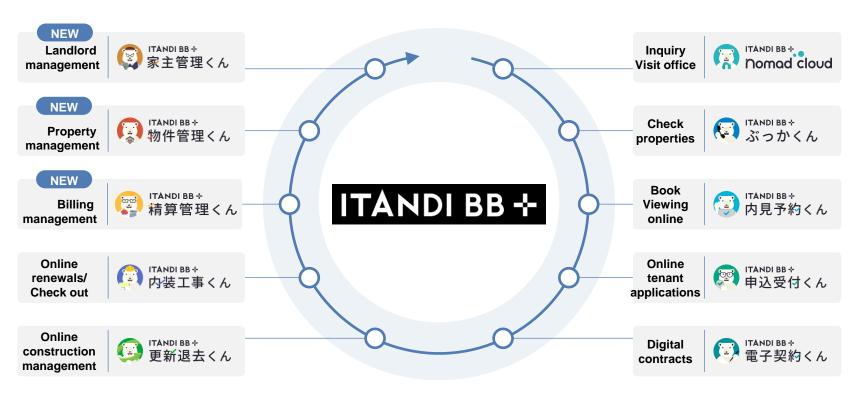
Through an increased number of properties being listed on ITANDI BB, the number of PVs, viewings booked, digital tenant applications, etc., from agencies also grew exponentially

The growth of ITANDI BB led to work efficiency and improved sales for management companies using SaaS, and further boosted the increase in the number of companies subscribing



### **One-Stop Service Lineup**

Expanded service line-up for real estate companies in the rental housing market. A complete package to help digitize real estate related work



# **Expansion of The Number of Electronic Contract Services**

The number of contracts by Denshikeiyaku-kun (Digital Contract Manager) increased to about 450 companies by October 2022 after expanding sales in December 2021

One of Japan's industry-leading management companies, the Daito Trust Construction Group, has completed introduction





# Focusing on the expansion of digitalization in the real estate market and aiming for growth by honing our strengths in every area



Enhancing competitive advantage
with improved convenience and
real-time strengths



to acquire new customers and improve ARPU for existing customers



Aiming to improve ability to attract
customers by running promotions
that leverage high levels of
customer experience

#### **Share and Customer Satisfaction Performance**

# Digital tenant application services for management companies

No. 1.

in the number of use for two years in a row





# Operational streamlining services for real estate agencies

In satisfaction with Sales contribution

No.1 \*2)

In support system satisfaction
No.1





#### Inter-agency distribution website



Easy-to-use distribution website



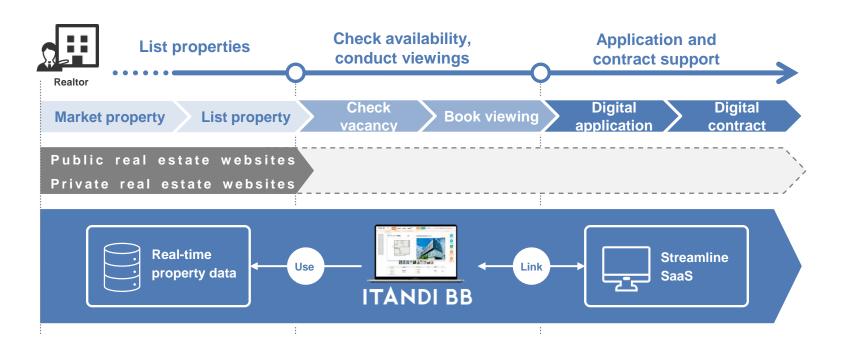


Notes: 1. [Survey period] April 1, 2021 to March 31, 2022 [Survey contractor] TPC Market Research K.K.

<sup>2. [</sup>Survey conducting agency] Industrial Marketing Consultations Co., Ltd. [Survey period] February 21 to April 8, 2022
[Target of survey] Real estate agents listed on the register of real estate brokers, mainly in prefectural capitals and ordinance-designated cities, that have adopted a customer management system.
[Survey method] Telephone interview survey + Fax questionnaire [Number of hearings] 2,900 phone calls, 426 questionnaires that sent [Valid responses] 145 ("Companies that introduced CRM systems for brokering rentals) [Analysis] Comparison among the four systems with the highest number of valid responses.

# **ITANDI BB Growth Strategy**

### Enhancing competitive advantage with improved convenience and real-time strengths



# ITANDI BB+ (SaaS) Growth Strategy

#### Improving ARPU by expanding multiple services utilizing ITANDI BB's network

# **ITANDI BB**



49,000 offices

Start to charge free users on the marketplace

#### FY2023.10 Key services







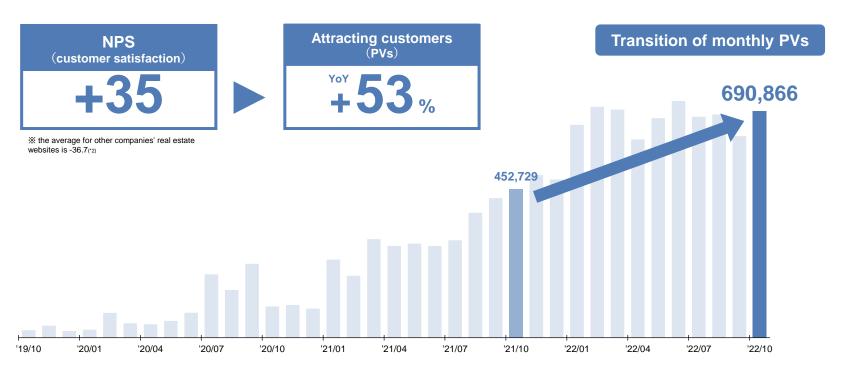






### **OHEYAGO Growth Strategy**

Aiming for viral effect through enhanced SEO owning to increasing number of properties and marketing measures that enjoy high customer satisfaction levels

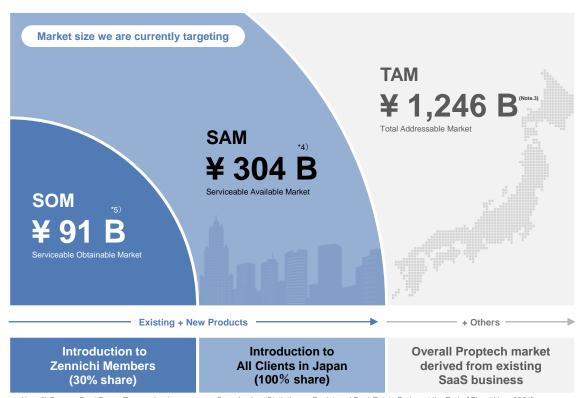


#### Notes:

<sup>1.</sup> Net Promoter Score, a metric used to measure customer loyalty. 2021/05/01 - 2022/04/30

### **Target Market Size**





Note.1) Price range of products for both property management companies, and rental agency Note.2) Source: Real Estate Transaction Improvement Organization (Renovation), Horder Construction (Renovation), Horder Loan, Sharing (Parking, Space, Co-living) (B2B) Matching, Business Support (Business support, Value assessment), VR/AR, IoT (Smart lock) Note.4) SOM = SAM × 30% Note.5) SAM = Total ARR for each products = ①ARR of existing products for brokerage companies + ②ARR of existing pr

existing products for management companies + ③ARR of new products for management companied ①ARR of existing products for brokerage companies = Number of brokerage companies × ÁRPU②ARR of existing products for management companies = Number of brokerage co

Part IV

Financial Strategy

### **Strategy to Maximize the Enterprise Value (1/2)**

With the maximizing of free cash flow in the long-term as our management objective, in the medium-term, we are aiming to maximize gross profit through improved value, with marketplace business and SaaS business as focal points

Value of providing business/platforms

- · Resolving asymmetry in business information through customer-oriented objectives
- Improved convenience and productivity through the digitalization of industry

**Long-Term Policy** 

Maximizing free cash flow in the long-term

Financial Objectives (Medium-term policy)

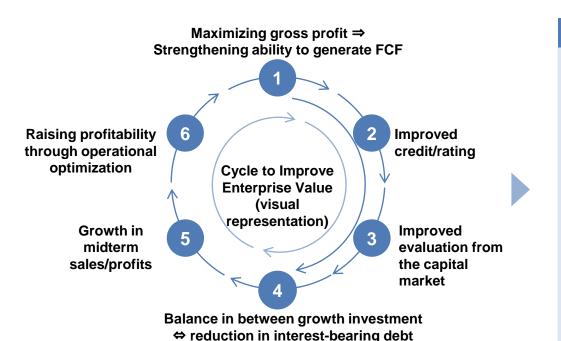
• Expanding gross profit with the backing of ongoing sales growth from marketplace business and SaaS business (expanding sources of free cash flow)

**Business KPI** 

Marketplace business	No. of transactions	X	Profit per transaction	
SaaS business	No. of customers	×	Sales per customer	

# Strategy to Maximize the Enterprise Value (2/2)

#### Generate a cycle to improve enterprise value by aiming to maximize gross profit



(R&D/CAPEX/M&A) \*1)

Cycle of enterprise value improvement

- Strengthening the ability to generate Free cash Flow(FCF) through expansion of user base and growth in gross profit
- Raising profitability level through operational optimization
- Further expansion of gross profit through reinvestment of profits generated

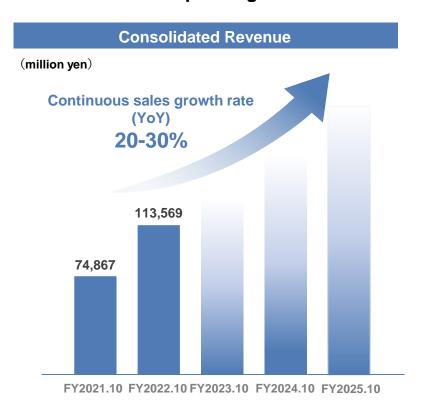
### **Medium/Long Term Growth Strategy**

In the short-term, we will undertake aggressive growth investment to maximize returns from strengthened profitability in existing business. In the medium-to-long-term, we will continuously focus on non-organic growth through M&A as well as working on new business to generate new value

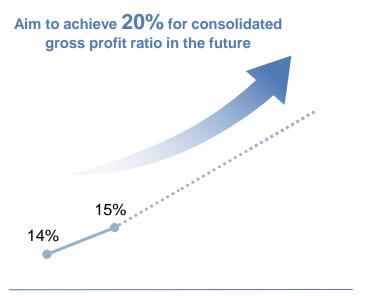
### Revenue **Existing business** RENOSY Marketplace: Expansion of product lineup, growth through customer acquisition ITANDI: Expansion of SaaS service lineup, growth through introduction of core systems **New business** Non-organic Global: Acquiring new marketplace users Generating business that utilizes "Real × Tech" Non-organic **New business** Continuously acquire businesses that have synergy through M&A, etc. Now **Existing business Time**

# **Consolidated Revenue/Gross Profit Objectives**

#### Expanding business while balancing growth in both top line and profits



#### **Consolidated Gross Profit Ratio**



FY2021.10 FY2022.10 FY2023.10 FY2024.10 FY2025.10

We will aggressively invest our cash sources, such as operating cash flow(CF) and interestbearing debt, primarily on business investment and M&A to accelerate our growth

Priority

#### **Cash Sources Operating** Increasing operating cash flow through expansion of gross profit **CF from Emphasizing the soundness of unit** profitable economics **business** In principle, utilize Japan's current low-Interestinterest environment by balancing the soundness of balance sheet bearing debt Consider based on factors such as the Company's share price level, the market environment, necessity of fund **Equity** procurement for the achievement of strategy

#### **Cash Allocation**

# Business investment

- Investing within an appropriate range while monitoring operating CF levels
- Aim to increase growth investment while reducing operational costs

M&A

- Execute M&A that is necessary for the future without delay
- Emphasizing synergy
  - Extensive customer base/network
  - Strengthening profitability/ability to generate CF
  - Leverage strength of "Real × Tech"

Acquisition of treasury shares

 Agile implementation based on the Company's share price level, the market environment, capital costs, and capital reserves

# **Summary of Balance Sheet**

(million yen)		FY2021.10	FY2022.10	Amount of change
0	Cash & cash equivalents	15,275	11,842	-3,433
	Inventories*1	2,891	8,056	5,165
	(Turnover period*2)	(12.1 days)	(20.6 days)	(+8.5 days)
Current assets	Trade receivables*3	284	667	384
	(Turnover period*2)	(1.2 days)	(1.8 days)	(+0.6 days)
'	Others	1,003	2,298	1,295
Non-current assets		29,140	32,289	3,149
Total assets		48,594	55,152	6,558
Liabilities	Trade payables*4	1,531	2,073	541
	(Turnover period*1)	(8.6 days)	(6.8 days)	(-1.8 days)
	Others	29,390	33,763	4,373
Equity	Share capital	7,129	7,238	109
	Retained earnings	-419	-23	396
	Others	10,872	12,101	1,229
Total liabilities and equity		48,594	55,152	6,559

Low working capital : Strict control of Cash Conversion Cycle (CCC) \*5

Stable financial base (Sound capital-to-asset ratio)

Shareholder return policy: Total Shareholders Return (TSR)

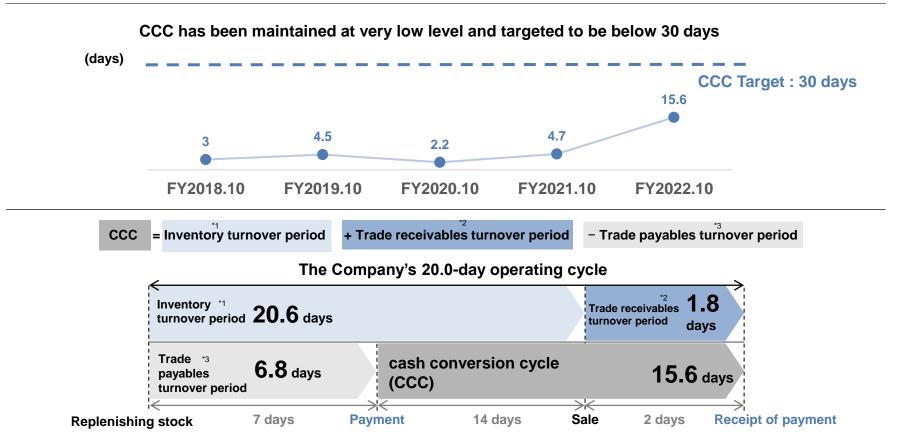
Note:

<sup>1.</sup> Inventories 2. Averages during the applicable period are used for inventory, operating credit, and operating liabilities when calculating turnover time

<sup>3:</sup>Trade and other receivables 4. Trade and other payables

<sup>5.</sup>CCC (Cash Conversion Cycle) = Inventory turnover days + Receivables turnover days - Accounts Payable Turnover days - 6.Total Shareholder Return (TSR)

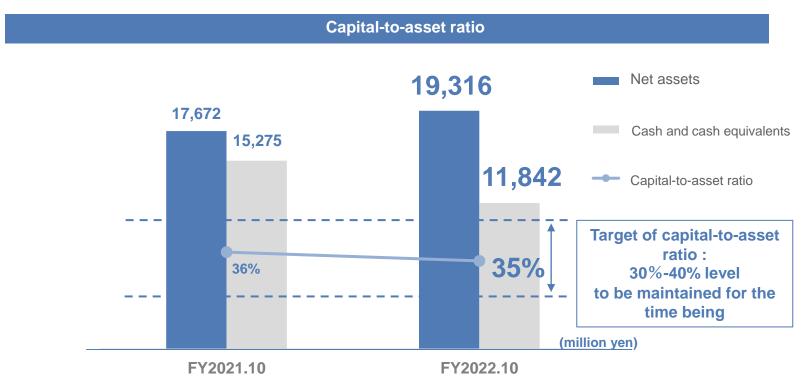
# **Balance Sheet with Low Working Capital (Strict Control of CCC)**





# A Stable Financial Base (Sound Capital-to-Asset Ratio)

By maintaining a sound capital-to-asset ratio and the level of cash and cash equivalents at hand, we will maintain our stable financial base



### **Shareholder Return Policy**

We consider long-term increase of share price is essential that we prioritize the most on revenue growth to maximize future cash flow. Thus, in the short-term, we will not undertake shareholder return in the form of dividends



Aiming for a long-term increase of share price by maximizing revenue and gross profit



Income gain (Dividend profit)

In the short-term, we will not undertake shareholder return in the form of dividends but possibility to consider in the future



TSR (Total Shareholders Return)

Profitability ratio from equity investment Dividend + Capital gain

# **Objectives for Financial Figures**

	FY2022.10 results	Medium-term Target
Sales growth rate	<b>51.7</b> %	Continuous sales growth rate 20~30 %
Consolidated gross profit ratio	15%	~20 %
Cash Conversion Cycle (ccc)	<b>15.6</b> days	Within 30 days
Capital-to-asset ratio	35%	30%~40% level to be maintained for the time being





# Summary of Income Statement (Consolidated) (IFRS)

#### Both sales and income increased due to steady growth in top line and profit

#### **Quarterly Results**

	FY2022.10 4Q ①	FY2021.10 4Q ②	Amount of change (3=1-2)	Percentage of change (1)/2-1)
Revenue	35,893	26,845	9,047	+34%
Gross Profit	5,191	3,271	1,919	+59%
EBITDA	1,530	1,131	399	+35%
Operating Profit	327	△597	925	-
Profit attributable to owners of parent	230	△229	460	-

#### Landing of Earning Forecast (million yen)

FY2022.10 Results <sup>4</sup>	FY2022.10 3Q Earning Forecast 5	Achievement rate (4 / 5)
113,569	110,000	103%
16,519	15,710	105%
5,706	5,450	105%
1,028	850	121%
395	180	219%



# **Summary of Balance Sheet (Consolidated)(IFRS)**

### Total assets increased due to new borrowings and new consolidation of RENOSY Thailand

(million yen)

				(mmon you)
	FY2022.10 4Q ①	FY2021.10 4Q ②	Amount of changes (3=1-2)	Percentage of change (1)/2-1)
Total Assets	55,152	48,594	6,558	+13%
Current assets (Cash and cash equivalents) (Real estate for sale) (Rental claims)	<b>22,863</b> (11,842) (7,980) (193)	19,453 (15,275) (2,836) (-)	3,409 (△3,432) (5,144) (193)	+18% (△22%) (+181%) ( − )
Fixed assets (Investment property) (Goodwill) (Intangible assets) (Right-to-use assets)	<b>32,289</b> (14,607) (7,590) (3,582) (2,426)	29,140 (15,222) (5,082) (3,451) (1,773)	3,148 (△614) (2,508) (130) (653)	(△4%)
Liabilities (interest-bearing debt)	<b>35,836</b> (29,206)	<b>30,921</b> (26,100)	<b>4,914</b> (3,106)	<b>+16%</b> (+12%)
Net assets	19,316	17,672	1,643	+9%
Total liabilities and net assets	55,152	48,594	6,558	+13%

# Voluntary Adoption Of International Financial Reporting Standards (IFRS)

With the purpose of smoother capital procurement, more efficient business management, global development, etc., we will commence voluntary adoption of IFRS

#### **JGAAP**

#### Allowance for leave with pay

No special treatment

#### Evaluation method for unlisted stocks, etc.

Unlisted stocks, etc., for which it is difficult to determine the market value are left unchanged at acquisition cost (not marked to market), except in cases where they are impaired.

#### Accounting for goodwill

Amortization of goodwill arising as a result of M&A is subject to amortization

Regularly amortized each fiscal year over a certain amortization period

#### **Accounting for operating leases**

BS	PL
No special treatment	Rents related to office and other lease contracts are recorded as expenses in the month they are incurred.

#### **IFRS**

#### Allowance for leave with pay

Provide for reserves based on the number of days of leave granted and the rate of use.

#### Evaluation method for unlisted, etc. stocks

All financial instruments, including unlisted stocks, etc., shall be valued at fair value by reasonably calculating their fair value.

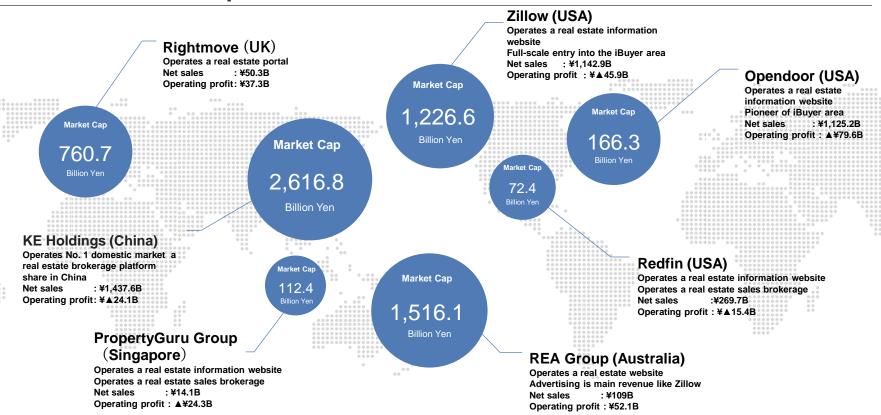
#### Accounting for goodwill

Regular amortization is not implemented. However, a more rigorous evaluation (impairment test) of the value of goodwill generated as a result of M&A is conducted every fiscal year, taking into account the business conditions of the target business, future market environment, and other factors.

#### Accounting for operating leases

BS	PL
Present value of total rent is recorded in the balance sheet (assets and liabilities)	<ul> <li>Assets are amortized every fiscal year using the straight-line method.</li> <li>Interest expense from liabilities is recognized each period.</li> </ul>

### **Market Scale of Prop Tech**



#### Notes:

<sup>1.</sup> The numbers are based on the IR report released by each company

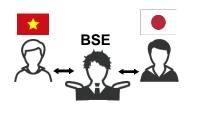
<sup>2.</sup> The price is based on the data validated until 15th, November. 2022

<sup>2.</sup> Currency exchange rate: 1 dollar =140.290 yen ,1 pond =165.008 yen, 1 Australian dollar =93.995 yen, 1 Hongkong dollar=17.803 (by 15th, November, 2022)

### **Enhancement Of Measures To Recruit**

### Implementing distinctive and unique measures to recruit superior personnel

# Offshore development at Vietnam



Offshore development in Vietnam, which has a large number of highly-skilled IT personnel. Train bridge SEs in-house to reduce miscommunication. Gain cost and speed benefits

# Bootcamp for newly recruited graduate engineers



8-12 months of programming and other technical training for new graduates who have been offered engineering positions, prior to joining the company. Train engineers who will be immediately effective when joining the company, such as in the development of web applications required on site

# Referral & Customer recruitment



Referran kun

Former client

Employee

Strengthening recruitment via referral has resulted more than 250 employees joining the company through the introduction of employees

In total, more than 100 customers who were attracted to the business and its growth potential have joined the company, attracting top talent through distinctive and unique recruitment channels



## The Team Driving Our Technology

# The team leading the way in solving real estate issues with technology, improving productivity and convenience in all real estate operations, and achieving technology-driven corporate growth



Shinpei Noguchi

COO (CEO of ITANDI)

A graduate of Waseda University, he won a business contest organized by the university and gained work experience while still attending university.

After graduating, he established his second company, a web media company, and later sold it to a listed company. Joined ITANDI from the early stage, launched media business and SaaS, became CEO and committed to the revenue expansion.

2014 Joined ITANDI as executive officer

2018 Appointed as representative director of ITANDI
Appointed as executive officer of the Company

2019 Appointed as Chief Product Officer (CPO)

2021 Appointed as Chief Operating Officer (COO)



Hiroshi Tabuki

CMO of RENOSY

Joined Imagineer after graduating from Meiji University.

Worked in planning and marketing.
Engaged in business development and management at Kakaku.com. Served as marketing executive at an IT startup company. Had been working on the planning and the development of RENOSY Marketplace's system as well as the semi-auto system for the purpose of improving customer engagement at GA technologies.

2018 Joined the Company
Responsible for Product Planning
and Marketing Division
2020 Appointed as Chief Marketing Officer (CMO)



Akira Endo

CTO of RENOSY

After graduating from Gakushuin University, he joined a leading securities system development company.

He served as the chief technology officer of a venture company specializing in reunion services. Later, he joined GungHo Online Entertainment and worked in system development. Had been working on the development and the operation of CRM, SFA that are assisting to improve the work efficiency of the sales at GA technologies.

2018 Joined the Company

Responsible for new graduate engineer training team

2020 Appointed as executive officer (CDO) 2021 Appointed as Chief Technology Officer (CTO)



Hirohisa Inamoto

CAIO

Joined Ricoh after completing graduate school at Osaka University.

Engaged in R&D on image processing and recognition technology. In charge of launch of "theta360.biz" virtual reality service for real estate.

After joining GA technologies, developed floor plan auto description system by using AI and introduced AI/RPA to our procurement operation process.

2017 Joined the Company

Developed real estate service automation

system utilizing AI/RPA.

2019 Appointed as Chief Al Officer (CAIO)
Appointed as Head of Al Strategy Center



# Issues Addressed By The GA technologies Group

### Social Issues

- Contributing to the SDGs through business (reducing emissions by digitizing documents, etc.)
- · Getting prepared with real estate in an age of longevity (asset formation)
- · Housing problems due to declining birthrate and aging population

### Real Estate Issues

- Low productivity analog work
- Information asymmetry
- Poor user experience

# **GA technologies Group Sustainability Strategy**

Consideration for the global environment

Creating a safe and secure trading environment

**Contributing to society** through sports

Contribution to sustainable urban development

**Creating rewarding workplaces** 

Strong governance and compliance



















## Our Way of Thinking Regarding ESG and Sustainability

The Group proclaims Our Ambition as "Building a world leading company that inspires and impresses people with the power of technology and innovation". Our business is real estate, which is a large, socially meaningful field that involves everyone in society. While solving real estate issues with an approach that utilizes technology, working on solutions for larger social issues, and generating services and products that provide value, we will continue to contribute to the sustainable development of society

# Solving real estate issues



- · Low productivity and analog work
- Unbalanced information
- · Poor user experience

## Solving social issues

- · Contributing to SDGs through our business (e.g., reducing emissions by digitizing paperwork)
- · Utilizing real estate to prepare for the era of longevity
- · Housing problems caused by the declining birthrate and aging population



#### **Environment**

Undertaking environmentally conscious business activities













The Group aims to build an environment in which real estate investment is more familiar.

By providing various online services, such as RENOSY and ITANDI, we will strive to contribute to reducing the burden on the environment—for example, by cutting back on unnecessary travel and going paperless—and to sustainable growth in society and the economy.

#### Social

Contributing to society and fulfilling our responsibility to create the future through our business activities

















The active participation of every employee is essential for improving our business activities. We will use technology and all kinds of systems to remove various restrictions, such as those of time, place, gender, age, nationality, and changes in life stages, and provide a location and environment that enables the active participation of all employees. Our aim is for the contributions of individuals to lead to the growth of the company as a whole and to the growth of society.

#### Governance

Managing with effective governance while creating new value











Along with maximizing corporate value, the Group is striving to increase long-term, stable value for shareholders. We will build an internal system that enables prompt and rational decision-making and business execution. We will also earnestly work on preventing corruption and strengthening corporate governance.

## Efforts for ESG ~Environment~

### **Environment conscious business activities**

# Consideration for the global environment









By contributing to the real estate industry through the digitization of real estate transactions in-house (GA technologies) and SaaS services provided through the ITANDI. Contracts can be fully digitized since after the digital contract law revision in May 2022.

Reduction of 7.94 million sheets of paper for the Group (One year from April 1, 2021 to March 31, 2022)



# Contribution to sustainable urban development





Measures have been developed based around three sustainability themes to contribute to sustainable urban development through revitalization and minimum renovation of pre-owned real estate, mainly at GA technologies and RENOSY ASSET MANAGEMENT.

Pre-owned condominium sales\*



Participation in the implementation of video conferencing for explanations for new tenants promoted by MLITT\*



Reducing vacancies with minimum renovation for rental condominiums





Before

After

#### **Appendix**

### Efforts for ESG ~Social~

### Contribute to society and fulfill our responsibility to create the future through our business activities

# Creating a safe and secure trading environment





The GA Group aims to conduct highly transparent real estate transactions with technology, providing the following trading platforms and systems to improve market soundness.

OHEYAGO

Property website with no listings for properties already concluded



MORTGAGE GATEWAY

Loan screening platform to prevent data tampering

MORTGAGE GATEWAY by RENOSY

#### **Contributing to society through sports**







We support people who continue to challenge themselves to achieve their dreams in the field of sports by supporting professional sports teams, educational institutions, and hiring paraathletes. We also work to foster a sports culture within the company.

Kawasaki Frontale top sponsor



Para-athlete employees



Sports Yell Company



#### **Creating rewarding workplaces**









Various systems and initiatives have been implemented to allow a diverse range of work styles and encourage active participation so that employees can work with pride and enthusiasm. Such efforts have been highly rated.

Selected as best company in the medium-sized business category in the Best Workplaces awards



Awarded 3.5 stars in the Nikkei Smart Work Management Survey



Received an award in the climate creation category at the famione Conference



## Efforts for ESG ∼Governance∼

### Creating new value through technology x innovation while managing with good governance

## **Building a governance system**

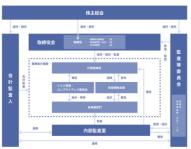






In order to achieve sustainable development and maximize corporate value, the Group will carry out sound and transparent management that respects all stakeholders and will enable prompt and rational decision-making and business execution. We will strive to build an internal system. Compliance training and stuff also been conducted on a regular basis

#### **Outline of the Company's Corporate Governance System**



# Strengthening governance in the security field







In addition to the existing governance system, a team in charge of incident response called GA-CSIRT (Computer Security Incident Response Team) has been established. Also strengthening its focus on cybersecurity.



## **Board of Directors based on Governance and Diversity**





The majority are outside directors due to strengthened governance of the Board of Directors. Moreover, in view of the diversity of management and the globalization of economic activities, the Board is composed of directors who are diverse in terms of gender, nationality, and age, etc.

#### 3 internal directors



Ryo Higuchi

Managing Director. Member of the Board & CEO



Fumio Sakurai



Vice President, Member of the Board Member of the Board

#### 5 independent outside directors



Ken Kutaragi

**Outside Director** 



**Piotr Feliks Grzywacz** 

Outside Director



Matsuba



Outside Director **Outside Director** (Auditory and supervisory (Auditory and supervisory committee member) committee member)



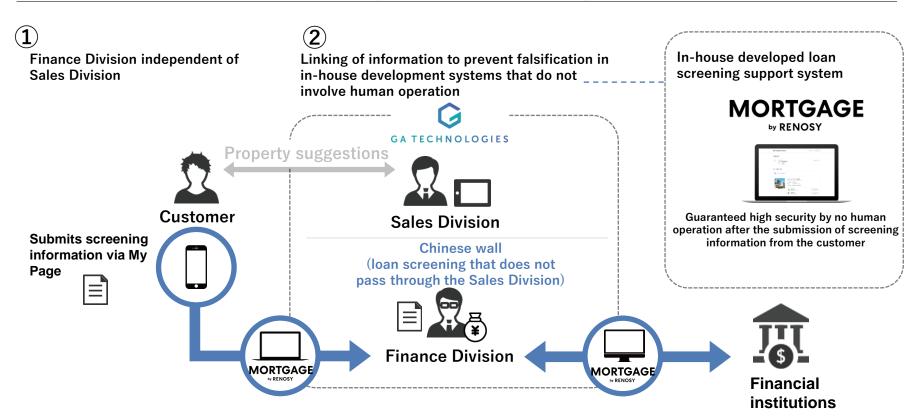
Saori Sato

**Outside Director** committee member)

### The Company's Loan Screening and Governance/Compliance Measures When Entering into Contracts

- 1 Separating the Sales and Finance Divisions and screening loans that do not pass through the Sales Division.
- 2. Linking information to prevent falsification when utilizing systems that do not involve human operation.
- 3. Implement training from in-house lawyers and those in business divisions working full-time in judicial affairs (grant licenses to those who complete the training)
- 4. Property contracts by a specialist team that differs from those sales staff responsible for operations, with the condition that its members hold real estate licenses.
- **5.** When entering into contracts, using third-party organizations to provide explanations and confirm levels of understanding.
- **6** Regular contact with owners (customers) regarding their concerns and to check their circumstances.

# **Response When Supporting Loan Screening**



# Compliance Measures and Strengthening Governance



Training for the Sales Division from in-house lawyers and those in business divisions working full-time in judicial affairs.

<u>Implemented once every 3</u> months



RENOSY License granted to those who complete the training









In addition, strengthening of training for Sales Division managers.

Implemented once every 2 weeks

Also holding occasional compliance training.



Property contracts by a specialist contracts team that differs from the Sales Division in that its members hold real estate licenses.



#### **Sales Division**







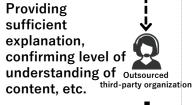
National qualification in real estate dealing



When entering into contracts, using third-party organizations to provide explanations and confirm levels of understanding.



Regular contact (utilizing call centers and apps) with owners (customers) regarding their concerns and to check their circumstances.





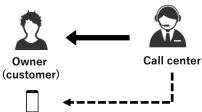






Customer

Regular follow-ups



**Utilizing apps** 

Preventing the occurrence of significant complaints, etc.



# Appendix ESG Data

#### **■**Environment \*1

#### FY2022

Scope1 ·2	0
Scope2 *3	384
Scope1,Scope2 total	384
Electricity consumption(kwh)	860,275
CO <sub>2</sub> emissions per unit of production	420

#### **■**Governance

#### FY2022

Number of directors	8 people
Number of female directors	1 people
Ratio of Outside Directors	2 people

### **■**Social

FY2022

	F12022
Number of Employees ·4	967 people
Number of full-time employees *5	936 people
Number of non-full-time employees ·6	201 people
Percentage of female employees	38.50%
Average age (full-time employees)	30.49 years old
Childcare leisure acquisition rate (by gender) *8	Male: 47.82% Female: 100.00%
job turnover rate +7	15.61%

Note:

<sup>\*1)</sup> Calculation applies to Tokyo headquarters only \*2) Scope1 is out of calculation \*3) Scope 2 is carbon dioxide emissions from electricity use in offices. CO2 factor: 0.0447kg-CO2/kwh. Results based on Location-based

<sup>\*4)</sup> Consolidated (board members, full-time workers, part time workers, nat time workers, internships) \*5) Consolidated (board members and full-time workers) the number of employees are same as P20 \*6) Consolidated(part-time, internships, contract employees)

<sup>\*7)</sup> Calculated by full-time employees \*8)Non-consolidated number of GA technologies

## List of Indicator Definitions and Notes

Items	Definition and calculation (ITANDI)		
Unit Economics	Multiple of CLV divided by CAC over the last 12 months/Unit: Multiple		
LTV (Lifetime Value)	Monthly gross profit (including ancillary and pay-per-use revenue), divided by the average churn rate over the last 12 months/Unit: JPY		
CAC (Customer Acquisition Cost)	Historical 12-month average /Includes sales personnel costs, planning/public relations/marketing costs, advertising costs, and onboarding personnel costs /Unit: JYP		
C A C Payback Period	CAC divided by single month gross profit per customer/Unit: Months		
Notes	Contents		
Real Estate Companies	*1) Source: Real Estate Transaction Improvement Organization "Statistics on Registered Real-Estate Broker at the End of Fiscal Year 2021"		
No. of Target properties	*2) Calculated from: Ministry of Land, Infrastructure, Transport and Tourism Survey Results of the Comprehensive Condominium Survey for FY 2008 Data Edition:  https://www.mlit.go.jp/jutakukentiku/house/jutakukentiku house tk5 000058.html Sumitomo Mitsui Fudosan Used Condominium Exclusive Area Trends June 2016: https://smtrc.jp/useful/knowledge/market/2016:06.html		
No. of properties held by RENOSY owners	*3) FY2022.10 Number of properties held by RENOSY owners		
No.1 in real estate investment	*4) Survey subjects: Top five companies in Japan undertaking sales of condominiums for investment purposes/Survey items: Sales and number of units for pre-owned condominiums for investment ulisted in fiscal year reports of savings for each company./Survey method: Along with desk-based research, a hearing-based survey of related companies, etc./Survey period: The most recent fiscal for each company./Survey.company: Tokyo.Shoko.Research, Ltd.		
Annual income of 5 million yen+	*5) Source: National Tax Administration Agency, Results of the Private Sector Salary Survey, FY2020 data compiled by the Company.		
Financial assets of 50 million yen+	*6) Source: Nomura Research Institute Research Number of households and asset size by net gold assets held in Japan in 2019 Data dated 21 December 2020		
RENOSY members	*7) FY2022.10 Number of RENOSY members		
No.1 for number of digital applications	*8) Survey time period: April 1, 2021-March 31, 2022. Survey by: TPC Marketing Research Corp.		
No. of managing house	*9) Totals from the 2016 Economic Census for Business Activity survey results, Ministry of Internal Affairs and Communications/Ministry of Economy, Trade and Industry		
No. of rental agency contracts annually	注10)REAN JAPAN Market Report ~ 1st Edition_2020_1224 https://rean-japan.jp/images/REAN-JAPAN-Market-Report%E7%AC%AC1%E7%89%88_2020_1224.pdf?20201223		



# Appendix Group Companies

		Sh	nareholding ratio	M&A/ Establishment Date *1)	Business
GA TECHNOLOGIES GROUP	- 🐼 ITANDI	ITANDI, Inc.	100%	2018.11	Provide the SaaS system "ITANDI BB" for rental companies and the self-viewing room search service "OHEYAGO
	RENOSY +	RENOSY PLUS Co., Ltd.	100%	2020.1	Provides brokerage services for luxury rental properties in the 23 wards of Tokyo
	RENOSY finance	RENOSY FINANCE Inc.	100%	2018.11 Established	Provide one-stop lending service for renovation expenses
	RENOSY X	RENOSY X Co., Ltd.	100%	2019.11 Established	Provides mortgage application platform services and SaaS-type services for BtoB to promote DX in real estate operations
	RENOSY  ASSET  MANAGEMENT*3)	RENOSY ASSET MANAGEMENT Co., Ltd.	100%	2018.11	Providing property management, customer success, renovation and other services for property owners and tenants
	一 @神居秒算	Shenjumiaosuan Co., Ltd.	100%	2020.9	Provides an operating website for " Shenjumiaosuan," a platform for matching Chinese investors with Japanese real estate
		GA technologies (Shanghai)Co., Ltd	100%	2020.9	Providing technical services, technology development, and technical consulting in the areas of information technology and computer technology
	S PARTNERS	Partners Co., Ltd.	100%	2021.6	Strength in direct procurement, providing crowdfunding, insurance business, real estate brokerage business, and rental management business, etc
	— ©Ri <i>cord</i> i	Ricordi Co., Ltd.	100%	2022.3	Providing new asset management condominium sales and leasing, renovation and sales of existing homes, etc
	<b>RENOSY</b> Thailand	RENOSY(Thailand) Co.,Ltd.	100%*4)	2022.5	Operation of "dearlife by RENOSY", a rental search platform in Thailand, providing brokerage services for high-end rental properties mainly in Bangkok and Sriracha for Japanese and foreigners.

<sup>\*1</sup> M&A period for those not listed as establishment 
\*2 Company name changed from 'Modern Standard Inc.' on April 1 2022

<sup>\*3</sup> In May 2020, the company name was changed from Regal Rental Assurance Co., Ltd to RENOSY ASSET MANAGEMENT Co., \*4 Indirectly holds 100% of voting rights

# Appendix Company Overview

Established	March 12, 2013			
Head Office	40F Sumitomo Fudosan Roppongi Grand Tower, 3-2-1 Roppongi, Minato-ku, Tokyo			
Capital	7 , 2 3 8 , 7 9 8 , 4 6 6 Yen (October. 31, 2022)			
Number of employees*1	967 (October. 31, 2022)			
Business Description	<ul> <li>Development and operation of the online real estate service platform "RENOSY"</li> <li>Development of SaaS type of BtoB PropTech products</li> </ul>			
	President, CEO and Representative Director: Ryo Higuchi Vice President, Member of the Board: Fumio Sakurai			
Directors	Member of the Board: Dai Higuchi			
	Outside Director: Ken Kutaragi, Piotr Feliks Grzywacz			
	Director, Audit & Supervisory Committee Member: Tomohisa Matsuba (outside), Toshiro Kuwabara (outside),			
	Saori Sato (outside)			

## **Disclaimer**

This material contains forward-looking statements, which are based on current expectations, forecasts and assumptions that involve risks.

These forward-looking statements contain uncertainties, and actual results may differ substantially from these statements.

These risks and uncertainties include general industry and market conditions as well as Japanese and international economic conditions such as changes in interest rates and exchange rates.

GA Technologies has no obligation to update or correct the forward-looking statements contained in this material, regardless of any new information, future events, etc.

#### Contact us

ΙR

Email : <u>ir@ga-tech.co.jp</u>

IR Web site: https://www.ga-tech.co.jp/ir/