



August 18, 2023

Company	Japan Investment Adviser Co., Ltd.
Representative	President & CEO Naoto Shiraiwa (TSE Prime Market, Stock Code: 7172)
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Notice of Regarding new investment for the Private Equity Investment Business ～SEQSENSE Inc.～

Japan Investment Adviser (JIA) Group started the Private Equity Investment Business in August 2015, and has conducted investments for improving value, and so on. We have realized the IPOs of 4 companies so far. (※) This time, JIA announce that we invested in SEQSENSE Inc. (hereinafter referred to as “SEQSENSE”), as described below.

(※ Reference) Investee companies of JIA Group: <https://www.jia-ltd.com/en/business/privateequity/>

1. Purpose of the investment

SEQSENSE pursues the mission to “leave the world unchanged.” In order to complete this mission, they develop and manufacture autonomous mobile robots demanded by society and offer related services, so that our daily lives will not change abruptly due to the shortage of manpower caused by the rapid population decline, the aging society, etc. Currently, SEQSENSE offers services centered around the autonomous mobile security robot “SQ-2.” Since its launch in 2019, about 40 robots have been adopted around Japan, and they are in operation for security.

As of December 2022, the ratio of job offers to applicants (including that for part-time jobs) in the security industry was 7.43*1, remaining high even after the subsiding of the coronavirus pandemic. In this situation, the utilization of “SQ-2” not only streamlines work, but also helps develop a new security model using robots together with business partners that have adopted it and advance the management of facilities as a whole.

The JIA Group agreed with SEQSENSE’s mission to “leave the world unchanged,” and decided to acquire its shares to support SEQSENSE in expanding its business.

*1: Security professionals include not only security guards, road administrators, and traffic guards, but also self-defense officials, firefighters, police officers, and coast-guard officers.

2. Overview of SEQSENSE

(1) Company Name	SEQSENSE Inc.
(2) Address	5th Floor Nichirei Akashi-cho Building, 6-4 Akashi-cho, Chuo-ku, Tokyo
(3) Name and title of representative	CEO Soichiro Nakamura
(4) Description of Business	Development of the autonomous mobile security robot and related products
(5) Establishment	October 3, 2016
(6) Homepage	https://www.seqsense.com/

3. Future outlook

The impact of this matter on JIA Group's business performance for the fiscal year ending December 31, 2023 is minor, at this moment.

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