

FOR IMMEDIATE RELEASE

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Notice Concerning Formulation of Basic Sustainability Policy and Identification of Materiality

Premier Anti-Aging Co., Ltd. (“the Company”) announces today that it has resolved to formulate a "Basic Sustainability Policy" and identify "Materiality" for the realization of a sustainable society and the improvement of corporate value at the meeting of the Board of Directors held on April 14, 2023, as follows.

1. Basic Sustainability Policy

The Company and its consolidated subsidiaries (“the Group”) have formulated the "Basic Sustainability Policy" as follows, which indicates the basic approach to sustainability of the Group.

Enabling unique pathways through life




Untether time.

As humanity approaches the era of 100-year live spans, we aim to create a world where every individual can pursue new challenges with confidence and curiosity, free from preconceived notions of age and gender.

Working together with our stakeholders, we will think outside the square to provide unique value that can change the world, addressing social issues for a brighter, sustainable future.

2. Materiality

Based on the Basic Sustainability Policy, the Group comprehensively evaluated issues that are of high importance to the Group and its stakeholders and should be addressed from an ESG perspective. In order to improve corporate value, the Group has identified five important issues (materiality) as themes that should be addressed with particular priority.

Theme	Materiality	Important Issues	Initiative Policy	Related SDGs
Pursuit of prosperity that anti-aging brings	Contribution to global environmental conservation	Contribution to resource recycling and circular economy	We will contribute to the realization of a sustainable and affluent global environment by addressing global issues such as climate change and waste pollution by working to reduce CO2 emissions and effectively utilize resources throughout the product life cycle.	
		Initiatives and contributions to a decarbonized society		
	Pursuing an organizational culture that grows up together	Developing human resources who strive to create value and continue to grow	We will create an environment in which each employee can demonstrate autonomous performance, grow up together through work, nurture each other, and become a group that continues to grow strongly.	
	Improving well-being	Realization of mental and physical health	We will strive to maintain and manage the physical and mental health of our employees and everyone involved in our company, and to achieve a work-life balance.	
Providing unique value	Pursuit of premier anti-aging quality	In order to pursue the prosperity of each and every customer, we will continue to provide products and services that meet the unmet needs of our customers, working together with our suppliers with unconventional and flexible ideas.		
	Collaboration with suppliers			
Corporate foundations that support growth	Strengthening governance	Developing and strengthening corporate governance systems	By realizing a management system with transparency and fairness and working to ensure thorough risk management and compliance, we will strengthen the corporate foundations that support business activities that all stakeholders can be proud of.	
		Thorough risk management and compliance		
		Protection of information security and privacy		