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**Ichigo Inc.** (Tokyo Stock Exchange Prime, 2337)

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# Finalized Third-Party Share Allotment for Cost Science (now Collinear) Acquisition

As part of its acquisition of the company formerly named Cost Science, now Collinear Inc. due to a company name change on August 5, 2023 (herein referred to as "Collinear"), Ichigo is carrying out the third-party allotment of Ichigo shares originally announced in the April 19, 2021 release "Third-Party Share Allotment for Cost Science Acquisition."

As a sustainable infrastructure company, Ichigo views real estate as key infrastructure that is fundamental to people's lives, and the acquisition of Collinear will accelerate growth and value creation via DX.

Following the third-party share allotment, originally scheduled for February 29, 2024 as announced in the June 15, 2023 release "Revised Date of Third-Party Share Allotment for Cost Science Acquisition," Collinear will become Ichigo's wholly-owned consolidated subsidiary.

### 1. Rationale

Ichigo is continuing to build upon its existing businesses to expand its business domain as a sustainable infrastructure company, and drive new earnings streams.

Collinear is a business-development consulting firm with deep expertise in helping businesses to increase productivity via AI and DX without resorting to downsizing, and facilitating the redeployment of resources made available from productivity enhancement into new businesses. The company is highly skilled at mining and analyzing large datasets to help clients identify both problems and opportunities, define new strategies, and proceed with implementation. Over the course of Ichigo's acquisition, the company changed its name to Collinear in August 2023 and set its mission to "expand the possibilities of people and businesses and create a dynamic, passionate world via DX and AI".

Ichigo will drive earnings growth of its DX business via its acquisition of Collinear. Collinear is expanding the team specializing in latest technologies and Large Language Models (LLM), and aims to further grow its consulting business as well as developing a proprietary advanced data analytics tool.

Ichigo and Collinear will generate new earnings opportunities via the provision of multi-faceted, DX-driven real estate solutions achieved through the synergies between Ichigo's real estate assets and Collinear, thus driving shareholder value for Ichigo shareholders.

For details on the solutions provided by Collinear, please refer to Collinear's website: <a href="https://clnr.inc">https://clnr.inc</a> (Japanese only)

## 2. Third-Party Share Allotment

### (a) Overview

| Number of Shares | 697,200 shares  |  |  |
|------------------|---|--|--|
| Price            | JPY 263   |  |  |
| Total Amount     | JPY 183,363,600   |  |  |
| Method           | Third-Party Allotment of Common Shares  |  |  |
| Allottee         | 6 Officers and Employees of Collinear   |  |  |
| Date             | September 29, 2023  |  |  |
| Other            | Ichigo has submitted a securities registration statement with respect to the third-party share allotment in line with the Financial Instruments and Exchange Act. |  |  |

## (b) Price Calculation Details

The acquisition price of Collinear shares is linked to Collinear's performance relative to its business plan for each fiscal period. The price of Ichigo shares used to calculate the acquisition price will be 90% of the Tokyo Stock Exchange ("TSE") closing price on the business day immediately preceding the day on which Ichigo's board approves the share allotment. Because Ichigo is carrying out the share allotment to limit cash expenditures and align the interests of Collinear officers and employees with Ichigo's share price, and the share allotment is in line with the Japan Securities Dealers Association's Third-Party Share Allotment Guidelines, Ichigo believes that the price calculated using the above calculation is not equivalent to a share issuance at a discount.

### 3. Use of Proceeds and Timing

N/A (The third-party share allotment is being carried out as part of Ichigo's acquisition of Collinear.)

### 4. Reasonableness of Use of Proceeds

N/A (The objective of the third-party allotment is not to raise funds.)

### 5. Collinear Overview

| Name               | Collinear Inc.  |  |
|--------------------|---|--|
| Address            | 1-6-5 Kudan Minami, Chiyoda-ku, Tokyo   |  |
| Representative     | Akira Ogura, Representative Director  |  |
| Main Business      | Business development consulting (cost reduction, new business entry, DX services) |  |
| Paid-In Capital    | JPY 29.83 million   |  |
| Establishment Date | April 2018  |  |

| Fiscal Year      | FY20/3<br>(JPY million) | FY21/3<br>(JPY million) | FY22/3<br>(JPY million) | FY23/3<br>(JPY million) |
|------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| Net Assets       | 103                     | 193                     | 339                     | 590                     |
| Total Assets     | 141                     | 260                     | 469                     | 744                     |
| Revenue          | 194                     | 252                     | 395                     | 580                     |
| Operating Profit | 101                     | 115                     | 214                     | 377                     |
| Recurring Profit | 102                     | 125                     | 214                     | 380                     |
| Net Income       | 68                      | 89                      | 145                     | 251                     |

Ichigo has confirmed that the six Collinear officers and employees do not have any relationships with anti-social forces, and submitted relevant documents to the TSE.

## 6. Shareholding Policy

The allottees must immediately notify Ichigo in writing if they sell all or a part of Ichigo's shares acquired via the third-party allotment during the two-year period after the allotment date. If Ichigo receives a notification from an allottee, Ichigo will notify the TSE, which, in turn, will make the information available to the public.

## 7. Major Shareholders and Percentage of Shareholding After the Third-Party Share Allotment

| Shareholder   | Before | After  |
|---|--------|--------|
| Ichigo Trust Pte. Ltd.  | 49.65% | 49.57% |
| The Master Trust Bank of Japan, Ltd. (Trust Account)  | 6.10%  | 6.09%  |
| MACQUARIE BANK LIMITED DBU AC   | 5.00%  | 4.99%  |
| Morgan Stanley MUFG Securities Co., Ltd.  | 4.51%  | 4.50%  |
| BNYM SA/NV FOR BNYM FOR BNY GCM CLIENT ACCOUNTS M LSCB RD   | 4.47%  | 4.46%  |
| BNYMSANV RE GCLB RE JP RD LMGC  | 2.70%  | 2.70%  |
| Custody Bank of Japan, Ltd. (Trust Bank)  | 2.10%  | 2.09%  |
| SMBC Nikko Securities Inc.  | 2.02%  | 2.01%  |
| MORGAN STANLEY SMITH BARNEY LLC CLIENTS FULLY PAID SEG ACCOUNT  | 1.79%  | 1.79%  |
| STATE STREET LONDON CARE OF STATE STREET BANK AND TRUST, BOSTON SSBTC A/C UK LONDON BRANCH CLIENTS - UNITED KINGDOM | 1.05%  | 1.05%  |

Note: The above information is based on the shareholder registry as of February 28, 2023. The Before and After shareholding percentages exclude treasury shares of 51,992,200 and 51,295,000 shares respectively.

### 8. Earnings Impact

While the impact of the Collinear acquisition on Ichigo's FY24/2 earnings is minimal, Ichigo expects it to support the generation of new earnings streams and contribute to Ichigo's growth as a sustainable infrastructure company.

### 9. Corporate Code of Conduct Procedures

The share allotment 1) results in less than 25% dilution in Ichigo's shares outstanding, and 2) does not involve a change in controlling shareholders, therefore not requiring a

third-party opinion or confirmation of shareholders' intent as prescribed under Article 432 of the TSE's Securities Listing Regulations.

## 10. Financials and Equity Financing in Past Three Years

| Fiscal Year          | FY21/2<br>(JPY million) | FY22/2<br>(JPY million) | FY23/2<br>(JPY million) |
|----------------------|-------------------------|-------------------------|-------------------------|
| Revenue              | 61,368                  | 56,934                  | 68,093                  |
| Operating Profit     | 9,668                   | 10,018                  | 12,492                  |
| Recurring Profit     | 7,179                   | 7,471                   | 10,848                  |
| Net Income           | 5,027                   | 6,473                   | 9,409                   |
| EPS                  | JPY 10.48               | JPY 13.81               | JPY 20.45               |
| Dividend             | JPY 7                   | JPY 7                   | JPY 8                   |
| Net Assets per Share | JPY 209.81              | JPY 215.46              | JPY 227.24              |

Note: Ichigo has not executed any equity financing in the past three years.

### 11. Recent Share Price

## (a) Share price in the past three years

(JPY)

|               | FY21/2 | FY22/2 | FY23/2 |
|---------------|--------|--------|--------|
| Opening Price | 324    | 354    | 267    |
| Highest Price | 367    | 381    | 358    |
| Lowest Price  | 206    | 257    | 243    |
| Closing Price | 349    | 267    | 290    |

## (b) Share price in the past six months

(JPY)

|               | Feb | Mar | Apr | May | Jun | Jul |
|---------------|-----|-----|-----|-----|-----|-----|
| Opening Price | 298 | 289 | 275 | 260 | 244 | 277 |
| Highest Price | 299 | 294 | 291 | 260 | 286 | 290 |
| Lowest Price  | 279 | 259 | 252 | 242 | 243 | 262 |
| Closing Price | 290 | 277 | 259 | 245 | 275 | 270 |

## (c) Share price on the business prior to the resolution date

(JPY)

|               | August 29, 2023 |
|---------------|-----------------|
| Opening Price | 287             |
| Highest Price | 293             |
| Lowest Price  | 285             |
| Closing Price | 292             |

## Reference

For further details, please refer to the following releases.

April 19, 2021 release "Third-Party Share Allotment for Cost Science Acquisition" www.ichigo.gr.jp/news/p\_news\_file/file/Ichigo\_20210419\_Cost\_Science\_Acquisition\_ENG.pdf

May 27, 2021 release "Finalized Third-Party Share Allotment for Cost Science Acquisition"

www.ichigo.gr.jp/news/p news file/file/Ichigo 20210527 Cost Science Acquisition ENG.pdf

June 15, 2022 release "Revised Date of Third-Party Share Allotment for Cost Science Acquisition"

www.ichigo.gr.jp/news/p\_news\_file/file/Ichigo\_20220615\_Cost\_Science\_Acquisition\_Corrected\_ENG.pdf

August 19, 2022 release "Finalized Third-Party Share Allotment for Cost Science Acquisition"

www.ichigo.gr.jp/news/p\_news\_file/file/Ichigo\_20220819\_Cost\_Science\_Acquisition\_ENG.pdf

June 15, 2023 release "Revised Date of Third-Party Share Allotment for Cost Science Acquisition"

www.ichigo.gr.jp/news/p\_news\_file/file/Ichigo\_20230615\_Cost\_Science\_Acquisition\_Corrected\_ENG.pdf