



August 31, 2023

(For Translation Purposes Only)

Raccoon Holdings, Inc.  
1-14-14 Nihonbashi-Kakigaracho, Chuo-ku Tokyo  
President: Isao Ogata, Representative Director  
(Code: 3031, Tokyo Stock Exchange, Prime Market)  
Contact: Satoshi Konno  
Executive Vice President and Director  
(Tel: +81-3-5652-1711)

**Notice Concerning the Details of the New Membership Plan of “SUPER DELIVERY”**

Raccoon Holdings, Inc. (“Raccoon”) announces the details of a new membership plan for procurement businesses in “SUPER DELIVERY,” the launch of which had been announced on June 12, 2023.

1. Outline

Please see the attached document for details.

2. Service Launch Schedule

Friday, September 1, 2023 (Scheduled)

3. Future Prospects

As for the impact on results, the introduction of the free plan offering free membership is expected to accelerate the pace of increasing the number of new membership registrations. Consequently, Raccoon forecasts an increase in gross merchandise value and system usage sales. Raccoon also expects a temporary decrease in sales of membership fees with the transition of some existing customers to the free plan. Such a decrease, however, has been factored into the figures in the “Forecast of consolidated results for the fiscal year ending April 30, 2024 (May 1, 2023 through April 30, 2024)” of the “Summary of Financial Results (Consolidated) For the Fiscal Year Ended April 30, 2023 (Japanese GAAP)” announced on June 12, 2023.

To the Press

August 31, 2023

RACCOON COMMERCE, Inc.

**Wholesale Purchasing Site “SUPER DELIVERY”  
Launches New Membership Plan for Procurement Businesses**

Effective September 1, 2023, “SUPER DELIVERY,” a wholesale purchasing site operated by RACCOON COMMERCE, Inc. (head office: Chuo-ku, Tokyo, Japan; President & Representative Director: Takeshi Wakui; hereinafter “RACCOON COMMERCE”), will launch a new membership plan with two options: a “standard plan” for businesses with high purchase frequency and a “free plan” for one-time purchases.

■ **Background**

“SUPER DELIVERY” is a wholesale purchasing site where Japanese manufacturers and businesses, such as retailers and service businesses, can trade. This website features a wide range of products from various genres, including apparel, miscellaneous goods, furniture, home appliances, and food, with approximately 1.50 million items listed. Currently, businesses with approximately 340,000 stores have been registered as members, and the members span various industries such as retail stores, restaurants, hair salons, and accommodations.

In recent years, various businesses are offering a selection of goods and services, and there has been a growing trend of non-retail industries engaging in retail sales, such as cafes selling miscellaneous goods and hair salons selling food products. Furthermore, due to the impact of COVID-19, the restrictions on face-to-face operations have led to a sharp increase in businesses venturing into retail sale through, for example, online shops. As a result of these circumstances, needs related to procurement, such as product lineups, purchase quantities, and purchase opportunities, have become increasingly diverse.

With the introduction of the free plan offering free membership, the purchase process will be more flexible, accommodating the needs of occasional users. On the other hand, for businesses with a high purchase volume, we will offer the standard

plan with greater benefits than the previous plan to encourage a broad range of businesses to use the site.

### ■ Outline of New Membership Plan

	Membership Fee	Perks
For businesses with high monthly purchase volume  <b>Standard Plan</b>	2,000 yen (Tax excl.)	<ul style="list-style-type: none"> <li>• 2% of reward points when Paid* is used.</li> <li>• More perks will be added later.</li> </ul>
For businesses who wish to make tailored purchases easily  <b>[New!] Free Plan</b>	Free	N/A

\*A deferred payment service "Paid" is provided by RACCOON FINANCIAL, Inc. of the Raccoon Group. Please see the [website](#) for details.

### ■ Membership Registration Page

<New Membership Perks> A 3,000-yen coupon and free shipping coupon are both offered when members sign up for a free membership.

<https://www.superdelivery.com/p/entry/mail.do>

### ■ Application of New Membership Plan

The New Membership Plan will be launched on September 1, 2023. For existing customers, the same membership fee will automatically apply on or after September 1, 2023.

In the future, "SUPER DELIVERY" will continue to strive as an infrastructure connecting manufacturers and businesses all over Japan in order to enhance its convenience.

### ■ Reference

**SUPER DELIVERY:** <https://www.superdelivery.com>

A wholesale purchasing site where manufacturers and businesses such as retailers and service businesses trade. The number of products listed on this site is

approximately 1.50 million. For manufacturers, this site serves as an effective tool for expanding sales channels to 340 thousand stores beyond their local region. For retailers, it enables them to transact with over 3,100 companies listing products and significantly expand their network of suppliers through the Internet. Furthermore, it eliminates costs, trouble, and risks to enable efficient transactions. It received the Minister of State for Regional Revitalization Award at the 1st NIHON SERVICE AWARD. (All figures are as of the end of July 2023.)

### ■ Company Overview

#### **RACCOON COMMERCE, Inc.**

Representative: Takeshi Wakui, President & Representative Director

Location: 1-14-14 Nihonbashi-Kakigaracho, Chuo-ku, Tokyo, Japan

Establishment: November 2018

Capital: 300,000 thousand yen

Stockholder: Raccoon Holdings, Inc. 100%

URL: <https://commerce.raccoon.ne.jp/>

#### **Raccoon Holdings, Inc.**

Representative: Isao Ogata, President & Representative Director

Location: 1-14-14 Nihonbashi-Kakigaracho, Chuo-ku, Tokyo, Japan

Establishment: September 1995

Capital: 1,860,286 thousand yen (as of the end of July 2023)

Stock: Listed on the Tokyo Stock Exchange Prime Market, Securities Code: 3031

URL: <https://www.raccoon.ne.jp>



Representative: Takeshi Wakui, President & Representative Director

Location: 1-14-14 Nihonbashi-Kakigaracho, Chuo-ku, Tokyo, Japan

Establishment: November 2018

Capital: 300,000 thousand yen

Stockholder: Raccoon Holdings, Inc. 100%

Listed on the Tokyo Stock Exchange Prime Market,

Securities Code: 3031

URL: <https://commerce.raccoon.ne.jp>

#### **Contact for inquiries on this matter**

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#### **Contact for inquiries on service**

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