

March 23, 2023  
Anicom Holdings, Inc.  
Tokio Marine & Nichido Fire Insurance Co., Ltd.

**Capital and Business Alliance Agreement**  
**between Anicom and Tokio Marine & Nichido Fire Insurance**  
**Aiming to develop and provide insurance products and solutions in the pet domain**

Anicom Holdings, Inc. (Representative Director: Nobuaki Komori, hereinafter referred to as "Anicom") and Tokio Marine & Nichido Fire Insurance Co., Ltd. (President: Shinichi Hirose, hereinafter referred to as "TMNF") are pleased to announce that both companies have entered into a capital and business alliance agreement, aiming to develop and provide insurance products and solutions in the pet domain.

**1. Background & Objectives:**

In recent years, as isolation and loneliness due to the spread of infectious diseases, the declining birthrate and aging population, and the increase in single-person households have become social issues, the presence of pets as family members has increased. Accordingly, the development of optimal solutions that provide security and safety for these pets is required.

Based on the group's purpose of sharing to the society the importance of the unconditional love that animals possess, Anicom has always developed and provided insurance products and various services with pets and pet owners in mind. This includes the "Pet Insurance Card," which has been available since its foundation to support pets and protect their health as a family. Also, we provide the "gut microbiota measurement" that has become popular among people as an insurance supplementary service.

TMNF is developing new insurance products and new solutions in various fields such as disaster prevention, disaster mitigation, and healthcare in order to contribute to solving social issues that are changing with the times, based on its purpose of "protect customers and local communities in their times of need."

Anicom and TMNF have already partnered\* to develop services in the pet disaster prevention domain, and have now entered into a capital and business alliance agreement to further strengthen their relationship and promote the development and provision of insurance products and solutions in the pet domain.

\*News release on September 1, 2022 : <https://www.anicom.co.jp/news-release/2022/20220901/> (Japanese Only)

## 2. Key Initiatives

Anicom and TMNF will develop and provide new solutions and services that connect upstream to downstream in the pet field, including pet insurance, pet disaster prevention, and pet healthcare by collaborating and exchanging Anicom's knowledge and network in the pet field and TMNF's experience and know-how in the non-life insurance field.

To promote the alliance, TMNF intends to acquire common shares of Anicom off-market.

Anicom and TMNF will jointly develop and provide insurance products and solutions in the area of collaboration to further promote the "pets are family" concept and contribute to solving various social issues surrounding pets.

### **About Anicom** (<https://www.anicom.co.jp/>)

- (1) Name: Anicom Holdings, Inc.
- (2) Address: Sumitomo Fudosan Shinjuku Grand Tower 39F 8-17-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo, 160-0023
- (3) Representative Director: Nobuaki Komori
- (4) Main business: Subsidiary business management and businesses incidental thereto  
Group companies: Anicom Insurance, Inc.  
Anicom Pafe, Inc.  
Anicom Specialty Medical Institute, Inc.  
SIMMNET Co., Ltd.
- (5) Date of foundation: July 2000

### **About TMNF** (<https://www.tokiomarine-nichido.co.jp/>)

- (1) Name: Tokio Marine & Nichido Fire Insurance Co., Ltd.
- (2) Address: 2-6-4 Otemachi, Chiyoda-ku, Tokyo 100-8050
- (3) President: Shinichi Hirose
- (4) Main business: (i) Non-life insurance business (ii) Business agency and business handling service (iii) operation and management of defined contribution pension (iv) Automobile liability security business administration
- (5) Date of foundation: August 1879

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