



February 14, 2023

Company Name: Sanrio Company, Ltd.

President and Chief Executive Officer: Tomokuni Tsuji

Securities Code: 8136, TSE Prime Section

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**Notice on Approval of Extension of the Deadline for Submission of
the Quarterly Securities Report for the Third Quarter of Fiscal Year
Ending March 31, 2023 (FY2022)**

Sanrio hereby announces it has received approval of extension of the deadline for submission of its quarterly report, pursuant to Article 17-15-2, Paragraph 1 of the Cabinet Office Ordinance on Disclosure of Company Information, etc. from Kanto Local Finance Bureau as of February 14, 2023.

1. Relevant Quarterly Securities Report

Quarterly Securities Report for the 3rd Quarter of Fiscal Year Ending March 31, 2023

2. Original Deadline

February 14, 2023

3. Deadline after application for the extension approved

March 16, 2023

4. Schedule

Sanrio will comply in filing Quarterly Securities Report for the 3rd Quarter of Fiscal Year Ending March 31, 2023 that will be performed quarterly review by the independent auditor by the March 16, 2023

Sanrio deeply apologizes to our shareholders, business partners and other stakeholders for any inconvenience and concern this may cause. Sanrio will make company-wide efforts to prevent a recurrence and re-establish trust, and Sanrio asks for an understanding of all concerned.

END