

Company name GIFT HOLDINGS INC.
 (Stock code: 9279, Tokyo Prime Market)
 Representative Sho Tagawa,
 President and Representative Director
 Inquiries Masanori Enoki, Director & General Manager,
 Corporate Planning Division
 Email ml-ir@gift-group.co.jp
 Tel 042-860-7182

December 2022 Monthly YoY Change in Sales and Number of Company-owned Stores

Monthly review

Sales were strong, especially in dinner time because crowds continued to return to roadside and commercial areas, and holiday season came without covid restriction for the first time in three years.

Our business was also positively affected by circumstances where there were one more number of days of holidays than in the same month of the previous year and the weather was colder.

As a result, all stores sales increased by 28.8% in December and same stores sales including period with shorter business hours increased by 14.5% year on year.

Year-on-year change in sales and number of company-owned stores in Japan

Fiscal year ending October 31, 2023

		November	December	January	February	March	April	1H
All stores (incl. period with shorter business hours)	Sales	128.3%	128.8%					128.5%
	# of customers	124.6%	124.4%					124.5%
	Average check	103.8%	104.4%					103.2%
Same stores (incl. period with shorter business hours)	Sales	112.7%	114.5%					113.7%
	# of customers	109.3%	110.1%					109.7%
	Average check	103.2%	104.1%					103.6%
# of stores	Current year	160	162					
	Previous year	138	141	143	143	146	147	

		May	June	July	August	September	October	2H	Full year
All stores (incl. period with shorter business hours)	Sales								128.5%
	# of customers								124.5%
	Average check								103.2%
Same stores (incl. period with shorter business hours)	Sales								113.7%
	# of customers								109.7%
	Average check								103.6%
# of stores	Current year								
	Previous year	147	154	156	159	159	159		

Notes 1 Percentages are rounded to first decimal places.

2 Stores refer to our company-owned stores in Japan.

3 Same stores are defined as those in operation at least 16 months.

4 Same stores sales represent comparable sales (current vs. previous year) including the period with shorter business hours.

5 Numbers in the table above are preliminary and unaudited, therefore, may differ from those based on actual results in the financial statements.

(Reference) Previous fiscal year ended October 31, 2022

		November	December	January	February	March	April	1H
All stores (incl. period with shorter business hours)	Sales	129.1%	135.2%	139.1%	140.1%	143.5%	140.4%	137.8%
	# of customers	128.0%	134.0%	139.2%	140.9%	142.5%	138.4%	137.0%
	Average check	100.8%	100.9%	100.0%	99.5%	100.7%	101.4%	100.6%
Same stores (incl. period with shorter business hours)	Sales	102.2%	106.8%	112.2%	116.4%	119.6%	118.0%	112.3%
	# of customers	101.5%	105.9%	112.4%	116.8%	118.3%	116.2%	111.5%
	Average check	100.7%	100.9%	99.9%	99.6%	101.1%	101.6%	100.7%
# of stores	Current year	138	141	143	143	146	147	147
	Previous year	113	115	118	119	123	126	126

		May	June	July	August	September	October	2H	Full year
All stores (incl. period with shorter business hours)	Sales	135.5%	125.6%	119.0%	135.4%	139.6%	122.2%	129.0%	132.9%
	# of customers	133.9%	123.9%	115.0%	131.1%	134.0%	118.0%	125.4%	130.6%
	Average check	101.3%	101.4%	103.5%	103.3%	104.2%	103.6%	102.9%	101.8%
Same stores (incl. period with shorter business hours)	Sales	114.7%	106.6%	96.7%	111.9%	116.1%	105.2%	108.1%	109.9%
	# of customers	112.9%	104.8%	93.0%	107.7%	110.9%	101.1%	104.5%	107.6%
	Average check	101.7%	101.8%	104.0%	103.8%	104.7%	104.0%	103.4%	102.2%
# of stores	Current year	147	154	156	159	159	159	159	159
	Previous year	129	128	130	132	133	137	137	137