

**Storage PLUS Shinjuku Nakaochiai Facility  
Wins Multi-Site Operator Store of the Year in Japan Award**



As articulated in its [Ichigo 2030](#) vision, Ichigo believes that real estate serves as critical infrastructure to enhance and enrich people’s lives. Ichigo has been expanding its self-storage business through its wholly-owned subsidiary, Storage PLUS, noting that demand for storage space has been increasing across East Asia due to rapid economic development and urbanization.

We are delighted to announce that one of Storage PLUS’s flagship self-storage facilities, “Storage PLUS Shinjuku Nakaochiai” received the Multi-Site Operator Store of the Year in Japan Award at Self Storage Association Asia’s (“SSAA”) Self Storage Awards Asia 2023. This provided an opportunity for our self-storage business to garner acclaims among investors and industry stakeholders in and outside Asia. With this we will continue to work hard to add values to our assets, while capturing storage demand of both individuals and businesses.

1. About SSAA

SSAA was founded in Hong Kong in 2014 with the mission to aid the development and wider recognition of the Asian self-storage industry. It now has approximately 150 members from 21 countries/areas including Japan, Hong Kong, Singapore, and Thailand.



**SELF STORAGE AWARDS ASIA 2023**  
**セルフストレージ・アワード・アジア2023**

2. About Storage PLUS Shinjuku Nakaochiai Facility

Storage PLUS Shinjuku Nakaochiai was built to capture the overflow of demand from the nearby Storage PLUS Mejiro Dori facility and is complete with the latest features and coin laundry services. The laundry space on the first floor has given the facility good visibility and helped drive awareness. It also features an “Airy Rooms” floor with a high-grade climate control system that maintains optimal moisture levels for storage. We expect this facility to enjoy high occupancy in the long term due to its superb location in a densely populated residential area.

## Facility Information

Facility Name	Storage PLUS Shinjuku Nakaochiai <a href="http://www.storageplus.co.jp/tenpo/tokyo/nakaochiai.html">www.storageplus.co.jp/tenpo/tokyo/nakaochiai.html</a> (Japanese only)
Location	3-15-12 Nakaochiai, Shinjuku-ku, Tokyo, Japan
Number of Units	168
Total Floor Area	861m <sup>2</sup>
Structure	Steel, 7 floors
Operation Start Date	December 2020

