# **Monthly Sales Figures**

# FY2024/02 (March 1, 2023 ~ February 29, 2024)

1st half												2nd half									
		1st quarter				2nd quarter					3rd quarter				4th quarter						
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term	
Sales	Total	112.6	117.1	113.6	114.4	109.4	120.6		115.1	114.7										114.7	
	Same stores	111.1	114.8	111.2	112.3	108.2	119.3		113.8	112.9										112.9	
Number of	Total	103.1	105.6	104.0	104.2	101.0	113.9		107.7	105.7										105.7	
customers	Same stores	100.5	102.2	100.1	100.9	98.1	110.7		104.7	102.5										102.5	
Spending	Total	109.2	110.9	109.3	109.8	108.4	105.9		106.8	108.5										108.5	
per customer	Same stores	110.5	112.4	111.1	111.3	110.3	107.7		108.7	110.2										110.2	

Note 1: These are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision.

### [Summary]

In July, all store sales were 120.6% and the same store sales were 119.3% of the previous year.

Due to rising temperatures and good weather, customer footfall increased and sales of summer products were continued to be strong.

Sales per customer kept improving as prices were raised and excessive discount was curved even during the sale period.

By brands, GLOBAL WORK, niko and ..., LOWRYS FARM, studio CLIP and LEPSIM showed good performance.

By items, trousers made of summer functional materials were popular with both male and female customers and brouses made from lightweight materials, cooling summer knitwear also performed well.

In clothing accessories, sandals and bags, and in household goods, such as bottle holders, cooling neck bands and folding umbrellas for sunny days were popular.

Note 2: These are parent company, Adastria Co., Ltd.,'s figures and the online sales is included. The domestic subsidiaries and overseas are not included.

Note 3: Stores that were temporarily closed due to COVID-19 are included in same stores.

# 【Adastria Japan】

		1st half										2nd half								
		1st quarter				2nd quarter					3rd quarter				4th quarter					
		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
	Opened	9	19	1	29	1	4		5	34										34
	Closed	2	1	2	5	1	2		3	8										8
Number of	Total in the month end	1,229	1,247	1,246	1,246	1,246	1,248		1,248	1,248										1,248
Stores	Direct-Run Stores	1,164	1,181	1,180	1,180	1,180	1,182		1,182	1,182										1,182
	Franchise Stores	0	1	1	1	1	1		1	1										1
	Online Stores	65	65	65	65	65	65		65	65										65

# <Appendix> FY2023/02 (March 1, 2022 ~ February 28, 2023)

						1st half					2nd half										
			1st qu	uarter		2nd quarter					3rd quarter				ZIIU IIaii	4th qu					
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term	
Sales	Total	109.5	123.0	136.1	121.5	110.4	105.7	125.9	112.5	117.1	112.0	115.9	105.0	110.6	112.2	107.4	125.9	113.4	112.0	114.3	
	Same stores	108.5	120.1	131.9	119.0	108.1	104.4	124.2	110.8	115.0	111.4	114.0	102.9	109.0	110.2	105.3	124.8	111.5	110.2	112.4	
Number of	Total	105.2	118.7	128.9	116.8	103.6	97.2	117.6	104.8	110.4	104.4	108.4	102.1	104.9	111.4	105.7	118.7	110.9	108.0	109.2	
customers	Same stores	102.2	114.0	123.3	112.5	100.1	94.9	114.5	101.9	106.9	102.4	105.4	98.7	102.0	108.3	102.3	115.7	107.7	104.9	105.9	
Spending per customer	Total	104.2	103.6	105.6	104.1	106.5	108.7	107.0	107.3	106.0	107.3	106.9	102.8	105.5	100.7	101.7	106.1	102.2	103.7	104.7	
	Same stores	106.1	105.3	107.0	105.8	107.9	110.1	108.5	108.7	107.6	108.8	108.2	104.3	106.8	101.8	103.0	107.9	103.5	105.1	106.2	