

To whom it may concern:

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 Prime Market, Tokyo Stock Exchange
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Notice of Revision of Basic Policy on Sustainability and Identification of Material Issues (Materiality)

Kitanotatsujin Corporation (the “Company”) provides notice that a resolution was passed at the Board of Directors’ Meeting held March 15, 2023, regarding the revision of the “Basic Policy on Sustainability” and the identification of “Material Issues (Materiality)” as follows, with the aim of realizing a sustainable society and improving its corporate value on a medium- to long-term basis.










1. Basic Policy on Sustainability

The Company revised as follows the “Basic Policy on Sustainability,” which stipulates its basic views on sustainability.

Kitanotatsujin Corporation aims to improve quality of life around the world by providing “products good enough to surprise consumers,” from the perspective of beauty and health. In this process, we will conduct corporate activities with our stakeholders while fulfilling responsibilities to environmental and social issues and realize a sustainable society throughout the entire supply chain.

2. Material Issues (Materiality)

The Company comprehensively assessed material issues for the Company and its stakeholders that need to be addressed from the perspective of ESG, and identified six Material Issues (Materiality) as subjects to be prioritized.

	Issues to be addressed	Material Issues (Materiality)	Corresponding SDGs
Environment E	Reduce waste	Reduce environmental load throughout the entire supply chain	 
	Manufacture eco-friendly products		
	Use eco-friendly containers and individual packaging boxes		
	Manage the use of plastics	Sustainably develop products	 
	Prevent environmental pollution		
	Respond to climate change		
Social S	Pursue customer satisfaction	Improve customers’ quality of life	 
	Pursue product quality		
	Provide secure and safe products and services		
	Secure and develop human resources	Ensure sustainable growth of the organization	 
	Promote employee health		
	Improve employee working environments		
	Diversity and inclusion		
Governance G	Manage information security	Manage information security to protect customers	
	Protect and manage personal information		
	Compliance		
	Risk management	Build a sustainable basis for business activities	
	Build appropriate production and logistics systems		
	Manage intellectual property		
	Expand earnings base		