



January 23, 2023

Grand Opening of Machida Shoten Phuket in Thailand

Gift Holdings Co., Ltd.



Gift Holdings (President Sho Tagawa, headquartered in Machida City, Tokyo, listed on Tokyo Stock Exchange Prime Market) and group companies (hereinafter referred to as our group) is pleased to inform you that on the 23rd of January 2023, Machida Shoten has opened a new store in Phuket, Thailand, one of the world's leading beach resorts.

We as Gift Group aim to “Deliver our ramen to the world as a gift.” Our businesses focus on managing our company owned restaurants, supporting our partnership stores by supervising their operations or distributing our private brand materials.

Our goal is to open 1,000 stores domestically and 1,000 stores overseas. In Japan we are steadily opening stores with the aim of achieving 1,000 stores and overseas, we currently have 3 directly managed stores and 17 produce stores.

We are very excited to announce that our very first franchise store “Machida Shoten Phuket” has opened in Phuket, Thailand. Our group have been accumulating know-how to run successful business, and this could not have happened without massive support by our precious partners.

Our store is located along Patong Beach in Phuket, Thailand's largest island, which is one of Asia's leading beach resorts. The menu focuses on i-ekei (EAK) ramen, sushi rolls and other Japanese are available, there is also a corner dedicated to takeout.

Our mission is to serve our delicious food and the bar service with smile and energy to the locals and people from all over the world. We will continue to focus on our vision of “Delivering our ramen to the world as Gift.”



THE E.A.K. SPECIAL MAX RAMEN: 349THB

1. Machida Shoten Phuket Overview:

Grand Opening Date: January 23, 2023

Store name: Machida Shoten Phuket

Address: 128 Thawewong Rd, Pa Tong, Kathu District,
Phuket 83150 Thailand

Business hours: Scheduled from 16:00 to 23:00

*Business hours are subject to change.

Website: <https://th.machidashoten.com/>

2. Future outlook

The impact on the Group's business performance for the fiscal year ending October 31, 2023 will be minor, but we will promptly disclose any matters that should be announced.

For details of Machida Shoten, please refer to the following website:



<https://machidashoten.com/>

For investor relations (IR) information of Gift Holdings, please refer to the following website:



<https://www.gift-group.co.jp/english/>

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