



Supplementary Information about the Blockchain Game “Brilliantcrypto”

August 2nd, 2023



Notes: This document is a translated version for reference purposes only. Therefore, any discrepancy may occur with the Japanese original version. Please refer to the Japanese version if you find anything unclear. COLOPL, Inc. takes no responsibility for any problems of translation.

Table of Contents

What is “Brilliantcrypto”

01	Game Overview	04
02	About “Brilliantcrypto”	05
03	Reasons why COLOPL Group is working on this project	06
04	Business Model	11
05	Roadmap	13

Reference

	WebX presentation video from July 25th	14
--	--	-------	-----------



The information contained in this material is current as of the date of its creation. Please note that actual results may differ significantly due to various factors.

What is “Brilliantcrypto”

Brilliantcrypto is a game where users from around the world become miners and embark on mining expeditions in search of gemstones and tokens.

Search & Mine



Purchase pickaxe from the in-game market. Select mining site and start mining using tools such as Detectors.

Earn



Earn gemstones and tokens by mining. Gemstones can be minted to NFTs and used in other metaverses or sold for profit in marketplace.

[Watch promotional video](#)

It is a blockchain game aiming to be **a sustainable Play to Earn model** that introduces a new concept called "**Proof of Gaming.**"

Utilizing the trending technologies of **the Metaverse, Web3.0, and AI,** which are garnering significant attention, to create new value to the world.

Developed by our group company Brilliantcrypto under the direction lead by our Chief Creator Naruatsu Baba.



Reasons why COLOPL Group is working on this project

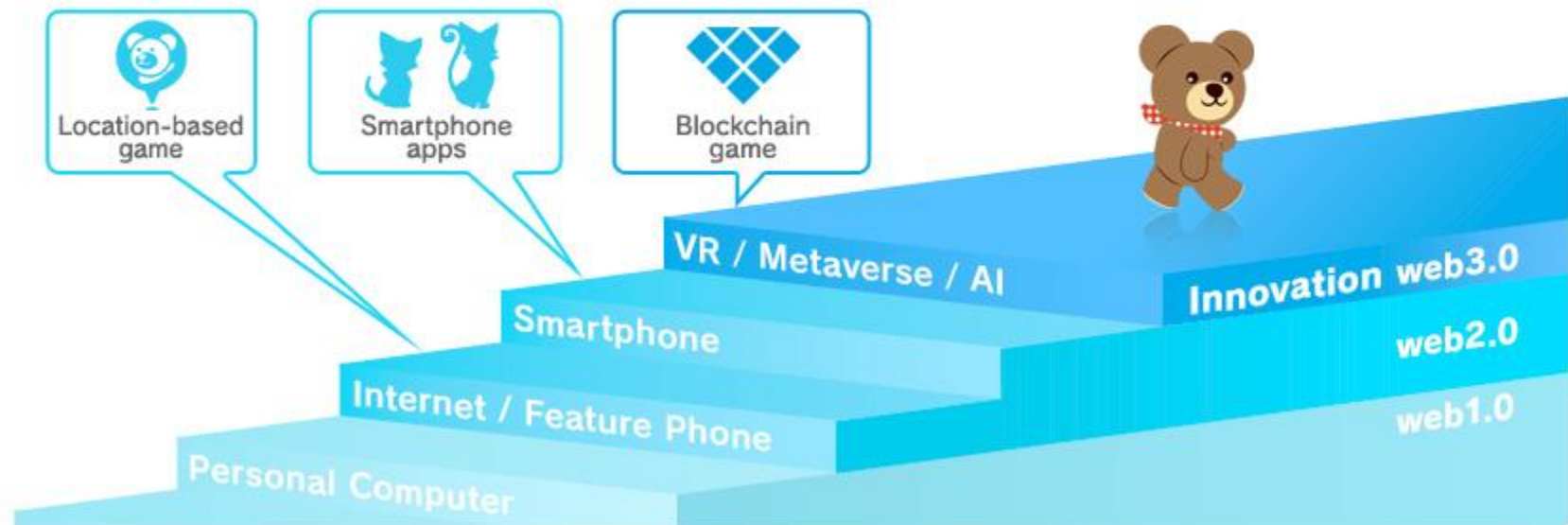
Metaverse as the Next Growth Opportunity

We have always turned innovation into opportunities for growth.

We were quick to shift resources during the rapid growth phase of smartphone games and received its benefits. However, we are now approaching a mature phase.

Users are seeking newer experiences, and with the rapid evolution of web3 and AI, we believe that the metaverse has the potential to **become the next innovation.**

With the public once again focusing on the metaverse, we will provide content that users have never experienced before, **leading overall growth across the group.**



AI is expected to bring about the realisation of a metaverse economic ecosystem.

However, at present, **metaverse lacks a well-established economic ecosystem (income and consumption) and is still in its developing stage.**

We believe this is one of the factors hindering the widespread adaptation of metaverse.



Want to achieve

- Contributing to society through the development of a metaverse with an established economic ecosystem.
- Growth by turning innovation into opportunity.

A new model

Proof of Gaming

Our strength

Delivering 'New Experiences' with the latest technology and creative ideas.

Reasons why COLOPL Group is working on this project

What is "Proof of Gaming" ?

"Proof of Gaming" is a model that replicates the Bitcoin's "Proof of Work" mechanism with a game-based approach.

Bitcoin, being a global currency, will prove its value as currency through extensive hash calculations.

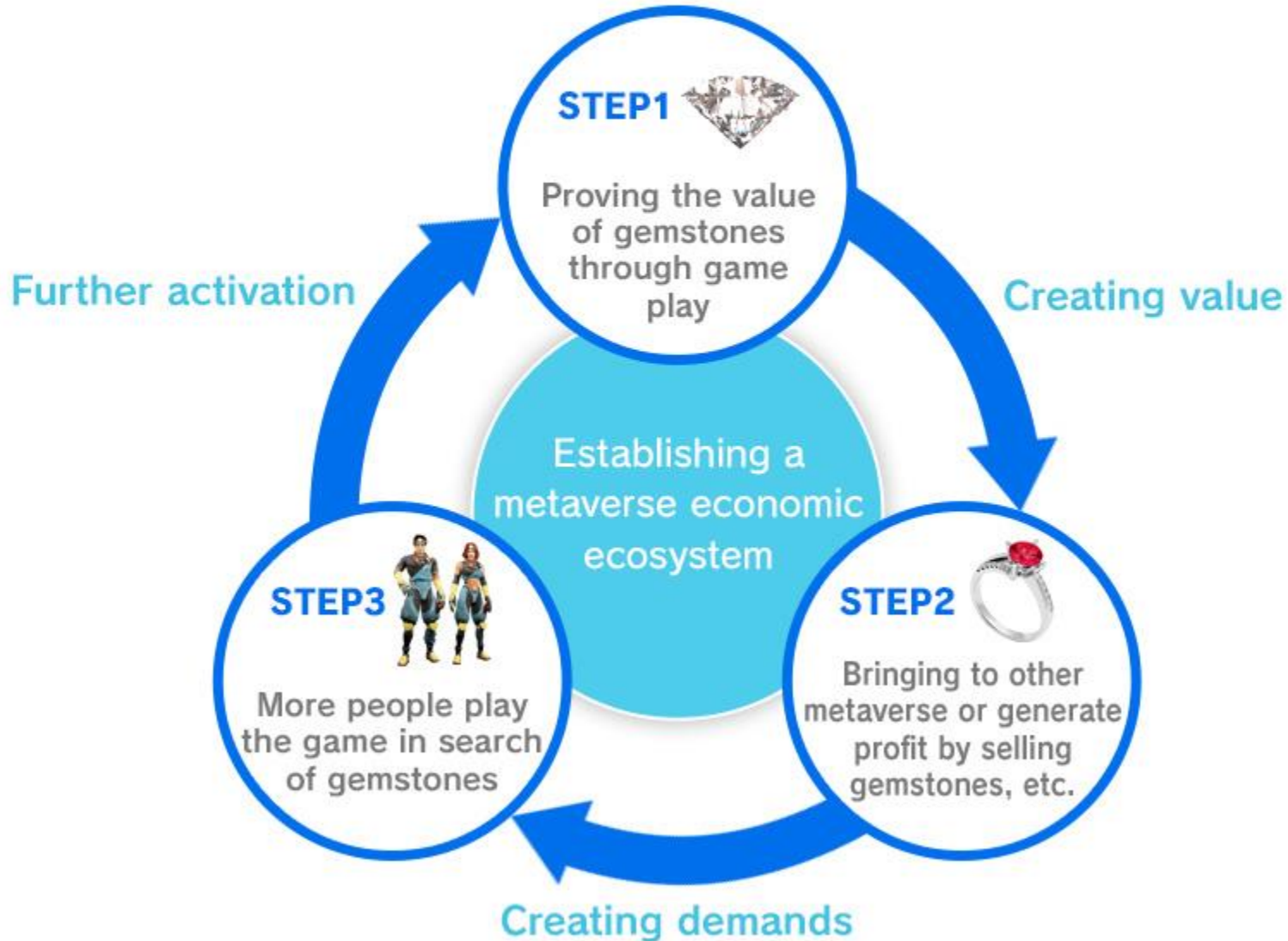
Similarly, the value of gemstones in Brilliantcrypto is gained through gameplay by the global community.



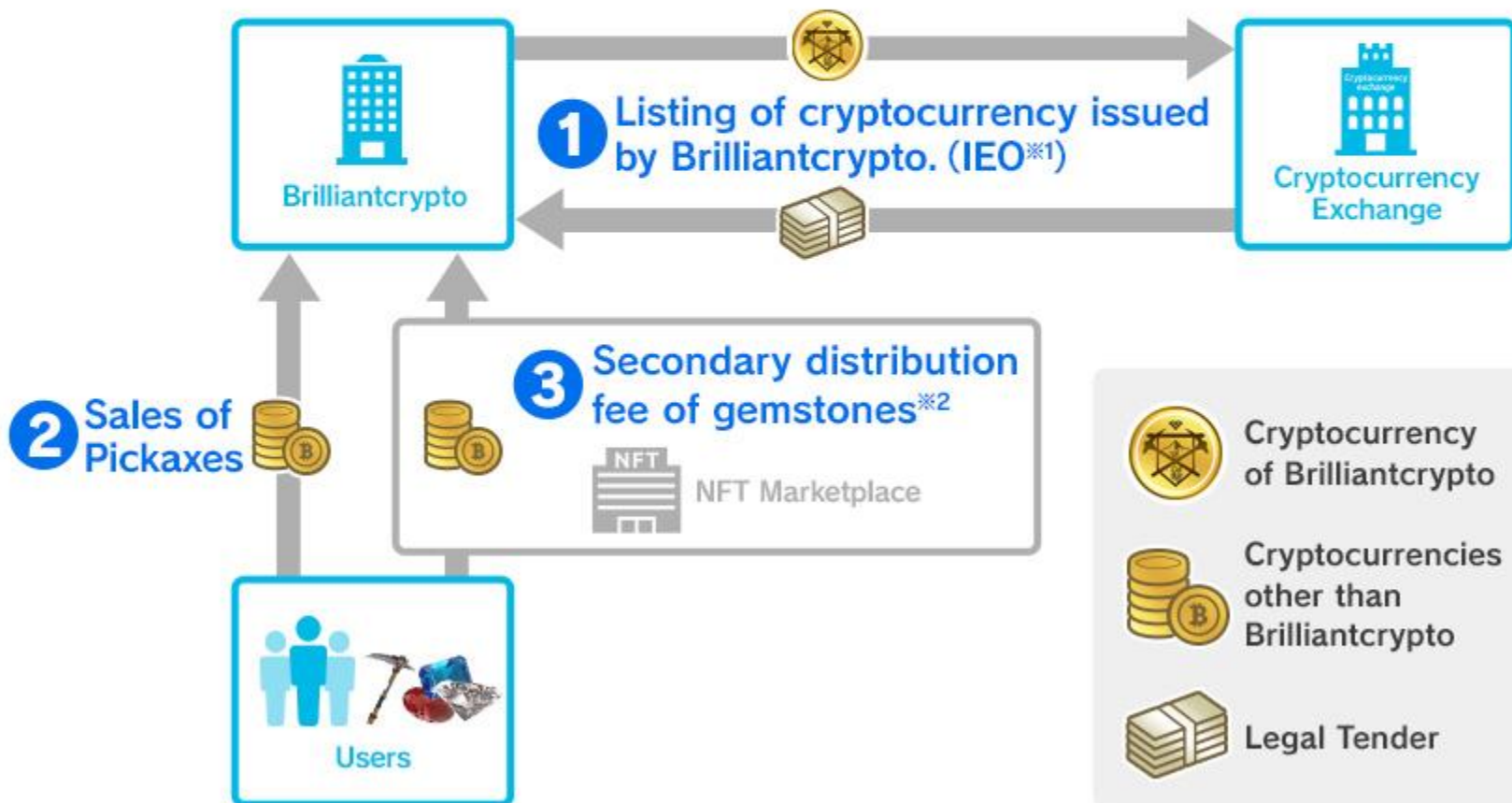
Proof of Work



Proof of Gaming



The main revenue opportunities in "Brilliantcrypto" are as follows.



※1 The IEO is currently in the preparation stage. For more details, please refer to the press release published on July 20th.

※2 The secondary distribution fee may differ depending on the NFT marketplace.

The impact on financial statements and taxation can vary depending on whether the cryptocurrencies are of Brilliantcrypto or others.

Cryptocurrency	Impact		
	Balance Sheet	P&L Statement	Taxation ^{※3}
Brilliantcrypto	Insignificant ^{※2}	Insignificant ^{※2}	Yes
Others^{※1}	Yes	Yes	Yes

※1 Primarily considering MATIC and Ethereum, among others.

※2 The listing on cryptocurrency exchanges (IEO) is expected to be processed in accordance with revenue recognition accounting standards.

※3 Regardless of the crypto assets, it is expected that the tax law will be applied to the volume of crypto assets held at the end of the fiscal year.

CLOSED BETA TEST

Start Aug. 15th

End Aug. 22nd



Reference

WebX presentation video from July 25th

Watch WebX
presentation video

