

June 19, 2023

Company name: Iida Group Holdings Co., Ltd.

Representative: Masashi Kanei, President and Representative Director

Stock code: 3291, Tokyo Stock Exchange (Prime Market)

For inquiry: Hiroshi Nishino, Executive Board Director and Representative Director (Tel: +81-422-38-8828)

Notice: Regarding patented health promotion business model in cooperation with the houses equipped with AI functions

Iida Group Holdings Co., Ltd. (hereafter “the Company”) announces that it has obtained the patent of a health promotion business model for the residents in cooperation with the houses including detached ones, condominiums and retirement homes, as mentioned below.

1. Outline of the patent

Title of the invention : The system to provide health promotion programs and the method to provide health promotion programs.

Patent number : 7285886

Patent registration date: May 25, 2023

Patent holder : Iida Group Holdings Co., Ltd.

2. Research and development for the patent

The Company’s group has provided, under the group management philosophy “To contribute to the nurturing of an affluent society through the creation of a living environment where a greater number of people can live truly fulfilling lives”, houses and services, with which the residents can enjoy a long, safe and comfortable life. It has provided over 40,000 high-quality, easily manageable houses per year, where the residents can enjoy themselves for more than 70 years when “100-Year Life” has come.

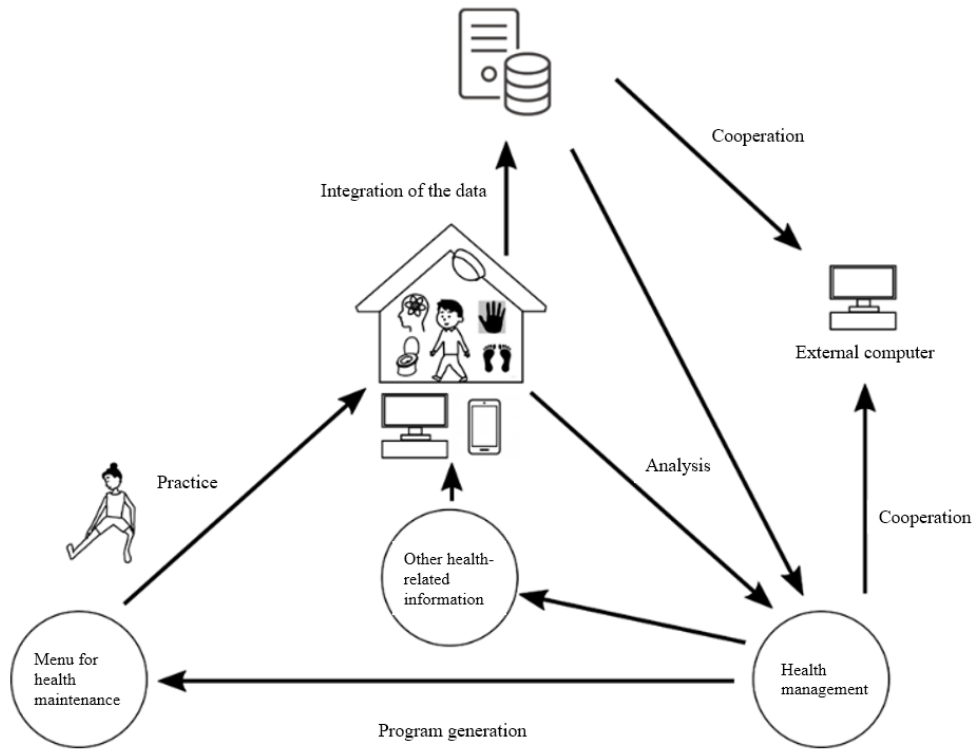
Moreover, the Company’s group has paid much attention to not only the quality of the houses it provides but also the residents’ health, which is necessary for them to live a long and safe life. Therefore, it has been involved in research and development together with Osaka Metropolitan University of the housing environment in the future, where the residents can enjoy a healthy and productive life along with their life stages and lifestyles.

As one of the results of the research and development, the Company has obtained “the patent of a health promotion business model in cooperation with the houses including detached ones, condominiums and retirement homes” based on AI analysis.

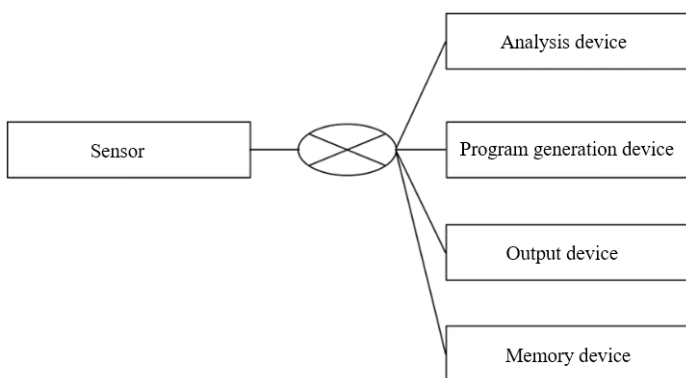
The technology of the patented business model acquires and measures biometric data through the sensors in the houses and analyzes the data based on AI. And with the result of analyzed data, the technology generates and provides a health promotion program for each resident and helps them maintain good health. The Company believes that the patented business model will lead to everyday maintenance and promotion of the residents’ health. In addition, the patented business model enables the residents to get spot-on advice on their health from home by integrating the biometric data in the data server and asking medical institutions to make use of the data as health and medical information for the residents’ health maintenance based on the residents’ consent. (Figure 1)

The Company’s group has already applied for 4 patents for collection and analysis of biometric data in order to make the advice for the residents’ health more precise. In the future, it will continue the research and development together with external research institutions.

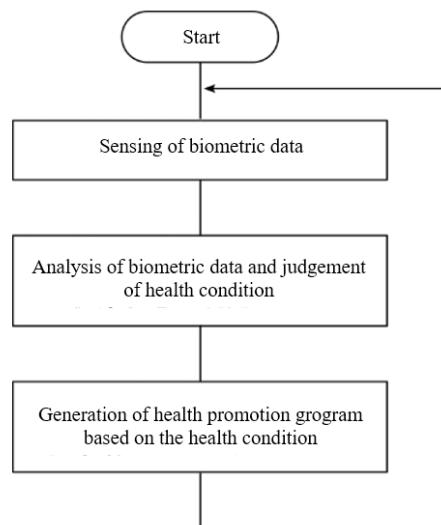
(Figure 1) The system to provide health promotion programs (Quoted: Public patent journal)



(Figure 2) Component of the system to provide health promotion programs (Quoted: Public patent journal)



(Figure 3) Processing procedure of the system to provide health promotion programs (Quoted: Public patent journal)



3. Future prospects

The impact of the patented business model on the consolidated business performance ending March 2024 will be limited. However, the Company expects obtaining the patent this time to contribute to improvement of the corporate value in the future.