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## **Notice of Establishment of Sustainability Committee**

Sanrio hereby announces that its Board of Directors resolved at a meeting held today to establish a Sustainability Committee as outlined below.

### **1. Purpose of Establishment of the Committee**

Based on its corporate philosophy of Minna Nakayoku (“Getting Along Together”), Sanrio aims to create social value through its business operations and enhance its corporate value in a sustainable manner over the long term. Given this aim, the Company has decided to establish the Sustainability Committee to formulate sustainability policies and promote and monitor actions related to sustainability from a company-wide perspective.

### **2. Mission and Role of the Committee**

The mission of the Sustainability Committee is to consider sustainability initiatives from a company-wide and cross-business perspective, promote and monitor sustainability initiatives from a company-wide and cross-business perspective, and establish a system and measures to promote sustainability. The role of the Committee will be to serve as the body that reviews the subject of sustainability from a company-wide perspective.

### **3. Composition of the Committee**

The President and CEO will serve as chairperson of the Sustainability Committee, with the Director responsible for the Office to the President serving as Vice-Chairperson. The participating members will consist of individuals closely involved in sustainability operations, including executives.