

April 6, 2023
 Ryosuke Mori, President
 LIFENET INSURANCE COMPANY
 (Securities Code: 7157, TSE Growth)

Term Life Ranked 1st for 7th Consecutive Year in Kakaku.com Insurance Award 2023

TOKYO, April 6, 2023 – LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Term Life Insurance *Kazoku* ranked 1st for seventh consecutive year, while Long-term Disability Insurance *Hataraku-Hito 3* ranked 1st and Cancer Insurance *Double Yell* ranked 2nd in each category of the *Kakaku.com Insurance Award 2023*.

■ *Kakaku.com Insurance Award 2023*

Term Life Insurance *Kazoku* and Long-term Disability Insurance *Hataraku-Hito 3* were the most popular insurance products in each category from January through December 2022, receiving the highest number of applications in the category of Kakaku.com Insurance, the sales agent company of insurance products.

Term Life *Kazoku* ranked 1st



Category of Term Life



Term Life
Kazoku

Long-term Disability Insurance *Hataraku-Hito 3* ranked 1st



Category of Long-term Disability



Long-term Disability
Hataraku-Hito 3

Cancer Insurance *Double Yell* ranked 2nd



Category of Cancer Insurance



Cancer Insurance
Double Yell

About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. We aim to be the leading company driving the growth of the online life insurance market.

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