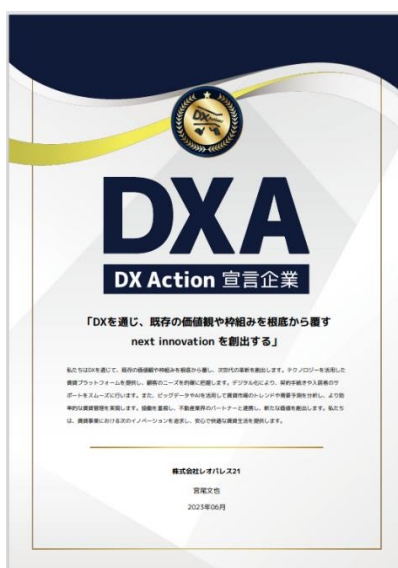


**Notice Concerning Joining “DX Action Commitment” Project to  
Declare the Company’s Intentions to Promote DX Solution: Use of AI  
Technology to Achieve Efficient Leasing Management**



Leopalace21 Corporation (Headquarters: Nakano-ku, Tokyo; President and CEO: Bunya Miyao; the “Company”) announced that the Company joined “DX Action Commitment”, which is the project to encourage companies who are promoting DX, run by jinjer Co., Ltd. (Headquarters: Shinjuku-ku, Tokyo; President and CEO: Takashi Kuwauchi) and declare the Company’s strong intentions to further promote DX solution.



■ “DX Action Commitment” for Leopalace21

**“Creating next innovations to break the existing value through DX”**

The Company will:

- Create new innovation and break the existing framework as well as its value for the next generation through DX.
- Provide leasing platform utilizing digital technology to grasp customer needs accurately.
- Streamline leasing contract procedures and tenants support through digitalization.
- Realize the efficiency of its leasing management system by utilizing big data and AI technology to analyze the leasing market trends and the demands.
- Create new value by focusing on collaboration and cooperation with partners in the real estate industry.
- Provide rental housings with comfort and peace of mind by perusing the next innovation of leasing business

■ **What is “DX Action Commitment”**

**“The project to encourage the first step to DX”**

Although the number of Japanese companies who are eager to introduce DX has been increasing, there are still many challenges to promote DX. The “DX Action Commitment” project has been launched by jinjer Co., Ltd. to encourage those companies confronting the big challenges of DX introduction.

■ “DX Action” website (only in Japanese)

<https://dxlog.biz/action/>

■ Leopalace21 Service site for room search

<https://en.leopalace21.com/>

■ **Company Information**

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Established : August 17, 1973

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Representative : Bunya Miyao, President and CEO

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