



February 13, 2023

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**Notice of the Postponement of Financial Results Announcement
for the Third Quarter of Fiscal Year Ending March 31, 2023 (FY2022)**

Sanrio hereby announces to postpone the announcement of financial results for third quarter of Fiscal Year Ending March 31, 2023, that was originally scheduled on February 14, 2023.

1. Reason for the postponement

As Sanrio announced in the disclosure of the “Notice of Establishment of the Special Investigation Committee” as of February 9, 2023, Sanrio identified sales manipulation in the License Business Division (hereinafter referred to as the “Case”). Therefore, Sanrio established the Special Investigation Committee on the same day and requested an investigation into the facts of the case and the existence of similar cases. The Special Investigation Committee has been conducting the investigation, which is expected to take considerable time. In addition, the independent auditor will perform additional audit procedures on Sanrio’s consolidated financial statements based on the findings by the Special Investigation Committee.

Therefore, Sanrio has decided to postpone the announcement of its financial results for the 3rd quarter of the Fiscal Year Ending March 31, 2023, which was scheduled on February 14, 2023.

2. Schedule

The date for the announcement of the third quarter financial result after the postponement is scheduled on March 16, 2023.

Sanrio deeply apologizes to our shareholders, business partners and other stakeholders for any inconvenience and concern this may cause. Sanrio will make company-wide efforts to prevent a recurrence and re-establish trust, and Sanrio asks for an understanding of all concerned.

END