

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,
Executive Vice President,
Executive Officer,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice of Borrowing of Funds

As notified with "SEGA to Acquire Rovio Entertainment Oyj~ Global Expansion of the Consumer Business through Enhancement of Mobile Gaming Capabilities ~" announced on April 17, 2023, and "Notice Regarding the Extension of Offer Period for the Cash Offer of Rovio Entertainment Oyj " announced on June 30, 2023, SEGA Europe Limited has implemented a tender offer (the "Tender Offer") to acquire Rovio Entertainment Oyj (Nasdaq Helsinki listed in Finland, the "Rovio"). We notify that we have resolved to borrow funds (the "Borrowing") for the funds required for the Tender Offer from a capital policy perspective as below.

Description

1. Reasons for the Borrowing

Although it is possible to use cash on hand for the funds required to settle the Tender Offer, we have decided to borrow funds so that we can respond flexibly to future growth investments, etc.

2. Overview of the Borrowing

(1) Form of borrowing	Commitment-type term loan
(2) Lender	Arranger and agent: Sumitomo Mitsui Banking Corporation Joint arranger: MUFG Bank, Ltd., Mizuho Bank, Ltd. Participating financial institutions: Aozora Bank, Ltd., SBI Shinsei Bank, Limited
(2) Total commitment amount	105.0 billion yen
(3) Contract day	August 10, 2023 (plan)
(4) Commitment period	From August 15, 2023 to the earlier of August 15, 2024 or a corresponding day one month after the date on which this squeeze-out is completed

(5) Borrowing period	1 year
(6) Borrowing rate	Base rate and spread
(7) Collateral	None
(8) Conditions of occurrence	This borrowing will occur upon the completion of the Tender Offer

3. Forecast

The Company has determined that the impact of this borrowing on the Company's consolidated results is minimal. We will promptly announce any matters that should be disclosed should arise in the future.

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