



July 21, 2023

To whom it may concern,

Company: Core Concept Technologies Inc.  
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### **Notice of the Establishment of Our “Purpose”**

We have set our corporate ethos and new purpose as described below.

This purpose was set for clarifying the values our company offers to society and defining the meaning of our existence in society.

Based on this purpose, we will contribute to the realization of a sustainable society through business and forge ahead to improve our corporate value and grow further.

#### 1. Purpose

**Driving sustainable industrial development through the power of our technology and people**

#### 2. What We Do

**Create the Next-Gen of the IT Industry**

We envision a future in which each industry develops sustainably and will make this vision real to create a sustainable society through the evolution of our products and people.

We contribute to the sustainable development of industry by reforming our clients' business processes and value chains through Digital Transformation (DX). Along with growing sales and improving profitability, we solve issues such as reducing environmental impact through the improvement of asset and energy efficiency, eliminating labor shortages through improved labor productivity, and passing on know-how from veteran employees.

By utilizing “Ohgi,” an extensive business partner network made mainly of small and medium-sized companies, we contribute to the reduction of the adverse effects of the many intermediary agencies in the Japanese system integration industry, such as the uneconomical middle margins as well as the regional income disparity of IT human resources.

### 3. Our Values

#### **Think Big, Act Together.**

##### **Think Big**

Exchange ideas freely and move away from conventional wisdom and fixed concepts.

With firm determination, we shall find the new value the world is searching for.

##### **Act Together**

We are supported by many stakeholders, including our customers and employees.

Act Together to respond to their understanding and trust.

### 4. CCT WAY

Ownership: We have a sense of ownership in all things.

Customers rule: We base decisions on providing value to customers rather than convenience for the company.

Logic × passion: We act with a balance between logic and passion or emotion.