# Financial Results for the Fiscal Year Ending March 2023 & Mid-term Business Plan Partial Revision

CHANGE Holdings, Inc. Security Code: 3962

# CHANGE HOLDINGS

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## Our Group's Business Domains

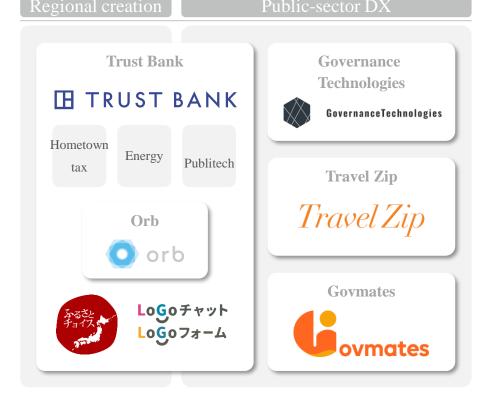




**NEW-IT** Transformation

**Publitech** 

Private-sector DX **CHANGE DFA** Robotics **Digital** Growth CHANGE Academia **People**×Technology DG Public-Human resource sector develop DX ment beacapp Logosware LOGOSWARE N beacapp KaWaL eLearning beacapp HERE KaWaL 診断 beacapp HERE 社会人基礎力 客報診断 Hospital 全社員にテジタル基礎力を



## **Group Mission**

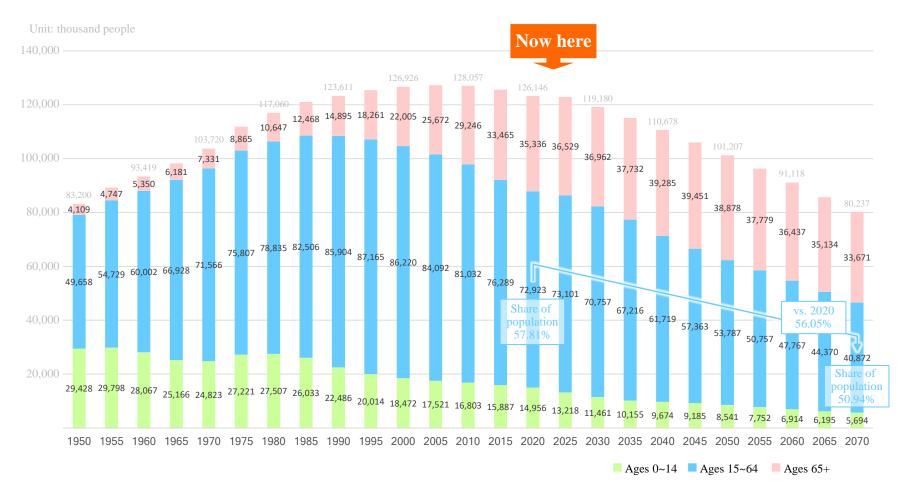
||| We will continue to pursue our group mission after the shift to a holding structure.



Change People,
Change Business,
Change Japan.

## From Challenge to Crisis

# | Japan's working-age population will roughly halve in the next 50 years and fall to less than half of the total population.

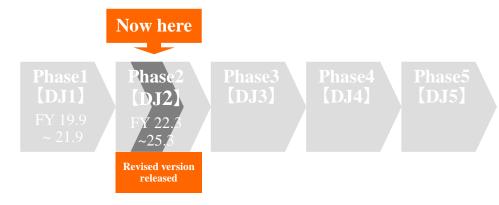


Source: National Institute of Population and Social Security Research "Population Projections for Japan (2023)" (https://www.ipss.go.jp/pp-zenkoku/j/zenkoku

#### **Our Path Drawn**

#### ||| Currently in Chapter 2 of establishing a digital era in Japan.





- III We will improve Japan's productivity through the digitalization/digitization of business models and business processes and the development of digital human resources.
- III For achieving "Digitize & Digitalize Japan", we will continue to work until Phase 5, confront the social challenge of declining population, and will be a leader in overcoming the present national difficulty in spite.
- Due to the change in fiscal year end, we have released a revised version of the Mid-term Business Plan's current Phase 2, DJ2.

<sup>\*\*</sup>The revised Mid-term Business Plan [DJ2] can be found here https://ssl4.eir-parts.net/doc/3962/tdnet/2123311/00.pdf

#### Focus Domain for "DJ2"

- **We are shifting to "Local" as preparation for [DJ2].**
- ||| "DX × Regional Creation" is our sweet spot for Change Japan.

# Digital

By using digital technology

#### Local

Make the region sustainable

#### Social

Solve social issues faced by the region

- We will focus on "non-Tokyo area" which accounts for about 70% of GDP.
- We will decide that the most important thing is to spread the benefits of digitalization to "Local".
- We will take on the challenge of solving critical and urgent regional issues that threaten sustainability.
- We will remove the "human resource shortage" bottleneck in expanding DX in local areas.

## FY2023 overview

Mid-term Business Plan partial revision & FY24 direction

#### **Overview (Consolidated)**

- ||| Reached approx. 81.9% of the operating profit target (approx. 109.2% YoY)
- || In addition to ongoing aggressive investment to prioritize DJ2 progress, some earnings deferred to next fiscal year due to changes in accounting procedures.

			•	
	H1 (Apr~Sep)	H2 (Oct~Mar)	Full period t	argets
(Unit: million yen)	amount	amount	amount	%
Revenue	6,411	14,588	21,000	100.0%
Cost of sales	3,054	4,319	7,373	35.1%
Gross profit	3,357	10,268	13,626	64.9%
SG&A Expenses	2,724	3,902	6,626	31.6%
Operating profit	633	6,366	7,000	33.3%
Financial income	0	0	0	0.0%
Financial expenses	16	16	32	0.2%
Profit before taxes	617	6,350	6,967	33.2%
Income tax expense	178	1,983	2,161	10.3%
Net profit	439	4,367	4,806	22.9%
Profit attributable to owner of parent	532	4,136	4,669	
Profit attributable to non-controlling interests	△93	230	137	
(ref) EBITDA	968	6,752	7,720	36.8%

Full period results				
amount	%			
20,021	100.0%			
7,498	37.5%			
12,522	62.5%			
6,792	33.9%			
5,730	28.6%			
0	0.0%			
77	0.4%			
5,653	28.2%			
1,743	8.7%			
3,910	19.5%			
3,856				
53				
6,702	33.5%			

#### Breakdown by business segment

(Ref.)					
Q1-3 cumulative	NEW-IT	Investment	Publitech	Adjusted	
(Unit : million yen)	Transformation			Tajustea	
Revenue	3,655	△150	12,038	△23	
LExternal revenue	3,633	△150	12,036	_	
L <sub>Inter-segment revenue</sub>	22		1	△23	
Segment profit	1,023	△174	6,466	△2,084	

Full year cumulative (Unit: million yen)	NEW-IT Transformation		Publitech	Adjusted
Revenue	4,956	162	14,943	△40
<sup>L</sup> External revenue	4,918	162	14,941	_
L <sub>Inter-segment revenue</sub>	38	<u>—</u>	2	△40
Segment profit	1,195	130	7,378	<b>△2,973</b>

X Start of contribution by various group companies

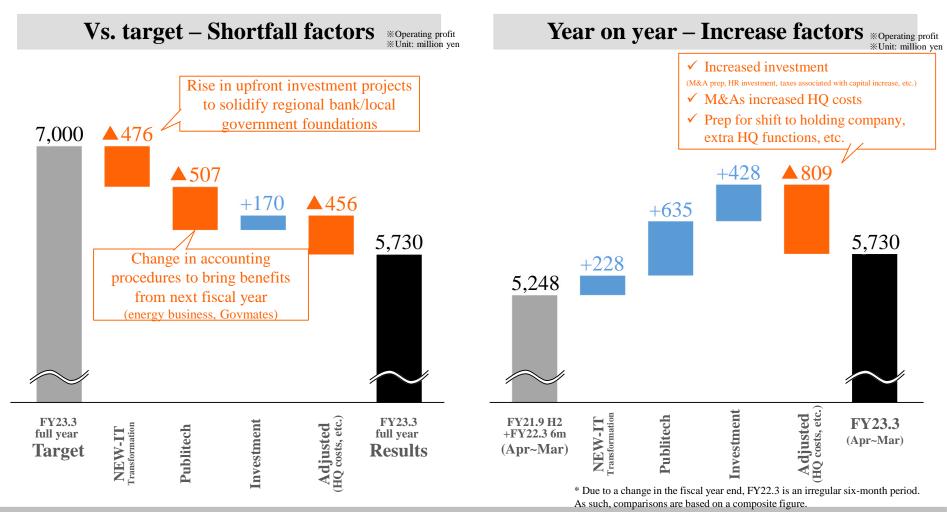
Logosware: August, DFA Robotics: October

Governance Technologies: November, Hope: January, Travel Zip: February

<sup>\*</sup>With Governance Technologies becoming a subsidiary, full consolidation from FY24.3

## **Overview – Supplementary**

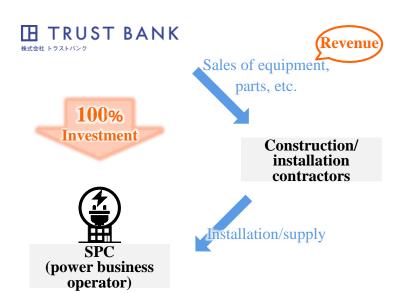
- While all businesses continue to perform well, expenses have grown as we prioritize returns in the coming fiscal year and beyond.
- III Head office costs temporarily rose further from the Q3 cumulative total, partly due to preparation for the shift to a holding company structure.



## Overview - Supplementary ~ Energy business~

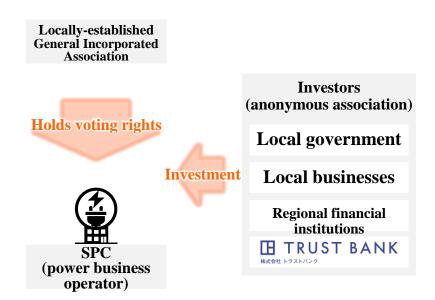
- **Due to accounting procedures, revenue accompanying equipment installation is deferred to next fiscal year.**
- | As order transactions are complete, revenue will be recognized in subsequent fiscal years as projects progress. (vs. target: equal to approx. 560 million yen)

#### Establishment ~ setup period



- TB itself would recognize revenue upon sale
- However, due to consolidation, transactions appear on the balance sheet as "unrealized elimination of fixed assets" (not booked as revenue)

#### **Business launch**

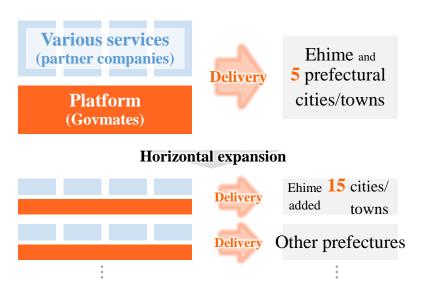


- Business transfer to regional capital at start of operation
- Revenue recognized when SPC detaches from the CHANGE Group consolidation

## Overview - Supplementary ~Govmates~

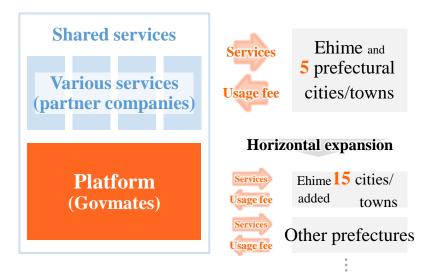
- || Switched to partial in-house development of Ehime model, which was intended for horizontal expansion under commission.
- In light of strong market needs, we are adopting an arrangement that will be more profitable in coming years. (vs. target: equal to approx. 420 million yen)

#### **Initial plan**



- At outset of Ehime project, system development component was planned for delivery purely as SI
- Intellectual property belongs to Ehime Prefecture and other customers
- Revenues generally booked as lump sum at project completion or delivery

#### After revision



- Given strong interest in horizontal expansion, switched to treating some system development as inhouse asset
- Shift to recurring usage fee model, reserving IPrelated rights

#### Overview - Supplementary ~HQ costs, etc.~

On top of the growing burden of already-aggressive business investment, head office costs and related expenses increased significantly due to the pursuit of M&As, shift to holding structure, and enhancement of head office functions.

(Y.o.Y: approx. 800 million yen / vs. target: equal to approx. 450 million yen)

M&A-related expenses etc.

Approx. 210
million yen
increase

III External advisory services, due diligence outsourcing, etc.

Newly consolidated companies HQ costs etc.

Approx. 350 million ven increase

Head office expenses for newly consolidated companies, etc.(Govmates, Logosware, DFA)

Enhanced HQ functions business development, etc.

Y.o.Y

Approx. 240
million ven
increase

- III Group company business development
- ||| Technology/service development, personnel recruitment/training
- III External advisory services to prepare for shift to holding company structure, etc.

## Overview - Supplementary ~Segment details~

#### ||| Details for each segment are as follows.

			FY23.3		FY21.9 H2 +FY22.3	Changa	Summony
(Unit: million yen)		Target	Actual	Diff.	(Apr-Mar)	Change	Summary
	Revenue	21,000	20,021	<b>△978</b>	15,530	4,490	Focused resources on business investment/ development, M&As, shift to holding structure
	Operating profit	7,000	5,730	△ <b>1,269</b>	5,248	482	Prioritizing mid-term plan progress over single fiscal year
NEW-IT	Revenue	4,781	4,956	175	3,073	1,884	III Temporarily hold back on secure projects to focus on PMI and regional banks
Transformation	Segment profit	1,671	1,195	<b>△476</b>	966	228	Business model evolution in HR domain
Investment	Revenue	0	162	162	<b>△277</b>	439	Held stocks performed weakly until a turnaround in the second half led to
investment	Segment profit	△40	130	170	<b>△297</b>	428	valuation gains.
Publitech	Revenue	16,218	14,943	<b>△1,275</b>	12,740	2,203	Choice recovering, esp. after Q3     Energy revenue recognition to next
rubiitecii	Segment profit	7,885	7,378	△507	6,744	635	fiscal year  III Govmates commission→recurring
Adjusted	Revenue	0	△40	△40	△5	△36	III Greater business investment burden, including M&A
(HQ costs, etc.)	Segment profit	<b>△2,516</b>	<b>△2,973</b>	<b>△456</b>	<b>△2,164</b>	△809	III Holding company prep and enhanced HQ functions

<sup>\*</sup> Due to a change in the fiscal year end, FY22.3 is an irregular six-month period.

#### **Summary of FY2023**

- ||| Going full-throttle as first year of [DJ2rev.] plan.
- While everything could not be wrapped up within FY2023.3, we are on track to achieve subsequent targets.

# Groundwork laid with upfront investment

# Structural improvements for further growth

# || Prior investments take shape, solid footing for FY24.3 and beyond

- Local government DX foundations and "Collaboration" firmly in place
- Choice recovery leads solid turnaround in existing businesses

# III H2-weighted plan→unable to recover fully to achieve target within fiscal year

- Upfront investments coincided with stock market slump, resulting in particularly difficult first half
- A slide in some of the year's expected returns contributed to widely missed targets

#### || Transition to holding company structure

- Boost M&A utilization and group management capabilities
- Drive further "Confederation" as set out in DJ2

#### || Change in reporting segments (abolish investment business)

- Market conditions caused investment segment results to fluctuate wildly during the year
- Will focus on investment aimed at business synergy, and ending pure investment business

#### FY2023 Highlights ~NEW-IT Transformation~

- ||| Accomplished shift from "Tokyo area × large enterprise" to "local" focus.
- ||| Also crossed the boundary between private and public demand, pursuing regional DX with local financial institutions.

# Logosware & DFA Robotics join group

# III The addition of DFA broadens our offerings from software to hardware, expanding possibilities in DJ3 and beyond.

(platform creation)

# Series of regional finance initiatives

III Models bringing together local governments, regional finance, and local businesses

III The addition of Logosware instantly speeds up the progress of our HR domain business model

- III Creating templates for driving local economies through digital means
- III Growing into initiatives that expand our publitech domain connections with regions/local governments to encompass private sector demand

## FY2023 Highlights ~Publitech~

- ||| The foundations have been laid for digitization to make regions truly sustainable.
- ||| We will use our nationwide network of regional communities to deliver the fruits of pioneering projects.

# **Local government DX** foundations complete

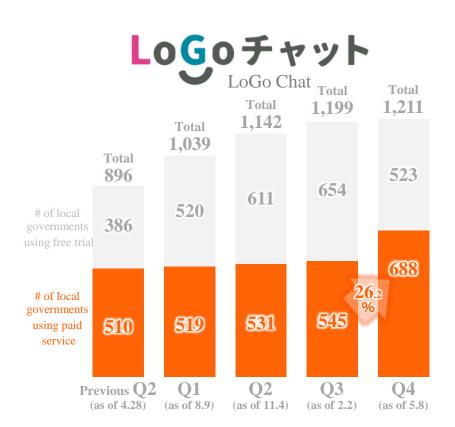
# Furusato Choice regains trajectory

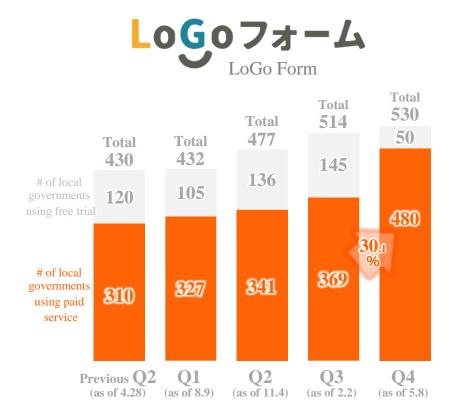
Energy business expands, entering returns phase

- Within one year of launch, Govmates established a DX model for local governments
- III Centered on the LoGo series, our suite of solutions continues to grow
- III Digitalization with real results and high ROI
- III Various successful measures, including OEM and payments partnering
- III Boosting added value and real take rate
- III Ready to go on the counterattack in FY24.3
- Continuing horizontal expansion of Akune model
- III Revenue to be recognized in subsequent fiscal years, but continuing to build with current projects

## [Reference] LoGo series shift to paid service

- || Shift to paid services progressing steadily through local government budgetary measures support.
- || Establishing a de facto position as the core of a growing suite of local government DX solutions.





<sup>\*</sup> Including some related organizations

X Due to a change in the fiscal year end, the previous fiscal year was an irregular six-month period ending after Q2

<sup>\*</sup> For the previous Q2, the number of paid service local governments included those expected to conclude contract procedures by the end of May.

<sup>\*\*</sup> For current Q4, the number of paid service local governments includes those expected to conclude contract procedures by the end of May.

#### [Reference] Status of the IPO Acceleration Program

||| Q4 (3-month) valuation gains/losses of listed stocks held at end of fiscal year.

Investment Portfolio	Time	Unit cost* (yen)	Shares held* (shares)	Acquisition cost (thousand yen)	Prev. Q value (thousand yen)	Q4 end value (thousand yen)	3-month change (thousand yen)
Head Waters	2018.4	1,875	16,400	30,750	57,482	165,148	+107,666
AI CROSS (formerly AOS Mobile)	2018.7	900	22,250	20,025	20,626	28,680	+8,055
Writeup	2020.12	1,502	116,120	174,455	109,153	108,456	<b>▲</b> 697
Port	2021.7	743	269,100	199,941	286,592	484,918	+198,327
Total				425,172	473,852	787,203	+313,350

<sup>\*:</sup> Adjusted values for splits, etc.

#### [Reference] Status of the IPO Acceleration Program

#### ||| Total valuation gains/losses over the 12-month period (start to end of fiscal year).

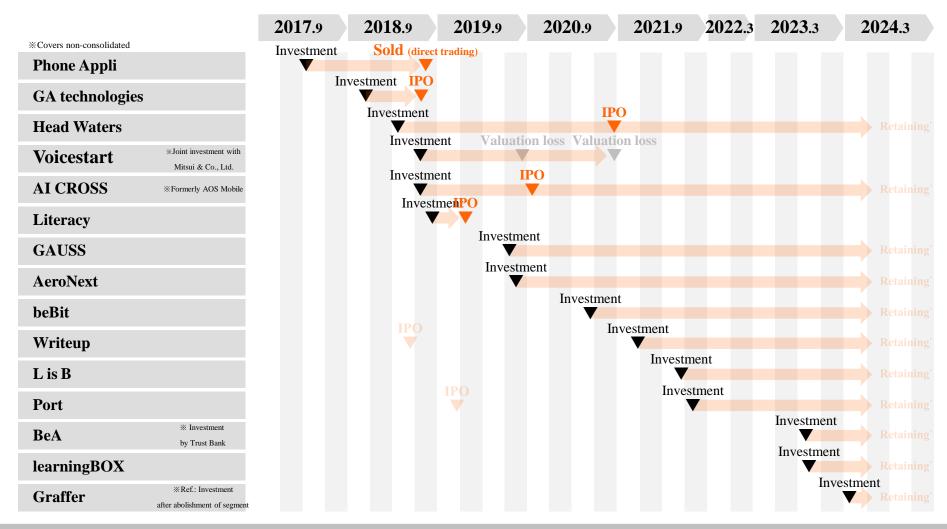
Investment Portfolio	Time	Unit cost*1 (yen)	Shares held*1 (shares)	Acquisition cost (thousand yen)	FY22.3 value (thousand yen)	FY23.3 value (thousand yen)	12-month change (thousand yen)
Head Waters	2018.4	1,875	16,400	30,750	59,532	165,148	+105,616
AI CROSS (formerly AOS Mobile)	2018.7	900	22,250	20,025	22,473	28,680	+6,208
GAUSS*2	2019.7	142,000	211	29,962	29,962	2,649	▲27,312
Writeup	2020.12	1,502	116,120	174,455	312,131	108,456	▲203,674
Port	2021.7	743	269,100	199,941	203,709	484,918	+281,210
Total				455,091	627,806	789,852	+162,046

<sup>\*1:</sup> Adjusted values for splits, etc.

<sup>\*2:</sup> While GAUSS is unlisted, since more than two years have passed since the most recent financing, in September we wrote down a valuation loss based on fair value

#### [Reference] Investment business progress and outlook

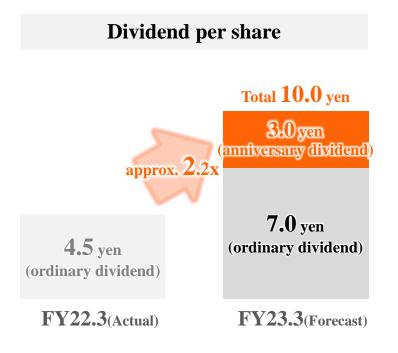
- ||| Going forward, valuation gains/losses will appear in financial income/expenses or comprehensive income rather than operating profit.
- Will continue investing in operating companies, with greater focus on projects emphasizing business synergy.



## Dividends for FY ending March 2023

~20th anniversary dividends~

- ||| Board voted to issue special dividends to commemorate the company's 20<sup>th</sup> anniversary (May 15).
- | Record date March 31, 2023. To be determined at annual general meeting in June



- III Maintain initial ordinary dividend forecast of 7.0 yen per share
- | With anniversary dividend of 3.0 yen, forecast is revised to 10.0 yen in total

#### FY2023 overview

# Mid-term Business Plan partial revision & FY24 direction

#### **Consolidated Targets for FY ending March 2024**

(Mid-term Business Plan Partial Revision)

- || [DJ2rev.] Revenue revised upward based on M&A progress since initial release.
- ||| Operating profit left unchanged given temporary PMI expense increases, etc.

(Unit : million yen)
Revenue
Cost of sales
Gross profit
SG&A Expenses
Operating profit
Financial income
Financial expenses
Profit before taxes
Income tax expense
Net profit
Profit attributable to owner of parent
Loss attributable to non-controlling interests
(ref) EBITDA

FY2023.3 (Actual)				
amount	%			
20,021	100.0%			
7,498	37.5%			
12,522	62.5%			
6,792	33.9%			
5,730	28.6%			
0	0.0%			
77	0.4%			
5,653	28.2%			
1,743	8.7%			
3,910	19.5%			
3,856				
53				
6,702	33.5%			

FY2024.3	(Rev. target)
amount	%
30,000	100.0%
9,667	32.2%
20,332	67.8%
9,332	31.1%
11,000	36.7%
0	0.0%
30	0.1%
10,970	36.6%
3,407	11.4%
7,562	25.2%
7,195	
367	
11,914	39.7%

H1 (Apr-Sep)	H2 (Oct-Mar)	FY2024.3	(Rev. target)
amount	amount	amount	%
11,139	22,860	34,000	100.0%
4,838	6,514	11,352	33.4%
6,300	16,346	22,647	66.6%
5,808	5,868	11,677	34.3%
500	10,500	11,000	32.4%
0	0	0	0.0%
15	13	29	0.1%
484	10,486	10,970	32.3%
153	3,300	3,454	10.2%
331	7,185	7,516	22.1%
406	6,805	7,211	
△75	380	304	
907	10,995	11,903	35.0%

FY2025.3 (Target)				
amount	%			
78,000	100.0%			
39,665	50.9%			
38,334	49.1%			
18,334	23.5%			
20,000	25.6%			
1	0.0%			
109	0.1%			
19,891	25.5%			
6,207	8.0%			
13,684	17.5%			
12,825				
859				
21,088	27.0%			

## **Consolidated Targets for FY ending March 2024**

- Supplementary
- III Given our focus on the public sector, targets will remain weighted toward the second half of the fiscal year.
- || Gradually smoothing out with business model evolution and portfolio improvement.

<b>※Operating profit ※Unit: million yen </b> **The continuation of the contin	FY23.3 (Actual)		FY24.3 (Target)	
H1 (Apr-Sep)	135	2.4%	500	4.6%
H2 (Oct-Mar)	5,595	97.6%	10,500	95.4%
Full-year total	5,730	100.0%	11,000	100.0%

## DJ2 progress and emphasis for FY24.3



#### FY2023.3

- III Series of projects bringing together regional
- III DFA joins →hardware/robotics domain

banks, local governments, and local

businesses

- III Logosware joins→develop "Minna de"
- ||| Expansion of KaWaL e-learning series
- III Business model evolves to target "local"

#### FY2024.3

- | Beginning with regional banks and local governments, develop initiatives that eliminate barriers between private and public demand
- || Use Ascentech collaboration to strengthen development in the security domain
- || Continue expanding Local strategy offerings
- III Enhance approach to increasingly widespread DX personnel development at regional financial institutions

NEW-IT

Private-

sector DX

Human

resources

#### Regional creation

Publicsector DX

- || Furusato Choice recovery (OEM, etc.)
- || Continued horizontal expansion for Akune energy model
- III LoGo series has effectively become the de facto standard
- III Govmates launch→Ehime model established
- || Continuing to expand Collaboration in both solutions and marketing/sales

- || Increased Choice take rate reflected
- || Counteroffensive to recover GMV
- III Begin reaping returns in energy business
- ||| Expand as a platform that offers everything needed for local government DX
- || Look to boost overall productivity for local government operations

#### Private DX Domain ~Going local with regional financial institutions~

- || Deliver digital benefits to local communities through co-creation initiatives with regional financial institutions.
- || Leverage our publitech local government network to target both private and public demand in a unified way.



#### Private DX Domain ~Pursue "homegrown" security domain~

- || Partnering with Ascentech, provider of 100% domestically-produced SaaS security platforms.
- ||| We will strengthen the pieces vital for driving digitalization in more public domains.





エンドポイントセキュリティ















SaaS管理

- As digitalization progresses, SaaS is becoming the dominant way of using work applications
- Urgent need to strengthen security for SaaS access by companies and public bodies
- Offer new SaaS access environment for domestic clients with Breakout, a fully homegrown high-security solution
- Enable remote work and other flexible work styles even for tasks that involve handling sensitive information (e.g., call centers)

#### Regional Creation Domain ~Furusato Choice begins fightback~

- III Thanks to the success of various measures, combined take rate has improved largely as planned.
- || From FY24.3, we will launch a counteroffensive to recover GMV growth trajectory.







# めいぶつチョイス

地域の こだわりの品を 販売する 通販サイト

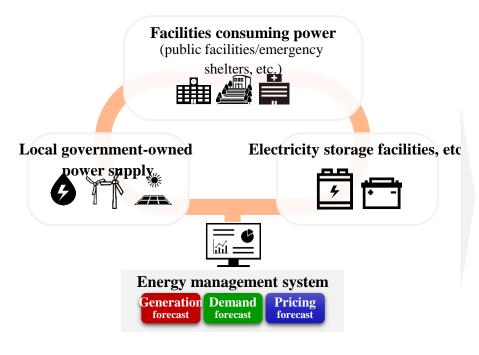




#### Regional Creation Domain ~ Energy business shift to full-scale phase~

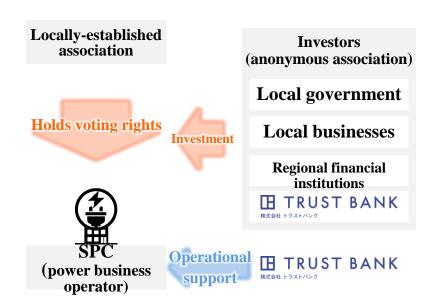
- With the initial model complete, moving to full-scale rollout via our local government network.
- ||| Maintain speed of business development by slimming assets while retaining social capital in the region.

#### Model for local electricity production/consumption



- Established initial model, centered on Akune project, etc.
- At the same time, infrastructure business tends to be asset-heavy

#### Slim down for faster horizontal expansion



- Transfer assets to regional business entities and transition to an arrangement where TB earns revenue as a minority investor and compensation for operational support
- Establish arrangements that account for the importance of retaining regional social capital

#### Public DX Domain ~LoGo series becoming de facto standard~

- ||| Adopted by a growing number of local governments, LoGo series steadily becoming de facto standard.
- || Solidifying position as the foundation for boosting productivity across all types of local government operations.

#### Shift to paid services and further expansion

## DX HR Local

# Joint procurement aids budgeting

- Multiple local governments shifting to joint procurement under prefectural leadership
  - Osaka, Saitama, Ishikawa, Akita, Kanagawa and others
- Effectively supporting budgetary measures

# **Growing network** effects

- Greater convenience through inter-municipal coordination, template sharing, etc.
- Latecomer municipalities can enjoy greater convenience from the outset



Foundation for overall productivity improvement

- Utilized as the basis for all local government operations
- Various productivity-enhancing elements will integrate with the LoGo series

#### Public DX Domain ~Govmates standardization services~

- || Developing packaged services in response to robust interest in adopting the "Ehime model".
- || Joint-use model offers operations reform at lower costs along with the benefits of standardization.

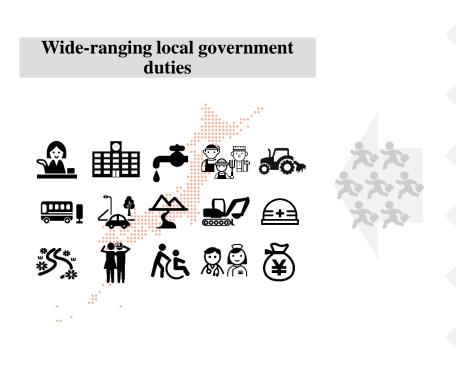
#### "Shared CIO"

#### **Shared service model**

- Packaged services for comparatively small municipalities
- Bundle provision of workload assessment, BPR, HR development, etc.
- Precision transformation services that work, based on real local government workload data and BPR track record
- Having partially switched to in-house development with the "Ehime model," we are developing system services as a joint-use offering
- Building a series of systems similar to obtaining resident cards at convenience stores, enabling safe and convenient processing of a broad range of administrative procedures
- Local governments can reduce initial costs, while Govmates moves to a recurring revenue model in which earnings accumulate according to usage

#### Public DX Domain ~DX platform continues to grow~

- || Delivering optimal solutions for every aspect of extensive local government duties nationwide.
- || Essential solutions will be fully covered through Collaboration with like-minded partners.





# Dividend forecast for fiscal year to March 2024

|| As before, our basic policy is to continue issuing dividends while prioritizing investment in business expansion.

#### **Increase to**

 $10.0 \text{ yen} \rightarrow 12.0 \text{ yen}$ (incl. anniversary dividend)

per share

- III Annual dividend forecast at 12.0 yen per share based on performance targets
- III Dividend payout ratio to 12%

#### **Disclaimer**

- III All future forecasts, estimates, etc. appearing in this document were determined by us based on information available at the time of preparing these materials, and may contain a degree of uncertainty.
- III Actual future performance depends on various factors, and may differ significantly from any forecasts, etc. herein.

