

June 1, 2023

Menicon Co., Ltd.

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Announcement of launch of “epica Smart clean”
the Soft Contact Lens Cleaning and Disinfecting Solution in Japan

Menicon Co., Ltd. announces that it will launch the soft contact lens cleaning and disinfecting solution “epica Smart clean” as part of lens care products delivery service “Care Plus” of a flat-rate contact lens subscription system “MELS Plan” on June 1, 2023 and will start regular sales in July. For details, please refer to the followings.

End

News Release

June 1, 2023

Menicon Newly Releases the Soft Contact Lens Cleaning and Disinfecting Solution “epica Smart clean”



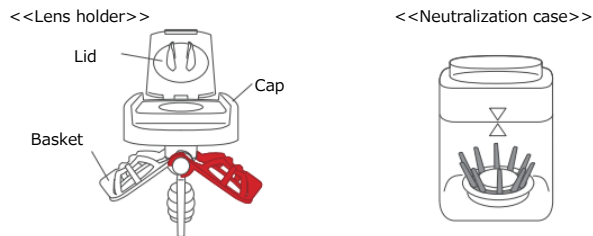
Menicon Co., Ltd. (head office: 21-19 Aoi 3, Naka-ku, Nagoya, Japan; President and COO: Koji Kawaura) will start handling the soft contact lens cleaning and disinfecting solution “epica Smart clean” with a smart lens case as part of the MELS Plan lens care products delivery service “Care Plus” on June 1, 2023 (Thu).

Many soft contact lens users are concerned about lens care. “Contact lens care is bothersome but should be conducted properly.” “epica Smart clean” was developed to help users solve this dilemma.

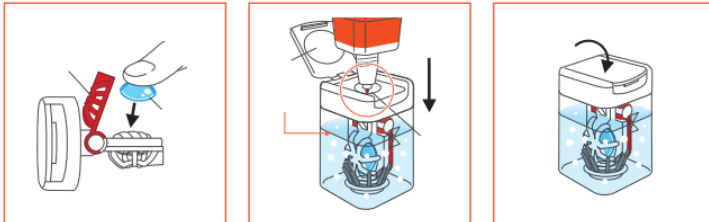
1. Product features

[1] Easy: Smart lens case focusing on the ease of use

The Menicon smart lens case has a unique lens basket designed to open and close easily. In addition, by eliminating the handling for a neutralizer, the lens case with a built-in neutralizer eases the burden of contact lens care.



Easy steps to use "epica Smart clean"

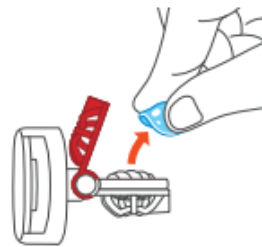


[2] Clean: Smart Touch design to take out the lens without touching the inner surface

SMART TOUCH

The smart lens case employs a design to remove the contact lens almost without touching the inner surface, for clean and easy wearing.

* Set the contact lens so that the inner surface is inside.



[3] Safe: Locking nozzle for eye safety

"epica Smart clean" (hydrogen peroxide) can cause severe eye irritation before neutralization. The locking nozzle, which opens to push the solution into the smart lens case, prevents the erroneous use of "epica Smart clean" to rinse the contact lens.

[4] Thorough disinfection, gentle on the eyes

Hydrogen peroxide disinfects the contact lens. In accordance with ISO14729, studies were conducted to evaluate the disinfection effect of soft contact lens care supplies from various manufacturers, and “epica Smart clean” meets the Stand alone test Primary criteria. In addition, it has been confirmed to have low cytotoxicity, which is one of a biological safety index, similar to that of another type of soft contact lens multi-purpose solution, “epica Aquamore”.

[5] Excellent detergency

Oxygen bubbles and citric acid remove protein stains.

[6] Moisture-retaining prescription

“epica Smart clean” employs technology to moisturize the contact lenses from the inside. The lenses are soaked in the moisturizing ingredients to retain their moisture.

* Feelings of moisture retention varies among individuals.

2. Product overview

Name	epica Smart clean
Intended use	Soft contact lens cleaning and disinfecting solution (quasi-pharmaceutical product)
Indication	Disinfection of soft contact lenses (Groups I to IV)
Active ingredients	[Antiseptic solution] Hydrogen peroxide 3.42 w/v% [Neutralizing resin] Platinum 1.0 mg
Ingredients	Stabilizers, buffers, humectants, pH adjusters, tonicity agents
Disinfection/ neutralization time	At least 6 hours
Volume	Care Plus: 240 mL, Regular sales: 300 mL

3. Sales/Promotion

- “epica Smart clean” will be released sequentially at stores throughout Japan, joining the MELS Plan. Regular sales will start in July.
- Price: MELS Plan Care Plus monthly fee: 770 JPY (tax included)
Regular sales price: Discretionary

◆ “epica Smart clean” web site (Japanese)

https://www.menicon.co.jp/products/care/e_smartclean/