

April 11, 2023

Company name The Monogatari Corporation
 Representative Hisayuki Kato, President and Representative Director
 (3097 TSE Prime)
 Inquiries Tsuyoshi Tsudera, Director, Managing Executive Officer,
 In charge of Finance & Growth Strategy Section
 (TEL 0532-63-8001)

Notice Regarding March 2023 Preliminary Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

(July 2022 - December 2022)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
All restaurants (New restaurants included)	Net sales	126.8%	140.1%	152.1%	139.0%	123.2%	105.9%	107.3%	111.7%	123.6%
	# of customers	123.5%	133.6%	141.0%	132.3%	121.1%	105.6%	107.3%	111.0%	120.7%
	# of restaurants at end of period	611	613	614		614	616	623		
Existing restaurants	Net sales	119.6%	131.7%	142.2%	130.5%	116.2%	100.6%	102.0%	105.8%	116.7%
	# of customers	116.5%	125.6%	132.4%	124.4%	114.8%	100.7%	102.1%	105.6%	114.2%
	# of restaurants at end of period	536	540	546		547	551	556		
Yakiniku restaurants	Net sales	118.9%	128.7%	138.3%	128.2%	112.9%	97.3%	97.5%	102.1%	113.6%
	# of customers	115.4%	119.8%	130.1%	121.4%	111.6%	97.2%	97.0%	101.5%	110.5%
	# of restaurants at end of period	254	256	259		261	264	267		
Ramen restaurants	Net sales	125.8%	137.1%	141.4%	134.4%	125.6%	110.3%	114.7%	116.7%	124.8%
	# of customers	120.6%	132.0%	134.1%	128.6%	121.3%	107.1%	109.8%	112.5%	120.1%
	# of restaurants at end of period	165	166	168		168	169	172		
Okonomiyaki restaurants	Net sales	119.6%	139.4%	173.8%	140.2%	115.1%	89.6%	93.2%	98.5%	116.7%
	# of customers	110.7%	124.4%	147.3%	125.2%	107.8%	86.3%	88.4%	93.6%	108.0%
	# of restaurants at end of period	23	23	23		22	22	21		
"Yuzu-An" restaurants	Net sales	110.1%	132.6%	151.8%	129.5%	115.7%	101.7%	103.2%	106.6%	116.2%
	# of customers	103.6%	119.5%	131.0%	117.1%	103.2%	91.8%	94.1%	96.3%	105.1%
	# of restaurants at end of period	85	86	87		87	87	87		
Specialty restaurants	Net sales	147.3%	156.2%	203.7%	165.1%	115.5%	99.4%	100.8%	104.4%	124.9%
	# of customers	118.0%	119.5%	126.5%	121.1%	101.9%	89.4%	92.9%	94.4%	105.5%
	# of restaurants at end of period	9	9	9		9	9	9		

(January 2023 - June 2023)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants (New restaurants included)	Net sales	125.6%	143.7%	126.2%	130.6%					130.6%	126.0%
	# of customers	124.9%	134.7%	122.6%	126.8%					126.8%	122.8%
	# of restaurants at end of period	622	623	628							
Existing restaurants	Net sales	119.4%	136.5%	120.0%	124.2%					124.2%	119.2%
	# of customers	118.8%	128.4%	116.7%	120.7%					120.7%	116.4%
	# of restaurants at end of period	559	564	566							
Yakiniku restaurants	Net sales	115.2%	133.3%	115.0%	119.9%					119.9%	115.8%
	# of customers	114.0%	127.0%	111.2%	116.5%					116.5%	112.6%
	# of restaurants at end of period	269	272	272							
Ramen restaurants	Net sales	129.3%	132.9%	129.9%	130.6%					130.6%	126.8%
	# of customers	125.6%	127.3%	123.2%	125.3%					125.3%	121.9%
	# of restaurants at end of period	172	173	175							
Okonomiyaki restaurants	Net sales	109.8%	138.3%	123.7%	122.4%					122.4%	118.5%
	# of customers	103.5%	124.5%	109.2%	111.3%					111.3%	109.1%
	# of restaurants at end of period	20	20	20							
"Yuzu-An" restaurants	Net sales	121.4%	154.8%	125.4%	131.0%					131.0%	121.2%
	# of customers	110.5%	141.8%	115.2%	120.1%					120.1%	110.1%
	# of restaurants at end of period	89	89	89							
Specialty restaurants	Net sales	119.5%	158.3%	128.2%	132.9%					132.9%	127.6%
	# of customers	104.7%	116.9%	102.7%	107.5%					107.5%	106.2%
	# of restaurants at end of period	9	10	10							

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2022 - December 2022)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
All restaurants (New restaurants included)	Net sales	130.9%	142.8%	157.0%	142.8%	126.2%	107.5%	108.8%	113.6%	126.4%
	# of customers	126.2%	134.9%	143.7%	134.5%	122.8%	106.6%	109.1%	112.5%	122.5%
	# of restaurants at end of period	375	378	377		378	379	386		
Existing restaurants	Net sales	121.1%	131.7%	142.7%	131.2%	116.2%	99.8%	101.2%	105.3%	116.6%
	# of customers	116.2%	123.6%	131.1%	123.3%	112.8%	98.7%	100.4%	103.7%	112.6%
	# of restaurants at end of period	318	321	327		328	331	335		
Yakiniku restaurants	Net sales	121.9%	128.1%	136.4%	128.5%	113.8%	97.1%	97.1%	102.1%	113.7%
	# of customers	117.3%	117.9%	127.4%	120.6%	111.9%	97.0%	96.4%	101.2%	110.0%
	# of restaurants at end of period	153	154	157		158	160	162		
Ramen restaurants	Net sales	125.5%	137.7%	141.2%	134.5%	123.4%	108.9%	114.9%	115.5%	124.2%
	# of customers	120.1%	132.2%	133.8%	128.4%	118.9%	105.6%	109.5%	111.1%	119.2%
	# of restaurants at end of period	73	74	76		76	77	79		
Okonomiyaki restaurants	Net sales	121.4%	137.5%	178.6%	141.6%	114.8%	87.5%	91.6%	96.9%	116.2%
	# of customers	111.0%	120.9%	148.6%	124.6%	106.4%	83.6%	85.9%	91.2%	106.3%
	# of restaurants at end of period	15	15	15		15	15	15		
"Yuzu-An" restaurants	Net sales	111.9%	135.2%	156.2%	132.3%	118.1%	103.0%	104.4%	108.2%	118.1%
	# of customers	104.6%	120.8%	133.3%	118.6%	105.0%	93.0%	95.2%	97.6%	106.5%
	# of restaurants at end of period	68	69	70		70	70	70		
Specialty restaurants	Net sales	147.3%	156.2%	203.7%	165.1%	115.5%	99.4%	100.8%	104.4%	124.9%
	# of customers	118.0%	119.5%	126.5%	121.1%	101.9%	89.4%	92.9%	94.4%	105.5%
	# of restaurants at end of period	9	9	9		9	9	9		

(January 2023 - June 2023)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants (New restaurants included)	Net sales	125.9%	145.0%	128.0%	131.8%					131.8%	128.2%
	# of customers	125.3%	135.7%	123.8%	127.7%					127.7%	124.3%
	# of restaurants at end of period	385	387	391							
Existing restaurants	Net sales	116.7%	134.7%	119.1%	122.4%					122.4%	118.6%
	# of customers	115.3%	125.5%	114.4%	117.8%					117.8%	114.4%
	# of restaurants at end of period	337	340	341							
Yakiniku restaurants	Net sales	112.7%	129.8%	114.1%	117.8%					117.8%	115.2%
	# of customers	111.2%	122.7%	109.5%	113.7%					113.7%	111.3%
	# of restaurants at end of period	163	165	165							
Ramen restaurants	Net sales	127.3%	129.2%	128.1%	128.1%					128.1%	125.6%
	# of customers	123.8%	124.1%	121.7%	123.2%					123.2%	120.6%
	# of restaurants at end of period	79	79	80							
Okonomiyaki restaurants	Net sales	106.0%	129.3%	121.4%	117.9%					117.9%	116.8%
	# of customers	99.6%	116.7%	105.8%	106.6%					106.6%	106.4%
	# of restaurants at end of period	14	14	14							
"Yuzu-An" restaurants	Net sales	121.1%	154.9%	126.6%	131.3%					131.3%	122.7%
	# of customers	110.2%	141.4%	116.2%	120.2%					120.2%	111.1%
	# of restaurants at end of period	72	72	72							
Specialty restaurants	Net sales	119.5%	158.3%	128.2%	132.9%					132.9%	127.6%
	# of customers	104.7%	116.9%	102.7%	107.5%					107.5%	106.2%
	# of restaurants at end of period	9	10	10							

(Note)

- The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's business.
- Existing restaurants are defined as those in operation for 18 months or more since opening.
- Restaurants remodeled to different industry formats (e.g., from "Marugen" to "Kyabeton") are considered existing restaurants from the first month after remodeling.
- Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.
- Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants.
- The numbers presented are preliminary, and therefore not audited by an audit corporation.
- The following table shows the number of restaurants that have been revised or excluded from the figures for existing restaurants for March 2023.

Number of restaurants: 1

Restaurant name:

Okonomiyaki Hongo Hamamatsu-Nakazawa Restaurant (Due to renovation in the previous fiscal year)

3. Number of restaurants at the end of month

(July 2022 - December 2022)

		Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Yakiniku restaurants	# of directly managed restaurants	176	178	178	178	178	182
	# of FC restaurants	111	111	113	113	114	114
	# of restaurants at end of period	287	289	291	291	292	296
Ramen restaurants	# of directly managed restaurants	91	91	91	92	92	94
	# of FC restaurants	100	99	99	99	99	100
	# of restaurants at end of period	191	190	190	191	191	194
Okonomiyaki restaurants	# of directly managed restaurants	16	16	16	16	16	16
	# of FC restaurants	8	8	8	7	7	6
	# of restaurants at end of period	24	24	24	23	23	22
"Yuzu-An" restaurants	# of directly managed restaurants	77	77	77	77	77	77
	# of FC restaurants	17	17	17	17	17	17
	# of restaurants at end of period	94	94	94	94	94	94
Specialty restaurants	# of directly managed restaurants	14	15	14	14	15	16
	# of FC restaurants						
	# of restaurants at end of period	14	15	14	14	15	16
Other restaurants	# of restaurants in China	20	20	19	21	21	20
	# of restaurants at end of period	20	20	19	21	21	20
Total	# of directly managed restaurants	374	377	376	377	378	385
	# of FC restaurants	236	235	237	236	237	237
	# of restaurants in China	20	20	19	21	21	20
	# of restaurants at end of period	630	632	632	634	636	642

(January 2023 - June 2023)

		Jan.	Feb.	Mar.	Apr.	May	Jun.
Yakiniku restaurants	# of directly managed restaurants	182	183	185			
	# of FC restaurants	114	113	114			
	# of restaurants at end of period	296	296	299			
Ramen restaurants	# of directly managed restaurants	94	94	96			
	# of FC restaurants	100	100	100			
	# of restaurants at end of period	194	194	196			
Okonomiyaki restaurants	# of directly managed restaurants	16	16	16			
	# of FC restaurants	6	6	6			
	# of restaurants at end of period	22	22	22			
"Yuzu-An" restaurants	# of directly managed restaurants	77	77	77			
	# of FC restaurants	17	17	17			
	# of restaurants at end of period	94	94	94			
Specialty restaurants	# of directly managed restaurants	16	17	17			
	# of FC restaurants						
	# of restaurants at end of period	16	17	17			
Other restaurants	# of restaurants in China	21	21	21			
	# of restaurants at end of period	21	21	21			
Total	# of directly managed restaurants	385	387	391			
	# of FC restaurants	237	236	237			
	# of restaurants in China	21	21	21			
	# of restaurants at end of period	643	644	649			

[Reference]

Fiscal year ended June 2022 Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

(July 2021 - December 2021)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
All restaurants (New restaurants included)	Net sales	99.7%	88.6%	86.2%	91.5%	108.7%	102.7%	122.6%	111.3%	101.7%
	# of customers	101.8%	91.5%	86.5%	93.2%	105.5%	100.8%	118.0%	108.1%	100.8%
	# of restaurants at end of period	572	576	578		581	582	586		
Existing restaurants	Net sales	92.2%	82.0%	80.4%	84.8%	102.2%	96.4%	114.7%	104.5%	94.8%
	# of customers	93.7%	84.4%	80.4%	86.1%	99.3%	94.4%	110.1%	101.3%	93.7%
	# of restaurants at end of period	496	503	504		505	506	511		
Yakiniku restaurants	Net sales	92.5%	84.9%	88.6%	88.5%	108.7%	97.4%	119.3%	108.4%	98.6%
	# of customers	94.7%	90.2%	91.9%	92.2%	109.0%	92.2%	116.3%	105.4%	99.0%
	# of restaurants at end of period	236	238	238		239	240	242		
Ramen restaurants	Net sales	93.0%	81.4%	75.0%	82.9%	94.7%	100.0%	111.3%	102.2%	92.4%
	# of customers	93.2%	81.1%	74.8%	82.8%	93.1%	97.7%	106.8%	99.3%	90.8%
	# of restaurants at end of period	154	156	156		156	156	158		
Okonomiyaki restaurants	Net sales	85.9%	77.9%	56.5%	73.5%	84.7%	90.5%	109.2%	94.5%	84.2%
	# of customers	91.0%	85.9%	65.0%	80.7%	87.2%	89.6%	103.8%	93.3%	87.2%
	# of restaurants at end of period	26	26	26		26	26	25		
"Yuzu-An" restaurants	Net sales	91.1%	72.0%	66.6%	76.2%	93.7%	86.7%	101.0%	94.0%	85.7%
	# of customers	93.5%	77.9%	73.2%	81.3%	96.5%	88.9%	103.1%	96.2%	89.3%
	# of restaurants at end of period	73	76	77		77	77	78		
Specialty restaurants	Net sales	92.2%	83.7%	58.1%	77.8%	105.4%	122.4%	152.1%	127.4%	105.4%
	# of customers	94.0%	89.9%	84.7%	89.7%	112.4%	120.4%	131.9%	122.1%	106.8%
	# of restaurants at end of period	7	7	7		7	7	8		

(January 2022 - June 2022)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants (New restaurants included)	Net sales	130.3%	107.9%	112.0%	116.7%	130.9%	149.2%	145.1%	141.5%	128.4%	113.9%
	# of customers	124.7%	109.9%	110.1%	114.8%	126.8%	140.8%	136.3%	134.6%	124.2%	111.7%
	# of restaurants at end of period	591	593	595		602	605	608			
Existing restaurants	Net sales	121.3%	100.3%	105.6%	109.1%	121.2%	138.2%	134.8%	131.1%	119.5%	106.0%
	# of customers	116.4%	102.0%	103.8%	107.4%	117.7%	131.7%	127.2%	125.4%	115.9%	103.9%
	# of restaurants at end of period	515	516	521		523	526	532			
Yakiniku restaurants	Net sales	126.0%	99.8%	107.0%	110.7%	120.8%	138.1%	137.0%	131.6%	120.5%	108.5%
	# of customers	124.0%	99.2%	106.1%	109.4%	118.0%	131.5%	131.0%	126.6%	117.4%	107.5%
	# of restaurants at end of period	245	246	247		248	251	253			
Ramen restaurants	Net sales	113.1%	109.4%	106.0%	109.5%	123.4%	134.3%	130.4%	129.3%	119.0%	104.6%
	# of customers	111.2%	108.1%	103.5%	107.5%	118.8%	132.0%	125.7%	125.4%	116.2%	102.4%
	# of restaurants at end of period	158	158	162		162	162	164			
Okonomiyaki restaurants	Net sales	125.2%	95.5%	95.9%	104.7%	118.0%	143.9%	138.3%	132.6%	117.7%	98.8%
	# of customers	119.7%	94.7%	93.0%	101.7%	111.4%	130.0%	127.8%	122.5%	111.4%	98.1%
	# of restaurants at end of period	25	25	24		25	25	23			
"Yuzu-An" restaurants	Net sales	114.3%	88.0%	100.3%	101.5%	117.6%	138.8%	128.6%	128.0%	114.0%	98.6%
	# of customers	113.3%	87.8%	98.9%	100.4%	113.5%	131.4%	121.5%	121.8%	110.6%	99.2%
	# of restaurants at end of period	79	79	80		80	80	84			
Specialty restaurants	Net sales	161.6%	111.5%	117.0%	128.9%	144.9%	202.8%	187.9%	175.4%	151.0%	125.4%
	# of customers	133.6%	102.9%	110.3%	115.1%	120.6%	141.2%	133.3%	131.4%	123.2%	114.8%
	# of restaurants at end of period	8	8	8		8	8	8			

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2021 - December 2021)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
All restaurants (New restaurants included)	Net sales	101.1%	89.9%	87.7%	92.8%	109.3%	101.3%	122.1%	110.9%	102.2%
	# of customers	105.4%	95.1%	90.9%	97.1%	108.2%	100.2%	118.7%	108.9%	103.2%
	# of restaurants at end of period	343	346	347		349	349	352		
Existing restaurants	Net sales	91.7%	81.6%	80.8%	84.6%	102.6%	95.2%	113.9%	104.0%	94.5%
	# of customers	94.7%	85.5%	82.7%	87.6%	101.2%	92.9%	109.7%	101.3%	94.5%
	# of restaurants at end of period	288	292	293		294	294	298		
Yakiniku restaurants	Net sales	91.5%	84.8%	90.3%	88.6%	108.6%	97.0%	118.7%	108.0%	98.4%
	# of customers	94.9%	91.7%	94.8%	93.7%	110.0%	91.1%	115.5%	105.0%	99.5%
	# of restaurants at end of period	141	142	142		143	143	144		
Ramen restaurants	Net sales	95.4%	82.1%	76.3%	84.3%	96.1%	100.0%	111.3%	102.7%	93.3%
	# of customers	95.4%	81.2%	76.0%	83.9%	94.3%	97.8%	106.3%	99.7%	91.5%
	# of restaurants at end of period	66	67	67		67	67	69		
Okonomiyaki restaurants	Net sales	83.4%	78.0%	55.8%	72.4%	82.6%	85.4%	104.4%	90.4%	81.6%
	# of customers	89.3%	86.9%	64.9%	80.3%	85.3%	85.5%	99.2%	89.8%	85.2%
	# of restaurants at end of period	16	16	16		16	16	15		
"Yuzu-An" restaurants	Net sales	90.7%	71.4%	65.8%	75.6%	94.3%	85.6%	100.4%	93.5%	85.2%
	# of customers	93.6%	78.0%	73.2%	81.3%	97.6%	87.4%	102.1%	95.7%	89.1%
	# of restaurants at end of period	58	60	61		61	61	62		
Specialty restaurants	Net sales	92.2%	83.7%	58.1%	77.8%	105.4%	122.4%	152.1%	127.4%	105.4%
	# of customers	94.0%	89.9%	84.7%	89.7%	112.4%	120.4%	131.9%	122.1%	106.8%
	# of restaurants at end of period	7	7	7		7	7	8		

(January 2022 - June 2022)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants (New restaurants included)	Net sales	134.6%	111.0%	115.5%	120.3%	135.9%	155.4%	150.7%	147.1%	132.9%	116.2%
	# of customers	129.5%	113.4%	114.7%	119.1%	131.1%	145.1%	139.8%	138.6%	128.4%	114.9%
	# of restaurants at end of period	355	357	360		365	368	372			
Existing restaurants	Net sales	125.0%	102.9%	108.1%	112.0%	123.9%	141.7%	137.7%	134.1%	122.3%	107.1%
	# of customers	119.4%	103.7%	106.7%	109.9%	119.0%	133.1%	127.9%	126.5%	117.7%	105.2%
	# of restaurants at end of period	300	301	305		307	310	316			
Yakiniku restaurants	Net sales	129.9%	103.6%	109.4%	113.9%	124.8%	141.6%	141.3%	135.6%	123.8%	109.9%
	# of customers	126.4%	102.2%	108.1%	111.8%	121.9%	133.5%	133.9%	129.6%	119.9%	108.9%
	# of restaurants at end of period	145	146	147		148	151	153			
Ramen restaurants	Net sales	115.2%	113.8%	112.6%	113.9%	123.2%	135.1%	129.1%	129.0%	121.2%	106.3%
	# of customers	113.4%	111.9%	109.2%	111.5%	118.0%	132.7%	124.2%	124.8%	117.9%	103.7%
	# of restaurants at end of period	69	69	72		72	72	73			
Okonomiyaki restaurants	Net sales	127.3%	103.8%	100.0%	109.4%	121.7%	141.8%	136.6%	132.9%	120.9%	98.7%
	# of customers	120.4%	101.0%	95.9%	104.8%	114.0%	127.2%	125.1%	121.8%	113.2%	97.8%
	# of restaurants at end of period	15	15	15		16	16	15			
"Yuzu-An" restaurants	Net sales	116.8%	90.4%	101.6%	103.6%	120.0%	141.5%	130.1%	130.1%	116.1%	99.2%
	# of customers	115.0%	89.6%	99.8%	101.9%	115.4%	133.3%	122.2%	123.3%	112.1%	99.7%
	# of restaurants at end of period	63	63	63		63	63	67			
Specialty restaurants	Net sales	161.6%	111.5%	117.0%	128.9%	144.9%	202.8%	187.9%	175.4%	151.0%	125.4%
	# of customers	133.6%	102.9%	110.3%	115.1%	120.6%	141.2%	133.3%	131.4%	123.2%	114.8%
	# of restaurants at end of period	8	8	8		8	8	8			

(Note)

- The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's business.
- Existing restaurants are defined as those in operation for 18 months or more since opening.
- Restaurants remodeled to different industry formats (e.g., from "Marugen" to "Kyabeton") are considered existing restaurants from the first month after
- Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.
- Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants.
- The numbers presented are preliminary, and therefore not audited by an audit corporation.