| Company name | GIFT HOLDINGS INC. <br> (Stock code: 9279, Tokyo Prime Market) |
| :--- | :--- |
| Representative | Sho Tagawa, <br> President and Representative Director |
| Inquiries | Masanori Enoki, Director \& General Manager, <br> Corporate Planning Division |
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## June 2023 Monthly YoY Change in Sales and Number of Company-owned Stores

## Monthly review

Number of customers increased year on year in many of our stores, resulting in that sales continued to return to pre-pandemic levels in all time windows of our operating hours in both locations near train stations and roadside areas, despite headwinds from hotter weather than usual same as this time last year, when temperatures had surged to record highs.

As a result, all stores sales increased by $39.2 \%$ year on year in June and same stores sales increased by $17.1 \%$.

## Year-on-year change in sales and number of company-owned stores in Japan

Fiscal year ending 0ctober 31, 2023

|  |  | November | December | January | February | March | April | 1 H |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A11 stores | Sales | $128.3 \%$ | $128.8 \%$ | $136.9 \%$ | $145.0 \%$ | $138.9 \%$ | $140.6 \%$ | $136.3 \%$ |
|  | $\#$ \# of customers | $124.6 \%$ | $124.4 \%$ | $129.9 \%$ | $137.2 \%$ | $132.3 \%$ | $134.7 \%$ | $130.4 \%$ |
|  | Average check | $103.8 \%$ | $104.4 \%$ | $105.4 \%$ | $105.7 \%$ | $105.0 \%$ | $104.4 \%$ | $104.5 \%$ |
| Same stores | Sales | $112.7 \%$ | $114.5 \%$ | $120.2 \%$ | $123.6 \%$ | $117.1 \%$ | $119.6 \%$ | $117.9 \%$ |
|  | $\#$ of customers | $109.3 \%$ | $110.1 \%$ | $113.1 \%$ | $116.3 \%$ | $110.9 \%$ | $113.8 \%$ | $112.2 \%$ |
|  | Average check | $103.2 \%$ | $104.1 \%$ | $106.3 \%$ | $106.3 \%$ | $105.6 \%$ | $105.1 \%$ | $105.1 \%$ |
| $\#$ | of stores | Current year | 160 | 162 | 165 | 169 | 171 | 174 |
|  |  |  |  |  |  |  |  |  |
|  | Previous year | 138 | 141 | 143 | 143 | 146 | 147 | 147 |


|  |  | May | June | July | August | September | October | 2 H | Full year |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A11 stores | Sales | $138.8 \%$ | $139.2 \%$ |  |  |  |  | $139.0 \%$ | $137.0 \%$ |
|  | \# of customers | $133.4 \%$ | $133.4 \%$ |  |  |  |  | $133.4 \%$ | $131.2 \%$ |
|  | Average check | $104.1 \%$ | $104.3 \%$ |  |  |  |  | $104.2 \%$ | $104.4 \%$ |
| Same stores | Sales | $117.1 \%$ | $117.1 \%$ |  |  |  |  | $117.1 \%$ | $117.7 \%$ |
|  | \# of customers | $111.6 \%$ | $111.4 \%$ |  |  |  |  | $111.5 \%$ | $112.0 \%$ |
|  | Average check | $104.9 \%$ | $105.1 \%$ |  |  |  |  | $105.0 \%$ | $105.1 \%$ |
| $\#$ \# of stores | Current year | 177 | 179 |  |  |  |  |  |  |
|  | Previous year | 147 | 154 | 156 | 159 | 159 | 159 |  |  |

Notes 1 Percentages are rounded to first decimal places.
2 Stores refer to our company-owned stores in Japan.
3 Same stores are defined as those in operation at least 16 months.
4 Same stores sales represent comparable sales (current vs. previous year) including the period with shorter business hours.
5 Numbers in the table above are preliminary and unaudited, therefore, may differ from those based on actual results in the financial statements.
(Reference) Previous fiscal year ended October 31, 2022

|  |  | November | December | January | February | March | April | 1H |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A11 stores | Sales | $129.1 \%$ | $135.2 \%$ | $139.1 \%$ | $140.1 \%$ | $143.5 \%$ | $140.4 \%$ | $137.8 \%$ |
|  | $\#$ of customers | $128.0 \%$ | $134.0 \%$ | $139.2 \%$ | $140.9 \%$ | $142.5 \%$ | $138.4 \%$ | $137.0 \%$ |
|  | Average check | $100.8 \%$ | $100.9 \%$ | $100.0 \%$ | $99.5 \%$ | $100.7 \%$ | $101.4 \%$ | $100.6 \%$ |
| Same stores | Sales | $102.2 \%$ | $106.8 \%$ | $112.2 \%$ | $116.4 \%$ | $119.6 \%$ | $118.0 \%$ | $112.3 \%$ |
|  | $\#$ of customers | $101.5 \%$ | $105.9 \%$ | $112.4 \%$ | $116.8 \%$ | $118.3 \%$ | $116.2 \%$ | $111.5 \%$ |
|  | Average check | $100.7 \%$ | $100.9 \%$ | $99.9 \%$ | $99.6 \%$ | $101.1 \%$ | $101.6 \%$ | $100.7 \%$ |
| $\#$ of stores | Current year | 138 | 141 | 143 | 143 | 146 | 147 | 147 |
|  | Previous year | 113 | 115 | 118 | 119 | 123 | 126 | 126 |


|  |  | May | June | July | August | September | 0ctober | 2H | Full year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All stores | Sales | 135.5\% | 125.6\% | 119.0\% | 135. $4 \%$ | 139.6\% | 122. $2 \%$ | 129.0\% | 132.9\% |
|  | \# of customers | 133. 9\% | 123.9\% | 115. 0\% | 131. 1\% | 134.0\% | 118.0\% | 125.4\% | 130.6\% |
|  | Average check | 101. 3\% | 101. 4\% | 103. 5\% | 103. 3\% | 104. 2\% | 103.6\% | 102.9\% | 101. 8\% |
| Same stores | Sales | 114. 7\% | 106.6\% | 96. 7\% | 111.9\% | 116. 1\% | 105. 2\% | 108. 1\% | 109.9\% |
|  | \# of customers | 112.9\% | 104. 8\% | 93. 0\% | 107. 7\% | 110.9\% | 101. 1\% | 104. 5\% | 107. 6\% |
|  | Average check | 101. $7 \%$ | 101. 8\% | 104. 0\% | 103. 8\% | 104. 7\% | 104. 0\% | 103. $4 \%$ | 102. 2\% |
| \# of stores | Current year | 147 | 154 | 156 | 159 | 159 | 159 | 159 | 159 |
|  | Previous year | 129 | 128 | 130 | 132 | 133 | 137 | 137 | 137 |

Other investor relations (IR) materials are available on our English IR website:


