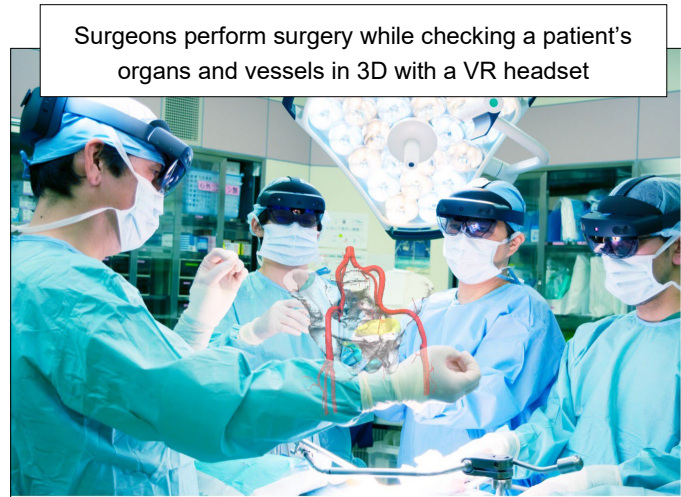


Asteria Invests in Pioneering Medical VR Startup Holoeyes Whose Technology Transforms Surgeries and Medical Education

Tokyo -- August 29, 2023 -- Asteria Corporation (Japan listed, Security Code: 3853) announced today that it has invested in Tokyo-based startup Holoeyes, Inc., a developer and provider of medical virtual reality (VR) software service.

■Background

Holoeyes is a startup that provides specialized VR software for medical settings, such as clinical medicine and medical education. The company's software converts patients' 2D computed tomography scan data and magnetic resonance imaging data into 3D models, enabling surgeons to utilize virtual reality headsets for pre-operative planning and training, while checking organs and vessels in 3D. The company has been recognized by the government's startup support program J-Startup, and is attracting attention both in Japan and abroad.



Asteria invests in companies that match its “4D” strategy -- Data, Device, Decentralized and Design -- to accelerate its growth strategy, and concluded that Holoeyes's business model and services line up with such a strategy. Furthermore, Asteria also pursues synergies between AI subsidiary Asteria ART and Holoeyes, such as the construction of AI-powered medical database, through investments in Holoeyes.

<Overview of the Investment>

Company name	Holoeyes, Inc.
Location	Minato Ward, Tokyo
Founding date	October 2016
Representative director	SUGIMOTO Maki
Main technology and patent Holoeyes holds	1. Japanese Patent No. 6440135 Name: Medical information virtual reality server, medical information virtual reality program, and medical information virtual reality data creation method 2. Japanese Patent No. 6380966 Name: Medical information virtual reality system 3. Patent No.: US 11,139,070 B2 Name: Medical information virtual reality server system, medical information virtual reality program, medical information virtual reality system, method of creating medical information virtual reality data, and medical information virtual reality data
Amount of investment	About 60 million yen
Major investor	Medipal Holdings Corporation, Nippon Venture Capital Co., Ltd., Carbon Ventures Co., Ltd., QR Investment Co., Ltd., MITSUI SUMITOMO INSURANCE Venture Capital Co., Ltd., and SOLIZE Corporation

We would like to express our sincere gratitude to Asteria Corporation for giving us this valuable funding opportunity. This financial support will enable us to significantly expand Holoeyes' operations and accelerate innovations in the medical field. Our mission is to improve the efficiency of healthcare and the work styles of healthcare professionals by focusing our business on medical imaging information, which we believe will improve quality of life universally.

With Asteria's support, we expect to generate strong business synergies and further advance our technology development and service offerings to realize our mission, thereby significantly expanding the positive impact on society. We will continue to leverage each other's strengths in pursuit of sustainable growth and innovation



SUGIMOTO Maki, Representative Director and CEO of Holoeyes, Inc.

■About Asteria Corporation

Asteria is a software development company, which provides products and services that “connect” systems, people, things and wills to the future based on the concept of "Connecting the World with Software". Its flagship product, ASTERIA Warp, is middleware which integrates data from different systems and cloud services without coding. As of August 1, 2023, over 10,000 companies had introduced the product. Another product, Handbook, is a business negotiation support app which enables consolidated management of data from diverse origins, such as documents, videos, and websites, through the cloud. Mobile app building tool Platiao allows users to easily create and distribute mobile apps befitting specific in-house tasks. Node integration platform Gravio enables integrated management of data collected from multiple areas without coding. By offering these products, Asteria helps companies and organizations promote digital transformation (DX) and improve their business process efficiency.

Furthermore, Asteria is engaged in activities to raise awareness of new technologies and their values and foster innovation through participation in the launch of Blockchain Collaborative Consortium and No Code Promotion Association.

For more information about Asteria, visit <https://en.asteria.com/>

■About Holoeyes, Inc.

Founded in 2016, Holoeyes is a Tokyo-based medical ICT venture company. The company offers “Holoeyes MD” (controlled care equipment), a medical image processing software that computer processes images obtained by CT, MRI, and other diagnostic imaging equipment for medical treatment, to medical facilities and educational institutions. The software allows for 3D image processing and is compatible with head-mounted displays, enabling the visualization of images superimposed upon physical space.



For more information, visit <https://holoeyes.jp/en/>

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