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MODEL & DESIGN YOUR BUSINESS

PRESS RELEASE

BlueMeme Recognized as Japan's First OutSystems Premier Partner

Accelerate digital transformation and strengthen competitiveness of Japanese companies based on its proven expertise in driving Japan's low-code market

BlueMeme is delighted to announce that, as of 7 July 2023, it has become the first Premier Partner in Japan under OutSystems' authorized distributor scheme.

OutSystems Premier Partner is a newly established grade in the partner scheme created by OutSystems to promote its products internationally. BlueMeme received the accreditation as the first Premier Partner in Japan in recognition of its high sales and delivery performance and quality.

In 2012, BlueMeme became the first Japanese company to sign a distributorship agreement with OutSystems. The following year, in 2013, BlueMeme signed an exclusive distributorship agreement in Japan. Since then, BlueMeme has been providing high-quality services to its customers, including large-scale agile development using OutSystems, optimizing development processes and business operations. Cumulatively, at the end of June 2023, BlueMeme implemented OutSystems in over 160 companies, provided more than 3,300 low-code services, and trained more than 5,400 OutSystems engineers.

BlueMeme has the longest history of partnership with OutSystems in Japan and continues to expand its activities as one of the largest sales partners. To date, the company has received numerous awards, including "Champion" for registering the most sales opportunities in APAC, "Rainmaker" for closing the most ARR in APAC, "Outsystems Highest ARR" and "Most Number of Deals Closed".

BlueMeme's partnership with OutSystems includes Premier, which encompasses Sales and Delivery, as well as two certifications for Training and MSP. Further information can be found at the following URL.

BlueMeme Inc.(partner) | OutSystems
https://www.outsystems.com/partners/bluememe-incpartner/

BlueMeme will continue to support the realization of IT systems to enhance the competitiveness of companies, utilizing OutSystems and other low-code and no-code solutions. By enabling flexible responses to various market changes, BlueMeme will further promote digital transformation among Japanese companies.

About BlueMeme Inc.
BlueMeme was the first company to introduce OutSystems, a low-code development platform, to Japan in 2012. Since then, the company has been at the forefront of the Japanese low-code development market. BlueMeme utilizes its own development methodology, "AGILE-DX", to effectively operate agile methods and low-code technologies. By developing next-generation information systems with the latest technologies, BlueMeme will continue to contribute to Japanese companies, helping them improve their global competitiveness and survive disruptive changes through digital transformation (DX). As of 2021, BlueMeme is listed on the Tokyo Stock Exchange ("4069" corporate code).
https://www.bluememe.jp

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