

Press Release

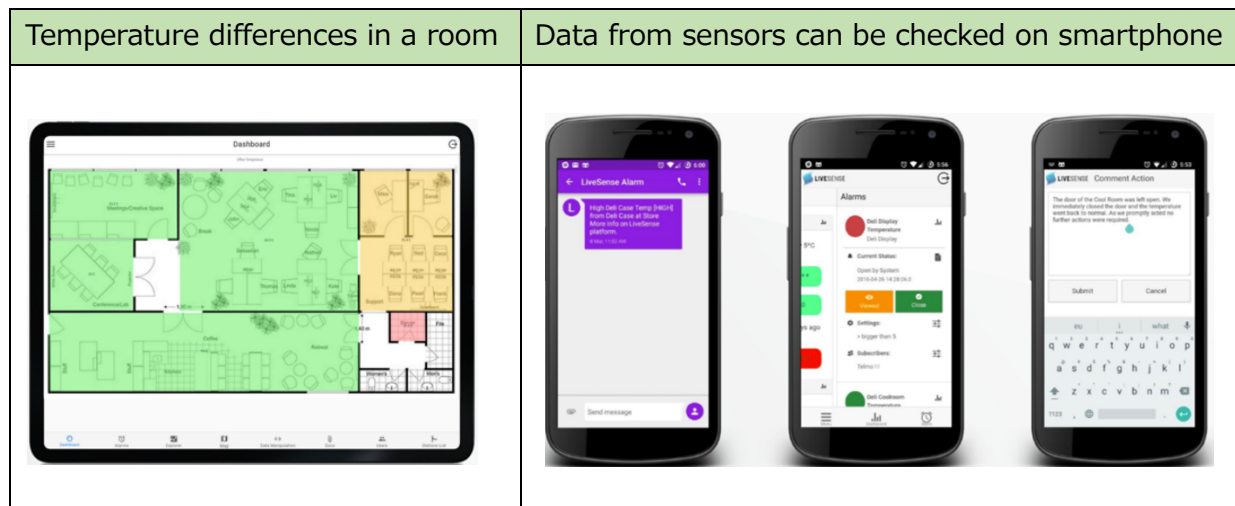
**Asteria Starts Offering Gravio in Asia Pacific with Sales Partner
Hong Kong Branch of IoT Solutions Developer LiveSense**

Tokyo / Hong Kong -- March 9 2023 -- Asteria Corporation (Japan listed, Security Code: 3853) and Hong Kong branch of Australia-based IoT solutions development and consulting firm LiveSense Pty Ltd. today announced a reseller agreement to allow the latter to provide Asteria's Gravio edge computing-based IoT platform in the Asia Pacific, including Hong Kong and Australia. This is the first such partnership in Hong Kong for Gravio.

■ Background

Through base of operations in Australia and Hong Kong, LiveSense provides cloud-based IoT remote monitoring systems to a diverse range of industries in the Asia-Pacific region, such as healthcare, restaurant, hotel, transportation and education. In recent years, LiveSense solutions have been introduced to regularly record temperature and other environmental variables in the manufacturing and storage of pharmaceuticals and vaccines as well as in food factories. Its real-time, IoT-based monitoring systems have contributed to quality control and maintenance of safety.

The COVID-19 pandemic has created new demand for systems that enable remote management as well as collection and analysis of data on people flow. In addition, demand is growing for wireless communication technologies such as LPWA, which is capable of long-distance communication with low power, to enable an easy data gathering. However, the high cost of communication formats that use advanced technologies such as LPWA is seen as a burden. LiveSense therefore began exploring the possibility of providing services that would meet new needs such as remote management securely and at low cost, and focused on Asteria's Gravio, which enables the development of AI and IoT solutions without coding and communications between devices (sensors) via Bluetooth. This led to the conclusion of a reseller agreement between the two companies.



Through a partnership with Asteria, LiveSense has begun offering a solution package that incorporates Gravio into a cloud-based solution, enabling control of IoT devices and AI functions at the edge without programming. This allows for secure and low-cost data collection by taking advantage of Gravio's edge solution and sensors without the use of LPWA or other wireless communication technologies. In addition, the no-code integration via MQTT and HTTP requests makes for quick and easy deployment.

■ Going Forward

As a first step, LiveSense intends to start offering the solution package for educational institutions in Hong Kong as a learning material on IoT concepts, applications and usage. Asteria and LiveSense plan to expand their offerings not only in Hong Kong, but also in the broader Asia-Pacific region, including Australia and Laos, thereby spreading IoT technology in the wider markets.

■ About LiveSense Pty Ltd.

LiveSense is an Australian company that specializes in the design and development of Internet of Things (IoT) solutions. Established in 2013, with offices located in Melbourne and Hong Kong, LiveSense provides services to a diverse range of clients, from small startups to large enterprises, across various industries, including Facility Management, Sustainability, Mining, and F&B. Its flagship platform, LiveSense IoT, empowers customers to manage their critical equipment with confidence and ease by providing real-time visibility from anywhere and at any time.

For more information about LiveSense, visit <https://livesense.com.au/>

■ About Asteria Corporation

Asteria, formerly Infoteria Corporation, develops and sells software and services which connect a variety of in-house computers and devices. Its key product, ASTERIA Warp, is middleware which integrates data in different computer systems without coding. As of end-December 2022, 9,879 companies, mainly large and medium ones, had introduced the product. Another product, Handbook, allows users to carry around materials used for sales activities and meetings as well as product catalogues in electronic files on smartphones and tablets. A total of 1,676 companies and public institutions had adopted the product through end-December 2022.

For more information about Asteria, visit <https://en.asteria.com/>

■ About AI-equipped IoT integrated edgware Gravio

Gravio is an AI/IoT integrated edge computing platform that can easily link data from general-purpose cameras and various sensors with various systems without coding. With simple operations based on intuitive screen design, various data can be collected and managed at the edge, and actions based on the data can be automatically executed. We also offer a free loan program for various certified sensors, eliminating the complexity around installation. The entire service enables simple and quick utilization of AI/IoT. In the new version, the AI image inference function has been further enhanced, and in addition to the pre-installed inference models, original image inference models created by customers can be used seamlessly without coding. Gravio will help users achieve digital transformation (DX) utilizing AI and IoT in a wide variety of applications.

For more information, visit <https://www.gravio.com/en>

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