



May 12, 2023

Company Name: Sanrio Company, Ltd.
 President and Chief Executive Officer: Tomokuni Tsuji
 Securities Code: 8136, TSE Prime Market Section
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Notice Concerning Year-end Dividend from Retained Earnings

The Board of Directors of Sanrio Company, Ltd. approved a resolution on May 12, 2023 to pay a dividend from retained earnings as follows with a record date of March 31, 2023. Matters relating to dividends of retained earnings shall be determined by the Board of Directors in accordance with Article 459-1 of the Companies Act.

1. Details of payment of dividends

	Payment of dividends	Most recent dividend forecasts (announced on March 16, 2023)	Payment of dividends for the fiscal year ended March 31, 2022
Record date	March 31, 2023	Same as on the left	March 31, 2022
Dividend per share	20.00 yen	Same as on the left	8.00yen
Total amount of payment	1,612 million yen	—	644 million yen
Effective date	June 7, 2023	—	June 7, 2022
Source of payment	Retained earnings	—	Retained earnings

2. Policy Regarding Profit Distribution and Dividends

We consider distributing earnings to shareholders to be one of the Sanrio Group's highest priorities.

For the current fiscal year, we decided to allocate a year-end dividend of 20 yen per share as announced on March 16, 2023, having recorded net profit attributable to owners of parent of 8.1 billion yen due to implementing various measures to recover our business performance in accordance with our medium-term management plan.

(Reference) Detail of annual dividends

Record date	Dividend per share (JP Yen)		
	Interim-end	Year-end	Total
March 31, 2023	15.00	20.00	35.00
March 31, 2022	8.00	8.00	16.00