

December 22, 2022

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(Code 7148 on the Prime Market of the Tokyo Stock Exchange)  
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### **Notice regarding the Establishment of a New Corporate Philosophy and New Corporate Logos**

As announced in "Notice regarding the Establishment of a New Corporate Philosophy" on October 31, 2022, Financial Partners Group Co., Ltd. (FPG) has established a new corporate philosophy as of today.

Our new corporate philosophy clearly expresses our mission that we must always fulfill: "We will always be there to support our customers, and will contribute to solving their future challenges and realizing their dreams, with the ultimate goal of being their Financial Partners in embracing the future through finance."

We are also pleased to announce that our corporate logos have been renewed in line with the establishment of our new corporate philosophy.

#### New Corporate Philosophy

# Embracing the Future Through Finance

We will always be there to support our customers,  
with the ultimate goal of being their Financial Partners  
in embracing the future through finance.

#### New Corporate Logos

(1) Corporate logo representing the Group

**F P G** Financial  
Partners  
Group

(2) New corporate logo to be used in our business

**F P G**  
**Financial Partners Group**

(3) New corporate logos to be used by FPG's subsidiaries in Japan\*

**F P G Securities**  
Financial Partners Group

**F P G Trust**  
Financial Partners Group

**F P G Air Service**  
Financial Partners Group

**F P G Technology**  
Financial Partners Group

\*The corporate logos of our overseas subsidiaries/affiliates, FPG Amentum Limited and FPG Asset & Investment Management B.V. remain unchanged.