

Financial Results Explanatory Material

Financial Results for the 3rd Quarter of Fiscal Year Ending September 30, 2023

Atrae, Inc. (TSE Prime Market: 6194)

Agenda

- 1. Company Overview
- 2. Financial Highlights
- 3. About Business
- 4. References

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Our Vision

Create the Company that Attracts People in the World.

We stick to creating a company and our services we are proud of to continue being an attractive company that people want to cheer for.

We will become an essential company in the world as Japan's global company.

Japan's First

People Tech Company

Redefined our company with a hope for "Creating business that expands people's possibility through technology".

What We Value

Company = Making people who are involved happy



Value Cycle of "Making People Happy"

By keeping this cycle and expanding the circle of people involved, we will pursue the creation of a sustainable organization and achieve our vision to "Create the Company that Attracts People in the World".

The most competitive advantage
in the intellectual industrial
society is "human capital"
Pursue employees' happiness and make
them feel rewarded which will lead to
hiring capable members and making an
environment for them to flourish

Employees'
happiness

Clients'
happiness

Social
contribution

Shareholders'
happiness

Providing value through business we believe in

Even more investment for business expansion and social contribution through patronage, employment, tax

Increase of the stock value through the growth of sales and profit

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Financial Results for FY2023 Q3

FY2023 Q1-Q3

5,690 Million yen YoY +17.4% Progress 75.9% Sales

Operating Profit

782

Million yen YoY A19.5% Progress 96.5%

Business

Green's sales grew YoY +18.4% due to higher contingency fee unit price

Number of active users of Green, which we have continuously disclosed, has reached a record high

The number of applicants entered a growth phase again

Wevox achieved YoY +31.6% sales growth

Monthly churn rate for Wevox users remains below 1% (temporary worsening in April)

Topics

Basic Agreement to Establish a Joint Venture with Sumitomo Mitsui Financial Group, Inc. Wevox sales growth target for FY2024 is over 50%

Operating profit margin will enter an upward phase in the next fiscal year and beyond

Wevox's growth strategy for FY2024

Wevox sales growth target for FY2024 is over 50% Operating profit margin will enter an upward phase in the next fiscal year and beyond

Growth Strategy

- 1. Improving the added value provided to customers
 - · Increase the number of companies adopting Wevox
 - · ARPU increase due to sales increase of Standard Plan and options
- 2. Increase demand for Wevox Engagement Score in human capital disclosure
 - Acceleration of adoption by large companies
- 3. Basic Agreement to Establish a Joint Venture with Sumitomo Mitsui Financial Group, Inc.
 - "SMBC Wevox", a digital solution for improving organizational capabilities
 - Proposals for solutions to organizational problems, based on organizational capability data such as employee engagement data
 - Advisory services for improving corporate value through correlation analysis between non-financial and financial information, etc.

Disclosure of ESG information using Wevox engagement scores as an indicator of human capital

:Atrae

	FY2020	FY2021	FY2022
Long-vacation acquisition rate (including childcare leave and maternity leave)	8.9%	9.0%	7.7%
Turnover rate	5.9%	2.6%	4.3%
Number of nationalities of employees	3	4	3
Mid-term average engagement score	90	91	91
Number of hours spent discussing organization building by all employees	38	44	46

Increasingly, other listed companies are using Wevox engagement scores for disclosure of human capital



























NECネッツエスアイ







Quarterly Financial Highlights

Green's sales grew YoY +18.4% due to higher contingency fee unit price Wevox achieved YoY +31.6% sales growth despite churn at some large companies

			YoY		Qd	ρQ		YoY	
(Million yen)		FY2023 Q3	FY2022 Q3	%	FY2023 Q2	%	FY2023 Q1-Q3	FY2022 Q1-Q3	%
Sales		2,149	1,745	+23.2%	1,828	+17.6%	5,690	4,848	+17.4%
	Green	1,523	1,286	+18.4%	1,209	+26.0%	3,910	3,613	+8.2%
	Wevox	491	373	+31.6%	483	+1.7%	1,423	975	+45.9%
	New business	22	25	△12.0%	25	△12.0%	78	76	+2.6%
	Sports Tech	113	61	+85.2%	111	+1.8%	279	184	+51.6%
Operating	Expenses	1,685	1,439	+17.1%	1,815	△7.2%	4,908	3,877	+26.6%
Operating	Profit	464	306	+51.6%	13	+3469.2%	782	971	△19.5%
Operating	Profit Margin	21.6%	17.5%	+4.1pt	0.7%	+20.9pt	13.7%	20.0%	△6.3pt

YoY Comparison (sales)

FY2023 Q3 operating profit margin up to 21.6%

					YoY					YoY	
(Million yen)		FY2023 Q3	% of Sales	FY2022 Q3	% of Sales	%	FY2023 Q1-Q3	% of Sales	FY2022 Q1-Q3	% of Sales	%
Sales		2,149	100.0%	1,745	100.0%	+23.2%	5,690	100.0%	4,848	100.0%	+17.4%
People Tec	h	2,036	94.7%	1,684	96.5%	+20.9%	5,411	95.1%	4,664	96.2%	+16.0%
Sports Tech	ı	113	5.3%	61	3.5%	+85.2%	279	4.9%	184	3.8%	+51.6%
Operating E	xpenses	1,685	78.4%	1,439	82.5%	+17.1%	4,908	86.3%	3,877	80.0%	+26.6%
People Tec	h	1,356	63.1%	1,238	70.9%	+9.5%	3,989	70.1%	3,233	66.7%	+23.4%
Cost of	sales	26	1.2%	27	1.5%	△3.7%	81	1.4%	75	1.5%	+8.0%
SG&A	Web Ad	705	32.8%	657	37.7%	+7.3%	2,056	36.1%	1,337	27.6%	+53.8%
	TV Ad and Other	64	3.0%	91	5.2%	△29.7%	228	4.0%	533	11.0%	△57.2%
	Personnel Cost	315	14.7%	287	16.4%	+9.8%	915	16.1%	752	15.5%	+21.7%
	Other	246	11.4%	176	10.1%	+39.8%	709	12.5%	536	11.1%	+32.3%
Sports Ted	ch	329	15.3%	201	11.5%	+63.7%	919	16.2%	644	13.3%	+42.7%
Operating P	rofit	464	21.6%	306	17.5%	+51.6%	782	13.7%	971	20.0%	△19.5%

For Reference: Quarterly Financial Highlights

	1	FY2	2020			FY2	021		rii.	FY2	022			FY2023	
(Million yen)	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Sales	842	911	875	802	886	998	1,221	1,359	1,504	1,599	1,745	1,740	1,713	1,828	2,149
People Tech	842	911	875	802	886	998	1,221	1,359	1,455	1,525	1,684	1,673	1,658	1,717	2,036
Green	745	804	758	655	713	802	990	1,067	1,131	1,196	1,286	1,209	1,178	1,209	1,523
Wevox	83	94	107	132	156	176	206	264	298	304	373	435	449	483	491
New business	14	13	10	15	17	20	25	28	26	25	25	29	31	25	22
Sports Tech	-	-	-	-	-	-	-	-	49	74	61	67	55	111	113
Operating Expenses	647	848	565	638	608	684	850	1,312	1,055	1,383	1,439	1,651	1,408	1,815	1,685
People Tech	647	848	565	638	596	674	835	1,271	882	1,113	1,238	1,443	1,186	1,447	1,356
Cost of sales	15	14	10	13	12	16	20	23	23	25	27	30	25	30	26
SG&A Web Ad	399	461	302	288	270	287	339	353	278	402	657	765	577	774	705
TV Ad and	0	138	0	57	17	56	139	441	201	241	91	89	73	91	64
Personne Cost	137	137	147	145	154	172	195	283	206	259	287	371	294	306	315
Other	96	98	106	135	143	143	142	171	174	186	176	188	217	246	246
Sports Tech	-	-	-	-	12	10	15	41	173	270	201	208	222	368	329
Operating Profit	195	63	310	164	278	314	371	47	449	216	306	89	305	13	464
Operating Profit Margin	23.2%	6.9%	35.4%	20.4%	31.4%	31.5%	30.4%	3.5%	29.9%	13.5%	17.5%	5.1%	17.8%	0.7%	21.6%

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Our People Tech Business

- Creating a sense of purpose in life and work -





Supporting the child rearing generation

Business Matching App



yenta

Empowering individuals through the creation of valuable encounters Job Search Website with Contingency Fee

Green

Realization of human resource mobility and optimal placement

Professional Basketball Team



Revitalization of local communities

Atrae

Business Strategy

Organizational capability platform

wevox

Increase the number of rewarding organizations to work for

Sports and Technology Business



Revitalization of the sports industry

A job-based matching platform for professionals



Provide lifelong job satisfaction

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Green



The origin of the name "Green"

Traffic light "green light" means that we can go. The site "Green" means that job seekers can find their own "green light".

Job Search Website for IT Industry with Contingency Fee

Point1

The first model in this industry

High recognition from both users and clients due to the leading advantage.

Point2

Inexpensive uniform fixed price

Uniform fixed pricing system based on job category. Low cost of hiring excellent talent without risk.

Point3

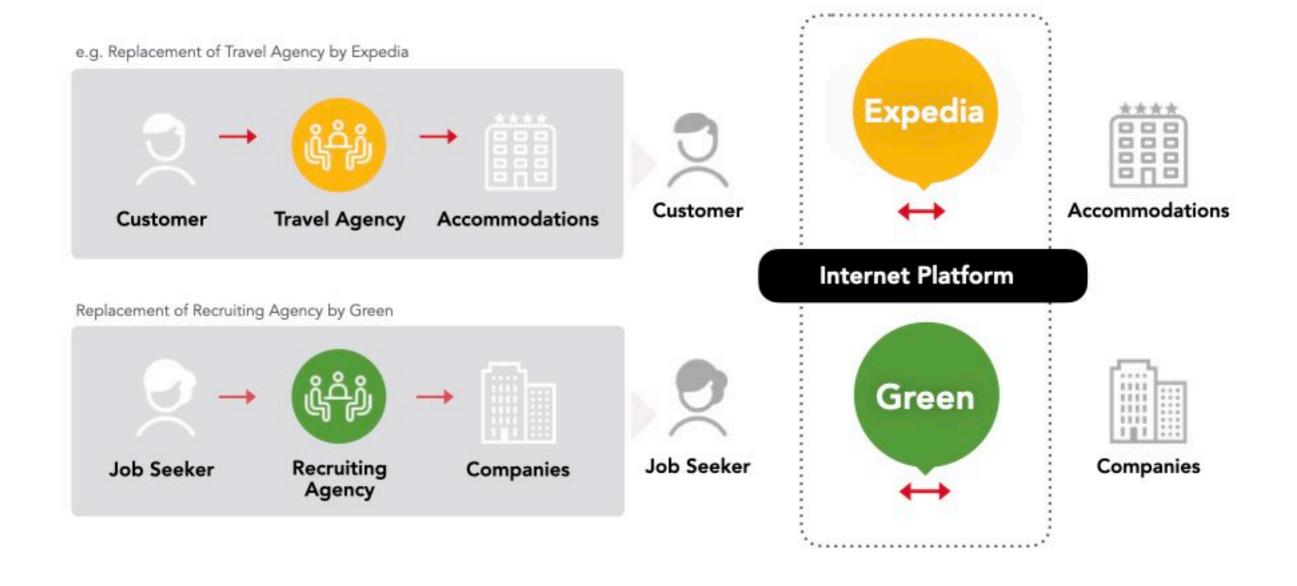
Direct recruiting platform

Job seekers and companies can take action and communicate interactively.

Attain Efficient Matching Via Technology

Labor intensive business model is being replaced by IT in many industries.

Green is replacing recruiting agencies by matching job seekers and companies through IT.



Green Established a Unique Position

Technology × Low Cost × Superiority

Stock and Use of **Big Data**

Stocking and making use of data via Green *1

making use of data High precision within the use of big data

Price Competitiveness

Low price due to no need of advisers and facility cost





Counseling Facility

Business with no fixed cost High competitiveness in terms of cost

Predominant Superiority

Pioneer of Contingency fee model (over 15 years)

Number of Cumulative Registered Company

More than **9,600**

Number of Registered User ID

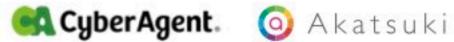
More than 1.18 million

High recognition among recruiting companies

*1 Action data, profile data, selection data

Companies from Various Industries Introduce Green

Though companies adopting Green is mostly in the IT/Web industry, digitalization is taking part in many industries. With the increased credibility and recognition due to being listed on the TSE Prime Market, many prominent companies have introduced Green.































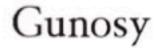










































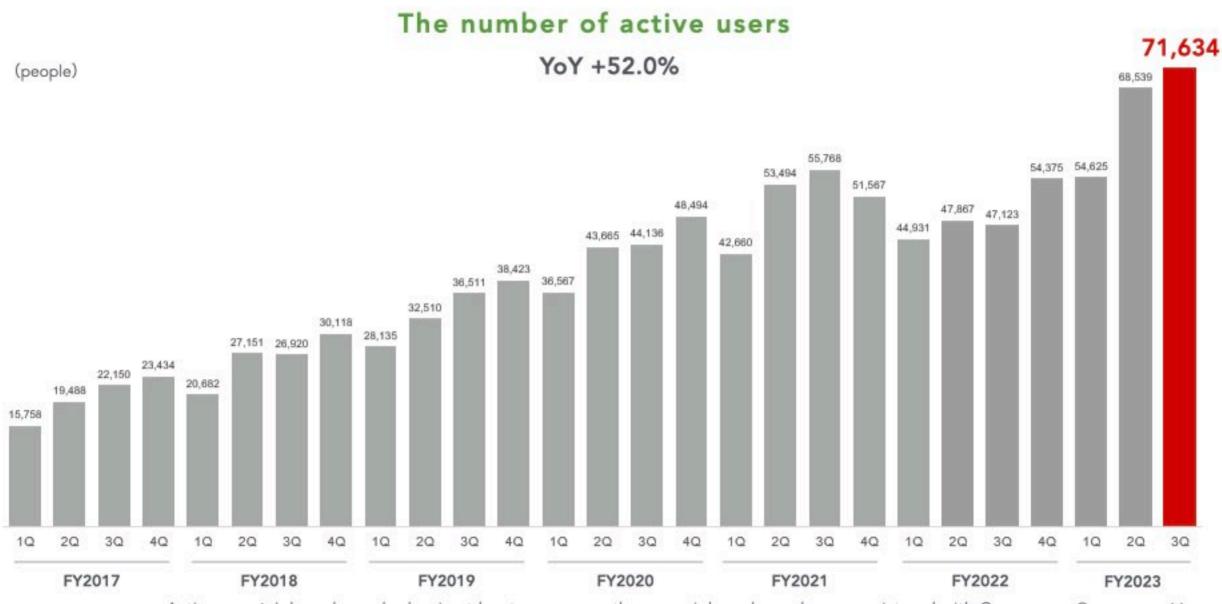


Definition of KPI

KPI	Definition	Period
The number of active users	Job seekers who log in at least once a month among job seekers who are registered with Green	Monthly (last month of the quarter) unique
The number of quarterly active users	Job seekers who log in at least once a quarter among job seekers registered with Green	Quarterly (3 months) unique
The number of applicants	Job seekers who apply for jobs on Green at least once a quarter among job seekers registered with Green	Quarterly (3 months) unique
Application rate	The number of applicants ÷ The number of quarterly active users	Quarterly (3 months) unique
Document screening pass rate	Number of document screening pass ÷ Number of applications	Quarterly (3 months) total
Hired Employees (Quarter)	Job seekers who were hired through Green in a quarter among job seekers registered with Green	Quarterly (3 months) total

*Explanation of "unique": If one job seeker logs in for each month of the quarter, he/she is counted as one active user in the quarterly active user count

Improved marketing measures have resulted in a record high number of active users

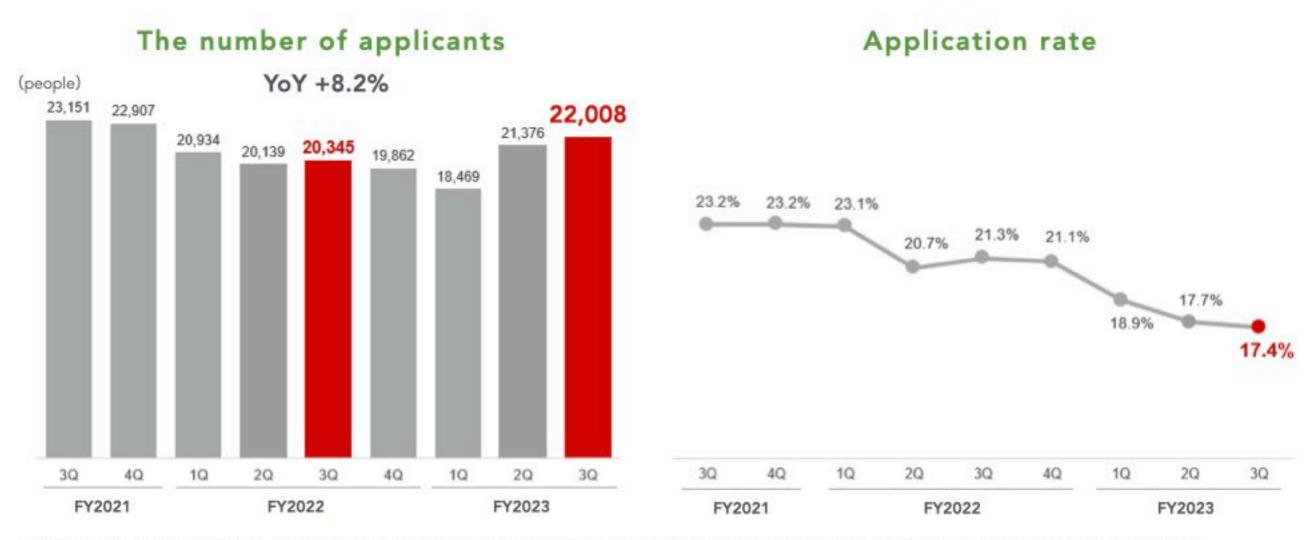


* Active user: Job seekers who log in at least once a month among job seekers who are registered with Green

*Quarter transition

Graph shows the number of active users in the last month of the quarter

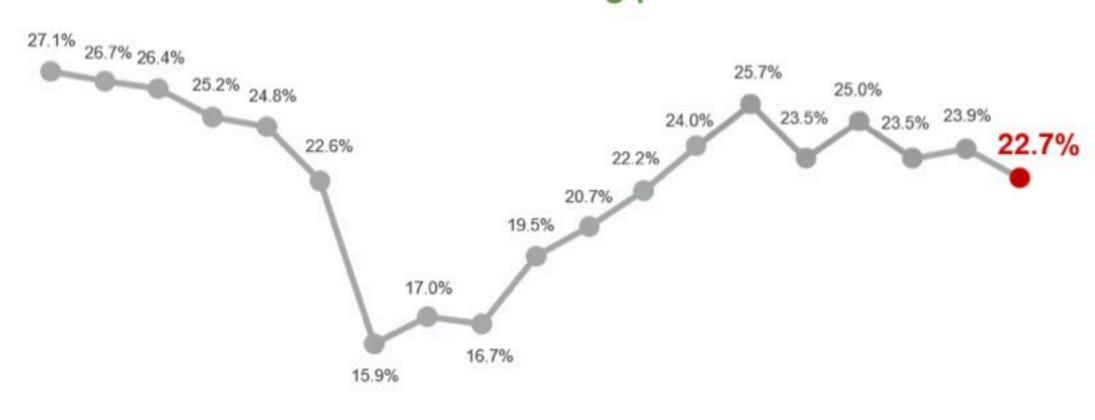
The number of applicants entered a growth phase again due to the increase in the number of active users Continuing measures to improve the decline in application rate



- *1 The number of applicants: Job seekers who apply for jobs on Green once or more in a quarter among job seekers registered with Green (unique)
- *2 Application rate: The number of applicants + The number of quarterly active users
- *3 The number of quarterly active users: Job seekers who log in once or more in a quarter among job seekers registered with Green (unique)

Document screening pass rate remains at pre-COVID-19 normal levels

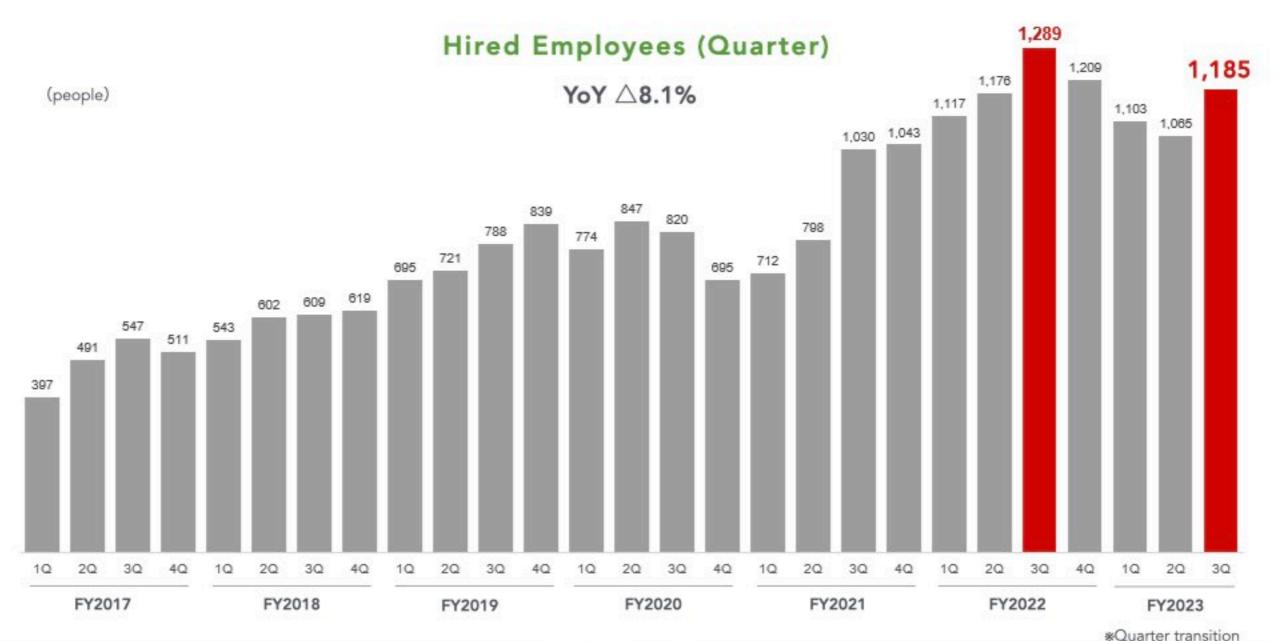
Document screening pass rate





* Document screening pass rate: Number of document screening pass ÷ Number of applications

Successfully improved marketing measures have resulted in a bottomed out in the number of hired employees



Average unit price of contingency fee is expected to increase from approx. 830,000 yen to approx. 1,000,000 yen

Former contingency fee

Uniform fixed fee per work location

New contingency fee

Uniform fixed fee per job category

Tokyo • Full remote	900,000 yen
Saitama • Chiba • Kanagawa Aichi • Osaka • Fukuoka	700,000 yen
Hokkaido • Hyogo • Kyoto • Overseas	500,000 yen
Other	300,000 yen

- Engineer Technical Positions (Systems/Network)
- Management/CXO

1,200,000

yen

- Sales
- Planning and Marketing
- · Management, Administration and Back office
- · Specialists (Finance/Real estate/Consulting/Lawyer, etc.)
- Creative Positions (Web/Gaming/Multimedia)
- Engineer/Technical Positions (Electrical/Electronics/Mechanical/ Semiconductor)

900,000

yen

- Assistant/Clerical/Office Work
- Service Positions (Human resources/Stores/Healthcare)
- Architectural Design/Civil Engineering/Plant Work

600,000

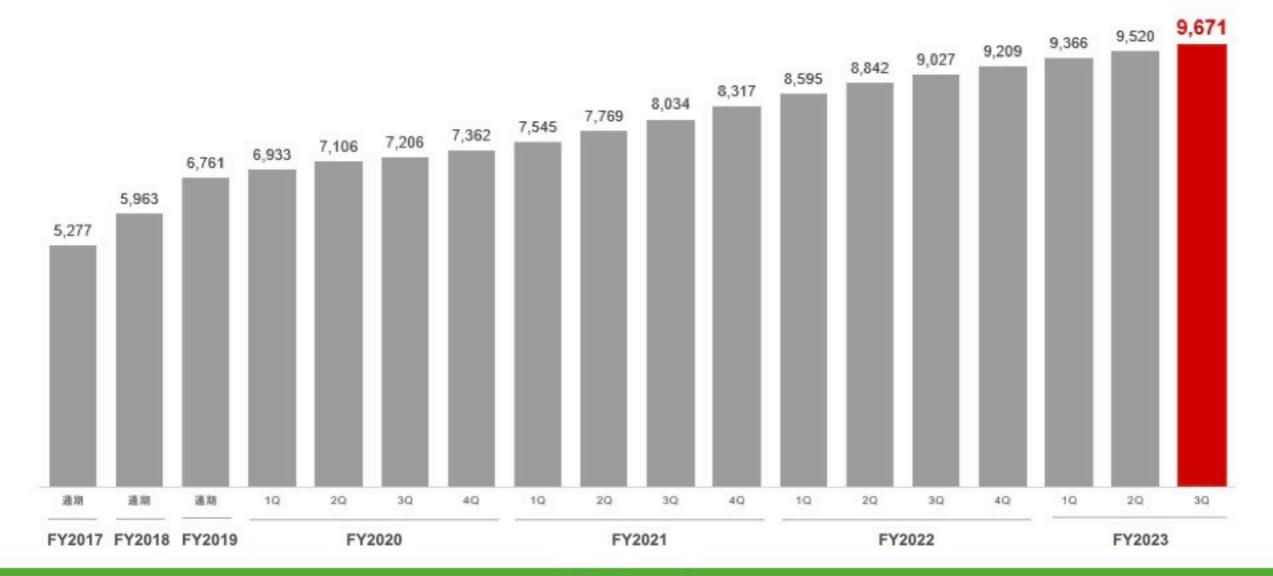
yen

- *1 The new fee structure is applied for job seekers who applied later than November 1, 2022
- *2 Discounted contingency fee is applied if the annual salary of the job seeker at their new position is less than 3 million yen

Steady Increase of Newly Registered Companies

Cumulative Registered Companies

(Company)



To improve the user experience of job seekers, we have conducted a thorough review of job postings As a result, the number of jobs posted decreased



Potential Growth of Green

Recruitment market recovered to pre-COVID levels and entered a growth phase again Green's sales bottomed out in Q2, and the market share is on an upward again

	Recruitment Market Size	Green's Market Size	Green's Occupancy*2
All Industry	296 B yen*3	177 B yen	2.3%
All Illudistry	(252 B yen)*4	(151 B yen)	(1.9%)
IT Industry	88 B yen*5	52 B yen	7.7%
Ti maastry	(75 B yen)	(45 B yen)	(6.4%)

^{*1} Green is a discounted model of Recruitment Agency by 60%

^{*2} Green's sales calculated as 4.0 B yen (FY2022 Actual)

^{*3} Yano Research Institute "Current Status and Future of Human Resource Business 2022 Edition

^{*4} Figures in brackets indicate previous year results

^{*5} We estimate that approximately 30% of the total recruitment market is IT industry related

wevox



Engagement

Index to measure the understanding and contribution of each employees for the company's strategy or goal.

Causal relationship with performance is academically proven.



Organizational Capability Platform utilizing pulse survey and machine learning

Point1

Visualization of engagement score

The first platform to visualize engagement in Japan, supervised by professor Shimazu of Keio University, a leading expert in the country

Point2

Utilizing technology

Automatically analyze the huge amount of data collected and enables immediate grasp of the organization's issues

Point3

Affordable price with SaaS model

Offer a low price of ¥ 300 per employee per month

What is Organizational Capability

The ability of an organization to realize its vision and strategy, consisting of factors such as the psychological state and characteristics of employees, their compatibility, and organizational culture



Wevox's Competitive Advantage

1 Pulse survey

Monthly periodic observation enables real-time understanding of organization issues 2 Usability



Easy -to-use design for various devices (PC/tablet-type device/smartphone)



3 Data analysis

Applying over 194 million responses to machine learning

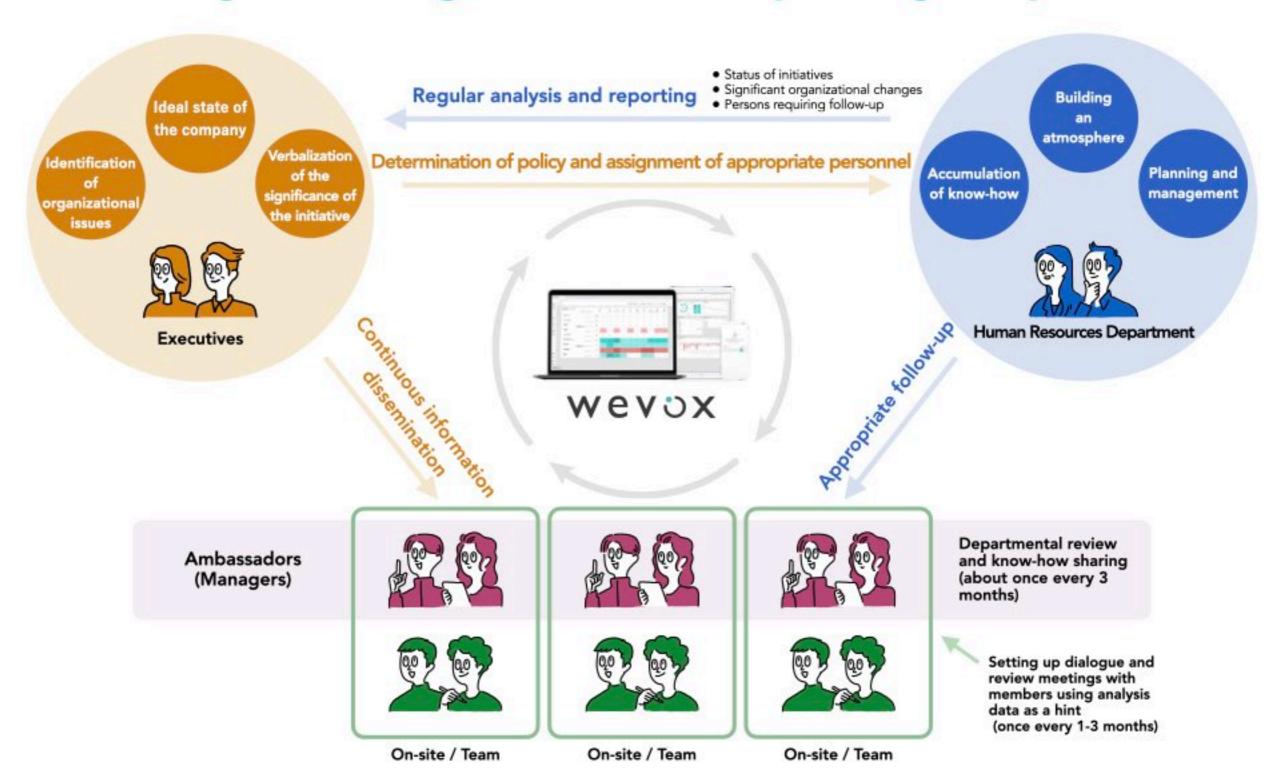
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Academic basis

Professor Akito Shimazu, Keio University, a leading expert in the engagement research, joins as an advisor

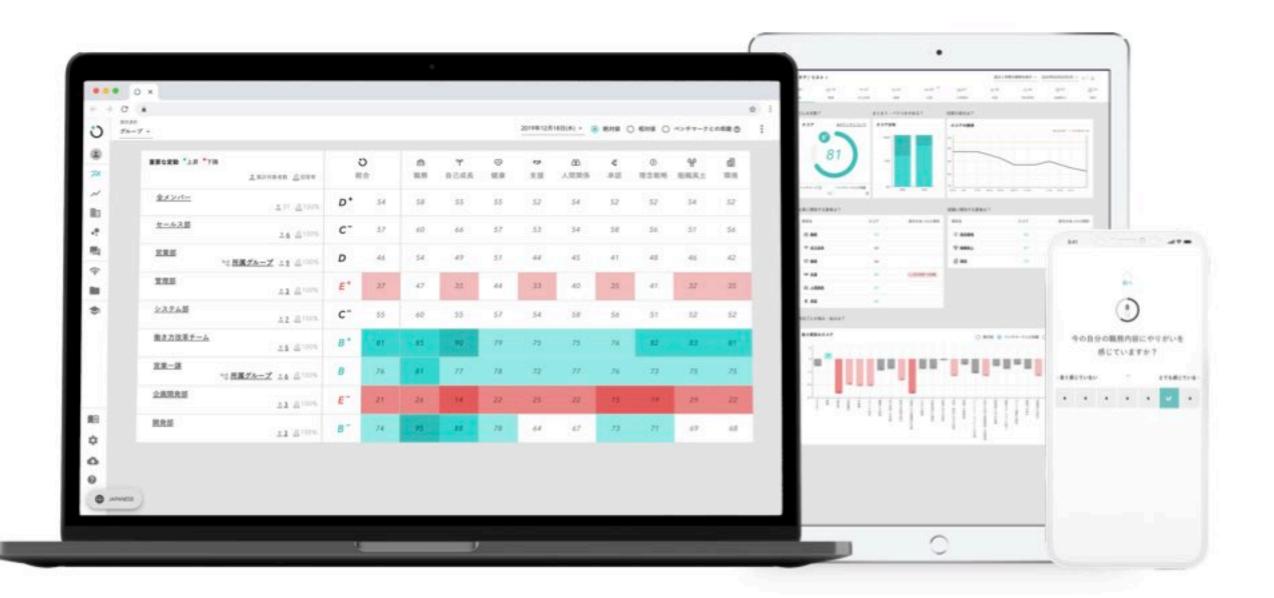


Wevox's cycle of organizational capability empowerment



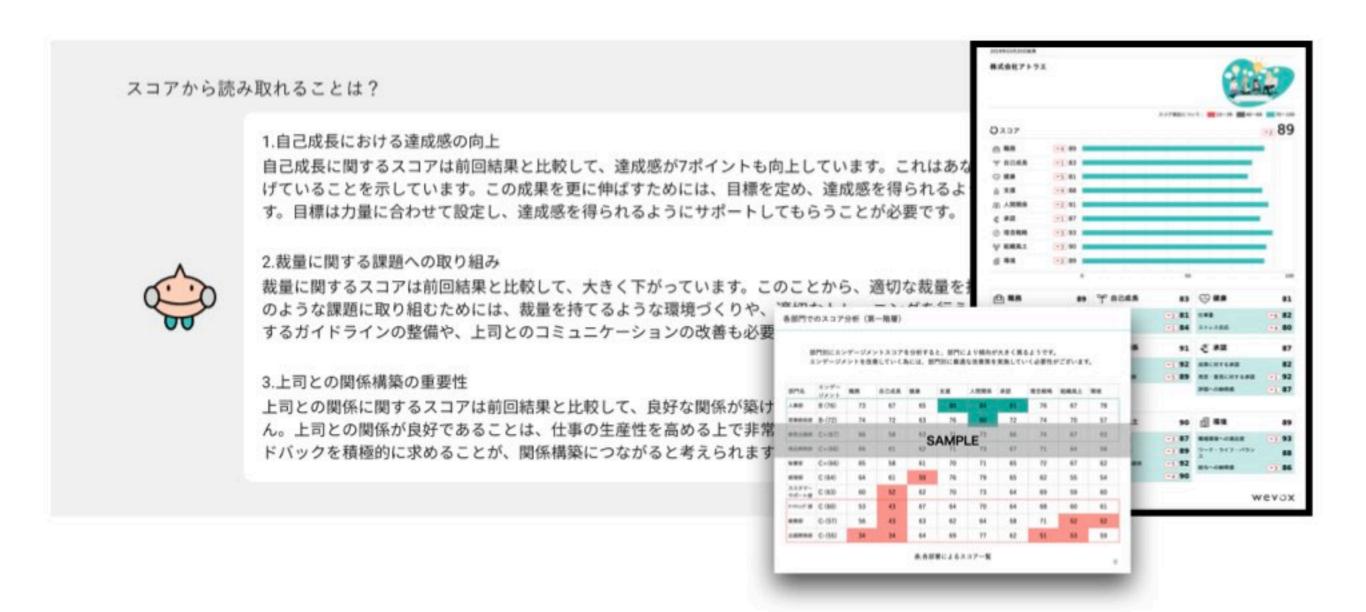
Visualize engagement score with pulse survey

Achieve real-time aggregation and analysis of results Enable a more detailed understanding of the state of the organization by comparing with past trends



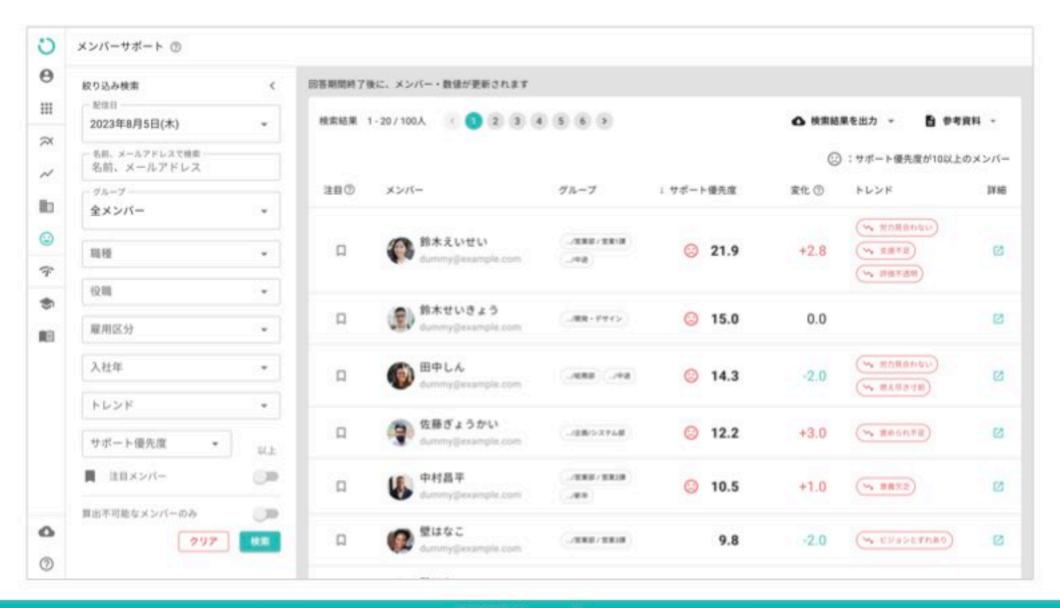
Al analysis and summary of organizational issues

Al support features facilitate regular analysis and reporting



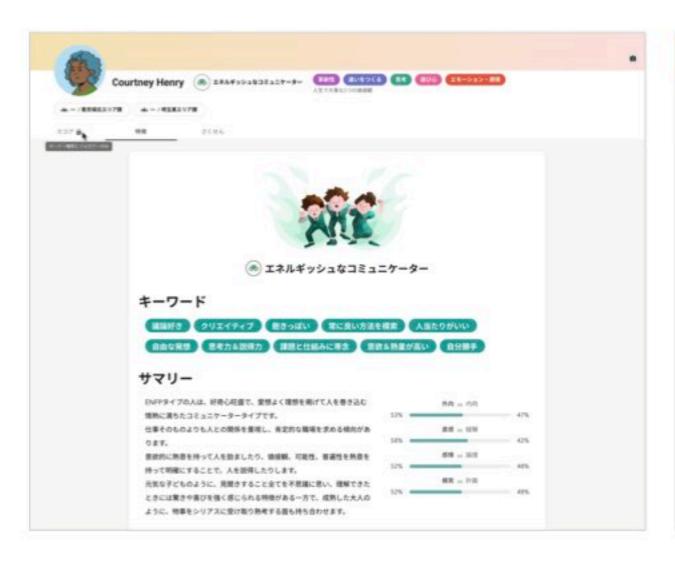
Member support analysis feature encourages individual performance improvement and supports the prevention of employee turnover

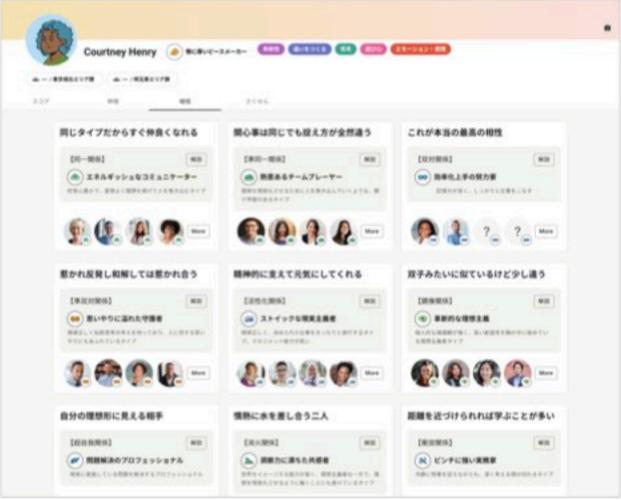
Extracts members to be prioritized for support by using a machine learning model specialized for future prediction based on accumulated user response data



Supports effective team formation by analyzing individual characteristics, values, and compatibility

Facilitates communication by promoting self-understanding and mutual understanding





Improving the added value provided to customers

Higher-end plans launched Optional menus tailored to customer needs are also available

	Basic Pulse survey to analyze organizational to team level engagement	Standard Continued implementation of high quality engagement improvement activities at the organizational, team and individual level		
Monthly Fee/User	300yen/month	600yen/month		
Employee Data Management	0	0		
API Use		0		
Engagement	0	0		
Organizational Culture		0		
Personal Analysis		0		
Custom	0	0		
Organizational Analysis	0	0		
Member Support		0		
Team improvement support by AI		0		

Options

Security Option

Provides a more advanced security environment



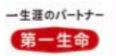
Professional Support Option

Training and project promotion support to maximize the effects of Wevox implementation and improve organizational capabilities

Wevox has been introduced in many industries

Companies adopting Wevox cover many different industries and sectors such as IT, securities, bank, medical, food, sports teams. Currently, Wevox is adopted by more than 2,940 companies. Increase of users more than the growth of the companies and organizations introduced.





























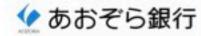




























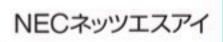










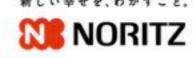




























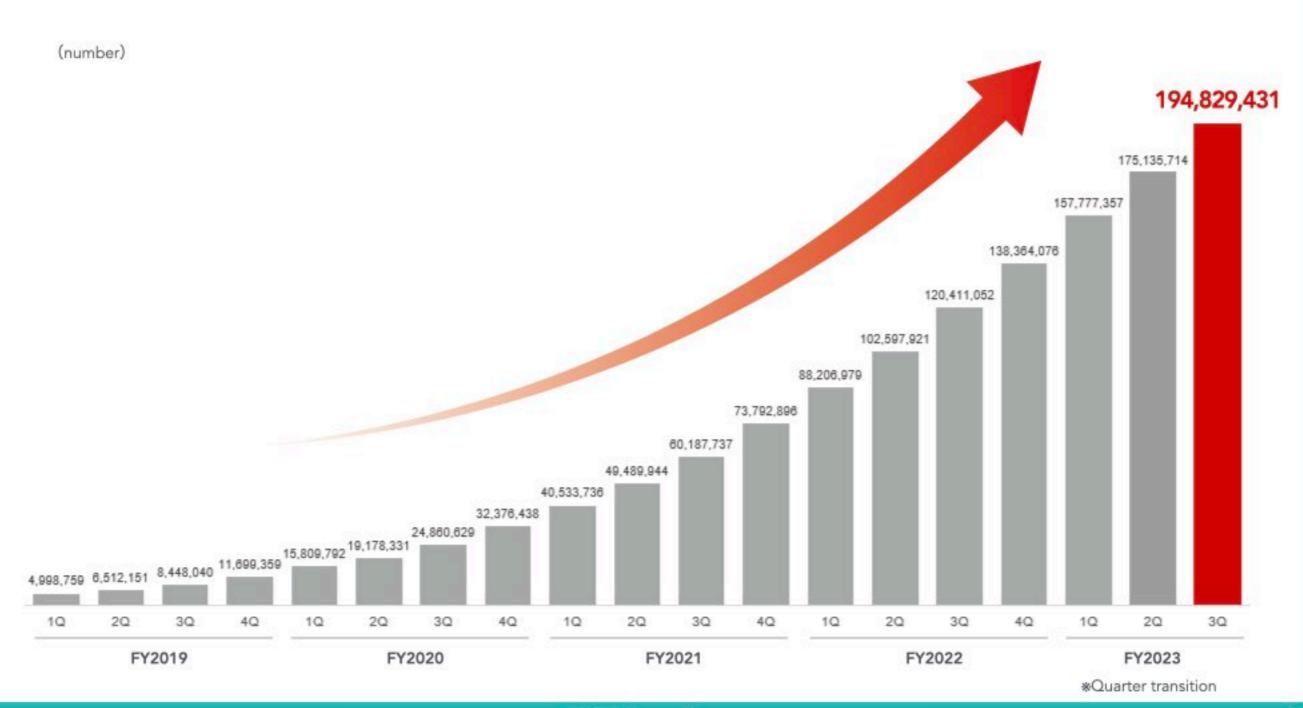




Reference from Wevox Website.

Increase of Answer Data

Continuously developing new features using response data to take competitive advantage



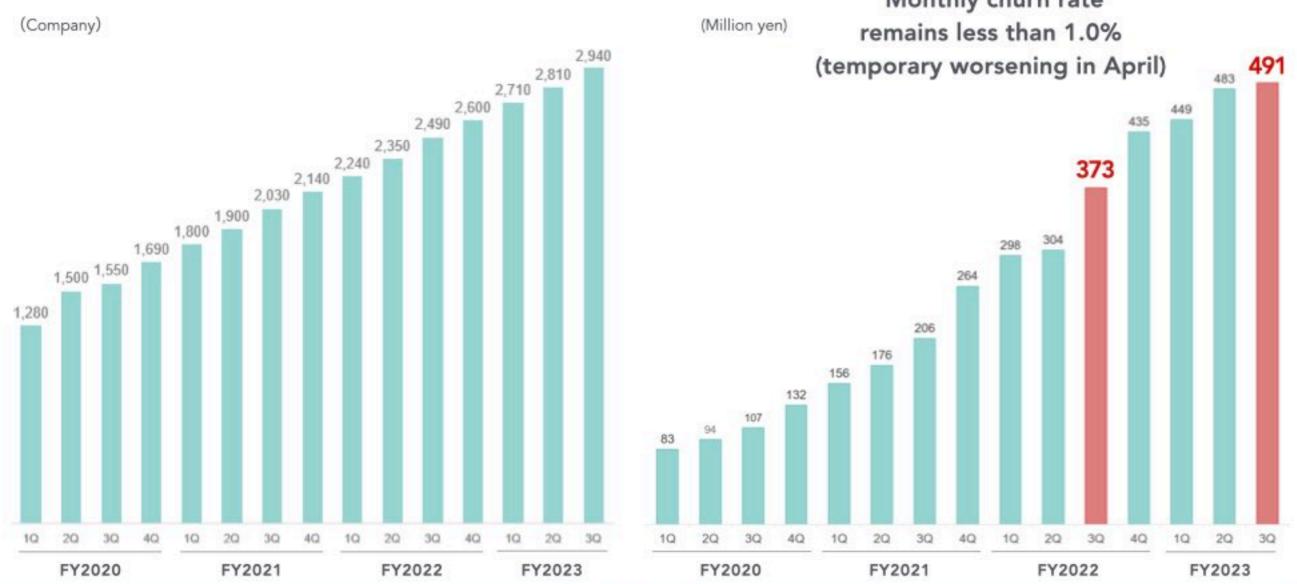
Realize a subscription model with high growth potential

Transition in the number of companies adopted

Transition in Sales

YoY +31.6%

Monthly churn rate



Potential Growth of Wevox

Potential target

Price Competitiveness Potential Market size

All Employed Persons

67.2M *1 People

¥ 300 per month

More than

240B *2 yearly

Wide range of industries including sports and educational organizations

Targeting wide range of clients via SaaS model

Pursuit the expansion of the market size by rising Wevox's pricing

^{*1} Ministry of Internal Affairs and Communications Statistics Bureau

^{*2} Calculation : Number of Employed Person 67.25M people×¥300per person×12months=¥242B



"Create a sports team that attracts people all over the world"

Professional Basketball Team ALTIRI CHIBA



Founded the professional basketball team "ALTIRI CHIBA"

Joined the B3 League from the 2021-22 season, based in Chiba

City, Chiba Prefecture

Growing to the top class of the B2 League in terms of strength and ability to attract spectators

B2 League Results

2022-23 B2 League regular season

Final regular season standings	Number of games	Winning percentage . 783	Wins 47	Losses	
1 st /14th	Average score 86.4	Average opponent points 79.2	Percentage of home wins	Percentage of away wins . 766	

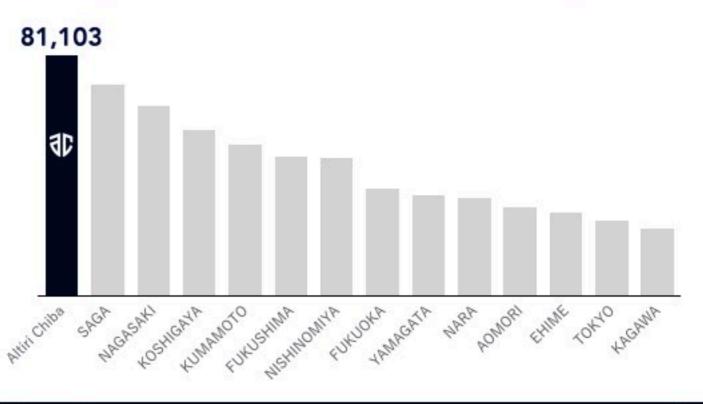
Eastern Conference

Rank	Team name	Number of games	Winning percent age	Wins	Losses	Game differe nce	Score	Oppo nent points	Goal differ ence
1	Altiri Chiba	60	0.78	47	13	i÷.	5,182	4,752	430
2	KOSHIGAYA	60	0.75	45	15	2	4,857	4,388	469
3	NISHINOMIYA	60	0.48	29	31	18	4,830	4,712	118
4	FUKUSHIMA	60	0.47	28	32	19	4,694	4,577	117
5	AOMORI	60	0.47	28	32	19	4,583	4,693	-110
6	YAMAGATA	60	0.43	26	34	21	4,621	4,754	-133
7	токуо	60	0.23	14	46	33	4,260	5,110	-850

2022-23 SEASON B2 League Total Audience Turnout

- 2022-23 season total audience turnout was the top in the B2 League (including playoff attendance)
- Audience turnout for the playoff semifinals against Nagasaki Velca for promotion to B1 was 11,607 (1st game: 3,368, 2nd game: 4,092, 3rd game: 4,147, average for 3 games: 3,869)

2022-23 SEASON B2 League Total Audience Turnout (persons)

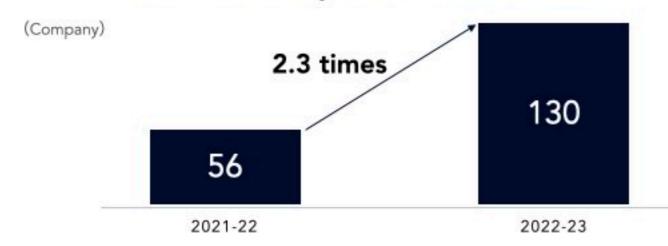


Steadily expanding circle of fans

Expanding number of followers/ registered users on social media



Partner companies have more than doubled compared to last season



Heightened presence in Chiba City





Solving social issues through sports

Aiming to develop youth through sports and contribute to the local community, we actively participate in community contribution activities such as basketball classes for children and clean-up activities



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Downward Revision of FY2023 Full-Year Forecast

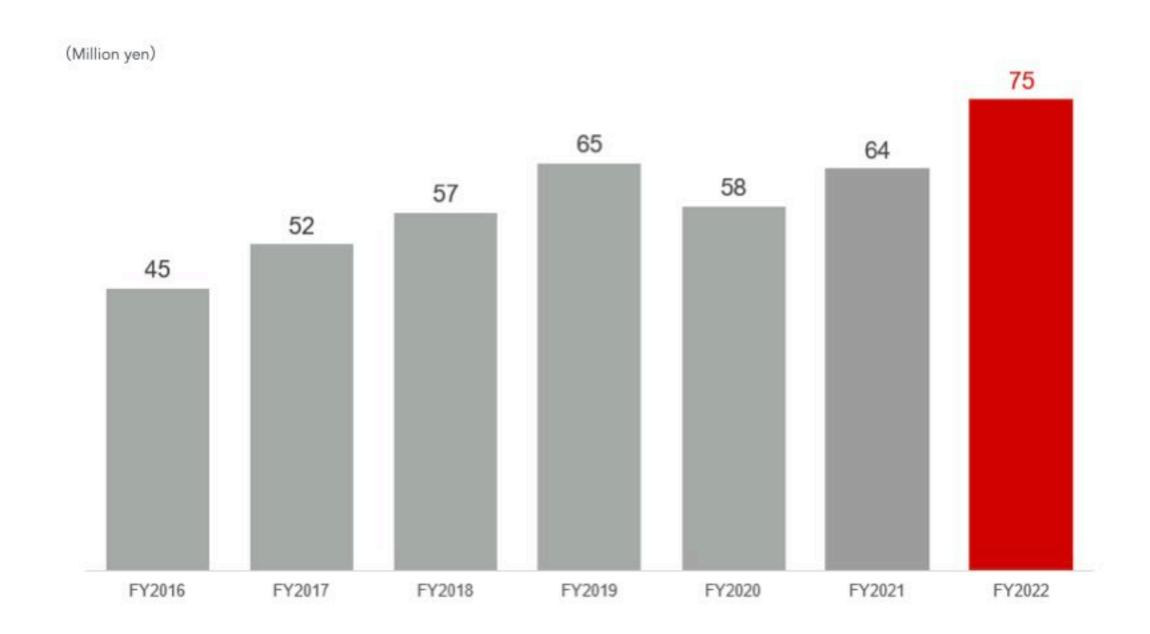
Green's sales bottomed out at the end of Q2

Wevox reflects postponement of large deals and churn of some companies
Performed cost reductions in new businesses to concentrate on Green and Wevox
and return to a growth trajectory as soon as possible

			Revised Previous Forecast Forecast (Released on November 11, 2022)				Revised Forecast /FY2022 Actual		
(Million yen)			FY2023 full-year	FY2023 full-year	Variance	%	FY2022 full-year	%	
Sales			7,500	8,150	△650	△8.0%	6,588	+13.8%	
	People Tech	Green	5,100	5,625	△525	△9.3%	4,822	+5.8%	
		Wevox	1,900	2,100	△200	△9.5%	1,410	+34.8%	
		New business	90	105	△15	△14.3%	105	△14.3%	
	Sports Tech	Altiri	410	320	+90	+28.1%	251	+63.3%	
Operating	g Expenses		6,690	7,030	△340	△4.8%	5,528	+21.0%	
	People Tech		5,530	5,960	△430	△7.2%	4,676	+18.3%	
		Share-based payment expenses	295	305	△10	△3.3%	246	+19.9%	
		New business	310	581	△271	△46.6%	219	+41.6%	
	Sports Tech		1,160	1,070	+90	+8.4%	852	+36.2%	
Operating	g Profit		810	1,120	△310	△27.7%	1,060	△23.6%	
Operating	g Profit Margir	1	10.8%	13.7%		△2.9pt	16.1%	△5.3pt	

Transition of Sales Per Employee

Achieved record productivity despite active investment in new businesses



Shareholding Structure

More than 50% owned by domestic and foreign institutional investors



50

:Atrae

Name Atrae,Inc.

Business Outline Green: a contingency fee basis job site

Wevox: a organizational capability platform

Yenta: a matching app for business professionals

Inow: a job-based matching platform for professionals

Foundation October, 2003

Management Yoshihide Arai, President & CEO

Employee 102 (As of June, 2023)

Capital Stock 1,268 (in JPY MM)

Location Minato-ku, Tokyo, Japan

This material has been prepared based on information gathered at the time of its preparation and is not in any way intended as a commitment to future implementation. Also note that information contained herein has not been audited by an independent certified public accountant or audit corporation, and includes financial information based on past financial statements or accounting documents as well as management figures not based on financial statements or accounting documents.

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