



February 28, 2023

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,
Executive Vice President,
Executive Officer,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice of Changes of Directors and Executive Officers at SEGA SAMMY HOLDINGS INC. and its Major Subsidiaries (SEGA CORPORATION and Sammy Corporation)

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that the Company and its major subsidiaries, SEGA CORPORATION and Sammy Corporation, will implement changes in directors and executive officers as described below:

Description

SEGA SAMMY HOLDINGS INC.

1. Change in Executive Officers as of April 1, 2023

New Title	Name	Former Title
(Retired)	Toru Nakahara	Senior Vice President, Executive Officer (General Counsel)

* Toru Nakahara will continue to serve as Senior Executive Officer of SEGA CORPORATION.

2. Management System as of April 1, 2023

Name	Title
Hajime Satomi	Chairman, Representative Director
Haruki Satomi	President and Group CEO, Representative Director
Koichi Fukazawa	Senior Executive Vice President and Group CFO, Director of the Board
Yukio Sugino	Senior Executive Vice President, Director of the Board
Hideo Yoshizawa	Senior Vice President, Director of the Board
Kohei Katsukawa	Director of the Board (External)
Melanie Brock	Director of the Board (External)
Fujiyo Ishiguro	Director of the Board (External)
Yukito Sakaue	Director, Standing Audit and Supervisory Committee Member

Kazutaka Okubo	Director, Audit and Supervisory Committee Member (External)
Shione Kinoshita	Director, Audit and Supervisory Committee Member (External)
Naoko Murasaki	Director, Audit and Supervisory Committee Member (External)
Hiroshi Ishikura	Substitute Audit and Supervisory Committee Member
Makoto Takahashi	Executive Vice President, Executive Officer (Managing Director of Corporate Planning Division, Human Resources Development Division)
Yoichi Owaki	Executive Vice President, Executive Officer (Managing Director of Finance & Accounting Division)
Takaharu Kato	Vice President, Executive Officer (Managing Director of IT Solution Division)
Hironobu Otsuka	Vice President, Executive Officer (Managing Director of Public Relations Office)
Koji Takeyama	Vice President, Executive Officer (Managing Director of General Corporate Administration Division, Global Corporate Governance Division)
Yuka Ichiki	Vice President, Executive Officer (Managing Director of Sustainability Promotion Division)
Yukio Kawasaki	Vice President, Executive Officer (Managing Director of Internal Audit Division)
Natsue Ishida	Vice President, Executive Officer (Managing Director of Legal & Intellectual Property Division)

SEGA CORPORATION

1. Change in Director and Executive Officers at SEGA CORPORATION as of April 1, 2023

New Title	Name	Former Title
Co COO, President of Consumer Game and Transmedia, Representative Director CEO, Sega of America, Inc. Chairman, Sega Europe Ltd.	Shuji Utsumi	Co COO, Director of the Board (in charge of Global Consumer Business) CEO, Sega of America, Inc., Chairman, Sega Europe Ltd.
Senior Executive Officer (Head of Business Development Division)	Kikuo Masumoto	(Newly Elected)
Senior Executive Officer (Head of Corporate Planning Division)	Takashi Shirai	Executive Officer (Head of Corporate Planning Division)
Executive Officer (Sonic Creative Officer, Sega of America, Inc.)	Takashi Iizuka	(Newly Elected)

2. Management System of SEGA CORPORATION as of April 1, 2023

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Yukio Sugino	President and COO, Representative Director
Shuji Utsumi	Co COO, President of Consumer Game and Transmedia, Representative Director CEO, Sega of America, Inc. Chairman, Sega Europe Ltd.

Shigeru Yamashita	Executive Vice President, Director of the Board (in charge of Amusement Contents Business HQ)
Tatsuyuki Miyazaki	Executive Vice President & Global CFO, Director of the Board
Taketo Oshima	Director of the Board (Head of Amusement Contents Business HQ, Managing Director of MD Division)
Hideo Yoshizawa	Director of the Board
Osamu Ohashi	Senior Executive Officer (Head of Studios Management Division 1, Game Content & Service Business HQ)
Takaya Segawa	Senior Executive Officer (Head of Studios Management Division 2, Game Content & Service Business HQ)
Takashi Mori	Senior Executive Officer (Head of Amusement R&D and Production Division, Amusement Content Business HQ)
Kazunobu Takita	Senior Executive Officer
Toru Nakahara	Senior Executive Officer (Head of Entertainment Productions, Film and Television Head of Business Affairs)
Kikuo Masumoto	Senior Executive Officer (Head of Business Development Division)
Takashi Shirai	Senior Executive Officer (Head of Corporate Planning Division)
Morio Moriya	Executive Officer (Head of Corporate Management Division)
Hiroshi Kataoka	Executive Officer (Head of Technology Development Division, Deputy Head of Amusement R&D and Production Division)
Mikio Ina	Executive Officer (Deputy Head of Amusement R&D and Production Division, Deputy Head of Merchandising Division)
Kei Ishikawa	Executive Officer (Head of Corporate Service Division)
Go Saito	Executive Officer (Head of Japan Asia Publishing Division, Game Content & Service Business HQ)
Katsutoshi Kioka	Executive Officer (Head of Development Division 4, Game Content & Service Business HQ)
Yusuke Suai	Executive Officer (Head of Marketing Division, Game Content & Service Business HQ)
Hitoshi Okuno	Executive Officer (Executive Vice President, Sega of America, Inc.)
Katsuhiro Ichinose	Executive Officer (Executive Vice President, Sega Europe Ltd.)
Masayoshi Yokoyama	Executive Officer (Head of Development Division 1, Game Content & Service Business HQ)
Takashi Iizuka	Executive Officer (Sonic Creative Officer, Sega of America, Inc.)

Sammy Corporation

1. Change in Executive Officers as of April 1, 2023

New Title	Name	Former Title
Managing Director of Manufacturing Division	Kei Kimoto	Vice President, Executive Officer (Managing Director of Production Planning Division)

2. Management System of Sammy Corporation as of April 1, 2023

Name	Title
Hajime Satomi	Chairman, Representative Director
Haruki Satomi	President and CEO, Representative Director
Ayumu Hoshino	Senior Executive Vice President and COO, Representative Director (in charge of Research & Development Group Division and Managing Director of Public Relations Division)
Koichi Fukazawa	Senior Vice President, Director of the Board (in charge of Corporate Division)
Tetsuya Fukushima	Senior Vice President, Director of the Board (in charge of President Office and Managing Director of Production Group Division)
Kenichi Tokumura	Senior Vice President, Director of the Board (Managing Director of New Business & DX Promotion Division)
Hirotaka Tanaka	Senior Vice President, Director of the Board (Managing Director of Research & Development Group Division, Technology & Intellectual Property Division)
Masahito Goto	Senior Vice President, Director of the Board (Managing Director of Sales Management Division)
Takashi Kumeta	Senior Vice President, Executive Officer (Managing Director of PC Research & Development Division)
Hisaka Fujishima	Senior Vice President, Executive Officer (Managing Director of Sales Division)
Kosuke Takano	Senior Vice President, Executive Officer (Managing Director of President Office and Deputy Managing Director of New Business & DX Promotion Division)
Rei Kudo	Senior Vice President, Executive Officer
Koichi Hashimoto	Vice President, Executive Officer (Managing Director of Production Planning Division)
Masatoshi Sato	Vice President, Executive Officer
Hidekazu Kouchi	Vice President, Executive Officer (Managing Director of PS Research & Development Division)

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