## Monthly Sales Figures

## FY2024/02 (March 1, 2023 ~ February 29, 2024)

| Monthly figures Yoy (\%) |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  |  |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb | total |  |  |
| Sales | Total | 112.6 | 117.1 | 113.6 | 114.4 |  |  |  |  | 114.4 |  |  |  |  |  |  |  |  |  | 114.4 |
|  | Same stores | 111.1 | 114.8 | 111.2 | 112.3 |  |  |  |  | 112.3 |  |  |  |  |  |  |  |  |  | 112.3 |
| Number of | Total | 103.1 | 105.6 | 104.0 | 104.2 |  |  |  |  | 104.2 |  |  |  |  |  |  |  |  |  | 104.2 |
| customers | Same stores | 100.5 | 102.2 | 100.1 | 100.9 |  |  |  |  | 100.9 |  |  |  |  |  |  |  |  |  | 100.9 |
| Spending | Total | 109.2 | 110.9 | 109.3 | 109.8 |  |  |  |  | 109.8 |  |  |  |  |  |  |  |  |  | 109.8 |
| per customer | Same stores | 110.5 | 12.4 | 111.1 | 111.3 |  |  |  |  | 111.3 |  |  |  |  |  |  |  |  |  | 111.3 |

tote 2. These are parent company, Adastria Co., Lto. 's figures and the online sales is included. The domestic subsidiaries and overseas are not include
Note 2. These are parent company, Adastria Co., Ltd.,'s figures and the online sales is inclu
【Summary】

The good weather during Golden Week holidays helped to restore more footfall than last year, and the high temperatures throughout the month resulted in good sales of summer products.
We calculate that one less holiday than last year had an negative impact of approximately $2 \%$ on the same-store sales


In clothing accessories, sandals and bags, and in household goods, cold-keeping items were popular.

| 【Adastria Japan】 |  | 1 1st half |  |  |  |  |  |  |  |  | 2 2nd half |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Total | Fullterm |  |  |  |  |  |  |  |  |
|  |  |  |  |  | 1 1st quarter |  |  |  | 2nd quarter |  |  |  | 3 3rd quarter |  |  |  | 4 th quarter |  |  |  |
|  |  |  |  |  | Mar | Apr | May | total | Jun | jul | Aug | total | Sep | Oct | Nov | total | Dec | Jan | Feb | total |
|  | Opened | 9 | 19 | 1 | 29 |  |  |  |  | 29 |  |  |  |  |  |  |  |  |  | 29 |
|  |  | 2 | 1 | 2 | 5 |  |  |  |  | 5 |  |  |  |  |  |  |  |  |  | 5 |
|  | Total in the month end | 1,229 | 1,247 | 1,246 | 1,246 |  |  |  |  | 1,246 |  |  |  |  |  |  |  |  |  | 1,246 |
| Stores | Direct-Run Stores | 1,164 | 1,181 | 1,180 | 1,180 |  |  |  |  | 1,180 |  |  |  |  |  |  |  |  |  | 1,180 |
|  | Franchise Stores | 0 | 1 | 1 | 1 |  |  |  |  | 1 |  |  |  |  |  |  |  |  |  | 1 |
|  | Online Stores | ${ }^{65}$ | ${ }^{65}$ | 65 | ${ }_{6}$ |  |  |  |  | 65 |  |  |  |  |  |  |  |  |  | 65 |

<Appendix>

## FY2023/02 (March 1, 2022 ~ February 28, 2023)

| Monthly figures YoY (\%) |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
| Sales | Total | 109.5 | 123.0 | 136.1 | 121.5 | 110.4 | 105.7 | 125.9 | 112.5 | 117.1 | 112.0 | 115.9 | 105.0 | 110.6 | 112.2 | 107.4 | 125.9 | 113.4 | 112.0 | 114.3 |
|  | Same stores | 108.5 | 120.1 | 131.9 | 119.0 | 108.1 | 104.4 | 124.2 | 110.8 | 115.0 | 111.4 | 114.0 | 102.9 | 109.0 | 110.2 | 105.3 | 124.8 | 111.5 | 110.2 | 112.4 |
| Number of customers | Total <br> Same stores | 105.2 | 118.7 | 128.9 | 116.8 | 103.6 | 97.2 | 117.6 | 104.8 | 110.4 | 104.4 | 108.4 | 102.1 | 104.9 | 111.4 | 105.7 | 118.7 | 110.9 | 108.0 | 109.2 |
|  |  | 102.2 | 114.0 | 123.3 | 112.5 | 100.1 | 94.9 | 114.5 | 101.9 | 106.9 | 102.4 | 105.4 | 98.7 | 102.0 | 108.3 | 102.3 | 115.7 | 107.7 | 104.9 | 105.9 |
| Spending per customer | Total | 104.2 | 103.6 | 105.6 | 104.1 | 106.5 | 108.7 | 107.0 | 107.3 | 106.0 | 107.3 | 106.9 | 102.8 | 105.5 | 100.7 | 101.7 | 106.1 | 102.2 | 103.7 | 104.7 |
|  |  | 106.1 | 105.3 | 107.0 | 105.8 | 107.9 | 110.1 | 108.5 | 108.7 | 107.6 | 108.8 | 108.2 | 104.3 | 106.8 | 101.8 | 103.0 | 107.9 | 103.5 | 105.1 | 106.2 |

