



May 31, 2023

Company	Japan Investment Adviser Co., Ltd.
Representative	President & CEO Naoto Shiraiwa (TSE Prime Market, Stock Code: 7172)
Contact	Board of Director Takeshi Sugimoto
TEL.	81-3-6550-9307

Notice of Regarding new investment for the Private Equity Investment Business ~OMICALE Inc.~

Japan Investment Adviser (JIA) Group started the Private Equity Investment Business in August 2015, and has conducted investments for improving value, and so on. We have realized the IPOs of 4 companies so far. (※)
This time, JIA announce that we invested in OMICAL Inc. (hereinafter referred to as “OMICALE”), as described below.

(※ Reference) Investee companies of JIA Group: <https://www.jia-ltd.com/en/business/privateequity/>

1. Purpose of the investment

OMICALE operates mainly two services: (1) a portal site called “OMICALE” that connects event organizers who host marriage partner-hunting parties and meetups and members who want to participate in such matchmaking events, and (2) a new kind of matchmaking app that starts with video dates called "OMICALE Live."

These services meet the needs of people looking for serious relationships, contributing to the creation of safe and secure encounters. The number of registered members has been increasing year by year and has exceeded 700,000.

Meanwhile, the company has a network of over 200 event organizers who host matchmaking parties and social gatherings, and members can search for events that meet their criteria from tens of thousands of events held across Japan.

Even during the COVID-19 pandemic, the company continued to provide opportunities for encounters and quickly implemented online matchmaking parties using Zoom as the main platform (April 2020).

Our corporate group shares OMICAL's vision of "creating new encounters for eliminating cases of 0 encounters" and decided to acquire shares in the company in order to support its business expansion.

2. Overview of OMICAL

(1) Company Name	OMICAL Inc.
(2) Address	Koenji Center Bldg. 7F, 2-6-2 Koenji-Kita, Suginami-ku, Tokyo
(3) Name and title of representative	CEO Akira Nishimura
(4) Description of Business	1. Management of marriage activity media 2. Development of support services for marriage activity
(5) Establishment	October 11, 2017
(6) Homepage	https://party-calendar.net/

3. Future outlook

The impact of this matter on JIA Group's business performance for the fiscal year ending December 31, 2023 is minor, at this moment.

Inquiries:
PR/IR group
TEL: 81-3-6550-9307

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