# PRESENTATION MATERIAL OF FINANCIAL RESULTS FOR THE FIRST QUARTER OF FY2023 (FROM JANUARY 1, 2023 TO MARCH 31, 2023)

April 27, 2023

Information Services International-Dentsu, Ltd.

Note: This English translation is solely for reference purposes and not a legally definitive translation of the original Japanese text.

In the event a difference arises regarding the meaning herein, the original Japanese version will prevail as the official authoritative version.

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# Outline of financial results for the First Quarter of FY2023

#### Financial Highlights for the First Quarter of FY2023

- Net sales: +16.0% with expansion in all segments
- Operating profit: +7.0%, despite an increase in SG&A expenses
- Orders: +5.9% with expansion mainly in Business/Manufacturing solutions
- Progress against 1H plan: 51.8% of net sales,
   58.3% of operating profit



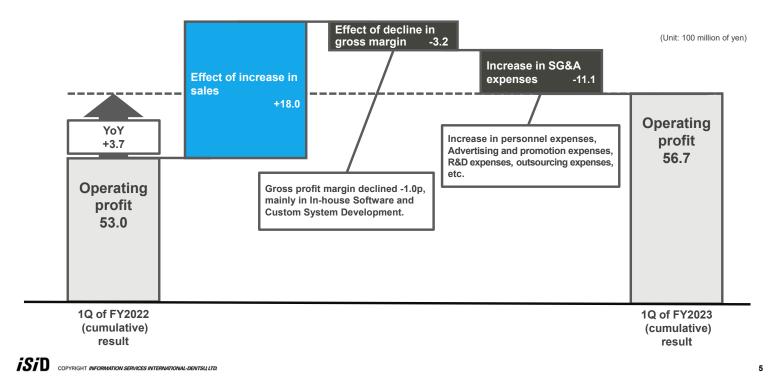
#### 1. Consolidated Results for the First Quarter of FY2023

(Unit : Millions of yen)

|  | 1Q of FY2023 |                              | YoY         |          |  |
|--|--------------|------------------------------|-------------|----------|--|
|  | (cumulative) | 1Q of FY2022<br>(cumulative) | Variance    | % change |  |
| Net sales  | 34,779       | 29,982                       | +4,797      | +16.0    |  |
| Gross profit                                     | 12,774       | 11,292                       | +1,482      | +13.1    |  |
| Gross profit margin                              | 36.7%        | 37.7%                        | -1.0p       | -        |  |
| Selling, general and administrative expenses     | 7,098        | 5,986                        | +1,112      | +18.6    |  |
| Operating profit                                 | 5,676        | 5,305                        | +371        | +7.0     |  |
| Operating margin                                 | 16.3%        | 17.7%                        | -1.4p       | -        |  |
| Ordinary profit                                  | 5,781        | 5,331                        | +450        | +8.4     |  |
| Profit attributable to owners of parent          | 3,837        | 4,033                        | -196        | -4.8     |  |
| Number of employees as of the end of the quarter | 3,397 people | 3,236 people                 | +161 people | +5.0     |  |

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### 2. Factors for Increase/Decrease in Operating Profit (YoY)



#### 3. Non-operating Income/Expense and Extraordinary Income/Loss

|   |              |                              |          | (Unit : Millions of yen) | _  |           |
|---|--------------|------------------------------|----------|--------------------------|--|-----------|
|   | 1Q of FY2023 |                              | YoY      |                          |  |           |
|   | (cumulative) | 1Q of FY2022<br>(cumulative) | Variance | % change                 |  |           |
| Operating profit                                | 5,676        | 5,305                        | +371     | +7.0                     |  |           |
| Non-operating income                            | 115          | 94                           | +21      | +22.3                    |  |           |
| Non-operating expenses                          | 11           | 68                           | -57      | -83.8                    |  |           |
| Ordinary profit                                 | 5,781        | 5,331                        | +450     | +8.4                     | First Quarter of FY2022                                  |           |
| Extraordinary income                            | 0            | 301                          | -301     | -                        | Compensation for forced relocation                       | 270       |
| Extraordinary losses                            | 377          | 65                           | +312     | -                        | First Quarter of FY2023  Loss on valuation of investment |           |
| Profit before income taxes                      | 5,403        | 5,567                        | -164     | -2.9                     | securities Impairment losses                             | 302<br>74 |
| Total income taxes                              | 1,565        | 1,518                        | +47      | +3.1                     |  |           |
| Profit attributable to noncontrolling interests | 0            | 15                           | -15      | -                        |  |           |
| Profit attributable to owners of parent         | 3,837        | 4,033                        | -196     | -4.8                     |  |           |

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#### 4. Net Sales and Operating Profit by Reportable Segment

| Domostolilo con            |                  | 1Q of FY2023 | YoY      |          | Oundre   |
|----------------------------|------------------|--------------|----------|----------|--|
| Reportable seg             | gment            | (cumulative) | Variance | % change | Overview   |
|                            | Net sales        | 7,315        | +567     | +8.4     | Net sales increased due to the expansion of the providing  |
| Financial Solutions        | Operating profit | 523          | -253     | -32.6    | consulting services and the sales and introduction of software products in the areas of accounting and customer contact reform, mainly to the banking industry. Operating profit declined due to |
|                            | %                | 7.1          | -4.4p    | -        | lower profitability caused by higher cost of sales in some projects.   |
|                            | Net sales        | 5,674        | +1,503   | +36.0    | Net sales and operating profit increased due to the expansion of the sales and introduction of four focused solutions, the POSITIVE,   |
| Business Solutions         | Operating profit | 1,571        | +433     | +38.0    | human resource management solution, the STRAVIS, consolidated accounting solution, the Ci*X, accounting solution   |
|                            | %                | 27.7         | +0.4p    | -        | and the CCH Tagetik, a business management solution, mainly in the trading and manufacturing industries.   |
|                            | Net sales        | 10,155       | +1,448   | +16.6    | Net sales increased due to the expansion of the NX, 3D CAD and   |
| Manufacturing<br>Solutions | Operating profit | 1,284        | -124     | -8.8     | the Teamcenter, PLM solution mainly in the transportation equipment and machinery industries. Operating profit decreased mainly due to higher personnel and outsourcing expenses, despite        |
|                            | %                | 12.6         | -3.6р    | -        | the effect of increase in sales.   |
|                            | Net sales        | 11,633       | +1,278   | +12.3    | Net sales and operating profit increased due to an expansion of  |
| Communication<br>IT        | Operating profit | 2,297        | +315     | +15.9    | projects for the implementation of SAP solutions, mainly in the manufacturing industry, against the backdrop of replacement demand for ERP systems,, as well as growth in outsourcing,           |
|                            | %                | 19.7         | +0.6p    | -        | operation and maintenance services, mainly for the Dentsu Group.   |

\* POSITIVE: human capital management solution STRAVIS: consolidated accounting software Ci\*X: financial solution system CCH Tagetik: business management solution PLM: Product Lifecycle Management

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### 5. Net Sales by Service Category and the Dentsu Group

(Unit : Millions of yen)

(Unit : Millions of yen)

| Service category                                | 1Q of FY2023 | YoY      |          |  |
|---|--------------|----------|----------|--|
| Service category                                | (cumulative) | Variance | % change |  |
| Consulting Services                             | 2,191        | +169     | +8.4     |  |
| Custom System Development                       | 7,953        | -43      | -0.5     |  |
| In-house Software                               | 7,202        | +1,751   | +32.1    |  |
| Third-party Software                            | 11,377       | +1,886   | +19.9    |  |
| Outsourcing, Operation and Maintenance Services | 4,113        | +763     | +22.8    |  |
| IT Equipment Sales and Others                   | 1,942        | +272     | +16.3    |  |

| Countainauti                            | 1Q of FY2023 | YoY      |          |
|---|--------------|----------|----------|
| Counterparty                            | (cumulative) | Variance | % change |
| Dentsu Group Inc. and it's subsidiaries | 5,329        | -376     | -6.6     |

## 6. Net Sales by Industry

(Unit : Millions of yen)

|  | 1Q of FY2023 (cumulative) |                       | YoY      |          |
|--|---------------------------|-----------------------|----------|----------|
| Industry                                     | Net Sales                 | Composition Ratio (%) | Variance | % change |
| Banks  | 5,590                     | 16.1                  | +1,044   | +23.0    |
| Other financial institutions                 | 1,509                     | 4.3                   | -392     | -20.6    |
| Financial                                    | 7,099                     | 20.4                  | +652     | +10.1    |
| Transportation equipment                     | 6,165                     | 17.7                  | +1,795   | +41.1    |
| Electric appliances<br>Precision instruments | 3,537                     | 10.2                  | +464     | +15.1    |
| Machinery                                    | 2,419                     | 7.0                   | +440     | +22.2    |
| Other products                               | 2,959                     | 8.5                   | +186     | +6.7     |
| Manufacturing                                | 15,081                    | 43.4                  | +2,885   | +23.7    |
| Services and public offices                  | 9,658                     | 27.7                  | +769     | +8.7     |
| Distributions and others                     | 2,940                     | 8.5                   | +491     | +20.0    |

<sup>\*</sup> As we reviewed some of our client industries, we used reclassified figures for comparative purposes for the same period last year.

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### 7. Orders Received and Order Backlog

(Unit : Millions of yen)

|            | (Unit : willions of yerl)                       |                              |          |                     |         |
|------------|---|------------------------------|----------|---------------------|---------|
|            |   | Orders i                     | received | Order backlog       |         |
|            |   | 1Q of FY2023<br>(cumulative) | YoY (%)  | End of 1Q of FY2023 | YoY (%) |
|            | Total   |                              | +5.9     | 61,652              | +17.6   |
|            | Financial Solutions                             | 6,863                        | -9.7     | 7,330               | -10.8   |
| Reportable | Business Solutions                              | 5,706                        | +3.8     | 10,264              | +57.1   |
| Segments   | Manufacturing Solutions                         | 14,799                       | +27.7    | 22,746              | +23.6   |
|            | Communication IT                                | 17,413                       | -1.0     | 21,311              | +10.6   |
|            | Consulting Services                             | 2,199                        | +9.5     | 993                 | +31.9   |
|            | Custom System Development                       | 7,954                        | -23.1    | 6,959               | -21.2   |
| Service    | In-house Software                               | 7,727                        | -3.9     | 13,224              | +36.3   |
| Categories | Third-party Software                            | 16,396                       | +22.8    | 27,167              | +21.8   |
|            | Outsourcing, Operation and Maintenance Services | 7,511                        | +13.2    | 6,908               | +26.6   |
|            | IT Equipment Sales and Others                   | 2,993                        | +57.4    | 6,397               | +18.9   |

### **Forecasts for FY2023**

Note: Explanation regarding the appropriate use of forecasts of business results

The forecast figures are projections based on information available at the time of release and are not intended as a guarantee that we will achieve these targets. Actual results may differ significantly from the forecasts as a result of changes in the business environment and other factors.



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#### 1. Forecast for FY2023

We maintain unchanged our forecasts, as announced on February 10, 2023.

(Unit : Millions of yen)

|   |         |         | YoY      |          |
|---|---------|---------|----------|----------|
|   | FY2023  | FY2022  | Variance | % change |
| Net sales                               | 137,000 | 129,054 | +7,946   | +6.2     |
| Operating profit                        | 20,000  | 18,590  | +1,410   | +7.6     |
| Operating margin                        | 14.6%   | 14.4%   | +0.2p    | -        |
| Ordinary profit                         | 20,000  | 18,354  | +1,646   | +9.0     |
| Profit attributable to owners of parent | 14,000  | 12,598  | +1,402   | +11.1    |

| (Unit : Millions of yen) |              |          |          |  |
|--------------------------|--------------|----------|----------|--|
| 1H of FY2023             | YoY          |          |          |  |
| (JanJun.)                | 1H of FY2022 | Variance | % change |  |
| 67,130                   | 61,458       | +5,672   | +9.2     |  |
| 9,730                    | 9,634        | +96      | +1.0     |  |
| 14.5%                    | 15.7%        | -1.2p    | -        |  |
| 9,734                    | 9,645        | +89      | +0.9     |  |
| 6,684                    | 7,028        | -344     | -4.9     |  |

# 2. Net Sales Forecast by Reportable Segment

(Unit : Millions of yen)

(Unit : Millions of yen)

|                         |         |         | YoY      |          |
|-------------------------|---------|---------|----------|----------|
| Reportable segment      | FY2023  | FY2022  | Variance | % change |
| Financial Solutions     | 29,405  | 28,125  | +1,280   | +4.6     |
| Business Solutions      | 19,938  | 18,608  | +1,330   | +7.1     |
| Manufacturing Solutions | 38,007  | 36,453  | +1,554   | +4.3     |
| Communication IT        | 49,647  | 45,867  | +3,780   | +8.2     |
| Total                   | 137,000 | 129,054 | +7,946   | +6.2     |

| (Offit : Willions of yetr) |              |          |          |  |
|----------------------------|--------------|----------|----------|--|
| 411 - 5 EV0000             | YoY          |          |          |  |
| 1H of FY2023<br>(JanJun.)  | 1H of FY2022 | Variance | % change |  |
| 14,634                     | 13,635       | +999     | +7.3     |  |
| 9,839                      | 8,723        | +1,116   | +12.8    |  |
| 18,535                     | 17,339       | +1,196   | +6.9     |  |
| 24,120                     | 21,759       | +2,361   | +10.9    |  |
| 67,130                     | 61,458       | +5,672   | +9.2     |  |

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# 3. Net Sales Forecast by Service Category

(Unit : Milli

| llions of yen) | (Unit : Millions of yen |
|----------------|-------------------------|
|                |                         |

|   | FY2023  | YoY     |          |          |
|---|---------|---------|----------|----------|
| Service category                                |         | FY2022  | Variance | % change |
| Consulting Services                             | 8,617   | 7,418   | +1,199   | +16.2    |
| Custom System Development                       | 33,960  | 33,107  | +853     | +2.6     |
| In-house Software                               | 25,949  | 24,807  | +1,142   | +4.6     |
| Third-party Software                            | 45,161  | 40,299  | +4,862   | +12.1    |
| Outsourcing, Operation and Maintenance Services | 16,965  | 16,052  | +913     | +5.7     |
| IT Equipment Sales and Others                   | 6,345   | 7,369   | -1,024   | -13.9    |
| Total   | 137,000 | 129,054 | +7,946   | +6.2     |

| (Office Willingto of you) |              |          |          |  |  |  |
|---------------------------|--------------|----------|----------|--|--|--|
| 1H of FY2023<br>(JanJun.) | YoY          |          |          |  |  |  |
|                           | 1H of FY2022 | Variance | % change |  |  |  |
| 4,035                     | 3,520        | +515     | +14.6    |  |  |  |
| 16,694                    | 16,182       | +512     | +3.2     |  |  |  |
| 13,010                    | 11,769       | +1,241   | +10.5    |  |  |  |
| 21,982                    | 19,612       | +2,370   | +12.1    |  |  |  |
| 8,099                     | 7,082        | +1,017   | +14.4    |  |  |  |
| 3,308                     | 3,291        | +17      | +0.5     |  |  |  |
| 67,130                    | 61,458       | +5,672   | +9.2     |  |  |  |

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