

[Provisional Translation Only]

This English translation of the original Japanese document is provided solely for information purposes.

Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

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Ichigo Inc. (Tokyo Stock Exchange Prime, 2337)

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Ichigo Invites Shareholders to Participate in J.League 30th Anniversary Event

As an extension of its J.League Shareholder Program, Ichigo is offering shareholders the chance via lottery to participate in a special event celebrating J.League's 30th anniversary next month. Event details are available on Ichigo's J.League Shareholder Program website (Japanese only).



Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders recorded on the respective shareholder registries as of the fiscal period-ends shown below are eligible to enter the lottery.

| | |
|----------------------|-------------------------------------------|
| Ichigo (2337) | On record as of <u>August 31, 2022</u> |
| Ichigo Office (8975) | On record as of <u>October 31, 2022</u> . |
| Ichigo Hotel (3463) | On record as of <u>July 31, 2022</u> |
| Ichigo Green (9282) | On record as of <u>December 31, 2022</u> |

Lottery Entry Process

To enter the lottery shareholders can login to or create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). Application for the lottery begins today and lasts until the end (midnight) of Sunday, April 23, 2023. The lottery is scheduled to be drawn on Monday, April 24, 2023. An

event registration form will be sent via email to the winners of the lottery, and the deadline to submit the form is Wednesday, April 26, 2023. Please note that the event may be rescheduled or canceled due to inclement weather.

The website is also accessible to the general public to provide an opportunity to learn about the Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



Earnings Impact

This special Shareholder Program offer has no impact on Ichigo's FY24/2 earnings. Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.