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## Consolidated Financial Results for the Nine Months Ended May 31, 2023 (Under Japanese GAAP)

Company name: TRANSACTION CO., Ltd.
Listing: Tokyo Stock Exchange
Securities code: 7818
URL:
Representative: Satoshi Ishikawa, Chairman and Representative Director
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Scheduled date to file quarterly securities report:
July 14, 2023
Scheduled date to commence dividend payments:
Preparation of supplementary material on quarterly financial results: None
Holding of quarterly financial results briefing:
None
(Yen amounts are rounded down to millions, unless otherwise noted.)

1. Consolidated financial results for the nine months ended May 31, 2023 (from September 1, 2022 to May 31, 2023)
(1) Consolidated operating results
(Percentages indicate year-on-year changes.)


Nine months ended
May 31, 2023 Met sales

|  | Basic earnings per share | Diluted earnings per share |
| :---: | :---: | :---: |
| Nine months ended | Yen | Yen |
| May 31, 2023 | 86.64 | - |
| May 31, 2022 | 55.81 | - |

(2) Consolidated financial position

|  | Total assets | Net assets | Equity-to-asset ratio |
| :--- | ---: | ---: | ---: |
| As of | Millions of yen | Millions of yen | $\%$ |
| May 31,2023 | 18,897 | 15,023 | 79.5 |
| August 31,2022 | 16,650 | 13,354 | 80.2 |

Reference: Equity

As of May 31, 2023:
As of August 31, 2022:
$¥ 15,023$ million
$¥ 13,354$ million

## 2. Cash dividends

|  | Annual dividends per share |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | First quarter-end | Second quarterend | Third quarter-end | Fiscal year-end | Total |
|  | Yen | Yen | Yen | Yen | Yen |
| Fiscal year ended August 31, 2022 | - | $0.00$ | - | 25.00 | 25.00 |
| Fiscal year ending August 31, 2023 | - |  | - |  |  |
| Fiscal year ending August 31, 2023 (Forecast) |  |  |  | 32.00 | 32.00 |

Note: Revisions to the forecasts of cash dividends most recently announced: None
3. Consolidated earnings forecasts for the fiscal year ending August 31, 2023 (from September 1, 2022 to August 31, 2023)

|  | Net sales |  | Operating profit |  | Ordinary profit |  | Profit attributable to owners of parent |  | Basic earnings per share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% | Yen |
| Fiscal year ending August 31, 2023 | 22,500 | 23.1 | 4,500 | 39.2 | 4,609 | 39.5 | 3,057 | 39.3 | 105.00 |

Note: Revisions to the consolidated earnings forecasts most recently announced: None

## * Notes

(1) Changes in significant subsidiaries during the period (changes in specified subsidiaries resulting in the change in scope of consolidation): None
(2) Application of special accounting treatments for the preparation of quarterly consolidated financial statements: None
(3) Changes in accounting policies, changes in accounting estimates, and restatement
(i) Changes in accounting policies due to revisions to accounting standards and other regulations: None
(ii) Changes in accounting policies due to other reasons: None
(iii) Changes in accounting estimates: None
(iv) Restatement: None
(4) Number of issued shares (common shares)
(i) Total number of issued shares at the end of the period (including treasury shares)

| As of May 31, 2023 | $29,375,400$ shares |
| :--- | ---: |
| As of August 31, 2022 | $29,375,400$ shares |

(ii) Number of treasury shares at the end of the period

| As of May 31, 2023 | 246,865 shares |
| :--- | :--- |
| As of August 31, 2022 | 270,865 shares |

(iii) Average number of shares outstanding during the period

| Nine months ended May 31, 2023 | $29,118,161$ shares |
| :--- | ---: |
| Nine months ended May 31, 2022 | $29,104,535$ shares |

* Quarterly financial results reports are exempt from quarterly review conducted by certified public accountants or an audit corporation.
* Proper use of earnings forecasts, and other special matters

The financial forecast and other forward-looking statements in this material are based on information currently available to the Company and certain preconditions considered to be reasonable. Actual performance, etc. may vary depending on various factors. For the preconditions on which the earnings forecast is based and notes, etc. for using the earnings forecast, please refer to "(3) Explanation of consolidated earnings forecasts and other forward-looking statements" in "1. Qualitative Information on Quarterly Financial Results" on page 5 of the Quarterly Financial Results (attached file).

## [Attached Material]

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## 1. Qualitative Information on Quarterly Financial Results

## (1) Explanation of operating results

During the first nine months ended May 31, 2023, the Japanese economy showed signs of gradual recovery due to the easing of restrictions on activities due to the COVID-19 pandemic, but the outlook has remained uncertain due to a series of price hikes in daily necessities and rising energy costs, both caused by the weak yen.

In this environment, the TRANSACTION Group (the "Group") executed marketing activities to capture changes in the social environment and demand trends in a timely fashion, and strengthened new product development based on the five key strategies designated in the 4th medium-term management plan of "finished goods demand arising from the promotion of SDGs," "tangible goods consumption originating from intangible goods consumption," "demand for revenge spending coming after COVID19," "strengthened e-commerce," and "strengthened domestic in-house manufacturing."

## Eco-products

In Eco-products, we set the key strategy of "finished goods demand arising from the promotion of SDGs," and continued to offer and strengthened our lineup of finished goods made from raw materials such as environmentally-friendly materials organic cotton and recycled materials, biomass plastics, and natural materials. We have strengthened our activities to promote fair trade and provide fair trade cotton finished goods as we will be participating in the "Fairtrade Million Action Campaign 2023" again this fiscal year. In addition, we drove expanding and offering the lineup of upcycled finished goods that have been transformed into more valuable goods, by adding value such as ideas and design to wasted resources. These Eco-products are also highly regarded by client entities promoting SDGs and there have been increased opportunities for use as novelties at exhibitions and seminars. Furthermore, overall sales promotions were revitalized by the normalization of socioeconomic activities, resulting in strong sales of mainstay products such as eco-bags and tumblers/thermo bottles, as well as stationery and cutlery products, significantly exceeding those of the same period the previous year. Sales of the ethical brand "MOTTERU" remained strong due to the selection of products for the "Let's choose! 3R campaign 2022" sponsored by the Ministry of the Environment, as in the previous fiscal year, expanded color variations incorporating genderless colors and the expansion of product categories such as cutlery products, umbrellas, and handkerchiefs, as well as the development and launch of products in collaboration with popular characters and products that combine functionality and design. As a result, overall sales of Eco-products increased by 2,070 million yen, or $36.6 \%$ year on year.

## Lifestyle products

In Lifestyle products, we set the key strategies of "tangible goods consumption originating from intangible goods consumption" and "demand for revenge spending coming after COVID-19" and strengthened sales to the entertainment industry, which has become active. In the game and animation industry and new media content-related industries, which have maintained strong sales since the previous fiscal year and have been driving Lifestyle Products sales, net sales were significantly higher than in the same period of the previous fiscal year due to the overall revitalization of the industry, including the holding of major events, due in part to a significant relaxation of restrictions on the holding of events, including a ban on vocal performances at event sites. In the music, stage, and sporting event industries, the number and scale of events is increasing. Since these are expected to be boosted in the coming season, the Company has stepped up sales activities aimed at increasing demand. Pet wear and related finished goods saw strong sales as a result of increased recognition of the "RAKURUMU WEAR" product, which received the 2022 Good Design Award, and efforts to expand sales channels by launching new products in collaboration with outdoor and leisure-related product brands. In travel-related products, on the other hand, despite an overall trend toward recovery in demand for travel, overseas travel has only recovered to about half of its pre-pandemic level, and sales have yet to recover to pre-pandemic levels. In order to capture future demand growth, the Company has focused on sales activities such as sales channel expansion and new product development. As a result, overall sales of Lifestyle products increased by 2,222 million yen, or $34.7 \%$ year on year.

## Wellness products

In Wellness Products, following the shift of COVID-19 to Category 5 under the Infectious Disease Control Law, we have decided to discontinue handling "infection control products." As for the remaining inventory, the Company recorded a 38 million yen loss on abandonment of inventories as an extraordinary loss in the third quarter of the current fiscal year, as announced in the "Notice of Extraordinary Loss (Loss on Abandonment of Inventories)" released on June 30, 2023. As a result, sales decreased by 316 million yen, or $24.8 \%$ year on year.

## ■ E-commerce business

In the E-commerce business, in accordance with the key strategy of "strengthened e-commerce," we reinforced initiatives to achieve the target of accounting for at least $30 \%$ of consolidated net sales in the fiscal year ending August 31, 2025. Regarding our main sites, we worked to expand the number of registered finished goods in "HANSOKU-STYLE" and improve its usability. In "MARKLESS STYLE," together with promoting the expansion of the number of companies that have introduced "MARKLESS Connect" and "MARKLESS Partner," we focused on responding to the start of collaboration with confirmed customers. Furthermore, we rolled out hybrid marketing activities that fuse the in-person sales approach with e-commerce and promoted growth in sales at companies that have deployed these services. In the "D2C"* site, by strengthening social media activities for our "Original Goods Press" platform site for product sales and OEM, and for the "Calulu ONLINE STORE" for pet wear and related finished goods, we raised awareness among users and promoted activities toward sales growth. We also renewed the "gowell" website, which handles travel-related finished goods, to deal with the future expansion of demand. As a result, along with the D2C site, the main sites recorded significant sales growth, leading to e-commerce sales growing 1,144 million yen, or $53.3 \%$ year on year. E-commerce also rose as a proportion of total sales, to $18.8 \%$. The amount of increase in consolidated sales grew due to growth in e-commerce sales. In addition, the expansion of the sales composition ratio was one factor that enabled us to maintain the gross profit margin at the same level as the same period of the previous fiscal year.

* An abbreviation for "Direct to Consumer," a business model in which a manufacturer plans and manufactures its own commodities and sells them directly to end customers without intermediaries such as wholesalers and stores.

On the production side, the Company has continued to secure multiple production bases, flexibly switch between production sites in response to exchange rate fluctuations and surging raw material prices, and optimize distribution channels in order to achieve a stable and continuous supply and strengthen price competitiveness. However, the Company was compelled to raise product prices due to the increased burden caused by the yen's much higher-than-expected depreciation. At our in-house factories in Japan, under our key strategy of "strengthening domestic in-house manufacturing," we have been striving to improve production rates and productivity by expanding capacity and investing in new facilities, but due to higher-than-expected manufacturing costs, we have raised printing and processing costs from January 2023 onward.

As a result, in the nine months ended May 31, 2023, net sales increased to 17,532 million yen (up by 4,006 million yen, or $29.6 \%$ year on year), and operating profit increased to 3,695 million yen (up by 1,225 million yen, or $49.6 \%$ year on year) owing to securing gross profit by increase in net sales, and well-planned expenditure of selling, general and administrative expenses. Ordinary profit increased to 3,800 million yen (up by 1,344 million yen, or $54.7 \%$ year on year). Profit attributable to owners of parent also increased to 2,522 million yen (up by 898 million yen, or $55.3 \%$ year on year).

On May 31, we expressed our support for the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD).

Actual sales by sales channel and product classification for the nine months ended May 31, 2023 were as follows.
<Actual sales by sales channel>
(Millions of yen)

| Sales channel | Net sales |  | Change |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Nine months ended <br> May 31, 2022 | Nine months ended <br> May 31, 2023 | Change <br> (Amount) | Change <br> $(\%)$ |
| Targeting end-user companies | 6,317 | 8,274 | 1,956 | 31.0 |
| Targeting wholesalers | 5,062 | 5,967 | 904 | 17.9 |
| E-commerce | 2,145 | 3,290 | 1,144 | 53.3 |
| Total | 13,526 | 17,532 | 4,006 | 29.6 |

<Actual sales by product classification>
(Millions of yen)

| Product classification | Net sales |  | Change |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Nine months ended <br> May 31, 2022 | Nine months ended <br> May 31, 2023 | Change <br> (Amount) | Change <br> $(\%)$ |
| Eco-products | 5,654 | 7,724 | 2,070 | 36.6 |
| Lifestyle products | 6,406 | 8,628 | 2,222 | 34.7 |
| Wellness products | 1,278 | 961 | $(316)$ | $(24.8)$ |
| Design and other | 187 | 217 | 30 | 16.2 |
| Total | 13,526 | 17,532 | 4,006 | 29.6 |

Note: Design and other refers to those not falling under miscellaneous goods, including commissioned graphic, products and WEB design operations, as well as printing operations.

## (2) Explanation of financial position

Status of assets, liabilities, and net assets

## (Current assets)

Current assets at the end of the third quarter under review amounted to 13,828 million yen, an increase of 1,017 million yen compared to the end of the previous fiscal year. This was due mainly to an increase in cash and deposits by 562 million yen, and an increase in notes and accounts receivable trade and contract assets by 377 million yen.

## (Non-current assets)

Non-current assets at the end of the third quarter under review amounted to 5,068 million yen, an increase of 1,229 million yen compared to the end of the previous fiscal year. This was due mainly to an increase in investments and other assets by 1,243 million yen, an increase in intangible assets by 15 million yen, and a decrease in property, plant and equipment by 29 million yen.

## (Current liabilities)

Current liabilities at the end of the third quarter under review amounted to 2,965 million yen, an increase of 311 million yen compared to the end of the previous fiscal year. This was due mainly to an
increase in other current liabilities by 215 million yen and an increase in income taxes payable by 104 million yen.

## (Non-current liabilities)

Non-current liabilities at the end of the third quarter under review amounted to 908 million yen, an increase of 266 million yen compared to the end of the previous fiscal year. This was due mainly to an increase in long-term borrowings by 263 million yen.

## (Net assets)

Net assets at the end of the third quarter under review amounted to 15,023 million yen, an increase of 1,669 million yen compared to the end of the previous fiscal year. This was due mainly to an increase in retained earnings by 1,765 million yen, a decrease in deferred gains or losses on hedges by 116 million yen.

## (3) Explanation of consolidated earnings forecasts and other forward-looking statements

For the annual earnings forecast and year-end dividend forecast for the fiscal year ending August 31, 2023, we have revised the earnings forecast announced on April 12, 2023, and increased the year-end dividend forecast by 3 yen to 32 yen, based on recent business trends, as set out in the "Notice Concerning Revisions to the Annual Earnings Forecast and Upward Revision to Dividend Forecast for the Fiscal Year Ending August 31, 2023" released on June 30, 2023.

## 2. Quarterly Consolidated Financial Statements and Major Notes

(1) Quarterly Consolidated Balance Sheet

|  | As of August 31, 2022 | As of May 31, 2023 |
| :---: | :---: | :---: |
| Assets |  |  |
| Current assets |  |  |
| Cash and deposits | 4,335,232 | 4,898,030 |
| Notes and accounts receivable - trade, and contract assets | 2,679,941 | 3,057,675 |
| Securities | 291,900 | 449,282 |
| Finished goods | 4,443,094 | 4,631,392 |
| Other | 1,068,729 | 799,802 |
| Allowance for doubtful accounts | $(8,187)$ | $(7,563)$ |
| Total current assets | 12,810,710 | 13,828,620 |
| Non-current assets |  |  |
| Property, plant and equipment | 1,067,821 | 1,038,487 |
| Intangible assets |  |  |
| Other | 126,671 | 142,005 |
| Total intangible assets | 126,671 | 142,005 |
| Investments and other assets |  |  |
| Investment securities | 1,578,124 | 2,685,789 |
| Other | 1,067,257 | 1,203,022 |
| Allowance for doubtful accounts | (380) | (401) |
| Total investments and other assets | 2,645,001 | 3,888,410 |
| Total non-current assets | 3,839,494 | 5,068,903 |
| Total assets | 16,650,205 | 18,897,523 |

As of August 31, 2022
As of May 31, 2023

| Liabilities |  |  |
| :---: | :---: | :---: |
| Current liabilities |  |  |
| Accounts payable - trade | 1,035,921 | 1,076,464 |
| Current portion of long-term borrowings | 387,628 | 399,446 |
| Income taxes payable | 647,298 | 751,577 |
| Provision for bonuses | 169,848 | 116,740 |
| Provision for shareholder benefit program | 6,909 | - |
| Other | 406,209 | 621,246 |
| Total current liabilities | 2,653,814 | 2,965,474 |
| Non-current liabilities |  |  |
| Long-term borrowings | 234,819 | 498,471 |
| Retirement benefit liability | 315,035 | 320,354 |
| Asset retirement obligations | 36,791 | 37,113 |
| Other | 55,390 | 52,726 |
| Total non-current liabilities | 642,035 | 908,665 |
| Total liabilities | 3,295,850 | 3,874,140 |
| Net assets |  |  |
| Shareholders' equity |  |  |
| Share capital | 93,222 | 93,222 |
| Capital surplus | 3,294,777 | 3,305,428 |
| Retained earnings | 9,567,299 | 11,332,656 |
| Treasury shares | $(223,253)$ | $(203,471)$ |
| Total shareholders' equity | 12,732,046 | 14,527,834 |
| Accumulated other comprehensive income |  |  |
| Valuation difference on available-for-sale securities | 180,323 | 172,391 |
| Deferred gains or losses on hedges | 239,913 | 123,860 |
| Foreign currency translation adjustment | 160,031 | 163,588 |
| Remeasurements of defined benefit plans | 42,039 | 35,708 |
| Total accumulated other comprehensive income | 622,307 | 495,548 |
| Total net assets | 13,354,354 | 15,023,383 |
| Total liabilities and net assets | 16,650,205 | 18,897,523 |

## (2) Quarterly Consolidated Statement of Income and Consolidated Statement of Comprehensive

 Income(Quarterly Consolidated Statement of Income) (Cumulative)
(Thousands of yen)

|  | Nine months ended May 31, 2022 | Nine months ended May 31, 2023 |
| :---: | :---: | :---: |
| Net sales | 13,526,386 | 17,532,668 |
| Cost of sales | 8,181,094 | 10,664,487 |
| Gross profit | 5,345,292 | 6,868,180 |
| Selling, general and administrative expenses |  |  |
| Salaries and allowances | 943,574 | 948,290 |
| Provision for bonuses | 69,837 | 97,677 |
| Retirement benefit expenses | 39,163 | 22,174 |
| Provision of allowance for doubtful accounts | (101) | (603) |
| Other | 1,822,700 | 2,105,474 |
| Total selling, general and administrative expenses | 2,875,174 | 3,173,014 |
| Operating profit | 2,470,117 | 3,695,166 |
| Non-operating income |  |  |
| Interest income | 227 | 827 |
| Interest on securities | 16,273 | 52,767 |
| Foreign exchange gains | - | 49,724 |
| Other | 16,777 | 3,844 |
| Total non-operating income | 33,278 | 107,164 |
| Non-operating expenses |  |  |
| Interest expenses | 1,730 | 1,499 |
| Foreign exchange losses | 45,489 | - |
| Other | 78 | 57 |
| Total non-operating expenses | 47,298 | 1,557 |
| Ordinary profit | 2,456,096 | 3,800,773 |
| Extraordinary income |  |  |
| Gain on sale of non-current assets | - | 52,367 |
| Insurance claim income | 15,943 | - |
| Total extraordinary income | 15,943 | 52,367 |
| Extraordinary losses |  |  |
| Loss on sale of non-current assets | - | 33 |
| Loss on retirement of non-current assets | 693 | 0 |
| Loss on abandonment of inventories | 14,080 | 38,419 |
| Total extraordinary losses | 14,773 | 38,452 |
| Profit before income taxes | 2,457,266 | 3,814,688 |
| Income taxes - current | 770,404 | 1,292,296 |
| Income taxes - deferred | 62,553 | (321) |
| Total income taxes | 832,958 | 1,291,974 |
| Profit | 1,624,308 | 2,522,714 |
| Profit attributable to owners of parent | 1,624,308 | 2,522,714 |

(Quarterly Consolidated Statement of Comprehensive Income) (Cumulative)
(Thousands of yen)

|  | Nine months ended <br> May 31, 2022 | Nine months ended <br> May 31, 2023 |
| :--- | ---: | ---: |
| Profit | $1,624,308$ | $2,522,714$ |
| Other comprehensive income | 186,326 | $(7,932)$ |
| Valuation difference on available-for-sale securities | 129,296 | $(116,052)$ |
| Deferred gains or losses on hedges | 75,210 | $(779)$ |
| Foreign currency translation adjustment | 390,053 | $(6,331)$ |
| Remeasurements of defined benefit plans, net of tax | $2,014,361$ | $2,395,954$ |
| Total other comprehensive income | $2,014,361$ | $2,395,954$ |
| Comprehensive income | - | - |
| Comprehensive income attributable to |  |  |
| Comprehensive income attributable to owners of parent |  |  |
| Comprehensive income attributable to non-controlling <br> interests |  |  |

(3) Notes to Quarterly Consolidated Financial Statements (Notes regarding assumption of a going concern)

None.
(Notes on significant changes in the amount of shareholders' equity)
None.
(Subsequent events)
None.

