

Supplementary Materials on the Acquisition of Shares of Venex Co., Ltd.

January 17, 2023

Premier Anti-Aging Co., Ltd.
Tokyo Stock Exchange Growth 4934



PREMIER ANTI-AGING

Aim of this acquisition

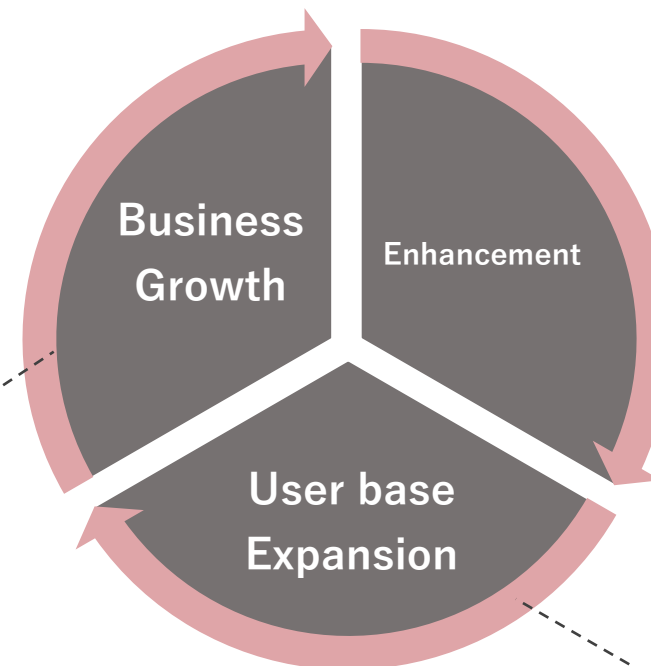
In order to become an anti-aging company, we plan to expand our business area and enter the “recovery business area” to accelerate business growth as a unique company that provides even more valuable products and experiences to our customers.

Objectives

- Build a new value creation system to realize an anti-aging platform
- Acquisition of brands and R&D functions in the recovery business area
- Expand user base by providing new value to existing customer base and approaching new customer base

Potential synergies

- Entry into the recovery market
- Promoting cross-selling of anti-aging related services
- Coordination of marketing strategies and PR activities using top athletes/celebrities



- Strengthen brand power, product planning capabilities, and create customer experience value
- Strengthen R&D functions
- Strengthen functions by sharing professional human resources within the group

- Providing new value to existing customers
- Acquisition of new customers in the recovery business area
- Improving customer experience by building anti-aging platform services

- ✓ Promote the development, manufacture and sale of recovery wear as a pioneer in the recovery market
- ✓ There are many achievements such as adoption for official wear in professional sports clubs and use by many celebrities including top athletes

Company Profile

Item	Content
Name	Venex Co., Ltd.
Address	4F Asaoka Building, 4-4-13 Nakamachi, Atsugi City, Kanagawa
Year of foundation	September 2005
Business description	Development, manufacturing, and sales of recovery wear Research and educational activities on recovery, service/product development, etc.
No. of employees	32 (as of the end of January 2023)
Paid in capital	10 million yen
Representative	Taichi Nakamura



< History from the foundation >

- September 2005: Established Venex Co., Ltd.
- June 2006: Started joint research with Niigata University of Health and Welfare
- September 2007: Patent application for new material development (*November 2009: Registered patent)
- September 2008: Industry-academia-government collaboration for market formation and technology development (including overseas universities, etc.)
- February 2013: Received the Gold Award in the Asian Product Category of ISPO, the world's largest international sporting goods trade fair
- September 2018: Kanagawa Prefecture "ME-BYO BRAND" certified as recovery wear
- July 2019: Received the "Health and Medical Award" from the Japan Society of Health and Medical Sciences

In addition, many of our products have been adopted as official wear for professional sports clubs such as soccer and basketball, and have been approved/certified and awarded.

- ✓ Evolving the value of recovery, developing the recovery market, and aiming to become a company that is useful to society
- ✓ Commitment to manufacturing from raw materials, realizing high-performance, high-quality product development using fabrics made with unique patented technology

Business Overview

Create a global recovery market and invigorate everyone involved

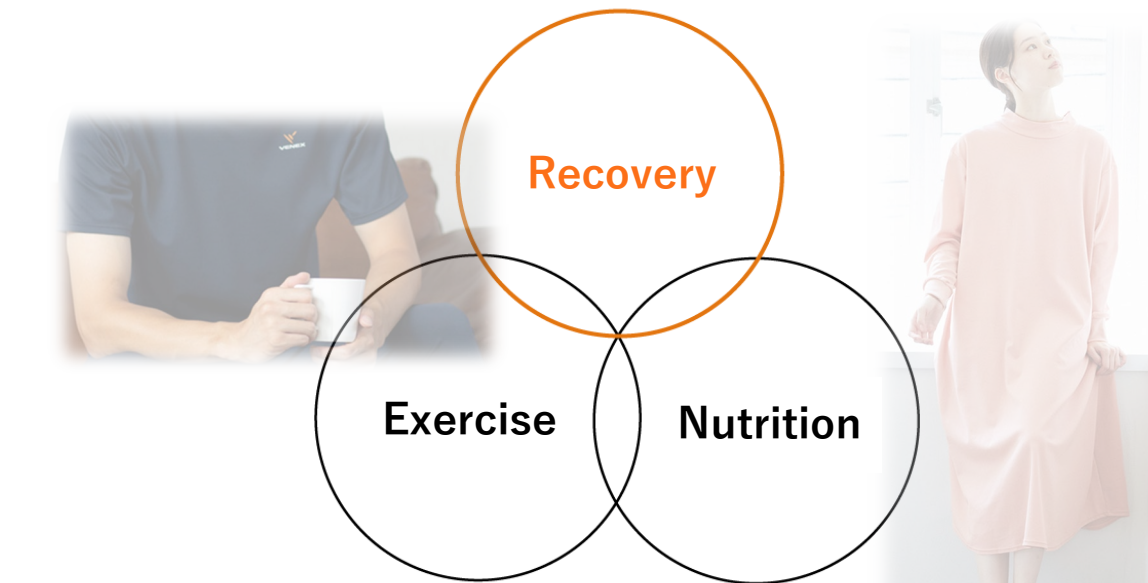
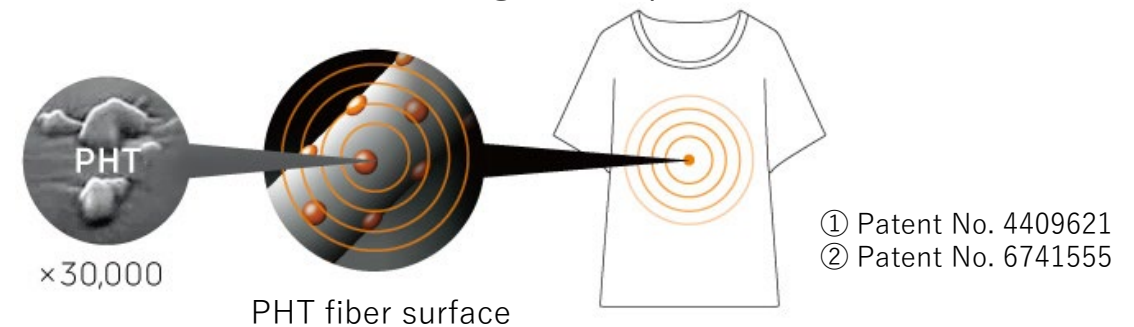
"Aggressive recovery" is essential for high performance

Development of wear that realizes "aggressive recovery" by wearing it

PHT (Platinum Harmonized Technology)

Venex's special fiber "PHT (Platinum Harmonized Technology)", in which minerals such as nano-platinum are kneaded into each fiber *. No chemicals harmful to human body are used.

In addition, we have acquired the certification of the international standard "Oeko-Tex", which is a certificate of safety and security given only to fibers that have passed the world's most stringent inspections.



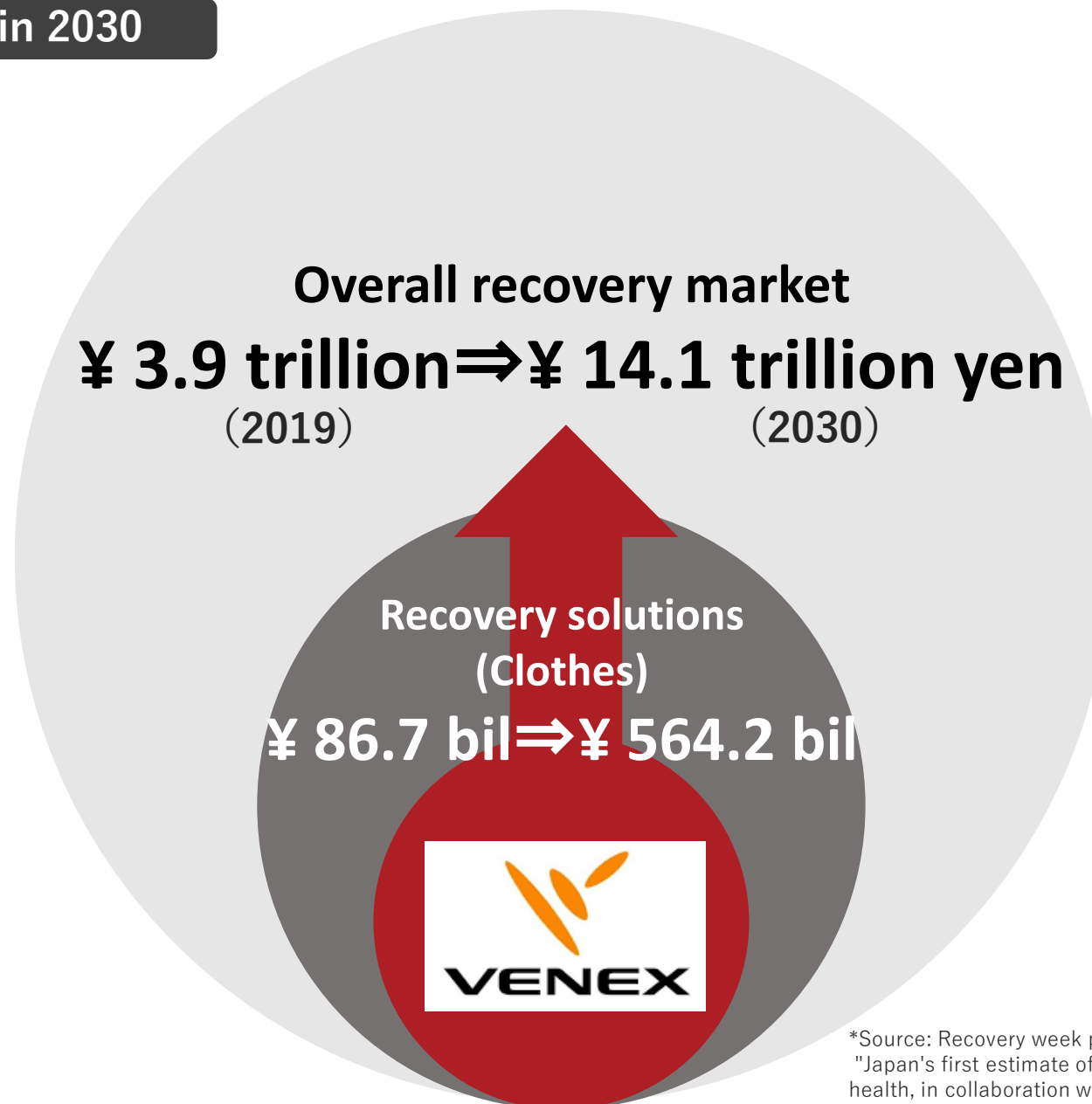
Changing the common sense of recovery around the world

* PHT polyester thread has obtained Oeko-Tex standard 100 product category I certification. All products use PHT fiber.

*From the website of Venex Co., Ltd. (<https://www.venex-j.co.jp/>)

- ✓ The recovery market, to which recovery wear belongs, is expected to reach 14.1 trillion yen in 2030, and is expected to grow approximately 3.6 times from 2019
- ✓ In particular, the market for recovery solutions (clothes) is expected to grow by approximately 6.5 times from 2019 to 2030, and we can expect sales growth for Venex, the leading company that drives the market

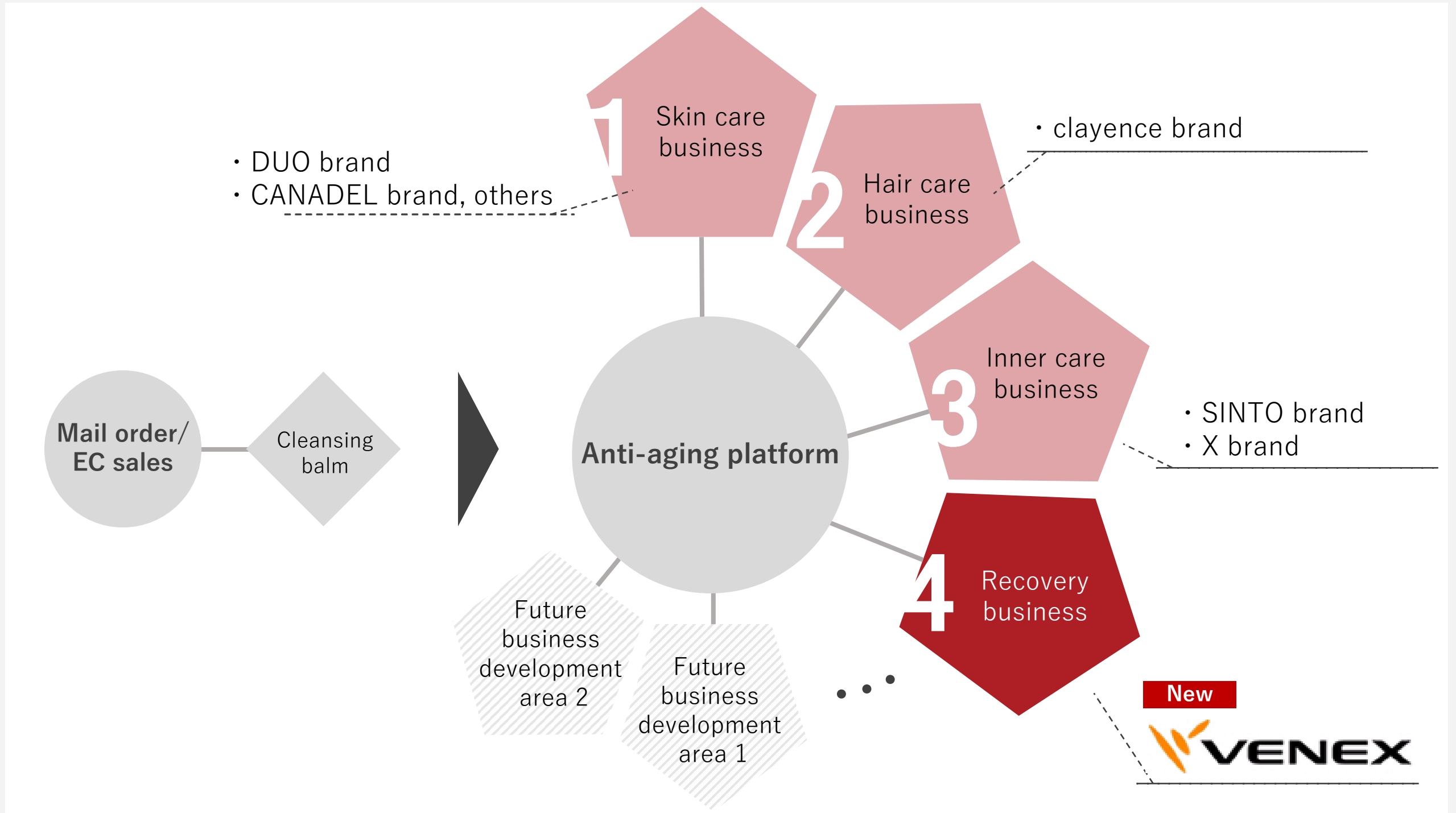
Estimated market size in 2030



*Source: Recovery week promotion secretariat
"Japan's first estimate of the market size of 'recovery', the three elements of health, in collaboration with the Kanagawa prefectural Me-Byo industry research group. The 2030 recovery market will reach 14.1 trillion yen.

Further transformation into an anti-aging company

- ✓ Expanding business area to become an anti-aging company
- ✓ In addition to our 3.6 million customer base, we will provide anti-aging customer experience value to customers in new business areas



- ✓ The document and information provided in this material include forward-looking statements, which are based on our current expectations, forecasts and assumptions involving risks. As such, there are uncertainties that may cause actual results to practically differ from what are described in such statements.
- ✓ These risks and uncertainties include general industry and market conditions as well as general domestic and international economic conditions such as interest rate and currency exchange rate fluctuations.
- ✓ The Company considers cosmetics market trends to be a major risk that may materially impact its growth and execution of business plans. However, the Company endeavors to mitigate such risks and maintain the competitive edge of its products by actively conducting promotions and understanding customers' potential needs to reflect on product planning. For other types of risks, please refer to the "Business Risks, etc." as highlighted in our Securities Report.
- ✓ The Company does not undertake any obligation to revise or update these forward-looking statements included in this material even in the face of new information or future events.

Contact: IR Department, Corporate Communication Division
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