

June 30, 2023

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,
Executive Vice President,
Executive Officer,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice of Change of Executive Officer at a major subsidiary of
SEGA SAMMY HOLDINGS INC. (SEGA CORPORATION)

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that SEGA CORPORATION,
a major subsidiary of the Company will implement change in Executive Officer as described below:

Description

1. Change in Executive Officer at SEGA CORPORATION as of July 1, 2023

New Title	Name	Former Title
(Retired)	Kazunobu Takita	Senior Executive Officer (Head of Business Development Division)

2. Management System of SEGA CORPORATION as of July 1, 2023

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Yukio Sugino	President and COO, Representative Director
Shuji Utsumi	Co COO, President of Consumer Game and Transmedia, Representative Director CEO, Sega of America, Inc. Chairman, Sega Europe Ltd.
Shigeru Yamashita	Executive Vice President, Director of the Board (in charge of Amusement Contents Business HQ)
Tatsuyuki Miyazaki	Executive Vice President & Global CFO, Director of the Board
Taketo Oshima	Senior Vice President, Director of the Board (Head of Amusement Contents Business HQ, Managing Director of MD Division)

Hideo Yoshizawa	Director of the Board
Osamu Ohashi	Senior Executive Officer (Head of Studios Management Division 1, Game Content & Service Business HQ)
Takaya Segawa	Senior Executive Officer (Head of Studios Management Division 2, Game Content & Service Business HQ)
Takashi Mori	Senior Executive Officer (Head of Amusement R&D and Production Division, Amusement Content Business HQ)
Toru Nakahara	Senior Executive Officer (Head of Entertainment Productions, Film and Television Head of Business Affairs)
Kikuo Masumoto	Senior Executive Officer (Head of Business Development Division)
Takashi Shirai	Senior Executive Officer (Head of Corporate Planning Division)
Morio Moriya	Executive Officer (Head of Corporate Management Division)
Hiroshi Kataoka	Executive Officer (Head of Technology Development Division, Deputy Head of Amusement R&D and Production Division)
Mikio Ina	Executive Officer (Deputy Head of Amusement R&D and Production Division, Deputy Head of Merchandising Division)
Kei Ishikawa	Executive Officer (Head of Corporate Division)
Go Saito	Executive Officer (Head of Japan Asia Publishing Division, Game Content & Service Business HQ)
Katsutoshi Kioka	Executive Officer (Head of Development Division 4, Game Content & Service Business HQ)
Yusuke Suai	Executive Officer (Head of Marketing Division, Game Content & Service Business HQ)
Hitoshi Okuno	Executive Officer (Executive Vice President, Sega of America, Inc.)
Katsuhiro Ichinose	Executive Officer (Executive Vice President, Sega Europe Ltd.)
Masayoshi Yokoyama	Executive Officer (Head of Development Division 1, Game Content & Service Business HQ)
Takashi Iizuka	Executive Officer (Sonic Creative Officer, Sega of America, Inc.)

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